

CoolSculpting Marketing Services Spitale Laser Spa Salon Q2 2021 Total Marketing Expenses (04/1/2021 - 06/30/2021)

Total Google Ads: \$ 4,446.17
Total Facebook Ads: \$ 1,680.81
Total Marketing Fee: \$ 2,250.00
Total CoolSculpting Marketing Cost: \$ 8,376.98

Google Ads | Chris Zelig > Spitale Laser - 132-405-1534 | All campaigns

Protect your account from unauthorized activity | Your account is now eligible to use Customer Match lists

Custom Apr 1 - Jun 30, 2021

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$51.78/day	Eligible	1,367	6.76%	\$4,446.17
Total: Campaigns			1,367	6.76%	\$4,446.17
Total: Account	\$51.78/day		1,367	6.76%	\$4,446.17

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Spitale Laser - 132-405-1534 | All campaigns > search | beta | coolsculp...

Enabled Status: Eligible Type: Search Budget: \$51.78/day Optimization score: 74.9%

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,367	6.76%	\$4,446.17
Spitale Laser Spa Fat Reduction in Rochester Non-Surgical Fat Reduction +6 more www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	x. Expanded Reach Test	Eligible	567	6.95%	\$1,786.42
Spitale Laser Spa Fat Reduction in Rochester Non-Surgical Fat Reduction +6 more www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	2. ilpo	Eligible (Limited) Poor ad strength	198	9.26%	\$600.26
CoolSculpting® Fat Reduction CoolSculpting in Rochester Biggest CoolSculpting® Promo +6 more www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Paused	80	9.35%	\$236.50

Google Ads | Chris Zelig > Spitale Laser - 132-405-1534 | All campaigns > search | beta | coolsculp...

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CoolSculpting® Fat Reduction CoolSculpting in Rochester Biggest CoolSculpting® Promo +6 more www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Paused	52	7.67%	\$231.94
CoolSculpting® Fat Reduction CoolSculpting in Rochester Biggest CoolSculpting® Promo +6 more www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Paused	43	6.05%	\$152.02
Fat Reduction in Rochester Eliminate Fat & Feel Great Freeze Away Body Fat www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	42	6.91%	\$133.71
CoolSculpting® in Rochester \$1,200 Off 8+ Treatments Our Biggest Discount Ever www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Eligible	34	7.44%	\$121.69

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CoolSculpting® in Rochester \$1,200 Off 8+ Treatments Our Biggest Discount Ever www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	34	7.44%	\$121.69
Fat Reduction in Rochester Eliminate Fat & Feel Great Get \$1200 Off 8+ Treatments www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	41	7.21%	\$121.55
CoolSculpting® in Rochester Limited Time Offer June 2021 Hurry Offer Ends In... www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	6	14.29%	\$44.70
Fat Reduction in Rochester Freeze Away Body Fat Freeze Away Body Fat					

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CoolSculpting® in Rochester June Only \$1,200 Off 8+ Cycles Hurry Offer Ends In... www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	7	17.50%	\$39.96
Fat Reduction in Rochester Eliminate Fat & Feel Great Freeze Away Body Fat www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. ilpo	Eligible	10	10.64%	\$36.69
CoolSculpting® in Rochester Limited Time Offer May 2021 Hurry Offer Ends In					

Google Ads | Chris Zelig > Spitale Laser - 132-405-1534 | All campaigns > search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$51.78/day Optimization score: 74.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,367 6.76% \$4,446.17					
CoolSculpting® in Rochester Limited Time Offer May 2021 Hurry Offer Ends In... www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	7	20.59%	\$35.59
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	6	5.17%	\$34.51
Fat Reduction in Rochester Freeze Away Body Fat Get Rid of Unwanted Fat www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	7	3.06%	\$33.63

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,367 6.76% \$4,446.17					
CoolSculpting® in Rochester Apr Only \$1,200 Off 8+ Cycles Hurry Offer Ends In... www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	7	6.86%	\$33.46
Fat Reduction in Rochester Freezing Fat Really Works Freeze Away Body Fat www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	8	4.06%	\$31.58
Fat Reduction in Rochester Freeze Away Body Fat Get \$1200 Off 8+ Treatments www.spitaleaserspasalon.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	9	4.15%	\$30.22

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Total: Ads 1,367 6.76% \$4,446.17					
CoolSculpting® in Rochester \$1,200 Off 8+ Treatments Our Biggest Discount Ever www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	7	8.54%	\$29.74
CoolSculpting® in Rochester June Only \$1,200 Off 8+ Cycles Hurry Offer Ends In... www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	7	8.64%	\$28.92
Fat Reduction in Rochester Freezing Fat Really Works Get Rid of Unwanted Fat www.spitaleaserspasalon.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	10	5.52%	\$27.34

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Total: Ads 1,367 6.76% \$4,446.17					
CoolSculpting® in Rochester Limited Time Offer June 2021 Save \$1200 Off 8+ Treatments www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	6	12.77%	\$27.34
Fat Reduction in Rochester Freeze Away Body Fat Freeze Away Body Fat www.spitaleaserspasalon.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	8	3.52%	\$26.59
Fat Reduction in Rochester Eliminate Fat & Feel Great Get \$1200 Off 8+ Treatments www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible	8	7.69%	\$24.52
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1200 Off 8+ Treatments www.spitaleaserspasalon.com					

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Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1200 Off 8+ Treatments www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	8	7.34%	\$20.93
CoolSculpting® in Rochester May Only \$1,200 Off 8+ Cycles Hurry Offer Ends In... www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	6	4.35%	\$20.42
Fat Reduction in Rochester Freezing Fat Really Works Get Rid of Unwanted Fat www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	4	2.22%	\$19.08

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Fat Reduction in Rochester Freeze Away Body Fat Get Rid of Unwanted Fat www.spitaleaserspasalon.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	7	2.79%	\$18.23
Fat Reduction in Rochester Freeze Away Body Fat Get \$1200 Off 8+ Treatments www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	5	2.49%	\$17.60
CoolSculpting® in Rochester Freeze Away Body Fat Save \$1200 Off 8+ Treatments www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	3	6.12%	\$16.49
Fat Reduction in Rochester Eliminate Fat & Feel Great Get Rid of Unwanted Fat					

Google Ads		Chris Zelig > Spital Laser - 132-405-1534	All campaigns > search beta coolsculp...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com																								
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.78/day	Optimization score: 74.9%	More details																												
Recommendations	Ad status: All ADD FILTER																																	
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																	
Ad groups	Total: Ads 1,367 6.76% \$4,446.17																																	
Ads & extensions	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Fat Reduction in Rochester Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.spitaleaserspasalon.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 Off 8+ Treatments of CoolSculpting.</td> <td>x. Expanded Reach Test</td> <td>Eligible</td> <td>6</td> <td>4.65%</td> <td>\$15.69</td> </tr> <tr> <td>CoolSculpting® Fat Reduction CoolSculpting in Rochester Biggest CoolSculpting® Promo +6 more www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. Expert, Safe Fat Loss... View assets details</td> <td>1. coolsculpting - price</td> <td>Paused Poor ad strength</td> <td>9</td> <td>14.75%</td> <td>\$15.53</td> </tr> <tr> <td>Fat Reduction in Rochester Eliminate Fat & Feel Great Get \$1200 Off 8+ Treatments www.spitaleaserspasalon.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 Off 8+ Treatments of CoolSculpting.</td> <td>x. Expanded Reach Test</td> <td>Eligible</td> <td>4</td> <td>2.80%</td> <td>\$15.45</td> </tr> </tbody> </table>										Ad	Ad group	Status	Clicks	CTR	Cost	Fat Reduction in Rochester Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.spitaleaserspasalon.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	6	4.65%	\$15.69	CoolSculpting® Fat Reduction CoolSculpting in Rochester Biggest CoolSculpting® Promo +6 more www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Paused Poor ad strength	9	14.75%	\$15.53	Fat Reduction in Rochester Eliminate Fat & Feel Great Get \$1200 Off 8+ Treatments www.spitaleaserspasalon.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	4	2.80%	\$15.45
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<input type="checkbox"/> ●	CoolSculpting® in Rochester June Only \$1,200 Off 8+ Cycles Hurry Offer Ends In...																																																	

Google Ads		Chris Zelig > Spitala Laser - 132-405-1534	All campaigns > search beta coolsculp...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.78/day	Optimization score: 74.9%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				1,367	6.76%	\$4,446.17					
Ads & extensions											
Ads	<input type="checkbox"/> ●	CoolSculpting® in Rochester June Only \$1,200 Off 8+ Cycles Hurry Offer Ends In... www.spitalalaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	1	6.67%	\$2.31				
Extensions											
Landing pages											
Keywords	<input type="checkbox"/> ●	CoolSculpting® in Rochester Limited Time Offer June 2021 Hurry Offer Ends In... www.spitalalaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	1	33.33%	\$2.18				
Audiences											
Demographics	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.spitalalaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	1	2.86%	\$1.99				
Settings											
Get the Google Ads mobile app											

Google Ads		Chris Zelig > Spitala Laser - 132-405-1534	All campaigns > search beta coolsculp...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.78/day	Optimization score: 74.9%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				1,367	6.76%	\$4,446.17					
Ads & extensions											
Ads	<input type="checkbox"/> ●	CoolSculpting® in Rochester \$1,200 Off 8+ Treatments Our Biggest Discount Ever www.spitalalaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible	2	5.88%	\$1.76				
Extensions											
Landing pages											
Keywords	<input type="checkbox"/> ●	Fat Reduction in Rochester Eliminate Fat & Feel Great Get \$1200 Off 8+ Treatments www.spitalalaserspasalon.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 Off 8+ Treatments of CoolSculpting.	2. ilpo	Eligible	1	5.26%	\$1.73				
Audiences											
Demographics	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.spitalalaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	100.00%	\$1.69				
Settings											
Get the Google Ads mobile app											

Google Ads		Chris Zelig > Spitala Laser - 132-405-1534	All campaigns > search beta coolsculp...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.78/day	Optimization score: 74.9%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				1,367	6.76%	\$4,446.17					
Ads & extensions											
Ads	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 CoolSculpting Up to \$1200 Off www.spitalalaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	1	100.00%	\$1.67				
Extensions											
Landing pages											
Keywords	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever May Only \$1,200 Off 8+ Cycles Hurry Offer Ends In... www.spitalalaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	14.29%	\$1.62				
Audiences											
Demographics	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever June Only \$1,200 Off 8+ Cycles Hurry Offer Ends In... www.spitalalaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	25.00%	\$1.62				
Settings											
Get the Google Ads mobile app											

Google Ads		Chris Zelig > Spitala Laser - 132-405-1534	All campaigns > search beta coolsculp...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.78/day	Optimization score: 74.9%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				1,367	6.76%	\$4,446.17					
Ads & extensions											
Ads	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever June Only \$1,200 Off 8+ Cycles Hurry Offer Ends In... www.spitalalaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	25.00%	\$1.62				
Extensions											
Landing pages											
Keywords	<input type="checkbox"/> ●	Spitala Laser Spa Freeze Away Body Fat Get \$1200 Off 8+ Treatments www.spitalalaserspasalon.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	1	2.38%	\$1.53				
Audiences											
Demographics	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.spitalalaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	1	20.00%	\$1.51				
Settings											
Get the Google Ads mobile app											

Google Ads		Chris Zelig > Spitala Laser - 132-405-1534	All campaigns > search beta coolsculp...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.78/day	Optimization score: 74.9%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				1,367	6.76%	\$4,446.17					
Ads & extensions											
Ads	<input type="checkbox"/> ●	CoolSculpting® in Rochester Freeze Away Body Fat Our Biggest Discount Ever www.spitalalaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	1	2.70%	\$1.48				
Extensions											
Landing pages											
Keywords	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever \$1,200 Off 8+ Treatments Our Biggest Discount Ever www.spitalalaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	1	20.00%	\$1.45				
Audiences											
Demographics	<input type="checkbox"/> ●	CoolSculpting® in Rochester Limited Time Offer June 2021 Hurry Offer Ends In... www.spitalalaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	1	25.00%	\$1.37				
Settings											
Get the Google Ads mobile app											

Google Ads		Chris Zelig > Spitala Laser - 132-405-1534	All campaigns > search beta coolsculp...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.78/day	Optimization score: 74.9%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				1,367	6.76%	\$4,446.17					
Ads & extensions											
Ads	<input type="checkbox"/> ●	CoolSculpting® in Rochester June Only \$1,200 Off 8+ Cycles Hurry Offer Ends In... www.spitalalaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused	1	7.69%	\$1.29				
Extensions											
Landing pages											
Keywords	<input type="checkbox"/> ●	CoolSculpting® in Rochester May Only \$1,200 Off 8+ Cycles Hurry Offer Ends In... www.spitalalaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	1	5.00%	\$1.28				
Audiences											
Demographics	<input type="checkbox"/> ●	CoolSculpting® in Rochester Limited Time Offer June 2021 Hurry Offer Ends In... www.spitalalaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused	1	11.11%	\$1.26				
Settings											
Get the Google Ads mobile app											

Google Ads | Chris Zelig > Spitale Laser - 132-405-1534 | All campaigns > search | beta | coolsculp... | Optimization score: 74.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> CoolSculpting® in Rochester Freeze Away Body Fat Our Biggest Discount Ever www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible	1	33.33%	\$1.23
<input type="checkbox"/> CoolSculpting® in Rochester Limited Time Offer Apr 2021 Hurry Offer Ends In... www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	1	12.50%	\$1.10
<input type="checkbox"/> CoolSculpting® in Rochester Apr Only \$1,200 Off 8+ Cycles Hurry Offer Ends In... www.spitaleaserspasalon.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	2	8.33%	\$0.84
<input type="checkbox"/> CoolSculpting® in Rochester Limited Time Offer May 2021 Hurry Offer Ends In...					

Google Ads | Chris Zelig > Spitale Laser - 132-405-1534 | All campaigns > search | beta | coolsculp... | Optimization score: 74.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> CoolSculpting® in Rochester Limited Time Offer May 2021 Hurry Offer Ends In... www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	1	12.50%	\$0.80
<input type="checkbox"/> Fat Reduction in Rochester Freezing Fat Really Works Get Rid of Unwanted Fat www.spitaleaserspasalon.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible	1	5.56%	\$0.36
<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	0	0.00%	\$0.00
<input type="checkbox"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever					

Google Ads | Chris Zelig > Spitale Laser - 132-405-1534 | All campaigns > search | beta | coolsculp... | Optimization score: 74.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Eligible	0	-	\$0.00
<input type="checkbox"/> CoolSculpting® Fat Reduction CoolSculpting in Rochester Biggest CoolSculpting® Promo +6 more www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Eligible (Limited) Poor ad strength	0	-	\$0.00
Total: Ads 2					
Total: Campaign			1,367	6.76%	\$4,446.17

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Google Ads | Chris Zelig > Spitale Laser - 132-405-1534 | All campaigns | Custom Apr 1 - Jun 30, 2021

Extension	Extension type	Level	Status	Clicks	CTR	Cost
Account						
(585) 256-3490	Call extension	Account	Approved	504	5.40%	\$1,808.41
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	Sitelink extension	Account	Approved	71	7.31%	\$251.30
Why Choose Spitale? Read About What Sets Us Apart from Other Medspas in Rochester.	Sitelink extension	Account	Approved	63	6.71%	\$224.38
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink extension	Account	Approved	57	6.36%	\$210.19
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink extension	Account	Approved	57	6.31%	\$203.67
search beta coolsculpting						
Spring Sale - \$1,200 off 8+ Treatments	Promotion extension	Campaign	Approved	450	7.02%	\$1,315.82
FDA Cleared	Callout extension	Campaign	Approved	215	6.67%	\$662.37

Google Ads | Chris Zelig > Spitale Laser - 132-405-1534 | All campaigns | Associations view

Extension	Extension type	Level	Status	Clicks	CTR	Cost
search beta coolsculpting						
Spring Sale - \$1,200 off 8+ Treatments	Promotion extension	Campaign	Approved	450	7.02%	\$1,315.82
FDA Cleared	Callout extension	Campaign	Approved	215	6.67%	\$662.37
Liposuction Alternative	Callout extension	Campaign	Approved (limited): Health in personalized advertising	190	7.65%	\$647.41
Freeze Your Fat	Callout extension	Campaign	Approved	193	6.86%	\$580.56
Highlights: No Surgery	Callout extension	Campaign	Approved	170	6.80%	\$537.69
Nonsurgical Fat Reduction	Callout extension	Campaign	Approved	161	6.78%	\$515.56
Save Up to \$1200 Off	Callout extension	Campaign	Approved	172	6.66%	\$506.13
Contact Us + Free Consult	Callout extension	Campaign	Approved	156	6.48%	\$496.25
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	Campaign	Approved	69	6.96%	\$245.37
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction,	Structured snippet extension	Campaign	Approved	6	2.96%	\$13.44

Google Ads | Chris Zelig > Spitale Laser - 132-405-1534 | All campaigns | Associations view

Extension	Extension type	Level	Status	Clicks	CTR	Cost
Contact Us + Free Consult	Callout extension	Campaign	Approved	156	6.48%	\$496.25
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	Campaign	Approved	69	6.96%	\$245.37
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	Campaign	Approved	6	2.96%	\$13.44
Total: Sitelink extensions				73	6.90%	\$255.99
Total: Callout extensions				460	6.78%	\$1,452.03
Total: Structured snippet extensions				6	2.96%	\$13.44
Total: Call extensions				504	5.40%	\$1,808.41
Total: Promotion extensions				612	7.13%	\$1,779.19

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 Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig > Spital Laser - 132-405-1534 | All campaigns

Protect your account from unauthorized activity | Your account is now eligible to use Customer Match lists

Responsive search ad

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All enabled ADD FILTER

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved	Headline	None	1,005
Get Rid of Unwanted Fat	Approved	Headline	None	2,196
Freeze Away Body Fat	Approved	Headline	None	415
Non-Surgical Fat Reduction	Approved	Headline	None	2,795
Spital Laser Spa	Approved	Headline	None	1,625
Fat Reduction in Rochester	Approved	Headline	None	6,212
Eliminate Fat & Feel Great	Approved	Headline	None	702
Freezing Fat Really Works	Approved	Headline	None	142

Chris Zelig > Spital Laser - 132-405-1534 | All campaigns

Protect your account from unauthorized activity | Your account is now eligible to use Customer Match lists

Asset status: All enabled ADD FILTER

Asset	Status	Asset type	Position pinning	Impr.
Spital Laser Spa	Approved	Headline	None	1,625
Fat Reduction in Rochester	Approved	Headline	None	6,212
Eliminate Fat & Feel Great	Approved	Headline	None	702
Freezing Fat Really Works	Approved	Headline	None	142
Get \$1200 Off 8+ Treatments	Approved	Headline	None	1,739
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	8,157
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	20
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved	Description	None	6,374
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	Approved	Description	None	0

Show rows: 500 1 - 13 of 13

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Some inventory may be provided through third party intermediaries.
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Campaigns | Michael Spital (534409253244360) | Updated just now

Advertising changes affect Facebook advertising

Campaign Name contains cool

Resource Center Campaigns Ad Sets Ads

On / Off Campaign Name Delivery Results Cost per Result Reach Impressions Amount Spent Ends Budget

On / Off	Campaign Name	Delivery	Results	Cost per Result	Reach	Impressions	Amount Spent	Ends	Budget
<input type="checkbox"/>	Coolsculpting - LP Views	Off	-	-	40,231	96,579	\$1,591.28	Ongoing	
<input type="checkbox"/>	Coolsculpting - Conversions	Active	4 Website Leads	\$22.38 Per Lead	2,417	3,465	\$89.53	Ongoing	
Results from 2 campaigns			- Multiple Conversions	- Multiple Conversions	40,983 People	100,044 Total	\$1,680.81 Total Spent		

Ad Sets | Michael Spital (534409253244360) | Updated just now

Advertising changes affect Facebook advertising

Campaign Name contains cool

Resource Center Campaigns Ad Sets Ads

1 Selected Ad Sets for 1 Campaign

On / Off Ad Set Name Delivery Results Cost per Result Reach Impressions Amount Spent Ends Budget

On / Off	Ad Set Name	Delivery	Results	Cost per Result	Reach	Impressions	Amount Spent	Ends	Budget
<input type="checkbox"/>	Interests - Women - 25-64 - 10mi Radius	Campaign Off	1,285 Landing Page Views	\$0.41 Per Landing Page View	24,781	42,428	\$522.51	Ongoing	Using
Results from 1 ad set			1,285 Landing Page Views	\$0.41 Per Landing Page View	24,781 People	42,428 Total	\$522.51 Total Spent		

Ads | Michael Spital (534409253244360) | Updated just now

Advertising changes affect Facebook advertising

Campaign Name contains cool

Resource Center Campaigns Ad Sets Ads

1 Selected Ad Sets for 1 Ad Set

On / Off Ad Name Delivery Results Cost per Result Reach Impressions Amount Spent Ends

On / Off	Ad Name	Delivery	Results	Cost per Result	Reach	Impressions	Amount Spent	Ends
<input type="checkbox"/>	2021-03 - CS - UGC - Sitting - Copy 2	Rejected	1,078 Landing Page Views	\$0.30 Per Landing Page View	20,146	29,301	\$325.55	Ongoing
<input type="checkbox"/>	2021-06 - CS - UGC - Standing	Campaign Off	150 Landing Page Views	\$1.02 Per Landing Page View	7,354	9,978	\$152.30	Ongoing
<input type="checkbox"/>	2021-06 - Video - Alysson	Campaign Off	41 Landing Page Views	\$0.99 Per Landing Page View	2,015	2,830	\$40.41	Ongoing
<input type="checkbox"/>	2021-06 - Video - David	Campaign Off	4 Landing Page Views	\$1.06 Per Landing Page View	255	319	\$4.25	Ongoing
Results from 4 ads			1,273 Landing Page Views	\$0.41 Per Landing Page View	24,781 People	42,428 Total	\$522.51 Total Spent	

Ads | Michael Spital

Advertising changes affect Facebook advertising

Coolsculpting - LP Views

Interests - Women - 25-64 - 10mi Rad...

2021-06 - Video - David

2021-06 - Video - Alysson

2021-06 - CS - UGC - Standing

2021-03 - CS - UGC - Sitting - Copy 2

Ad Name: 2021-03 - CS - UGC - Sitting - Copy 2

Identity: Facebook Page: Spital Laser Spa Salon, Instagram Account: spitalelasersalon

Ad Setup: Create Ad

Format: Single Image or Video

Ad Can't Run: Videos Don't Comply

Update the videos in this ad to comply with our Personal Health policy or request another review if you believe it was incorrectly rejected.

Personal Health: Ads must not contain content that focuses on a person's body or body part or "before-and-after" content that contains unexpected or unlikely results.

15 Placements: Facebook Feeds, Stories, In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Michael Spitali

Advertising changes affect Facebook advertising

Coolsculpting - LP Views

- Interests - Women - 25-64 - 10mi Rad...
- 2021-06 - Video- David
- 2021-06 - Video- Alysson
- 2021-06 - CS - UGC - Standing**
- 2021-03 - CS - UGC - Sitting - Copy 2

On / Off

On / Off

On / Off

On / Off

On / Off

Coolsculpting - LP Views > Interests - Women - 25-64 - 10mi Rad... > 2021-06 - CS - UGC - Standing

Ad Name: 2021-06 - CS - UGC - Standing

Identity

Facebook Page: Spitale Laser Spa Salon

Instagram Account: spitalelaserspasalon

Branded Content

Ad Setup: Create Ad

Format: Single Image or Video

Preview On

15 Placements

Facebook Feeds

Feeds

Stories

In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Michael Spitali

Advertising changes affect Facebook advertising

Coolsculpting - LP Views

- Interests - Women - 25-64 - 10mi Rad...
- 2021-06 - Video- David
- 2021-06 - Video- Alysson**
- 2021-06 - CS - UGC - Standing
- 2021-03 - CS - UGC - Sitting - Copy 2

On / Off

On / Off

On / Off

On / Off

On / Off

Coolsculpting - LP Views > Interests - Women - 25-64 - 10mi Rad... > 2021-06 - Video- Alysson

Ad Name: 2021-06 - Video- Alysson

Identity

Facebook Page: Spitale Laser Spa Salon

Instagram Account: spitalelaserspasalon

Branded Content

Ad Setup: Create Ad

Format: Single Image or Video

Preview On

15 Placements

Facebook Feeds

Feeds

Stories

In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Michael Spitali

Advertising changes affect Facebook advertising

Coolsculpting - LP Views

- Interests - Women - 25-64 - 10mi Rad...
- 2021-06 - Video- David**
- 2021-06 - Video- Alysson
- 2021-06 - CS - UGC - Standing
- 2021-03 - CS - UGC - Sitting - Copy 2

On / Off

On / Off

On / Off

On / Off

On / Off

Coolsculpting - LP Views > Interests - Women - 25-64 - 10mi Rad... > 2021-06 - Video- David

Ad Name: 2021-06 - Video- David

Identity

Facebook Page: Spitale Laser Spa Salon

Instagram Account: spitalelaserspasalon

Branded Content

Ad Setup: Create Ad

Format: Single Image or Video

Preview On

15 Placements

Facebook Feeds

Feeds

Stories

In-Stream

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Michael Spitali (534409253244360)

Updated just now

Discard Drafts Review and Publish

Advertising changes affect Facebook advertising

Campaign Name contains cool

Resource Center Campaigns 1 Selected Ad Sets 1 Selected Ads for 1 Ad Set

On / Off	Ad Name	Delivery	Results	Cost per Result	Reach	Impressions	Amount Spent	Ends
<input checked="" type="checkbox"/>	2021-06 - CS - UGC - Standing	Active	1 Website Lead	\$45.06 Per Lead	1,559	1,876	\$45.06	Ongoing
<input checked="" type="checkbox"/>	2021-06 - Video- Alysson	Active	3 Website Leads	\$13.88 Per Lead	1,107	1,478	\$41.64	Ongoing
<input checked="" type="checkbox"/>	2021-06 - Video- David	Active	—	—	101	111	\$2.83	Ongoing
Results from 3 ads			4 Website Leads	\$22.38 Per Lead	2,417 People	3,465 Total	\$89.53 Total Spent	

Michael Spitali

Advertising changes affect Facebook advertising

Coolsculpting - Conversions

- Interests - Women - 25-64 - 10mi Rad...
- 2021-06 - Video- Alysson
- 2021-06 - CS - UGC - Standing**
- 2021-06 - Video- David

On / Off

On / Off

On / Off

On / Off

On / Off

Coolsculpting - Conversions > Interests - Women - 25-64 - 10mi Rad... > 2021-06 - CS - UGC - Standing

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Close Discard Draft Publish

Ads Michael Spitz

Search

Advertising campaign

Coolsculpting - Conversions

Interests - Women - 25-64 - 10mi Rad...

2021-06 - Video- Alysson

2021-06 - CS - UGC - Standing

2021-06 - Video- David

+ Create

On / Off

On / Off

On / Off

On / Off

Coolsculpting - Conversions > Interests - Women - 25-64 - 10mi Radius > 2021-06 - Video- Alysson

Active

Edit Review

Ad Name: 2021-06 - Video- Alysson

Identity

Facebook Page: Spitale Laser Spa Salon

Instagram Account: spitalelaserspasalon

Branded Content: If this post features a third-party brand or product then you must tag your business partner's Page. See branded content policy

Ad Setup: Create Ad

Format: Choose how you'd like to structure your ad.

- Single Image or Video: One image or video, or a slideshow with multiple images
- Carousel: 2 or more scrollable images or videos
- Collection: Group of items that opens into a fullscreen mobile experience

Impacted Delivery: You haven't selected a domain that prioritizes your event for iOS 14.5. Your ad may not deliver to people who have opted out of tracking on iOS 14.5 or later devices. Select Different Domain

Preview On

15 Placements: View More Variations

Facebook Feeds

Feeds

Stories

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Close Discard Draft Publish

Ads Michael Spitz

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Stories

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Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Michael Spitale
Spitale Laser Spa Salon

INVOICE # 1433

DATE 05/01/2021

DUE DATE 05/01/2021

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads Bonus: Up to one hour of website development per month. If additional time development time is needed our rate is \$200/hour	1	1,500.00	1,500.00
Monthly Mgmt Service Proration	Ads began 3.16.21 - prepared through 4.15.21; 1 month credit per Chris covers ads to 5.15.21 - 15 days credit.	15	-50.00	-750.00

PAYMENT 750.00
BALANCE DUE **\$0.00**

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

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Michael Spitale

Spitale Laser Spa Salon

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PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID