

COOSCULPTING MARKETING

CoolSculpting Digital Marketing

Guava Jelly

12 E 22nd ST

PHF

New York City, New York NY, 10010

United States

6467023480

BILL TO
Medspa at the Delamar
Roni Rodman

Invoice Number: DELAMAR_CS_08_2
019

Invoice Date: August 30, 2019

Payment Due: September 1, 2019

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Digital Marketing Advertising SERVICE DATES: 08/01-19-08/31/19 Set Up Google Adwords pay per click campaigns for CoolSculpting related searches <ul style="list-style-type: none">• Perform keyword research, create ad groups and ad copy• Set up Facebook/Instagram ad campaigns• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. ----- Monthly marketing services commence after completion of ad campaign set up. A monthly base fee of \$1000. Additional work will be billed hourly at \$200 an hour. A three-month monthly management term is required.	7.5	\$200.00	\$1,500.00

Total: \$1,500.00

Payment on September 4, 2019 using  ending in 7163: \$1,500.00

Amount Due (USD): \$0.00

Check: Please make checks payable to Guava Jelly and mail to 12E 22nd ST #PHF, New York, NY 10010