

CoolSculpting Marketing Services Spitale Laser Spa Salon Co-Op Q4 2023 Total Marketing Expenses (10/1/2023 - 12/31/2023)

Total Google Ads: \$ 8,226.15
Total Meta Ads: \$ 2,303.92
Total Marketing Service Fees: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$15,030.07

Google Ads | Medstar Media > Spitale Laser - 132-405-1534 | All campaigns > All campaigns (modified)

Filters: Campaign status: All | Ad group status: All | Campaign name contains cool X | Add filter

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices

Campaigns Custom Oct 1 - Dec 31, 2023 | Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$89.58/day	Eligible	691	9.28%	\$8,226.15
Total: Campaigns in your current view					
			691	9.28%	\$8,226.15
Total: Account			691	9.28%	\$8,226.15

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads | Medstar Media > Spitale Laser - 132-405-1534 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$89.58/day Optimization score: 100% | More details Campaign 1 of 1

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj.

Ads Custom Oct 1 - Dec 31, 2023 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
			691	9.28%	\$8,226.15
(Keyword: Spitale Laser Spa) CoolSculpting CoolSculpting® Elite +12 more spitaleaserspasalon.com/coolsculpting/rochester_ny CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. G... View assets details	0. coolsculpting	Eligible	267	10.08%	\$4,038.66
Spitale Laser Spa CoolSculpting CoolSculpting® Elite +11 more spitaleaserspasalon.com/coolsculpting/rochester_ny CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. G... View assets details	3. liposuction	Removed	282	9.07%	\$2,629.12
(Keyword: Spitale Laser Spa) CoolSculpting CoolSculpting® Elite +12 more spitaleaserspasalon.com/coolsculpting/rochester_ny CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. G... View assets details	1. coolsculpting - general	Eligible	63	8.18%	\$674.28
(Keyword: Spitale Laser Spa) CoolSculpting CoolSculpting® Elite +12 more spitaleaserspasalon.com/coolsculpting/rochester_ny CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. G... View assets details	3. liposuction	Eligible	60	10.49%	\$645.82
(Keyword: Spitale Laser Spa) CoolSculpting CoolSculpting® Elite +12 more spitaleaserspasalon.com/coolsculpting/rochester_ny CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. G... View assets details	2. body sculpting	Eligible	8	9.30%	\$136.26
Spitale Laser Spa CoolSculpting CoolSculpting® Elite +11 more spitaleaserspasalon.com/coolsculpting/rochester_ny CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. G... View assets details	2. body sculpting	Removed	4	3.10%	\$43.69
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite.	x. dynamic	Eligible	5	8.47%	\$39.70
Spitale Laser Spa Fat Reduction in Rochester, NY Non-Surgical Fat Reduction +11 more spitaleaserspasalon.com/coolsculpting/rochester_ny Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite. Best Prices. FDA-Cleared. Clinically Proven... View assets details	x. Expanded Reach	Not eligible Ad group paused	2	6.67%	\$18.62
CoolSculpting® Fat Reduction CoolSculpting in Rochester Biggest CoolSculpting® Promo +6 more www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting	Removed	0	-	\$0.00
CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever spitaleaserspasalon.com/coolsculpting/rochester_ny Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed	0	-	\$0.00
CoolSculpting® in Rochester Freeze Away Body Fat Get \$1200 Off 8+ Treatments spitaleaserspasalon.com/coolsculpting/rochester_ny Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever spitaleaserspasalon.com/coolsculpting/rochester_ny Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed	0	-	\$0.00
CoolSculpting® Fat Reduction Freeze Away Body Fat Buy 1 Get 1 50% Off spitaleaserspasalon.com/coolsculpting/rochester_ny Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed	0	-	\$0.00

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Google Ads | Medstar Media > Spitale Laser - 132-405-1534 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$89.58/day Optimization score: 100% | More details Campaign 1 of 1

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj.

Ads Custom Oct 1 - Dec 31, 2023 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
			691	9.28%	\$8,226.15
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite.	x. dynamic	Eligible	5	8.47%	\$39.70
Spitale Laser Spa Fat Reduction in Rochester, NY Non-Surgical Fat Reduction +11 more spitaleaserspasalon.com/coolsculpting/rochester_ny Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite. Best Prices. FDA-Cleared. Clinically Proven... View assets details	x. Expanded Reach	Not eligible Ad group paused	2	6.67%	\$18.62
CoolSculpting® Fat Reduction CoolSculpting in Rochester Biggest CoolSculpting® Promo +6 more www.spitaleaserspasalon.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting	Removed	0	-	\$0.00
CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever spitaleaserspasalon.com/coolsculpting/rochester_ny Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed	0	-	\$0.00
CoolSculpting® in Rochester Freeze Away Body Fat Get \$1200 Off 8+ Treatments spitaleaserspasalon.com/coolsculpting/rochester_ny Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever spitaleaserspasalon.com/coolsculpting/rochester_ny Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed	0	-	\$0.00
CoolSculpting® Fat Reduction Freeze Away Body Fat Buy 1 Get 1 50% Off spitaleaserspasalon.com/coolsculpting/rochester_ny Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed	0	-	\$0.00

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Enabled Status: Eligible Type: Search Budget: \$89.58/day Optimization score: 100% | More details Campaign 1 of 1

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Ads Custom Oct 1 - Dec 31, 2023 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
			691	9.28%	\$8,226.15
Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1200 Off 8+ Treatments spitaleaserspasalon.com/coolsculpting/rochester_ny Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 On 8+ Treatments of CoolSculpting.	x. Expanded Reach	Removed Ad group paused	0	-	\$0.00
Spitale Laser Spa Freezing Fat Really Works Get \$1200 Off 8+ Treatments spitaleaserspasalon.com/coolsculpting/rochester_ny Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 On 8+ Treatments of CoolSculpting.	x. Expanded Reach	Removed Ad group paused	0	-	\$0.00
Spitale Laser Spa Freezing Fat Really Works Freeze Away Body Fat spitaleaserspasalon.com/coolsculpting/rochester_ny Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 On 8+ Treatments of CoolSculpting.	x. Expanded Reach	Removed Ad group paused	0	-	\$0.00
Spitale Laser Spa Freeze Away Body Fat Get \$1200 Off 8+ Treatments spitaleaserspasalon.com/coolsculpting/rochester_ny Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1200 On 8+ Treatments of CoolSculpting.	x. Expanded Reach	Removed Ad group paused	0	-	\$0.00
Total: Ads in your current view					
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Enabled Status: Eligible Type: Search Budget: \$89.58/day Optimization score: 100%

Responsive search ad

Assets Combinations

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Flexible Payment Options	Eligible	Headline	2nd position	185	Advertiser
Safe + Effective Fat Reduction	Removed	Headline	None	0	Advertiser
Freeze Away Body Fat	Removed	Headline	None	0	Advertiser
Non-Surgical Fat Reduction	Removed	Headline	None	0	Advertiser
Spital Laser Spa	Eligible	Headline	None	128	Advertiser
Save 50% Off 8+ Treatments	Removed	Headline	None	0	Advertiser
(Keyword)Spital Laser Spa	Eligible	Headline	1st position	496	Advertiser
No Surgery & Minimal Downtime	Eligible	Headline	2nd position	276	Advertiser
Save \$1,200 On 8+ Treatments	Removed	Headline	None	0	Advertiser
Affordable & Quick Treatments	Eligible	Headline	2nd position	351	Advertiser
Freeze Your Fat Away Today	Eligible	Headline	2nd position	120	Advertiser
Top Provider in Rochester, NY	Eligible	Headline	2nd position	194	Advertiser
Book Now for Up to \$1200 Off	Removed	Headline	None	0	Advertiser
Fat Reduction Treatment	Eligible	Headline	2nd position	143	Advertiser

Enabled Status: Eligible Type: Search Budget: \$89.58/day Optimization score: 100%

Responsive search ad

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Huge CoolSculpting Promotion	Removed	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	Removed	Headline	None	0	Advertiser
CoolSculpting Near Me	Removed	Headline	None	0	Advertiser
Schedule a Free Consultation	Removed	Headline	None	0	Advertiser
Freeze Stubborn Fat 2x Faster	Eligible	Headline	2nd position	413	Advertiser
CoolSculpting® Elite	Eligible	Headline	1st position	21	Advertiser
Next-Generation Fat Reduction	Eligible	Headline	2nd position	34	Advertiser
Buy 1 Get 1 50% Off	Removed	Headline	None	0	Advertiser
BOGO 50% Off on 4+ Treatments	Removed	Headline	None	0	Advertiser
Buy 4 Get 4 Free	Removed	Headline	None	0	Advertiser
50% Off CoolSculpting Elite	Removed	Headline	2nd position	0	Advertiser
CoolSculpting	Eligible	Headline	1st position	18	Advertiser
CoolSculpting in Rochester, NY	Eligible	Headline	1st position	1,934	Advertiser
CoolSculpting® Elite Rochester	Eligible	Headline	1st position	181	Advertiser
50% Off 8+ Treatments	Eligible	Headline	2nd position	934	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Removed	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Removed	Description	None	0	Advertiser

Enabled Status: Eligible Type: Search Budget: \$89.58/day Optimization score: 100%

Responsive search ad

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting	Eligible	Headline	1st position	18	Advertiser
CoolSculpting in Rochester, NY	Eligible	Headline	1st position	1,934	Advertiser
CoolSculpting® Elite Rochester	Eligible	Headline	1st position	181	Advertiser
50% Off 8+ Treatments	Eligible	Headline	2nd position	934	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Removed	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Removed	Description	None	0	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible	Description	None	2,563	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Rochester, NY	Removed	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Eligible	Description	None	49	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Eligible	Description	None	38	Advertiser
Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	Removed	Description	2nd position	0	Advertiser
Our Biggest Discount Ever. CoolSculpting Is Now Buy One Get One 50% Off 4+ Treatments	Removed	Description	2nd position	0	Advertiser
Our Biggest Discount Ever. CoolSculpting Is Now Buy 4 Get 4 Free	Removed	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite.	Eligible	Description	2nd position	1,939	Advertiser

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Enabled Status: Eligible Type: Search Budget: \$89.58/day Optimization score: 100%

Assets

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction,...	Structured snippet	MS search coolsculpting	Campaign	Eligible	Advertiser	13	108	12.04%	\$10.45	\$135.83
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	MS search coolsculpting	Campaign	Eligible	Advertiser	373	3,246	11.49%	\$14.91	\$5,560.03
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink	Account	Account	Eligible	Advertiser	337	3,023	11.15%	\$14.39	\$4,848.66
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Rochester, NY.	Sitelink	Account	Account	Eligible	Advertiser	304	2,821	10.78%	\$14.72	\$4,474.51
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Sitelink	Account	Account	Eligible	Advertiser	279	2,489	11.21%	\$15.54	\$4,335.78
News Center	Sitelink	Account	Account	Removed	Automatically created	0	0	-	-	\$0.00
News Center Browse Through Our News Articles To Get Valuable Insights.	Sitelink	Account	Account	Removed	Automatically created	0	0	-	-	\$0.00
Facials	Sitelink	MS search coolsculpting > 0 coolsculpting MS search	Ad group	Removed	Automatically created	0	0	-	-	\$0.00

Enabled Status: Eligible Type: Search Budget: \$89.58/day Optimization score: 100%

Assets

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
50% Off	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	159	1,415	11.24%	\$12.03	\$1,913.06
FDA Cleared	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	132	1,190	11.09%	\$11.26	\$1,486.53
Freeze Your Fat	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	117	1,125	10.40%	\$12.22	\$1,429.40
Highlights: No Surgery	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	114	1,011	11.28%	\$12.86	\$1,466.33
Nonsurgical Fat Reduction	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	104	955	10.89%	\$12.31	\$1,279.78
Liposuction Alternative	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	101	909	11.11%	\$11.12	\$1,123.46
5-Star Rated Spa	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Contact Us + Free Consult	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Eligible	Advertiser	301	2,688	11.20%	\$12.23	\$3,680.52
Winter Sale - \$1,200 off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Spring Sale - \$1,200 off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Fall Sale - 50% off Buy 1 Get 1	Promotion	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Winter Sale - 50% off Buy One Get One	Promotion	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Total: Images						206	2,245	9.18%	\$11.93	\$2,458.50
Total: Business name						509	5,180	9.83%	\$12.37	\$6,298.18

Enabled Status: Eligible Type: Search Budget: \$89.58/day Optimization score: 100% Campaign 1 of 1

Overview	Asset	Asset type	Added to	Level	Status	Source	Clicks	Imp.	CTR	Avg. CPC	Cost	
Recommendations	<input type="checkbox"/>	Fall Sale - Up to 50% off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Eligible	Advertiser	301	2,688	11.20%	\$12.23	\$3,680.52
Insights	<input type="checkbox"/>	Winter Sale - \$1,200 off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Ad groups	<input type="checkbox"/>	Spring Sale - \$1,200 off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Ads & assets	<input type="checkbox"/>	Fall Sale - 50% off Buy 1 Get 1	Promotion	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Ads	<input type="checkbox"/>	Winter Sale - 50% off Buy One Get One	Promotion	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Landing pages	Total: Images 206 2,245 9.18% \$11.93 \$2,458.50											
Keywords	Total: Business name 509 5,180 9.83% \$12.37 \$6,298.18											
Audiences	Total: Business logo 618 6,316 9.78% \$12.26 \$7,579.09											
Settings	Total: Sitelinks 373 3,275 11.39% \$14.91 \$5,560.03											
Change history	Total: Callouts 224 2,172 10.31% \$11.70 \$2,621.78											
Show less	Total: Structured snippets 13 108 12.04% \$10.45 \$135.83											
Dynamic ad targets	Total: Calls 40 497 8.05% \$17.90 \$715.97											
Locations	Total: Promotions 301 2,688 11.20% \$12.23 \$3,680.52											
Ad schedule												
Devices												
Advanced bid adj.												

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Campaigns Michael Spitala (534409253244360) Updated just now Discard drafts Review and publish

Search and filter Oct 1, 2023 - Dec 31, 2023

1 selected Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	MS Coolsculpting Elite (Conversions)	Active	Using ad set bid...	Using ad set bu...	7-day click	41 Website Leads	21,165	112,438	\$56.19 Per Lead	\$2,303.92	Ongoing
<input type="checkbox"/>	Coolsculpting - LP Views	Off	Highest volume	\$33.00 Daily	7-day click	Multiple conversions	-	-	Multiple conversions	\$0.00	Ongoing
<input type="checkbox"/>	Post: "Skill Certification Models Needed for Ma...	Off	Highest volume	\$1.00 Lifetime	7-day click or 1...	Messaging Conversa...	-	-	Per Messaging Conv...	\$0.00	Feb 27, 2024
<input type="checkbox"/>	Post: "Hair goals, updo goals, EVERYTHING go...	Off	Using ad set bid...	Using ad set bu...	28-day click or ...	Post Engagement	-	-	Per Post Engagement	\$0.00	Jun 18, 2023
<input type="checkbox"/>	Post: "FRESH LOOK FRIDAY! Check out what a ...	Off	Using ad set bid...	Using ad set bu...	28-day click or ...	Post Engagement	-	-	Per Post Engagement	\$0.00	Jun 23, 2023
<input type="checkbox"/>	Post: "We are so excited to announce that we h...	Off	Using ad set bid...	Using ad set bu...	28-day click or ...	Post Engagement	-	-	Per Post Engagement	\$0.00	Oct 4, 2023
<input type="checkbox"/>	Post: "From our family to yours... Merry Christ...	Off	Using ad set bid...	Using ad set bu...	28-day click or ...	Post Engagement	-	-	Per Post Engagement	\$0.00	Dec 28, 2023
<input type="checkbox"/>	Post: "Our #TBT is to our AMAZING Grand Ope...	Off	Using ad set bid...	Using ad set bu...	28-day click or ...	Post Engagement	-	-	Per Post Engagement	\$0.00	Oct 2, 2023
<input type="checkbox"/>	Post: "Our new website is live! Check it out!..."	Off	Using ad set bid...	Using ad set bu...	28-day click or ...	Post Engagement	-	-	Per Post Engagement	\$0.00	Nov 14, 2023
Results from 9 campaigns						Multiple attrib...	21,165	112,438	-	\$2,303.92	Total Spent

Ads Michael Spitala (534409253244360) Updated just now Discard drafts Review and publish

Search and filter Oct 1, 2023 - Dec 31, 2023

1 selected Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Elite - Image - Smile	Jul 20, 2023, 7:58 ... 65 days ago	7-day click	14 Website Leads	9,592	30,149	\$40.89 Per Lead	-	-	-	\$572.45
<input type="checkbox"/>	CS Elite - Image - Curly Hair Model	Jul 20, 2023, 7:58 ... 65 days ago	7-day click	7 Website Leads	7,119	19,207	\$53.39 Per Lead	-	-	-	\$373.74
<input type="checkbox"/>	CS Elite Elite - Image - Doctor & Patient	Jul 20, 2023, 7:58 ... 65 days ago	7-day click	7 Website Leads	7,874	19,548	\$51.92 Per Lead	-	-	-	\$363.42
<input type="checkbox"/>	CS Elite - Image - Blue	Jul 20, 2023, 7:58 ... 65 days ago	7-day click	2 Website Leads	6,014	15,117	\$147.54 Per Lead	-	-	-	\$295.08
<input type="checkbox"/>	CS Elite - Video - Briana	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	1 Website Lead	1,638	6,281	\$176.31 Per Lead	-	-	-	\$176.31
<input type="checkbox"/>	CS Elite - Image - Marks On Belly	Jul 20, 2023, 7:58 ... 65 days ago	7-day click	3 Website Leads	2,564	5,809	\$38.26 Per Lead	-	-	-	\$114.78
<input type="checkbox"/>	CS Elite - Video - Curly Hair Model	Jul 20, 2023, 7:58 ... 65 days ago	7-day click	2 Website Leads	2,680	4,987	\$52.86 Per Lead	-	-	-	\$105.71
<input type="checkbox"/>	CS Elite - Image - Curly Hair Model	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	1 Website Lead	764	3,293	\$88.94 Per Lead	-	-	-	\$88.94
<input type="checkbox"/>	CS Elite - Video - Curly Hair Model	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	-	905	2,897	-	-	-	-	\$88.67
<input type="checkbox"/>	CS Elite - Image - Marks On Belly	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	-	612	2,266	-	-	-	-	\$51.27
<input type="checkbox"/>	CS Elite - Image - Doctor & Patient	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	-	539	1,359	-	-	-	-	\$37.38
<input type="checkbox"/>	CS Elite - Image - Blue	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	4 Website Leads	472	1,519	\$8.97 Per Lead	-	-	-	\$35.89
<input type="checkbox"/>	CS Elite - Image - Smile	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	-	5	6	-	-	-	-	\$0.28
Results from 19 ads				41 Website Leads	21,165	112,438	\$56.19 Per Lead	-	-	-	\$2,303.92 Total Spent

Ads Michael Spitala (534409253244360) Updated just now Discard drafts Review and publish

Search and filter Oct 1, 2023 - Dec 31, 2023

1 selected Ad sets for 1 Campaign Ads for 1 Campaign


Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Elite - Image - Curly Hair Model	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	1 Website Lead	764	3,293	\$88.94 Per Lead	-	-	-	\$88.94
<input type="checkbox"/>	CS Elite - Video - Curly Hair Model	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	-	905	2,897	-	-	-	-	\$88.67
<input type="checkbox"/>	CS Elite - Image - Marks On Belly	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	-	612	2,266	-	-	-	-	\$51.27
<input type="checkbox"/>	CS Elite - Image - Doctor & Patient	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	-	539	1,359	-	-	-	-	\$37.38
<input type="checkbox"/>	CS Elite - Image - Blue	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	4 Website Leads	472	1,519	\$8.97 Per Lead	-	-	-	\$35.89
<input type="checkbox"/>	CS Elite - Image - Smile	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	-	5	6	-	-	-	-	\$0.28
<input type="checkbox"/>	CS Elite - Video - Music	Oct 2, 2023, 10:57 ... 1 days ago	7-day click	-	-	-	-	-	-	-	-
<input type="checkbox"/>	CS Elite - Video - Music	Jul 20, 2023, 7:58 ... 65 days ago	7-day click	-	-	-	-	-	-	-	-
<input type="checkbox"/>	CS Elite - Video - Briana	Jul 20, 2023, 7:58 ... 65 days ago	7-day click	-	-	-	-	-	-	-	-
<input type="checkbox"/>	2021-06 - Video - David	-	7-day click	-	-	-	-	-	-	-	-
<input type="checkbox"/>	2021-06 - Video - Alysson	-	7-day click	-	-	-	-	-	-	-	-
<input type="checkbox"/>	2021-06 - CS - UGC - Standing	-	7-day click	-	-	-	-	-	-	-	-
Results from 19 ads				41 Website Leads	21,165	112,438	\$56.19 Per Lead	-	-	-	\$2,303.92 Total Spent

View preview

Spitala Laser Spa Salon Sponsored

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



spitalalaserspasalon.com
50% off CoolSculpting
CoolSculpting is the most p...

Book now

14

Like Comment Share

Full Size Preview

Close

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$40.89 Per Lead	-	-	-	\$572.45
\$53.39 Per Lead	-	-	-	\$373.74
\$51.92 Per Lead	-	-	-	\$363.42
\$147.54 Per Lead	-	-	-	\$295.08
\$176.31 Per Lead	-	-	-	\$176.31
\$38.26 Per Lead	-	-	-	\$114.78
\$52.86 Per Lead	-	-	-	\$105.71
\$88.94 Per Lead	-	-	-	\$88.94
-	-	-	-	\$88.67
-	-	-	-	\$51.27
-	-	-	-	\$37.38
\$8.97 Per Lead	-	-	-	\$35.89
-	-	-	-	\$0.28
\$56.19 Per Lead	-	-	-	\$2,303.92 Total Spent

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6467023480

support@medstarmedia.com

INVOICE

BILL TO

Michael Spitale

Spitale Laser Spa Salon

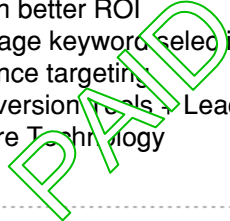
INVOICE # 2325

DATE 10/01/2023

DUE DATE 10/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Goals - Lead Nurture Technology	1	1,500.00	1,500.00



Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

PAYMENT 1,500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6467023480

support@medstarmedia.com

INVOICE

BILL TO

Michael Spitale

Spitale Laser Spa Salon

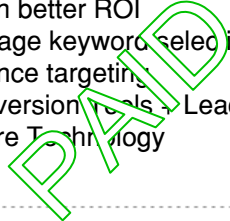
INVOICE # 2381

DATE 11/01/2023

DUE DATE 11/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Goals - Lead Nurture Technology	1	1,500.00	1,500.00



Referral Program

PAYMENT

1,500.00

BALANCE DUE

\$0.00

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South Jordan, UT 84095

+1 6467023480

support@medstarmedia.com

INVOICE

BILL TO

Michael Spitale

Spitale Laser Spa Salon

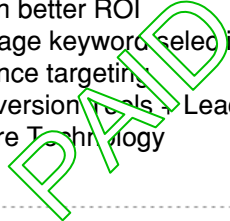
INVOICE # 2396

DATE 12/01/2023

DUE DATE 12/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Goals - Lead Nurture Technology	1	1,500.00	1,500.00



Referral Program

PAYMENT

1,500.00

BALANCE DUE

\$0.00

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.