

The Medspa MD Coolsculpting Google Adwords & Facebook Ads Q4 2019 (10/1/2019 - 12/31/2019)

search alpha coolsculpting: \$1,467.54
 search awareness coolsculpting: \$998.90

Total Google Ads: \$2,466.44
 Facebook Ads: \$1,437.78
 Total Media Cost: \$3,904.22

Google Ads | Chris Zelig | Delamar Medspa 753-428-4923 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview | Campaigns | Custom Oct 1 - Dec 31, 2019

Recommendations | Campaign status: All | Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search alpha coolsculpting	\$24.20/day	Paused	95	7.94%	\$1,467.54
search awareness coolsculpting	\$6.20/day	Paused	79	7.99%	\$998.90
search beta coolsculpting generic	Coolsculpting \$20.00/day	Removed	0	-	\$0.00
search beta coolsculpting purchase	Coolsculpting \$20.00/day	Removed	0	-	\$0.00
search beta coolsculpting research	Coolsculpting \$20.00/day	Removed	0	-	\$0.00
search beta coolsculpting BMM	Coolsculpting \$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$60.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic BMM	Coolsculpting \$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$60.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting OLD	\$90.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$99.00/day	Paused	0	-	\$0.00
Total: Filtered campaigns			174	7.96%	\$2,466.44
Total: Account	\$0.00/day		180	7.82%	\$2,520.83

Show rows: 500 | 1 - 13 of 13

Google Ads | Chris Zelig | Delamar Medspa 753-428-4923 | All campaigns | search | alpha | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview | Paused | Type: Search | Budget: \$24.20/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All enabled | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
#1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more themedspamd.com/coolsculpting/west-hartford #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted drug terms	20	8.58%	\$279.74
25% Off All CoolSculpting® The Medspa #1 Provider in West Hartford www.themedspamd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	14	8.86%	\$266.51
CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Campaign paused Approved (limited): Restricted drug terms	14	6.97%	\$219.50
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat The Medspa www.themedspamd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in West Hartford, CT. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	10	5.46%	\$181.39
25% Off CoolSculpting® Cost New Client Special The Medspa themedspamd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms	7	12.73%	\$117.22
(Keyword Best Price in West Hartford) The Medspa Flexible Payment Options themedspamd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye	1. coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms	9	13.64%	\$116.02

Google Ads | Chris Zelig | Delamar Medspa 753-428-4923 | All campaigns | search | alpha | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview | Paused | Type: Search | Budget: \$24.20/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All enabled | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
(Keyword Best Price in West Hartford) The Medspa Flexible Payment Options themedspamd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms	9	13.64%	\$116.02
25% Off All CoolSculpting® Best Price in West Hartford The Medspa +6 more themedspamd.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms	10	12.66%	\$98.54
25% Off All CoolSculpting® Affordable & Quick Treatments The Medspa themedspamd.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	4	5.26%	\$74.62
Best Price in West Hartford The Medspa Flexible Payment Options themedspamd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	3	6.12%	\$42.82
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat The Medspa www.themedspamd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in West Hartford, CT. Schedule a Free Consultation	2. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	1	3.70%	\$23.00
#1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more themedspamd.com/coolsculpting/west-hartford #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted drug terms	1	4.55%	\$20.28
25% Off All CoolSculpting® The Medspa #1 Provider in West Hartford www.themedspamd.com/coolsculpting		Campaign paused			

Google Ads | Chris Zelig | Delamar Medspa 753-428-4923 | All campaigns | search | alpha | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview | Paused | Type: Search | Budget: \$24.20/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All enabled | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
to Stubborn Fat? Schedule Your Free Consultation Today.					
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat The Medspa www.themedspamd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in West Hartford, CT. Schedule a Free Consultation	2. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	1	3.70%	\$23.00
#1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more themedspamd.com/coolsculpting/west-hartford #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	2. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted drug terms	1	4.55%	\$20.28
25% Off All CoolSculpting® The Medspa #1 Provider in West Hartford www.themedspamd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted drug terms	1	4.35%	\$20.15
CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted drug terms	1	4.17%	\$7.75
Total: All enabled ads			95	7.94%	\$1,467.54
Total: Campaign			95	7.94%	\$1,467.54

Show rows: 500 | 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© 2020 Google

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview: Paused, Type: Search, Budget: \$24.20/day, More details

Recommendations: + Extension type: All, ADD FILTER

Associations view: SEGMENT, COLUMNS, DOWNLOAD, EXPAND, MORE

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
<input type="checkbox"/> Dr. Glen Brooks	search alpha coolsculpting	Campaign	Approved (limited): Restricted drug terms	23	11.00%	\$405.78
<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special	search alpha coolsculpting	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search alpha coolsculpting	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> 5 Star Reviews Real Coolsculpting Reviews & Patient Testimonials	search alpha coolsculpting	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Before and After Photos See Coolsculpting Before and After Photos	search alpha coolsculpting	Campaign	Approved	0	-	\$0.00
Call extension						
<input type="checkbox"/> (860) 206-8191 (mobile)	Account	Account	Approved	28	8.75%	\$479.84
<input type="checkbox"/> (860) 206-8191	Account	Account	Approved	13	8.61%	\$203.34
Location extension						
<input type="checkbox"/> medspa@delamarweb@gmail.com (View loc... All locations selected)	Account	Account	-	-	-	-
Callout extension						
<input type="checkbox"/> Contact Us + Free Consult	search alpha coolsculpting	Campaign	Approved	8	8.70%	\$163.50

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview: Paused, Type: Search, Budget: \$24.20/day, More details

Recommendations: + Extension type: All, ADD FILTER

Associations view: SEGMENT, COLUMNS, DOWNLOAD, EXPAND, MORE

Extension	Added to	Level	Status	Clicks	CTR	Cost
New Clients 25% Off						
<input type="checkbox"/>	search alpha coolsculpting	Campaign	Approved	7	6.93%	\$124.64
Highlights: No Surgery						
<input type="checkbox"/>	search alpha coolsculpting	Campaign	Approved	7	7.45%	\$116.68
Liposuction Alternative						
<input type="checkbox"/>	search alpha coolsculpting	Campaign	Approved	4	5.13%	\$80.68
Nonsurgical Fat Reduction						
<input type="checkbox"/>	search alpha coolsculpting	Campaign	Approved	0	-	\$0.00
FDA Approved						
<input type="checkbox"/>	search alpha coolsculpting	Campaign	Approved	0	-	\$0.00
Freeze Your Fat						
<input type="checkbox"/>	search alpha coolsculpting	Campaign	Approved	0	-	\$0.00
Structured snippet extension						
<input type="checkbox"/>	search alpha coolsculpting	Campaign	Approved	0	-	\$0.00
Promotion extension						
<input type="checkbox"/>	search alpha coolsculpting	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions				23	10.95%	\$405.78
Total: Callout extensions				13	8.78%	\$255.09
Total: Call extensions				41	8.70%	\$683.18
Total: Location extensions				19	7.60%	\$294.17
Total: Promotion extensions				45	9.24%	\$705.37

Show rows: 500 | 1 - 17 of 17

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview: Paused, Type: Search, Budget: \$6.20/day, More details

Recommendations: + Ad status: All enabled, ADD FILTER

SEARCH, SEGMENT, COLUMNS, REPORTS, DOWNLOAD, EXPAND, MORE

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All enabled ads					
79 7.99% \$998.90					
<input type="checkbox"/>	CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting	Campaign paused Approved (limited): Restricted drug terms	29	6.26%	\$423.98
<input type="checkbox"/>	#1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® + 9 more themedspamd.com/coolsculpting/west-hartford	Campaign paused Approved (limited): Restricted drug terms	12	7.27%	\$208.28
<input type="checkbox"/>	25% Off All CoolSculpting® The Medspa #1 Provider in West Hartford www.themedspamd.com/coolsculpting	Campaign paused Approved (limited): Restricted drug terms	9	10.71%	\$88.09
<input type="checkbox"/>	CoolSculpting in West Hartford #1 Fat Reduction Treatment Best Prices. FDA-Cleared. themedspamd.com/coolsculpting/fat-freezing	Campaign paused Approved (limited): Restricted medical content +1 more	5	12.82%	\$76.15
<input type="checkbox"/>	(KeyWord Best Price in West Hartford) The Medspa Flexible Payment Options themedspamd.com/coolsculpting/special	Campaign paused Approved (limited): Restricted drug terms	10	16.95%	\$67.09
<input type="checkbox"/>	CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting	Campaign paused Approved (limited): Restricted drug terms	2	28.57%	\$41.41

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview: Paused, Type: Search, Budget: \$6.20/day, More details

Recommendations: + Ad status: All enabled, ADD FILTER

SEARCH, SEGMENT, COLUMNS, REPORTS, DOWNLOAD, EXPAND, MORE

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All enabled ads					
79 7.99% \$998.90					
<input type="checkbox"/>	CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting	Campaign paused Approved (limited): Restricted drug terms	2	28.57%	\$41.41
<input type="checkbox"/>	25% Off All CoolSculpting® The Medspa #1 Provider in West Hartford www.themedspamd.com/coolsculpting	Campaign paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$34.91
<input type="checkbox"/>	CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting	Campaign paused Approved (limited): Restricted drug terms	4	16.67%	\$20.03
<input type="checkbox"/>	25% Off All Fat Freezing Delamar Medspa #1 Provider in West Hartford themedspamd.com/coolsculpting/fat-freezing	Campaign paused Approved (limited): Restricted drug terms	1	33.33%	\$19.10
<input type="checkbox"/>	25% Off All CoolSculpting® Best Price in West Hartford The Medspa + 5 more themedspamd.com/coolsculpting/special	Campaign paused Approved (limited): Restricted drug terms	4	11.76%	\$9.08
<input type="checkbox"/>	Best Price in West Hartford The Medspa Flexible Payment Options themedspamd.com/coolsculpting/special	Campaign paused Approved (limited): Restricted drug terms	1	8.33%	\$8.05

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview: Paused, Type: Search, Budget: \$6.20/day, More details

Recommendations: + Ad status: All enabled, ADD FILTER

SEARCH, SEGMENT, COLUMNS, REPORTS, DOWNLOAD, EXPAND, MORE

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All enabled ads					
79 7.99% \$998.90					
<input type="checkbox"/>	Best Price in West Hartford The Medspa Flexible Payment Options themedspamd.com/coolsculpting/special	Campaign paused Approved (limited): Restricted drug terms	1	8.33%	\$8.05
<input type="checkbox"/>	25% Off All CoolSculpting® Affordable & Quick Treatments The Medspa themedspamd.com/coolsculpting/special	Campaign paused Approved (limited): Restricted drug terms	1	10.00%	\$2.73
<input type="checkbox"/>	#1 CoolSculpting Provider Safe & Effective Fat Removal No Surgery or Pain www.themedspamd.com	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/>	25% Off CoolSculpting #1 Non-Surgical Fat Reduction Freeze Off Your Stubborn Fat www.themedspamd.com	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/>	#1 CoolSculpting Provider Safe & Effective Fat Removal No Surgery or Pain +3 more www.themedspamd.com	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat The Medspa www.themedspamd.com/coolsculpting	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00

Google Ads | Delamar Medspa | 753-428-4923 | All campaigns > search | awareness | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$6.20/day, More details

Recommendations: Ad status: All enabled, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: All enabled ads						
	West Hartford www.themedspamd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	5. sculpsure	Campaign paused Approved (limited): Restricted drug terms	79	7.99%	\$998.90
	CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Bally Fat & Love Handles. Book A Free Consultation	5. sculpsure	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00
	#1 Provider in West Hartford Quick & Painless Fat Freezing Fat Freezing for 25% Off - 9 more themedspamd.com/fat-freezing/west-hartford #1 CoolSculpting Deal. Top Provider in West Hartford, CT for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted drug terms +1 more	0	0.00%	\$0.00
	Delamar Medspa Freezing Fat Really Works 25% Off First Treatment themedspamd.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in West Hartford, CT. Schedule a Free Consultation	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00
Total: All enabled ads						
Total: Campaign						

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© 2020 Google

Google Ads | Delamar Medspa | 753-428-4923 | All campaigns > search | awareness | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$6.20/day, More details

Recommendations: Extensions, Custom Oct 1 - Dec 31, 2019

Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
Dr. Glen Brooks	search awareness coolsculpt...	Campaign	Approved (limited): Restricted drug terms	52	8.10%	\$725.25
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search awareness coolsculpt...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search awareness coolsculpt...	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search awareness coolsculpt...	Campaign	Approved	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	search awareness coolsculpt...	Campaign	Approved	0	-	\$0.00
Call extension						
(860) 206-8191 (mobile)	Account	Account	Approved	17	5.52%	\$325.04
(860) 206-8191	Account	Account	Approved	16	11.43%	\$215.05
Location extension						
medspaatthedelamarweb@gmail.com All locations selected	Account	Account	-	-	-	-
Callout extension						
Liposuction Alternative	search awareness coolsculpt...	Campaign	Approved	18	11.84%	\$323.80

Google Ads | Delamar Medspa | 753-428-4923 | All campaigns > search | awareness | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$6.20/day, More details

Recommendations: Extensions, Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Contact Us + Free Consult						
Highlights: No Surgery	search awareness coolsculpt...	Campaign	Approved	15	8.47%	\$304.94
New Clients 25% Off	search awareness coolsculpt...	Campaign	Approved	17	10.06%	\$296.22
Nonsurgical Fat Reduction	search awareness coolsculpt...	Campaign	Approved	17	9.88%	\$283.17
FDA Approved	search awareness coolsculpt...	Campaign	Approved	0	-	\$0.00
Freeze Your Fat	search awareness coolsculpt...	Campaign	Approved	0	-	\$0.00
Structured snippet extension						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	search awareness coolsculpt...	Campaign	Approved	0	-	\$0.00
Promotion extension						
25% off for New Clients	search awareness coolsculpt...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions				52	8.10%	\$725.25
Total: Callout extensions				24	8.82%	\$449.59
Total: Call extensions				33	7.37%	\$540.09
Total: Location extensions				29	8.76%	\$277.90
Total: Promotion extensions				29	8.79%	\$430.86

Ads Manager | Delamar Medspa (147086723) | Updated just now

Search business | Medstar Media

Account Overview | Campaigns (3 selected) | Ad Sets for 3 Campaigns | Ads for 3 Campaigns

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent
2019-12 - CS - Women - Holiday Image 2	Lowest cost Conversions	Using camp...	Dec 23, 2019, 4.2... 15 days ago	4 Leads	6,718	9,758	\$69.96 Per Lead	Below average Bottom 20% of ads	Below average Bottom 20% of ads	Below average Bottom 35% of ads	\$279.85
High Vio 2019-12 CS - Women - Video 1	Lowest cost Conversions	Using camp...	Dec 23, 2019, 4.2... 15 days ago	2 Leads	5,036	6,905	\$108.99 Per Lead	-	-	-	\$217.97
2019-12 - CS - Women - Holiday Image 1	Lowest cost Conversions	Using camp...	Dec 23, 2019, 4.2... 15 days ago	6 Leads	4,804	6,541	\$33.83 Per Lead	Below average Bottom 20% of ads	Below average Bottom 20% of ads	Below average Bottom 35% of ads	\$202.96
2019-12 CS - Women - Image 3	Lowest cost Conversions	Using camp...	Dec 23, 2019, 4.2... 15 days ago	3 Leads	3,121	4,664	\$36.30 Per Lead	Below average Bottom 10% of ads	Below average Bottom 10% of ads	Below average Bottom 35% of ads	\$108.91
2019-11 CoolSculpting FB Women - Image 5	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3.1... 68 days ago	131 Link Clicks	10,396	17,675	\$0.80 Per Link Click	-	-	-	\$104.29
2019-11 CoolSculpting FB Women - Image 4	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3.1... 68 days ago	100 Link Clicks	7,969	14,152	\$0.83 Per Link Click	-	-	-	\$82.59
2019-12 CS - Women - Image 4	Lowest cost Conversions	Using camp...	Dec 23, 2019, 4.2... 15 days ago	1 Lead	1,700	2,374	\$69.30 Per Lead	Below average Bottom 10% of ads	Below average Bottom 20% of ads	Below average Bottom 35% of ads	\$69.30
2019-11 CoolSculpting IG Women - Image 3	Lowest cost Link Clicks	Using camp...	Nov 26, 2019, 4.4... 42 days ago	29 Link Clicks	3,613	4,588	\$1.71 Per Link Click	-	-	-	\$49.64
2019-12 CS - Women - Image 2	Lowest cost Conversions	Using camp...	Dec 23, 2019, 4.2... 15 days ago	2 Leads	1,554	2,012	\$23.91 Per Lead	-	-	-	\$47.82
2019-11 CoolSculpting IG Women - Image 2	Lowest cost Link Clicks	Using camp...	Nov 26, 2019, 4.4... 42 days ago	27 Link Clicks	3,535	4,370	\$1.55 Per Link Click	-	-	-	\$41.77
2019-12 - CS - Women - Holiday Image 3	Lowest cost Conversions	Using camp...	Dec 23, 2019, 4.2... 15 days ago	1 Lead	1,233	1,505	\$37.14 Per Lead	Below average Bottom 20% of ads	Below average Bottom 20% of ads	Below average Bottom 35% of ads	\$37.14
2019-11 CoolSculpting FB Women - Image 3	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3.1... 68 days ago	32 Link Clicks	4,001	5,917	\$0.96 Per Link Click	-	-	-	\$30.56
Results from 31 ads				-	45,623 People	102,991 Total	-	-	-	-	\$1,437.78 Total Spent

Ads Manager | Delamar Medspa (147086723) | Updated just now

Search business | Medstar Media

Account Overview | Campaigns (3 selected) | Ad Sets for 3 Campaigns | Ads for 3 Campaigns

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent
2019-10 CoolSculpting FB Women - Image 4	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3.1... 68 days ago	36 Link Clicks	3,087	3,635	\$0.77 Per Link Click	-	-	-	\$27.72
2019-11 CoolSculpting FB Women - Image 1	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3.1... 68 days ago	28 Link Clicks	3,653	5,120	\$0.86 Per Link Click	-	-	-	\$24.13
2019-12 CS - Women - Image 5	Lowest cost Conversions	Using camp...	Dec 23, 2019, 4.2... 15 days ago	Lead	687	846	- Per Lead	-	-	-	\$23.65
2019-11 CoolSculpting FB Women - Image 2	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3.1... 68 days ago	17 Link Clicks	3,377	4,814	\$1.33 Per Link Click	-	-	-	\$22.64
2019-11 CoolSculpting IG Women - Image 1	Lowest cost Link Clicks	Using camp...	Nov 26, 2019, 4.4... 42 days ago	6 Link Clicks	865	982	\$1.94 Per Link Click	-	-	-	\$11.66
2019-11 CoolSculpting IG Women - Image 4	Lowest cost Link Clicks	Using camp...	Nov 26, 2019, 4.4... 42 days ago	2 Link Clicks	945	1,054	\$5.67 Per Link Click	-	-	-	\$11.34
2019-12 CS - Women - Image 1	Lowest cost Conversions	Using camp...	Dec 23, 2019, 4.2... 15 days ago	Lead	344	386	- Per Lead	-	-	-	\$9.40
2019-10 CoolSculpting FB Women - Image 1	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3.1... 68 days ago	8 Link Clicks	1,099	1,490	\$0.91 Per Link Click	-	-	-	\$7.28
2019-10 CoolSculpting IG Women - Image 1	Lowest cost Link Clicks	Using camp...	Nov 26, 2019, 4.4... 42 days ago	2 Link Clicks	659	667	\$3.35 Per Link Click	-	-	-	\$6.70
2019-10 CoolSculpting FB Women - Image 3	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3.1... 68 days ago	9 Link Clicks	1,108	1,549	\$0.73 Per Link Click	-	-	-	\$6.61
2019-10 CoolSculpting FB Women - Image 2	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3.1... 68 days ago	5 Link Clicks	980	1,253	\$1.14 Per Link Click	-	-	-	\$5.68
2019-10 CoolSculpting IG Women - Image 2	Lowest cost Link Clicks	Using camp...	Nov 26, 2019, 4.4... 42 days ago	1 Link Click	236	239	\$2.84 Per Link Click	-	-	-	\$2.84
Results from 31 ads				-	45,623 People	102,991 Total	-	-	-	-	\$1,437.78 Total Spent

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance D...	Engagement Rate Ranking Ad Relevance D...	Conversion Rate Ranking Ad Relevance D...	Amount Spent
2019-10 Coolsculpting FB Women - Image 1	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3:1... 68 days ago	8 Link Clicks	1,099	1,490	\$0.91 Per Link Click	—	—	—	\$7.28
2019-10 Coolsculpting IG Women - Image 1	Lowest cost Link Clicks	Using camp...	Nov 26, 2019, 4:4... 42 days ago	2 Link Clicks	659	667	\$3.35 Per Link Click	—	—	—	\$6.70
2019-10 Coolsculpting FB Women - Image 3	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3:1... 68 days ago	9 Link Clicks	1,108	1,549	\$0.73 Per Link Click	—	—	—	\$6.61
2019-10 Coolsculpting FB Women - Image 2	Lowest cost Link Clicks	Using camp...	Oct 31, 2019, 3:1... 68 days ago	5 Link Clicks	980	1,253	\$1.14 Per Link Click	—	—	—	\$5.88
2019-10 Coolsculpting IG Women - Image 2	Lowest cost Link Clicks	Using camp...	Nov 26, 2019, 4:4... 42 days ago	1 Link Click	236	239	\$2.84 Per Link Click	—	—	—	\$2.84
2019-10 Coolsculpting IG Women - Image 3	Lowest cost Link Clicks	Using camp...	Nov 26, 2019, 4:4... 42 days ago	1 Link Click	259	259	\$2.75 Per Link Click	—	—	—	\$2.75
2019-10 Coolsculpting IG Women - Image 4	Lowest cost Link Clicks	Using camp...	Nov 26, 2019, 4:4... 42 days ago	1 Link Click	234	236	\$2.88 Per Link Click	—	—	—	\$2.58
2019-12 - CS - Women - Holiday Image 4	Lowest cost Conversions	Using camp...	Dec 23, 2019, 4:2... 15 days ago	— Lead	—	—	— Per Lead	—	—	—	—
2019-10 Coolsculpting IG Women - Image 3	Lowest cost Link Clicks	Using camp...	—	— Link Click	—	—	— Per Link Click	—	—	—	\$0.00
2019-10 Coolsculpting IG Women - Image 1	Lowest cost Link Clicks	Using camp...	—	— Link Click	—	—	— Per Link Click	—	—	—	\$0.00
2019-10 Coolsculpting IG Women - Image 2	Lowest cost Link Clicks	Using camp...	—	— Link Click	—	—	— Per Link Click	—	—	—	\$0.00
2019-10 Coolsculpting IG Women - Image 4	Lowest cost Link Clicks	Using camp...	—	— Link Click	—	—	— Per Link Click	—	—	—	\$0.00
Results from 31 ads					45,623 People	102,991 Total	—	—	—	—	\$1,437.78 Total Spent

2019-12 - CS - Women - Holiday Image 2

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Select Page

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

themedspamd

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Mobile News Feed

The Medspa Sponsored

Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.

HELLO HOLIDAYS GOODBYE FAT CELLS

25% OFF

THEMEDSPAMD.COM
25% OFF COOLSCULPTING LEARN MORE

Freeze away stubborn bulges wi...

15 1 Comment 2 Shares

Like Comment Share

Discard Draft Publish

High Vio 2019-12 CS - Women - Video 1

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

The Medspa

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

themedspamd

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Mobile News Feed

The Medspa Sponsored

Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.

WHEN STUBBORN FAT JUST WON'T BUDGE

THEMEDSPAMD.COM
25% OFF COOLSCULPTING LEARN MORE

Freeze away stubborn bulges wi...

9 1 Comment 1 Share

Like Comment Share

Discard Draft Publish

2019-12 - CS - Women - Holiday Image 1

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

The Medspa

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

themedspamd

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Mobile News Feed

The Medspa Sponsored

Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.

HELLO HOLIDAYS GOODBYE FAT CELLS

25% OFF

THEMEDSPAMD.COM
25% OFF COOLSCULPTING LEARN MORE

Freeze away stubborn bulges wi...

8 1 Share

Like Comment Share

Discard Draft Publish

2019-12 CS - Women - Image 3

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

The Medspa

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

themedspamd

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Mobile News Feed

The Medspa Sponsored

Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.

FREEZE AWAY FAT CELLS SALE : 25% OFF

THEMEDSPAMD.COM
25% OFF COOLSCULPTING LEARN MORE

Freeze away stubborn bulges wi...

6 1 Share

Like Comment Share

Discard Draft Publish

Facebook Ads Manager interface for 'Delamar Medspa (147086723)'. The breadcrumb trail is 'Coolsculpting | FB > Coolsculpting FB Women > 2019-11 Coolsculpting FB Women - Image 5'. The 'Identity' section shows the Facebook Page 'The Medspa'. The 'Format' section has 'Single Image or Video' selected. The 'Fullscreen Mobile Experience' section is checked. The preview shows a mobile news feed with a woman in a blue bikini. The ad text reads: 'Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.' The call to action is '25% OFF COOLSCULPTING' with a 'LEARN MORE' button. Engagement shows 6 likes and 1 share.

Facebook Ads Manager interface for 'Delamar Medspa (147086723)'. The breadcrumb trail is 'Coolsculpting | FB > Coolsculpting FB Women > 2019-11 Coolsculpting FB Women - Image 4'. The 'Identity' section shows the Facebook Page 'The Medspa'. The 'Format' section has 'Single Image or Video' selected. The 'Fullscreen Mobile Experience' section is checked. The preview shows a mobile news feed with a woman in a white bodysuit. The ad text reads: 'Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.' The call to action is '25% OFF COOLSCULPTING' with a 'LEARN MORE' button. Engagement shows 3 likes, 1 comment, and 1 share.

Facebook Ads Manager interface for 'Delamar Medspa (147086723)'. The breadcrumb trail is 'Coolsculpting - Conversions > Coolsculpting - Prospecting - Women > 2019-12 CS - Women - Image 4'. The 'Identity' section shows the Facebook Page 'The Medspa' and the Instagram Account 'themedspamd'. The 'Format' section has 'Single Image or Video' selected. The 'Fullscreen Mobile Experience' section is checked. The preview shows an Instagram feed with a woman in a white bodysuit. The ad text reads: 'Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.' The call to action is '25% OFF COOLSCULPTING' with a 'LEARN MORE' button. Engagement shows 1 like.

Facebook Ads Manager interface for 'Delamar Medspa (147086723)'. The breadcrumb trail is 'Coolsculpting | IG > Coolsculpting IG Women > 2019-11 Coolsculpting IG Women - Image 3'. The 'Identity' section shows the Facebook Page 'The Medspa' and the Instagram Account 'themedspamd'. The 'Format' section has 'Single Image or Video' selected. The 'Fullscreen Mobile Experience' section is checked. The preview shows an Instagram feed with a woman in a blue bikini. The ad text reads: 'Coolsculpting FREEZE AWAY FAT CELLS SALE : 25% OFF'. The call to action is 'LEARN MORE'.

Facebook Ads Manager interface for 'Delamar Medspa (147086723)'. The breadcrumb trail is 'Coolsculpting - Conversions > Coolsculpting - Prospecting - Women > 2019-12 CS - Women - Image 2'. The 'Identity' section shows the Facebook Page 'The Medspa' and the Instagram Account 'themedspamd'. The 'Format' section has 'Single Image or Video' selected. The 'Fullscreen Mobile Experience' section is checked. The preview shows a mobile news feed with three women in white bikinis. The ad text reads: 'Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.' The call to action is '25% OFF COOLSCULPTING' with a 'LEARN MORE' button. Engagement shows 1 like.

Facebook Ads Manager interface for 'Delamar Medspa (147086723)'. The left sidebar shows a list of ad creatives under 'Coolsculpting - Conversions' and 'Coolsculpting | FB'. The main panel displays the 'Identity' and 'Format' settings for an ad. The 'Instagram Feed' preview shows a sponsored post from 'themedspamd' featuring a woman in a white bikini on a beach. The ad text reads: 'themedspamd Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No ... more'.

Facebook Ads Manager interface showing the 'Instagram Feed' preview for a different ad. The ad features a woman in a white bikini and the text: 'The Medspa Sponsored Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime. HELLO HOLIDAYS GOODBYE FAT CELLS 25% OFF'. The ad includes a call to action: 'THEMEDSPAMD.COM 25% OFF COOLSCULPTING Freeze away stubborn bulges w... LEARN MORE'.

Facebook Ads Manager interface showing the 'Instagram Feed' preview for an ad with a woman sitting on the floor. The ad text includes: 'The Medspa Sponsored Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime. FREEZE AWAY FAT CELLS SALE: 25% OFF'. The call to action is: 'THEMEDSPAMD.COM 25% OFF COOLSCULPTING Freeze away stubborn bulges w... LEARN MORE'.

Facebook Ads Manager interface showing the 'Instagram Feed' preview for an ad with a woman in a black bikini and bunny ears. The ad text includes: 'The Medspa Sponsored Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime. HELLO HALLOWEEN GOODBYE FAT CELLS 25% OFF'. The call to action is: 'THEMEDSPAMD.COM 25% OFF COOLSCULPTING Freeze away stubborn bulges w... LEARN MORE'.

Facebook Ads Manager interface showing the 'Instagram Feed' preview for an ad with a woman in a black bikini. The ad text includes: 'The Medspa Sponsored Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime. FREEZE AWAY FAT CELLS 25% OFF'. The call to action is: 'THEMEDSPAMD.COM 25% OFF COOLSCULPTING Freeze away stubborn bulges w... LEARN MORE'.

Delamar Medspa (147086723) Search

Coolsculpting - Conversions > Coolsculpting - Prospecting - Women > 2019-12 CS - Women - Image 5

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

The Medspa

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

themedspamd

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Media


Close

Discard Draft Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

The Medspa Sponsored

Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.



THEMEDSPAMD.COM
25% OFF COOLSULPTING LEARN MORE
Freeze away stubborn bulges wi...

2

Like Comment Share

Delamar Medspa (147086723) Search

Coolsculpting | FB > Coolsculpting FB Women > 2019-11 Coolsculpting FB Women - Image 2

Identity

Facebook Page
Your Facebook Page represents your business in ads. You can also Create a Facebook Page

The Medspa

Advertise on Instagram
Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Add Instagram Placement

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Media


Close

Discard Draft Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

The Medspa Sponsored

Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.



THEMEDSPAMD.COM
25% OFF COOLSULPTING LEARN MORE
Freeze away stubborn bulges wi...

1

Like Comment Share

Delamar Medspa (147086723) Search

Coolsculpting | IG > Coolsculpting IG Women > 2019-11 Coolsculpting IG Women - Image 1

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

The Medspa

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

themedspamd

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Media

Close

Discard Draft Publish

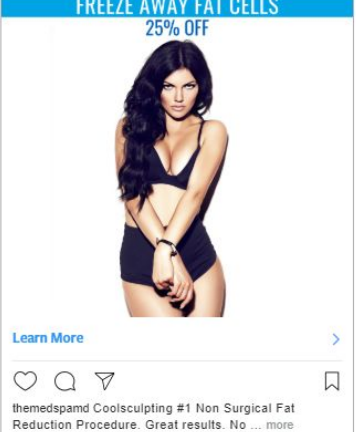
By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Instagram

themedspamd Sponsored

coolsculpting

FREEZE AWAY FAT CELLS 25% OFF



Learn More

themedspamd Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No ... more

Delamar Medspa (147086723) Search

Coolsculpting | IG > Coolsculpting IG Women > 2019-11 Coolsculpting IG Women - Image 4

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

The Medspa

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

themedspamd

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Media

Close

Discard Draft Publish

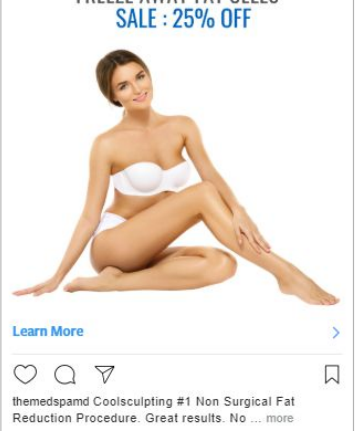
By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Instagram

themedspamd Sponsored

coolsculpting

FREEZE AWAY FAT CELLS SALE - 25% OFF



Learn More

themedspamd Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No ... more

Delamar Medspa (147086723) Search

Coolsculpting - Conversions > Coolsculpting - Prospecting - Women > 2019-12 CS - Women - Image 1

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

The Medspa

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

themedspamd

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Media

Close

Discard Draft Publish

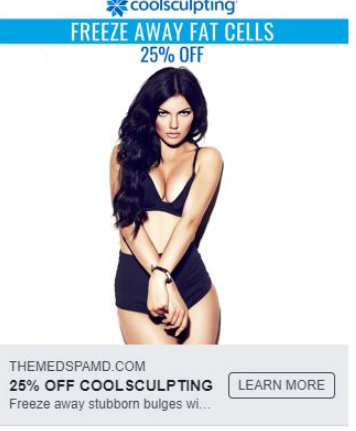
By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

The Medspa Sponsored

Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.

coolsculpting

FREEZE AWAY FAT CELLS 25% OFF



THEMEDSPAMD.COM
25% OFF COOLSULPTING LEARN MORE
Freeze away stubborn bulges wi...

Like Comment Share

Facebook Ads Manager interface showing the creation of a Facebook ad. The left sidebar lists various ad sets under 'Coolsculpting - Conversions' and 'Coolsculpting | FB'. The main panel shows the 'Identity' section for 'The Medspa' and the 'Format' section where 'Single Image or Video' is selected. The ad preview on the right shows a woman in a witch costume with the text 'HELLO HALLOWEEN GOODBYE FAT CELLS' and '25% OFF coolsculpting'. The ad text reads: 'Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.' The bottom right has 'Discard Draft' and 'Publish' buttons.

Facebook Ads Manager interface showing the creation of an Instagram ad. The left sidebar is the same as the first panel. The main panel shows the 'Identity' section for 'themedspamd' and the 'Format' section where 'Single Image or Video' is selected. The ad preview on the right shows a woman in a bunny costume with the text 'HELLO HALLOWEEN GOODBYE FAT CELLS' and '25% OFF coolsculpting'. The ad text reads: 'themedspamd Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No ... more'. The bottom right has 'Discard Draft' and 'Publish' buttons.

Facebook Ads Manager interface showing the creation of a Facebook ad. The left sidebar is the same as the first panel. The main panel shows the 'Identity' section for 'The Medspa' and the 'Format' section where 'Single Image or Video' is selected. The ad preview on the right shows a woman in a witch costume with the text 'HELLO HALLOWEEN GOODBYE FAT CELLS' and '25% OFF coolsculpting'. The ad text reads: 'Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.' The bottom right has 'Discard Draft' and 'Publish' buttons.

Facebook Ads Manager interface showing the creation of a Facebook ad. The left sidebar is the same as the first panel. The main panel shows the 'Identity' section for 'The Medspa' and the 'Format' section where 'Single Image or Video' is selected. The ad preview on the right shows a woman in a witch costume with the text 'TRICK OR TREAT YOURSELF' and '25% OFF coolsculpting'. The ad text reads: 'Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.' The bottom right has 'Discard Draft' and 'Publish' buttons.

Facebook Ads Manager interface showing the creation of an Instagram ad. The left sidebar is the same as the first panel. The main panel shows the 'Identity' section for 'themedspamd' and the 'Format' section where 'Single Image or Video' is selected. The ad preview on the right shows a woman in a witch costume with the text 'HELLO HALLOWEEN GOODBYE FAT CELLS' and '25% OFF coolsculpting'. The ad text reads: 'themedspamd Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No ... more'. The bottom right has 'Discard Draft' and 'Publish' buttons.

Facebook Ads Manager interface for Delamar Medspa (147086723). The left sidebar shows a list of ad creatives under the campaign 'Coolsculpting | IG Women'. The main panel displays the 'Create Ad' configuration for '2019-10 Coolsculpting IG Women - Image 3'. The ad format is 'Single Image or Video'. The ad preview shows a woman in a black dress and witch hat with the text 'HELLO HALLOWEEN GOODBYE FAT CELLS' and '25% OFF coolsculpting'.

Facebook Ads Manager interface for Delamar Medspa (147086723). The left sidebar shows a list of ad creatives under the campaign 'Coolsculpting | IG Women'. The main panel displays the 'Create Ad' configuration for '2019-10 Coolsculpting IG Women - Image 4'. The ad format is 'Single Image or Video'. The ad preview shows a woman in a black dress and witch hat with the text 'TRICK OR TREAT YOURSELF' and '25% OFF coolsculpting'.