

CoolSculpting Marketing Services

Surface Medical Esthetics Co-Op Q4 2023

Total Marketing Expenses

(10/1/2023 - 12/31/2023)

Total Google Ads: \$ 4,357.74
Total Marketing Service Fees: \$ 6,225.00
Total CoolSculpting Marketing Cost: \$10,582.74

Google Ads | Medstar Media > Surface Medical - Della Chiaie 639-884-9266 | All campaigns > All campaigns (modified)

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call ads and call assets.

Filters: Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview Campaigns

| Campaign | Budget | Bid strategy type | Status | Clicks | CTR | Cost |
|---------------------------------------|-------------|----------------------|---------------------------|--------|-------|-------------|
| MS search coolsculpting | \$47.80/day | Maximize conversions | All ads limited by policy | 492 | 7.32% | \$4,357.74 |
| Total: Campaigns in your current view | | | | 492 | 7.32% | \$4,357.74 |
| Total: Account | | | | 1,284 | 9.20% | \$10,048.33 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Medstar Media > Surface Medical - Della Chiaie 639-884-9266 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call ads and call assets.

Enabled Status: All ads limited by policy Type: Search Budget: \$47.80/day Optimization score: 100% More details Campaign 1 of 1

Overview Ads

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|-------|------------|
| Total: Ads in your current view | | | | | |
| (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfacemedicalaesthetics.com/coolsculpting/hampton_nh Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | 0. coolsculpting | Eligible (Limited) Policy (Restricted drug terms +1 more) | 177 | 9.40% | \$1,776.60 |
| Della Chiaie Cosmetic Medicine CoolSculpting CoolSculpting® Elite +11 more surfacemedicalaesthetics.com/coolsculpting/hampton_nh Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | x. Expanded Reach | Eligible (Limited) Policy (Restricted drug terms +1 more) | 99 | 4.35% | \$924.96 |
| (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfacemedicalaesthetics.com/coolsculpting/hampton_nh Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | 3. liposuction | Eligible (Limited) Policy (Restricted medical content +1 more) | 125 | 8.36% | \$875.20 |
| (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfacemedicalaesthetics.com/coolsculpting/hampton_nh Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | 1. coolsculpting - general | Eligible (Limited) Policy (Restricted drug terms +1 more) | 50 | 9.21% | \$393.95 |
| (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +7 more surfacemedicalaesthetics.com/coolsculpting/hampton_nh Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | 0. coolsculpting | Eligible (Limited) Policy (Restricted drug terms +1 more) | 13 | 7.65% | \$105.58 |
| (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfacemedicalaesthetics.com/coolsculpting/hampton_nh Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | 2. body sculpting | Eligible (Limited) Policy (Restricted drug terms +1 more) | 7 | 7.00% | \$68.61 |

Google Ads | Medstar Media > Surface Medical - Della Chiaie 639-884-9266 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call ads and call assets.

Enabled Status: All ads limited by policy Type: Search Budget: \$47.80/day Optimization score: 100% More details Campaign 1 of 1

Overview Ads

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|--|--------|--------|---------|
| Total: Ads in your current view | | | | | |
| (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfacemedicalaesthetics.com/coolsculpting/hampton_nh Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | 2. body sculpting | Eligible (Limited) Policy (Restricted drug terms +1 more) | 7 | 7.00% | \$68.61 |
| Della Chiaie Cosmetic Medicine CoolSculpting CoolSculpting® Elite +6 more surfacemedicalaesthetics.com/coolsculpting/hampton_nh Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | 3. liposuction | Eligible (Limited) Policy (Restricted drug terms +1 more) | 10 | 9.71% | \$62.45 |
| Della Chiaie Cosmetic Medicine CoolSculpting CoolSculpting® Elite +6 more surfacemedicalaesthetics.com/coolsculpting/hampton_nh Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | x. Expanded Reach | Eligible (Limited) Policy (Restricted drug terms +1 more) | 4 | 4.00% | \$61.06 |
| (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +12 more surfacemedicalaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | 4. coolsculpting elite | Not eligible Policy (Restricted drug terms +1 more), Ad group removed | 1 | 20.00% | \$33.05 |
| (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +6 more surfacemedicalaesthetics.com/coolsculpting/hampton_nh Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | 1. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 14.29% | \$24.08 |
| Della Chiaie Cosmetic Medicine CoolSculpting CoolSculpting® Elite +6 more surfacemedicalaesthetics.com/coolsculpting/hampton_nh Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... | 2. body sculpting | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 13.64% | \$21.71 |

Google Ads | Medstar Media > Surface Medical - Della Chiaie 639-884-9266 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call ads and call assets.

Enabled Status: All ads limited by policy Type: Search Budget: \$47.80/day Optimization score: 100% More details Campaign 1 of 1

Overview Ads

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|------------------------|--|--------|---------|---------|
| Total: Ads in your current view | | | | | |
| [Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 100.00% | \$10.49 |
| (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting in Hampton, NH Freeze Away Body Fat +12 more surfacemedicalaesthetics.com/coolsculpting/hampton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half L... | 3. liposuction | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting in Hampton, NH Freeze Away Body Fat +12 more surfacemedicalaesthetics.com/coolsculpting/hampton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half L... | 2. body sculpting | Removed Policy (Restricted drug terms +1 more) | 0 | - | \$0.00 |
| [Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. | x. dynamic | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Hampton, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now. | x. dynamic | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| [Dynamically generated headline] [Dynamically generated display URL] Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | x. dynamic | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting in Hampton, NH Freeze Away Body Fat +12 more surfacemedicalaesthetics.com/coolsculpting/hampton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, | 4. coolsculpting elite | Removed Policy (Restricted medical content +1 more), Ad group removed | 0 | - | \$0.00 |

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call ads and call assets. Dismiss Learn more Fix it

Enabled Status: All ads limited by policy Type: Search Budget: \$47.80/day Optimization score: 100% More details Campaign 1 of 1

| Overview | Ad status: All | Add filter | Search | Segment | Columns | Reports | Download | Expand | More |
|--------------------------------------|--|------------|--------|---------|---------|---------|----------|--------|------|
| Recommendations | Total: Ads in your current view 492 7.32% \$4,357.74 | | | | | | | | |
| Ad groups | Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details | | | | | | | | |
| Ads & assets | [Dynamically generated headline] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | | | | | | | | |
| Assets | [Dynamically generated headline] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | | | | | | | | |
| Landing pages | [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | | | | | | | | |
| Keywords | [Dynamically generated headline] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | | | | | | | | |
| Audiences | [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | | | | | | | | |
| Settings | (Keyword Della Chiaie Cosmetic Medicine) CoolSculpting CoolSculpting® Elite +7 more surfacemedicalaesthetics.com/elite/hampton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details | | | | | | | | |
| Change history | [Dynamically generated headline] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | | | | | | | | |
| Suggested | [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | | | | | | | | |
| Dynamic ad targets | [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | | | | | | | | |
| Locations | [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | | | | | | | | |
| Show more | Total: Ads in your current view 492 7.32% \$4,357.74 | | | | | | | | |
| Total: Campaign 492 7.32% \$4,357.74 | | | | | | | | | |

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Enabled Status: All ads limited by policy Type: Search Budget: \$47.80/day Optimization score: 100% More details Campaign 1 of 1

Responsive search ad Leave feedback Custom Oct 1 - Dec 31, 2023 Show last 30 days

| Overview | Assets | Combinations | Status | Asset type | Position pinning | Imp. | Asset source |
|--|--|--------------|--------------------|------------|------------------|------|--------------|
| Ad may be limited by policy: Restricted drug terms, Restricted medical content | | | | | | | |
| Assets | Della Chiaie Cosmetic Medicine | | Approved (limited) | Headline | None | 0 | Advertiser |
| | Freeze Your Fat Away Today | | Approved (limited) | Headline | 2nd position | 33 | Advertiser |
| | No Surgery & Minimal Downtime | | Approved (limited) | Headline | 2nd position | 258 | Advertiser |
| | Next-Generation Fat Reduction | | Approved (limited) | Headline | 2nd position | 20 | Advertiser |
| | Fat Reduction Treatment | | Approved (limited) | Headline | 2nd position | 46 | Advertiser |
| | Top Provider in Hampton, NH | | Approved (limited) | Headline | 2nd position | 258 | Advertiser |
| | Affordable & Quick Treatments | | Approved (limited) | Headline | 2nd position | 128 | Advertiser |
| | Freeze Stubborn Fat 2x Faster | | Approved (limited) | Headline | 2nd position | 208 | Advertiser |
| | Flexible Payment Options | | Approved (limited) | Headline | 2nd position | 50 | Advertiser |
| | CoolSculpting® Elite | | Approved (limited) | Headline | 1st position | 16 | Advertiser |
| | (Keyword Della Chiaie Cosmetic Medicine) | | Approved (limited) | Headline | 1st position | 301 | Advertiser |
| | 50% Off 8+ Treatments | | Approved (limited) | Headline | 2nd position | 881 | Advertiser |

Accept Call and Messaging Ads Terms - You need to review and accept these terms in order to create and edit call ads and call assets. Dismiss Learn more Fix it

Enabled Status: All ads limited by policy Type: Search Budget: \$47.80/day Optimization score: 100% More details Campaign 1 of 1

| Overview | Assets | Status | Asset type | Position pinning | Imp. | Asset source |
|--|---|--------------------|-------------|------------------|-------|--------------|
| Ad may be limited by policy: Restricted drug terms, Restricted medical content | | | | | | |
| Assets | Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | 208 | Advertiser |
| | Flexible Payment Options | Approved (limited) | Headline | 2nd position | 50 | Advertiser |
| | CoolSculpting® Elite | Approved (limited) | Headline | 1st position | 16 | Advertiser |
| | (Keyword Della Chiaie Cosmetic Medicine) | Approved (limited) | Headline | 1st position | 301 | Advertiser |
| | 50% Off 8+ Treatments | Approved (limited) | Headline | 2nd position | 881 | Advertiser |
| | Coolsculpting | Approved (limited) | Headline | 1st position | 10 | Advertiser |
| | Coolsculpting in Hampton, NH | Approved (limited) | Headline | 1st position | 1,336 | Advertiser |
| | CoolSculpting® Hampton, NH | Approved (limited) | Headline | 1st position | 219 | Advertiser |
| | The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | Approved (limited) | Description | None | 25 | Advertiser |
| | CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | 1,831 | Advertiser |
| | Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | Approved (limited) | Description | None | 26 | Advertiser |
| | Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | Approved (limited) | Description | 2nd position | 1,513 | Advertiser |

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Enabled Status: All ads limited by policy Type: Search Budget: \$47.80/day Optimization score: 100% More details Campaign 1 of 1

Assets Custom Oct 1 - Dec 31, 2023 Show last 30 days

| Overview | Asset | Asset type | Added to | Level | Status | Source | Clicks | Imp. | CTR | Avg. CPC | Cost |
|--------------------|---|--------------------|-----------------------------|----------|--|------------|--------|-------|--------|----------|------------|
| Structured snippet | | | | | | | | | | | |
| Assets | Service catalog: CoolSculpting, Non-Surgical Liposuction... | Structured snippet | MS search coolsculpting | Campaign | Eligible | Advertiser | 12 | 107 | 11.21% | \$9.90 | \$118.80 |
| | Sitelink | | | | | | | | | | |
| | Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Sitelink | MS search coolsculpting | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 308 | 2,944 | 10.46% | \$10.28 | \$3,165.79 |
| | CoolSculpting CoolSculpting: Best Non-Surgical Fat Reduction Treatment. Learn More | Sitelink | MS search coolsculpting | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 301 | 2,866 | 10.50% | \$10.27 | \$3,091.60 |
| | Membership Packages Discover the Most Economical Way to Maintain Your Beauty Routine | Sitelink | MS search coolsculpting | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 281 | 2,772 | 10.14% | \$10.54 | \$2,961.41 |
| | About Us Learn More About Our Team, Location and Available Beauty Treatments. | Sitelink | MS search coolsculpting | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 182 | 2,005 | 9.08% | \$10.04 | \$1,826.98 |
| | Why Choose Us? Read About What Sets Us Apart from Other Medspas in Hampton, NH | Sitelink | MS search coolsculpting | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 126 | 1,679 | 7.50% | \$9.56 | \$1,205.16 |
| | Book A Free Consultation | | | | Eligible (Limited) | | | | | | |

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Enabled Status: All ads limited by policy Type: Search Budget: \$47.80/day Optimization score: 100% More details Campaign 1 of 1

Assets Custom Oct 1 - Dec 31, 2023 Show last 30 days

| Overview | Asset | Asset type | Added to | Level | Status | Source | Clicks | Imp. | CTR | Avg. CPC | Cost |
|---|---|------------|-----------------------------|----------|--|------------|--------|-------|--------|----------|------------|
| Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now. | | | | | | | | | | | |
| Callout | | | | | | | | | | | |
| Assets | FDA Cleared | Callout | MS search coolsculpting | Campaign | Eligible | Advertiser | 123 | 1,203 | 10.22% | \$10.38 | \$1,277.32 |
| | Highlights: No Surgery | Callout | MS search coolsculpting | Campaign | Eligible | Advertiser | 110 | 1,034 | 10.64% | \$11.06 | \$1,216.06 |
| | Freeze Your Fat | Callout | MS search coolsculpting | Campaign | Eligible | Advertiser | 113 | 1,173 | 9.63% | \$10.32 | \$1,166.16 |
| | Non-surgical Fat Reduction | Callout | MS search coolsculpting | Campaign | Eligible | Advertiser | 98 | 1,102 | 8.89% | \$11.00 | \$1,078.10 |
| | Liposuction Alternative | Callout | MS search coolsculpting | Campaign | Eligible | Advertiser | 101 | 1,037 | 9.74% | \$10.64 | \$1,074.48 |
| | 50% Off On 8+ Treatments | Callout | MS search coolsculpting | Campaign | Removed | Advertiser | 0 | 0 | - | - | \$0.00 |
| Promotion | | | | | | | | | | | |
| | Fall Sale - Up to 50% off 8+ Treatments | Promotion | MS search coolsculpting | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 172 | 2,022 | 8.51% | \$9.88 | \$1,700.09 |
| | Summer Sale - Up to 50% off 8+ Treatments | Promotion | MS search coolsculpting | Campaign | Removed Policy (Restricted medical content +1 more) | Advertiser | 0 | 0 | - | - | \$0.00 |
| | Fall Sale - Up to 50% off 8+ Treatments | Promotion | MS search coolsculpting | Campaign | Removed Policy (Restricted medical content +1 more) | Advertiser | 0 | 0 | - | - | \$0.00 |
| | | | | | Removed | | | | | | |

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Dismiss Learn more Fix it

Enabled
Status: **All ads limited by policy**
Type: Search
Budget: \$47.80/day
Optimization score: 100%
More details
Campaign 1 of 1

| Overview | Asset status: All | Asset type: All | Add filter | | Segment | Columns | Reports | Download | Expand | More | | |
|--------------------|----------------------------|---|---------------|-----------------------------|----------|----------|------------|----------|--------|----------|--------|------------|
| Recommendations | Asset | Asset type | Added to | Level | Status | Source | Clicks | Imp. | CTR | Avg. CPC | Cost | |
| Insights | Business logo | | | | | | | | | | | |
| Ad groups | | | | | | | | | | | | |
| Ads & assets | <input type="checkbox"/> |  | Business logo | MS search coolsculpting | Campaign | Eligible | Advertiser | 445 | 6,060 | 7.34% | \$9.10 | \$4,050.91 |
| Ads | Image | | | | | | | | | | | |
| Assets | <input type="checkbox"/> |  | Image | MS search coolsculpting | Campaign | Eligible | Advertiser | 183 | 1,998 | 9.16% | \$9.44 | \$1,727.40 |
| Landing pages | Total: Images | | | | | | | | | | | |
| Keywords | Total: Business name | | | | | | | | | | | |
| Audiences | Total: Business logo | | | | | | | | | | | |
| Settings | Total: Sitelinks | | | | | | | | | | | |
| Change history | Total: Callouts | | | | | | | | | | | |
| Suggested | Total: Structured snippets | | | | | | | | | | | |
| Dynamic ad targets | Total: Calls | | | | | | | | | | | |
| Locations | Total: Promotions | | | | | | | | | | | |
| Show more | | | | | | | | | | | | |

Show rows: 1 - 26 of 26





INVOICE

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Delle Chiaie Cosmetic Medicine
Tara Delle Chiaie

tara@thedccm.com

Invoice Number: WV 2023_288

Invoice Date: October 1, 2023


Payment Due: October 1, 2023

Amount Due (USD): \$0.00

| Items | Quantity | Price | Amount |
|--|----------|------------|------------|
| Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology | 1 | \$2,000.00 | \$2,000.00 |
| Content Creation + Search Engine Optimization (SEO) www.dccmacademy.com CONTENT CREATION: Up to 1500 words of unique SEO optimized content added to the website in form of blog articles or page updates. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance Base Fee \$1750 a month. A \$250 discount will be applied as long as you continue to use our monthly ad management service | 1 | \$1,500.00 | \$1,500.00 |
| Text Blast CS Special Text Blast (No Design Fee) | 1 | \$225.00 | \$225.00 |

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

| | | |
|--|--------------------------|---------------|
| | Subtotal: | \$3,725.00 |
| | Total: | \$3,725.00 |
| Payment on October 1, 2023 using  | ending in 1009: | \$3,725.00 |
| | Amount Due (USD): | \$0.00 |

Notes / Terms

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

BILL TO
Delle Chiaie Cosmetic Medicine
 Tara Delle Chiaie

 tara@thedccm.com

Invoice Number: WV 2023_317
Invoice Date: November 1, 2023
Payment Due: November 1, 2023

Amount Due (USD): \$0.00

| Items | Quantity | Price | Amount |
|-------|----------|-------|--------|
|-------|----------|-------|--------|

| | | | |
|--|---|------------|------------|
| Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology | 1 | \$2,000.00 | \$2,000.00 |
|--|---|------------|------------|

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|---|---|------------|------------|
| Content Creation + Search Engine Optimization (SEO) www.dccmacademy.com | 1 | \$1,500.00 | \$1,500.00 |
|---|---|------------|------------|

CONTENT CREATION: Up to 1500 words of unique SEO optimized content added to the website in form of blog articles or page updates.


ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.

DATA MONITORING AND REPORTING:
 · Set-up and management of Google Search Console
 · Data monitoring from various SEO tools to ensure optimal performance

Base Fee \$1750 a month. A \$250 discount will be applied as long as you continue to use our monthly ad management service

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

| | | |
|---|--------------------------|---------------|
| | Subtotal: | \$3,500.00 |
| | Total: | \$3,500.00 |
| Payment on November 1, 2023 using  | ending in 1009: | \$3,500.00 |
| | Amount Due (USD): | \$0.00 |

Notes / Terms

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.



INVOICE

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Delle Chiaie Cosmetic Medicine
Tara Delle Chiaie

tara@thedccm.com

Invoice Number: WV 2023_346

Invoice Date: December 1, 2023

Payment Due: December 1, 2023

Amount Due (USD): \$0.00

| Items | Quantity | Price | Amount |
|-------|----------|-------|--------|
|-------|----------|-------|--------|

Digital Marketing Monthly Management Service
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