

CoolSculpting Marketing Services Spitale Laser Spa Salon Co-Op Q3 2023 Total Marketing Expenses (7/1/2023 - 9/30/2023)

Total Google Ads: \$ 8,423.15
Total Meta Ads: \$ 1,831.89
Total Marketing Service Fees: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$14,755.04

Google Ads | Medstar Media > Spitale Laser - 132-405-1534 | All campaigns > All campaigns (modified)

Filters: Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$87.73/day	Eligible	763	9.43%	\$8,423.15
Total: Campaigns in your current view					
Total: Account					

Google Ads | Medstar Media > Spitale Laser - 132-405-1534 | All campaigns > MS | search | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$87.73/day Optimization score: 98.3% More details Campaign 1 of 1

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Ad schedule | Devices | Advanced bid adj.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword:Spitale Laser Spa) Coolsculpting Coolsculpting® Elite +12 more spitaleaserspasalon.com/coolsculpting/rochester Coolsculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. G... View assets details	0. coolsculpting - general	Eligible	299	10.68%	\$4,594.85
(Keyword:Spitale Laser Spa) Coolsculpting Coolsculpting® Elite +12 more spitaleaserspasalon.com/coolsculpting/rochester Coolsculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. G... View assets details	2. lipo	Eligible	367	9.48%	\$2,996.45
(Keyword:Spitale Laser Spa) Coolsculpting Coolsculpting® Elite +12 more spitaleaserspasalon.com/coolsculpting/rochester Coolsculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. G... View assets details	1. coolsculpting - price	Eligible	37	14.45%	\$384.32
Spitale Laser Spa Fat Reduction in Rochester, NY Non-Surgical Fat Reduction +11 more spitaleaserspasalon.com/coolsculpting/rochester Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven... View assets details	2. lipo	Removed	38	10.27%	\$297.80
Spitale Laser Spa Coolsculpting Coolsculpting® Elite +11 more spitaleaserspasalon.com/coolsculpting/rochester Coolsculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. G... View assets details	x. non-service medspa	Not eligible Ad group removed	20	2.81%	\$139.19
(Keyword:Spitale Laser Spa) Coolsculpting in (LOCATION(City)) Freeze Away Body Fat +12 more spitaleaserspasalon.com/coolsculpting/rochester Coolsculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed	2	9.09%	\$10.54
CoolSculpting® Fat Reduction Coolsculpting in Rochester Rinseet Coolsculpting® Proven +6 more					

Google Ads | Medstar Media > Spitale Laser - 132-405-1534 | All campaigns > MS | search | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$87.73/day Optimization score: 98.3% More details Campaign 1 of 1

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Ad schedule | Devices | Advanced bid adj.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. Our Biggest Discount Ever. CoolSculpting is Now Buy 4 Get 4 Free	x. dynamic	Removed	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite.	x. dynamic	Eligible	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite.	x. dynamic	Eligible	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite.	x. dynamic	Eligible	0	0.00%	\$0.00
(Keyword:Spitale Laser Spa) Coolsculpting Coolsculpting® Elite +12 more spitaleaserspasalon.com/coolsculpting/rochester Coolsculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. G... View assets details	3. coolsculpting elite	Eligible	0	0.00%	\$0.00
Total: Ads in your current view					
Total: Campaign					

Show rows: 500 1 - 319 of 319

Google Ads | Medstar Media > Spitale Laser - 132-405-1534 | All campaigns > MS | search | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$87.73/day Optimization score: 98.3% More details Campaign 1 of 1

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Ad schedule | Devices | Advanced bid adj.

Responsive search ad Leave feedback

Assets Combinations

Asset status: All Add filter

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Flexible Payment Options	Approved	Headline	2nd position	133	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	0	Advertiser
Freeze Away Body Fat	-	Headline	None	61	Advertiser
Non-Surgical Fat Reduction	-	Headline	None	9	Advertiser
Spitale Laser Spa	Approved	Headline	None	128	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	0	Advertiser
(Keyword:Spitale Laser Spa)	Approved	Headline	1st position	710	Advertiser
No Surgery & Minimal Downtime	Approved	Headline	2nd position	334	Advertiser
Save \$1,200 On 8+ Treatments	-	Headline	None	0	Advertiser
Affordable & Quick Treatments	Approved	Headline	2nd position	182	Advertiser
Freeze Your Fat Away Today	Approved	Headline	2nd position	111	Advertiser
Top Provider in Rochester, NY	Approved	Headline	2nd position	231	Advertiser
Book Now for Up to \$1200 Off	-	Headline	None	0	Advertiser
Fat Reduction Treatment	Approved	Headline	2nd position	129	Advertiser

Enabled Status: Eligible Type: Search Budget: \$87.73/day Optimization score: 98.3% More details Campaign 1 of 1

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Huge CoolSculpting Promotion	-	Headline	None	62	Advertiser
CoolSculpting in (LOCATION(City))	-	Headline	None	110	Advertiser
CoolSculpting Near Me	-	Headline	None	6	Advertiser
Schedule a Free Consultation	-	Headline	None	1	Advertiser
Freeze Stubborn Fat 2x Faster	Approved	Headline	2nd position	280	Advertiser
CoolSculpting® Elite	Approved	Headline	1st position	22	Advertiser
Next-Generation Fat Reduction	Approved	Headline	2nd position	53	Advertiser
Buy 1 Get 1 50% Off	-	Headline	None	0	Advertiser
BOGO 50% Off on 4+ Treatments	-	Headline	None	0	Advertiser
Buy 4 Get 4 Free	-	Headline	None	8	Advertiser
50% Off CoolSculpting Elite	-	Headline	2nd position	1,166	Advertiser
Coolsculpting	Approved	Headline	1st position	66	Advertiser
Coolsculpting In Rochester, NY	Approved	Headline	1st position	1,767	Advertiser
CoolSculpting® Elite Rochester	Approved	Headline	1st position	142	Advertiser
50% Off 8+ Treatments	Approved	Headline	2nd position	23	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount	-	Description	None	0	Advertiser

Enabled Status: Eligible Type: Search Budget: \$87.73/day Optimization score: 98.3% More details Campaign 1 of 1

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Coolsculpting	Approved	Headline	1st position	66	Advertiser
Coolsculpting In Rochester, NY	Approved	Headline	1st position	1,767	Advertiser
CoolSculpting® Elite Rochester	Approved	Headline	1st position	142	Advertiser
50% Off 8+ Treatments	Approved	Headline	2nd position	23	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	2,690	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	51	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None	58	Advertiser
Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	-	Description	2nd position	0	Advertiser
Our Biggest Discount Ever. CoolSculpting Is Now Buy One Get One 50% Off 4+ Treatments	-	Description	2nd position	0	Advertiser
Our Biggest Discount Ever. CoolSculpting Is Now Buy 4 Get 4 Free	-	Description	2nd position	137	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite.	Approved	Description	2nd position	1,855	Advertiser

Show rows: 500 1 - 39 of 39

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Enabled Status: Eligible Type: Search Budget: \$87.73/day Optimization score: 98.3% More details Campaign 1 of 1

Assets Custom Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolsculpting	Campaign	Eligible	31	10.30%	\$408.65
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible	432	12.27%	\$5,960.97
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Rochester, NY.	Account	Account	Eligible	409	11.99%	\$5,614.36
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	360	11.51%	\$4,719.54
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	311	11.30%	\$4,207.94
News Center	Account	Account	Removed	0	-	\$0.00
News Center Browse Through Our News Articles To Get Valuable Insights.	Account	Account	Removed	0	-	\$0.00
Facials	MS search coolsculpting 0. coolsculpting - general	Ad group	Removed	0	-	\$0.00
Laser Spa	MS search coolsculpting 0. coolsculpting - general	Ad group	Removed	0	-	\$0.00
Nails	MS search coolsculpting 0. coolsculpting - general	Ad group	Removed	0	-	\$0.00
Join Our Team	MS search coolsculpting 0. coolsculpting - general	Ad group	Removed	0	-	\$0.00

Enabled Status: Eligible Type: Search Budget: \$87.73/day Optimization score: 98.3% More details Campaign 1 of 1

Assets Custom Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	MS search coolsculpting	Campaign	Eligible	109	8.90%	\$1,504.02
50% Off	MS search coolsculpting	Campaign	Eligible	116	8.40%	\$1,475.23
Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	94	8.23%	\$1,158.80
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	83	9.20%	\$1,139.70
Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	80	8.44%	\$1,085.56
Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	83	8.77%	\$1,077.85
5-Star Rated Spa	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Summer Sale - 50% off CoolSculpting Elite	MS search coolsculpting	Campaign	Removed	210	12.60%	\$2,131.70
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Eligible	146	9.86%	\$1,789.15
50% off CoolSculpting Elite	MS search coolsculpting	Campaign	Removed	20	6.51%	\$150.05
Winter Sale - \$1,200 off 8+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Spring Sale - \$1,200 off 8+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Fall Sale - 50% off Buy 1 Get 1	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Winter Sale - 50% off Buy One Get One	MS search coolsculpting	Campaign	Removed	0	-	\$0.00

Enabled Status: Eligible Type: Search Budget: \$87.73/day Optimization score: 98.3% More details Campaign 1 of 1

Assets Custom Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Fall Sale - 50% off Buy 1 Get 1	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Winter Sale - 50% off Buy One Get One	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
(885) 256-3490	Account	Account	Eligible	73	11.57%	\$1,068.83
Image	MS search coolsculpting	Campaign	Eligible	15	8.52%	\$207.41
Total Images				15	8.52%	\$207.41
Total Business logo				0	-	\$0.00
Total Sitelinks				437	12.12%	\$6,011.68
Total Callouts				205	8.57%	\$2,497.54
Total Structured snippets				31	10.30%	\$408.65
Total Calls				73	11.57%	\$1,068.83
Total Promotions				376	10.88%	\$4,070.90

Show rows: 500 1 - 104 of 104

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Campaigns Michael Spitale (534409253244360) Updated just now Discard drafts Review and publish

Campaign name contains cool Search and filter Save Clear Jul 1, 2023 - Sep 30, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports Export

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	MS Coolsculpting Elite (Conversions)	Active	Using ad set bl...	Using ad set b...	7-day click	64 Website Leads	21,226	86,905	\$28.62 Per Lead	\$1,831.89	Ongoing
<input type="checkbox"/>	Coolsculpting - LP Views	Off	Highest volume	\$33.00 Daily	7-day click	Multiple conversions	—	—	Multiple conversions	\$0.00	Ongoing
Results from 2 campaigns						7-day click	21,226	86,905 Total	Multiple conversions	\$1,831.89 Total Spent	

Ads Michael Spitale (534409253244360) Updated just now Discard drafts Review and publish

Campaign name contains cool Search and filter Save Clear Jul 1, 2023 - Sep 30, 2023

Campaigns Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Edit A/B Test Preview Rules View Setup Columns: Custom Breakdown Reports Export

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Elite - Video - Briana	Oct 2, 2023, 10:5... 13 days ago	7-day click	12 Website Leads	9,635	24,875	\$43.67 Per Lead	—	—	—	\$524.00
<input type="checkbox"/>	CS Elite - Video - Music	Jul 20, 2023, 7:5... 13 days ago	7-day click	15 Website Leads	6,018	14,514	\$22.25 Per Lead	—	—	—	\$333.80
<input type="checkbox"/>	CS Elite - Video - Briana	Jul 20, 2023, 7:5... 13 days ago	7-day click	16 Website Leads	8,845	15,739	\$16.74 Per Lead	—	—	—	\$267.82
<input type="checkbox"/>	CS Elite - Video - Curly Hair Model	Oct 2, 2023, 10:5... 13 days ago	7-day click	8 Website Leads	4,135	9,888	\$30.65 Per Lead	—	—	—	\$245.18
<input type="checkbox"/>	CS Elite - Video - Curly Hair Model	Jul 20, 2023, 7:5... 13 days ago	7-day click	4 Website Leads	3,344	6,912	\$41.35 Per Lead	—	—	—	\$165.38
<input type="checkbox"/>	CS Elite Elite - Image - Doctor & Patient	Jul 20, 2023, 7:5... 13 days ago	7-day click	4 Website Leads	2,248	5,291	\$28.03 Per Lead	—	—	—	\$112.13
<input type="checkbox"/>	CS Elite - Image - Smile	Jul 20, 2023, 7:5... 13 days ago	7-day click	3 Website Leads	1,185	3,577	\$22.08 Per Lead	—	—	—	\$66.23
<input type="checkbox"/>	CS Elite - Video - Music	Oct 2, 2023, 10:5... 13 days ago	7-day click	1 Website Lead	1,361	1,962	\$45.94 Per Lead	—	—	—	\$45.94
<input type="checkbox"/>	CS Elite - Image - Curly Hair Model	Jul 20, 2023, 7:5... 13 days ago	7-day click	— Website Lead	1,110	2,542	— Per Lead	—	—	—	\$45.06
<input type="checkbox"/>	CS Elite - Image - Blue	Jul 20, 2023, 7:5... 13 days ago	7-day click	1 Website Lead	485	909	\$14.67 Per Lead	—	—	—	\$14.67
<input type="checkbox"/>	CS Elite - Image - Marks On Belly	Jul 20, 2023, 7:5... 13 days ago	7-day click	— Website Lead	199	303	— Per Lead	—	—	—	\$4.99
<input type="checkbox"/>	CS Elite - Image - Marks On Belly	Oct 2, 2023, 10:5... 13 days ago	7-day click	— Website Lead	83	121	— Per Lead	—	—	—	\$2.05
<input type="checkbox"/>	CS Elite - Image - Blue	Oct 2, 2023, 10:5... 13 days ago	7-day click	— Website Lead	60	83	— Per Lead	—	—	—	\$1.59
Results from 19 ads				7-day click	64 Website Leads	21,226 Accounts Center acc...	86,905 Total	\$28.62 Per Lead	—	—	\$1,831.89 Total Spent

Ads Michael Spitale (534409253244360) Updated just now Discard drafts Review and publish

Campaign name contains cool Search and filter Save Clear Jul 1, 2023 - Sep 30, 2023

Campaigns Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Edit A/B Test Preview Rules View Setup Columns: Custom Breakdown Reports Export

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Elite - Video - Music	Oct 2, 2023, 10:5... 13 days ago	7-day click	1 Website Lead	1,361	1,962	\$45.94 Per Lead	—	—	—	\$45.94
<input type="checkbox"/>	CS Elite - Image - Curly Hair Model	Jul 20, 2023, 7:5... 13 days ago	7-day click	— Website Lead	1,110	2,542	— Per Lead	—	—	—	\$45.06
<input type="checkbox"/>	CS Elite - Image - Blue	Jul 20, 2023, 7:5... 13 days ago	7-day click	1 Website Lead	485	909	\$14.67 Per Lead	—	—	—	\$14.67
<input type="checkbox"/>	CS Elite - Image - Marks On Belly	Jul 20, 2023, 7:5... 13 days ago	7-day click	— Website Lead	199	303	— Per Lead	—	—	—	\$4.99
<input type="checkbox"/>	CS Elite - Image - Marks On Belly	Oct 2, 2023, 10:5... 13 days ago	7-day click	— Website Lead	83	121	— Per Lead	—	—	—	\$2.05
<input type="checkbox"/>	CS Elite - Image - Blue	Oct 2, 2023, 10:5... 13 days ago	7-day click	— Website Lead	60	83	— Per Lead	—	—	—	\$1.59
<input type="checkbox"/>	CS Elite - Image - Curly Hair Model	Oct 2, 2023, 10:5... 13 days ago	7-day click	— Website Lead	66	87	— Per Lead	—	—	—	\$1.51
<input type="checkbox"/>	CS Elite - Image - Doctor & Patient	Oct 2, 2023, 10:5... 13 days ago	7-day click	— Website Lead	67	78	— Per Lead	—	—	—	\$1.15
<input type="checkbox"/>	CS Elite - Image - Smile	Oct 2, 2023, 10:5... 13 days ago	7-day click	— Website Lead	20	24	— Per Lead	—	—	—	\$0.39
<input type="checkbox"/>	2021-06 - Video - David	—	7-day click	— Website Lead	—	—	— Per Lead	—	—	—	\$0.00
<input type="checkbox"/>	2021-06 - Video - Alysson	—	7-day click	— Website Lead	—	—	— Per Lead	—	—	—	\$0.00
<input type="checkbox"/>	2021-06 - CS - UGC - Standing	—	7-day click	— Website Lead	—	—	— Per Lead	—	—	—	\$0.00
Results from 19 ads				7-day click	64 Website Leads	21,226 Accounts Center acc...	86,905 Total	\$28.62 Per Lead	—	—	\$1,831.89 Total Spent

View preview

Spitale Laser Spa Salon Sponsored

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

discover the benefits of CoolSculpting Elite

spitalelaserspasalon.com **Book now**

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Full Size Preview

Close

View preview

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8 Like 2 comments 1 share

Like Comment Share

Full Size Preview

Close

Ads Michael Spitale (534409253244360) Updated 5 minutes ago Discard drafts Review and publish

Campaign name contains cool Search and filter

1 selected

Off / On Ad Last significant edit

CS Elite - Video - Briana Jul 20, 2023, 7:51 13 days ago

CS Elite - Video - Curly Hair Model Oct 2, 2023, 10:51 1 days ago

CS Elite - Video - Curly Hair Model Jul 20, 2023, 7:51 13 days ago

CS Elite Elite - Image - Doctor & Patient Jul 20, 2023, 7:51 13 days ago

CS Elite - Image - Smile Jul 20, 2023, 7:51 13 days ago

CS Elite - Video - Music Oct 2, 2023, 10:51 1 days ago

CS Elite - Image - Curly Hair Model Jul 20, 2023, 7:51 13 days ago

CS Elite - Image - Blue Jul 20, 2023, 7:51 13 days ago

CS Elite - Image - Marks On Belly Jul 20, 2023, 7:51 13 days ago

CS Elite - Image - Marks On Belly Oct 2, 2023, 10:51 1 days ago

CS Elite - Image - Blue Oct 2, 2023, 10:51 1 days ago

CS Elite - Image - Curly Hair Model Oct 2, 2023, 10:51 1 days ago

CS Elite - Image - Doctor & Patient Oct 2, 2023, 10:51 1 days ago

Results from 19 ads

7-day click Website Leads 64 Accounts Center acc... 21,226 86,905 Total \$28.62 Per Lead \$1,831.89 Total Spent

View preview Mobile Feed

Story Unavailable
The story in this ad is unavailable for preview. Either it does not exist, or you do not have permission to see it.

Full Size Preview

Close OK

Columns: Custom Breakdown Reports Export

per result	Quality ranking Ad relevance ...	Engagement rate ranking Ad relevance ...	Conversion rate ranking Ad relevance ...	Amount spent ↓
\$16.74 Per Lead	—	—	—	\$267.82
\$30.65 Per Lead	—	—	—	\$245.18
\$41.35 Per Lead	—	—	—	\$165.38
\$28.03 Per Lead	—	—	—	\$112.13
\$22.08 Per Lead	—	—	—	\$66.23
\$45.94 Per Lead	—	—	—	\$45.94
— Per Lead	—	—	—	\$45.06
\$14.67 Per Lead	—	—	—	\$14.67
— Per Lead	—	—	—	\$4.99
— Per Lead	—	—	—	\$2.05
— Per Lead	—	—	—	\$1.59
— Per Lead	—	—	—	\$1.51
— Per Lead	—	—	—	\$1.15
\$28.62 Per Lead	—	—	—	\$1,831.89 Total Spent

View preview

Spitale Laser Spa Salon Sponsored

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

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Full Size Preview

Close

Columns: Custom Breakdown Reports Export

per result	Quality ranking Ad relevance ...	Engagement rate ranking Ad relevance ...	Conversion rate ranking Ad relevance ...	Amount spent ↓
\$16.74 Per Lead	—	—	—	\$267.82
\$30.65 Per Lead	—	—	—	\$245.18
\$41.35 Per Lead	—	—	—	\$165.38
\$28.03 Per Lead	—	—	—	\$112.13
\$22.08 Per Lead	—	—	—	\$66.23
\$45.94 Per Lead	—	—	—	\$45.94
— Per Lead	—	—	—	\$45.06
\$14.67 Per Lead	—	—	—	\$14.67
— Per Lead	—	—	—	\$4.99
— Per Lead	—	—	—	\$2.05
— Per Lead	—	—	—	\$1.59
— Per Lead	—	—	—	\$1.51
— Per Lead	—	—	—	\$1.15
\$28.62 Per Lead	—	—	—	\$1,831.89 Total Spent

View preview

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CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

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— Per Lead	—	—	—	\$45.06
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— Per Lead	—	—	—	\$4.99
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— Per Lead	—	—	—	\$1.59
— Per Lead	—	—	—	\$1.51
— Per Lead	—	—	—	\$1.15
— Per Lead	—	—	—	\$0.39
— Per Lead	—	—	—	\$0.00
— Per Lead	—	—	—	\$0.00
— Per Lead	—	—	—	\$0.00
\$28.62 Per Lead	—	—	—	\$1,831.89 Total Spent

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— Per Lead	—	—	—	\$0.39
— Per Lead	—	—	—	\$0.00
— Per Lead	—	—	—	\$0.00
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— Per Lead	—	—	—	\$0.39
— Per Lead	—	—	—	\$0.00
— Per Lead	—	—	—	\$0.00
— Per Lead	—	—	—	\$0.00
\$28.62 Per Lead	—	—	—	\$1,831.89 Total Spent

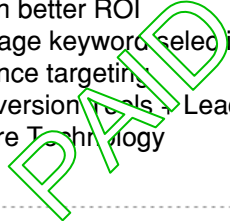
Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

INVOICE

BILL TO
Michael Spitale
Spitale Laser Spa Salon

INVOICE # 2217
DATE 07/01/2023
DUE DATE 07/01/2023
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Goals - Lead Nurture Technology	1	1,500.00	1,500.00



Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6467023480

support@medstarmedia.com

INVOICE

BILL TO

Michael Spitale

Spitale Laser Spa Salon

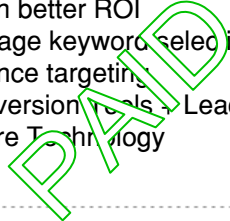
INVOICE # 2261

DATE 08/01/2023

DUE DATE 08/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Goals - Lead Nurture Technology	1	1,500.00	1,500.00



Referral Program

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PAYMENT 1,500.00
BALANCE DUE **\$0.00**

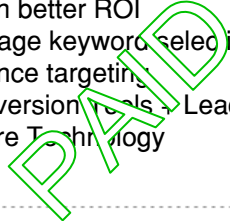
Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

INVOICE

BILL TO
Michael Spitale
Spitale Laser Spa Salon

INVOICE # 2294
DATE 09/01/2023
DUE DATE 09/01/2023
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Goals - Lead Nurture Technology	1	1,500.00	1,500.00



Referral Program	PAYMENT	1,500.00
	BALANCE DUE	\$0.00

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