

CoolSculpting Marketing Services Surface Medical Esthetics Co-Op Q2 2023 Total Marketing Expenses (4/1/2023 - 6/30/2023)

Total Google Ads: \$ 4,425.60
Total Marketing Service Fees: \$ 6,000.00
Total CoolSculpting Marketing Cost: \$10,425.60

Google Ads interface showing Campaigns overview for 'Surface Medical - Della Chiaie'. The page displays a table of campaigns with columns for Campaign, Budget, Bid strategy type, Status, Clicks, CTR, and Cost. The total account budget is \$265.06/day, and the total clicks are 1,709 with a CTR of 8.39%.

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
MS search coolsculpting	\$28.29/day	Maximize conversions	All ads limited by policy	559	6.77%	\$4,425.60
Total: Campaigns in your current view				559	6.77%	\$4,425.60
Total: Account	\$265.06/day			1,709	8.39%	\$13,362.17

Google Ads interface showing Ads overview for 'MS | search | coolsculpting'. The page displays a table of ads with columns for Ad, Ad group, Status, Clicks, CTR, and Cost. The total ads in the current view are 559 with a CTR of 6.77% and a total cost of \$4,425.60.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfaceaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	103	8.80%	\$1,172.74
Della Chiaie Cosmetic Medicine CoolSculpting CoolSculpting® Elite +11 more surfaceaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	x. Expanded Reach	Eligible (Limited) Policy (Restricted drug terms +1 more)	97	3.92%	\$703.62
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting in Hampton, NH Freeze Away Body Fat +12 more surfaceaesthetics.com/coolsculpting/hampton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half L...	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	70	9.71%	\$679.29
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfaceaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	92	7.58%	\$552.39
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting in Hampton, NH Freeze Away Body Fat +12 more surfaceaesthetics.com/coolsculpting/hampton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half L...	3. lipo	Removed Policy (Restricted medical content +1 more)	62	8.79%	\$325.71

Google Ads interface showing Ads overview for 'MS | search | coolsculpting'. The page displays a table of ads with columns for Ad, Ad group, Status, Clicks, CTR, and Cost. The total ads in the current view are 559 with a CTR of 6.77% and a total cost of \$4,425.60.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Della Chiaie Cosmetic Medicine CoolSculpting in Hampton, NH Freeze Away Body Fat +12 more surfaceaesthetics.com/coolsculpting/hampton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half L...	x. Expanded Reach	Removed Policy (Restricted drug terms +1 more)	39	3.98%	\$261.65
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfaceaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	25	11.31%	\$246.62
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting in Hampton, NH Freeze Away Body Fat +12 more surfaceaesthetics.com/coolsculpting/hampton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half L...	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more)	23	12.11%	\$155.03
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting in Hampton, NH Freeze Away Body Fat +12 more surfaceaesthetics.com/coolsculpting/hampton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half L...	2. body sculpting	Removed Policy (Restricted drug terms +1 more)	17	13.28%	\$99.04
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +7 more surfaceaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	10	9.71%	\$90.43
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfaceaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	12	9.76%	\$77.13

Google Ads interface showing Ads overview for 'MS | search | coolsculpting'. The page displays a table of ads with columns for Ad, Ad group, Status, Clicks, CTR, and Cost. The total ads in the current view are 559 with a CTR of 6.77% and a total cost of \$4,425.60.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfaceaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	12	9.76%	\$77.13
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +7 more surfaceaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	3	4.17%	\$27.68
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +7 more surfaceaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	1	10.00%	\$16.39
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfaceaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	4. coolsculpting elite	Eligible (Limited) Policy (Restricted drug terms +1 more)	1	14.29%	\$7.01
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	200.00%	\$4.08
(Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +7 more surfaceaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.03%	\$3.73

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call-only ads and call assets. Dismiss Learn more Fix it

Overview: All ads limited by policy, Type: Search, Budget: \$28.29/day, Optimization score: 72.9%

Ad group	Status	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view 559							
2. body sculpting	Eligible (Limited)	(Keyword:Delle Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +7 more surfacemedicalaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	2. body sculpting	Policy (Restricted medical content +1 more)	1	3.03%	\$3.73
x. Expanded Reach	Eligible (Limited)	Delle Chiaie Cosmetic Medicine CoolSculpting CoolSculpting® Elite +6 more surfacemedicalaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	x. Expanded Reach	Policy (Restricted drug terms +1 more)	1	1.14%	\$3.06
x. dynamic	Removed	[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	x. dynamic	Policy (Restricted medical content +1 more)	0	-	\$0.00
x. dynamic	Removed	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Hampton, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	x. dynamic	Policy (Restricted medical content +1 more)	0	-	\$0.00
x. dynamic	Removed	[Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. dynamic	Policy (Restricted medical content +1 more)	0	-	\$0.00
4. coolsculpting elite	Removed	(Keyword:Delle Chiaie Cosmetic Medicine) CoolSculpting in Hampton, NH Freeze Away Body Fat +12 more surfacemedicalaesthetics.com/coolsculpting/hampton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half L...	4. coolsculpting elite	Policy (Restricted medical content +1 more)	0	0.00%	\$0.00

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call-only ads and call assets. Dismiss Learn more Fix it

Overview: All ads limited by policy, Type: Search, Budget: \$28.29/day, Optimization score: 72.9%

Ad group	Status	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view 559							
x. non-service medspa	Policy (Restricted medical content +1 more), Ad group paused	surfacemedicalaesthetics.com/coolsculpting/hampton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick...	x. non-service medspa	Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
x. dynamic	Eligible (Limited)	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
x. dynamic	Eligible (Limited)	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Policy (Restricted medical content +1 more)	0	-	\$0.00
4. coolsculpting elite	Eligible (Limited)	(Keyword:Delle Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +7 more surfacemedicalaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	4. coolsculpting elite	Policy (Restricted drug terms +1 more)	0	0.00%	\$0.00
Total: Ads in your current view 559							
Total: Campaign 559							

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call-only ads and call assets. Dismiss Learn more Fix it

Overview: Responsive search ad

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Delle Chiaie Cosmetic Medicine	Approved (limited)	Headline	None	0	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	99	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	83	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	30	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	14	Advertiser
Top Provider in Hampton, NH	Approved (limited)	Headline	2nd position	107	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	45	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	39	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	47	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	20	Advertiser
(Keyword:Delle Chiaie Cosmetic Medicine)	Approved (limited)	Headline	1st position	148	Advertiser

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call-only ads and call assets. Dismiss Learn more Fix it

Overview: Assets

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting® Elite	Approved (limited)	Headline	1st position	20	Advertiser
(Keyword:Delle Chiaie Cosmetic Medicine)	Approved (limited)	Headline	1st position	148	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	707	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	10	Advertiser
Coolsculpting in Hampton, NH	Approved (limited)	Headline	1st position	631	Advertiser
CoolSculpting® Hampton, NH	Approved (limited)	Headline	1st position	362	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	27	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	1,124	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	20	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	936	Advertiser

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call-only ads and call assets. Dismiss Learn more Fix it

Overview: Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmin, Fat...	MS search coolsculpting	Campaign	Eligible	4	8.16%	\$30.15
CoolSculpting Best Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	337	8.20%	\$3,158.02
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	338	8.36%	\$3,123.47
Membership Packages Discover the Most Economical Way to Maintain Your Beauty Routine	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	330	8.20%	\$3,073.57
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Hampton, NH	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	176	6.25%	\$1,544.82
About Us Learn More About Our Team, Location and Available Beauty Treatments.	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	150	5.79%	\$1,459.01
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	121	5.87%	\$1,121.86

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call-only ads and call assets. Dismiss Learn more Fix it

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (8) Select an ad group Change view


Enabled Status: All ads limited by policy Type: Search Budget: \$28,29/day Optimization score: 72.9% More details Campaign 1 of 1

Overview	Asset status: All	Asset type: All	Add filter		Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	Asset	Added to	Level	Status	Clicks	CTR	↓ Cost		
Insights		Callout								
Ad groups	<input type="checkbox"/>	FDA Cleared	MS search coolsculpting	Campaign	Eligible	75	9.52%	\$769.42		
Ads & assets	<input type="checkbox"/>	Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	69	10.03%	\$659.27		
Ads	<input type="checkbox"/>	Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	55	7.63%	\$652.91		
Assets	<input type="checkbox"/>	Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	63	8.97%	\$638.68		
Landing pages	<input type="checkbox"/>	Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	53	7.49%	\$609.91		
Keywords	<input type="checkbox"/>	50% Off On 8+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00		
Audiences		Promotion								
Settings	<input type="checkbox"/>	Spring Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	231	8.24%	\$1,953.57		
Change history	<input type="checkbox"/>	Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		
Suggested	<input type="checkbox"/>	Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		
Dynamic ad targets	<input type="checkbox"/>	Winter Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call-only ads and call assets. Dismiss Learn more Fix it

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (8) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$28,29/day Optimization score: 72.9% More details Campaign 1 of 1

Overview	Asset status: All	Asset type: All	Add filter		Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	Asset	Added to	Level	Status	Clicks	CTR	↓ Cost		
Insights		Business name								
Ad groups	<input type="checkbox"/>	Delle Chiaie Medicine	MS search coolsculpting	Campaign	Not eligible Disapproved (Business Name Irrelevance)	0	-	\$0.00		
Ads & assets		Call								
Ads	<input type="checkbox"/>	Turned off at campaign level	MS search coolsculpting	Campaign	-	-	-	-		
Landing pages		Business logo								
Keywords	<input type="checkbox"/>		MS search coolsculpting	Campaign	Eligible	297	6.35%	\$2,530.26		
Audiences		Total: Business logo								
Settings		Total: Sitelinks								
Change history		Total: Callouts								
Suggested		Total: Structured snippets								
Dynamic ad targets		Total: Calls								
Locations		Total: Promotions								

Show rows: 500 1 - 20 of 20



INVOICE

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Delle Chiaie Cosmetic Medicine
Tara Delle Chiaie

tara@thedccm.com

Invoice Number: WV 2023_110

Invoice Date: April 1, 2023

Payment Due: April 1, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology	1	\$2,000.00	\$2,000.00
Content Creation + Search Engine Optimization (SEO) www.dccmacademy.com CONTENT CREATION: Up to 1500 words of unique SEO optimized content added to the website in form of blog articles or page updates. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance Base Fee \$1750 a month. A \$250 discount will be applied as long as you continue to use our monthly ad management service	1	\$1,500.00	\$1,500.00
Text Blast 1848 Contacts	1	\$150.00	\$150.00

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

Items	Quantity	Price	Amount
Website Design + Development	3.5	\$200.00	\$700.00
The DCCM Academy			
New eBook Page + Integration: 2.5 hours			
Creation + Development of About Us Page: 4.5 hours			
Blog Page Design + Creation of additional 7 blogs: 2 hours (Complimentary, part of SEO Service)			
Additional 3.5 hours complimentary (-\$700)			

Total:	\$4,350.00
Payment on April 13, 2023 using  ending in 1009:	\$4,350.00

Amount Due (USD): \$0.00

Notes / Terms

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

BILL TO
Delle Chiaie Cosmetic Medicine
 Tara Delle Chiaie

tara@thedccm.com

Invoice Number: WV 2023_136

Invoice Date: May 1, 2023

Payment Due: May 1, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
-------	----------	-------	--------

Digital Marketing Monthly Management Service
 • Monthly management of Google Adwords and active Facebook and Instagram campaigns.
 • Optimize campaigns for conversions monthly
 • Monitor budget and adjust bids to gain better ROI
 • Manage keyword selection and audience targeting
 • Conversion Tools + Lead Nurture Technology

1

\$2,000.00

\$2,000.00

Content Creation + Search Engine Optimization (SEO)
 www.dccmacademy.com

1

\$1,500.00

\$1,500.00

CONTENT CREATION: Up to 1500 words of unique SEO optimized content added to the website in form of blog articles or page updates.

ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.

DATA MONITORING AND REPORTING:
 · Set-up and management of Google Search Console
 · Data monitoring from various SEO tools to ensure optimal performance

Base Fee \$1750 a month. A \$250 discount will be applied as long as you continue to use our monthly ad management service

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

	Total:	\$3,500.00
Payment on May 2, 2023 using 	ending in 1009:	\$3,500.00

Amount Due (USD):	\$0.00
--------------------------	---------------

Notes / Terms

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

BILL TO
Delle Chiaie Cosmetic Medicine
 Tara Delle Chiaie

tara@thedccm.com

Invoice Number: WV 2023_164

Invoice Date: June 1, 2023

Payment Due: June 1, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
-------	----------	-------	--------

Digital Marketing Monthly Management Service
 • Monthly management of Google Adwords and active Facebook and Instagram campaigns.
 • Optimize campaigns for conversions monthly
 • Monitor budget and adjust bids to gain better ROI
 • Manage keyword selection and audience targeting
 • Conversion Tools + Lead Nurture Technology

1

\$2,000.00

\$2,000.00

Content Creation + Search Engine Optimization (SEO)
 www.dccmacademy.com

1

\$1,500.00

\$1,500.00

CONTENT CREATION: Up to 1500 words of unique SEO optimized content added to the website in form of blog articles or page updates.

ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.

DATA MONITORING AND REPORTING:
 · Set-up and management of Google Search Console
 · Data monitoring from various SEO tools to ensure optimal performance

Base Fee \$1750 a month. A \$250 discount will be applied as long as you continue to use our monthly ad management service

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

	Total:	\$3,500.00
Payment on June 5, 2023 using 	ending in 1009:	\$3,500.00

Amount Due (USD): **\$0.00**

Notes / Terms

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.