

# COOLSCULPTING MARKETING

CoolSculpting Marketing Management

**Guava Jelly**

12 E 22nd ST  
PHF

New York City, New York NY, 10010  
United States

6467023480

BILL TO  
**The Medspa MD**  
Roni Rodman


roni@themedspamd.com

**Invoice Number:** 2020\_DM\_5

**Invoice Date:** March 1, 2020

**Payment Due:** March 1, 2020

**Amount Due (USD): \$0.00**

Services	Hours	Rate	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Manage Google Adwords / Facebook / Instagram campaigns</li><li>• Optimize campaigns for conversions</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li></ul>	1	\$1,500.00	\$1,500.00
<b>Content Creation + SEO Services</b> <ul style="list-style-type: none"><li>• SEO optimized articles (750 words) to improve Google ranking for a selected treatment or services</li><li>• Posting new content on social media channels</li><li>• Monthly content pages updates (one hour)</li><li>• Monitor and resolve SEO issues using Google Search Console</li></ul>	1	\$1,250.00	\$1,250.00
<b>Credit</b> favorite client discount	1	(\$1,750.00)	(\$1,750.00)
		<b>Total:</b>	\$1,000.00
	Payment on March 1, 2020 using  ending in 0725:		\$1,000.00
		<b>Amount Due (USD):</b>	<b>\$0.00</b>

Please make check payable to Guava Jelly  
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010