

The Medspa MD CoolSculpting Google Adwords & Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

Total Google Ads: \$3,282.91
Total Facebook Ads: \$837.33
Total Media Spend: \$4,120.24

Google Ads | Chris Zelig | The Medspa MD - Delam... | 753-428-4923 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Campaigns | Custom Jan 1 - Mar 31, 2020

Recommendations | Campaign status: All, Campaign name contains cool | View all | ADD FILTER

| Campaign | Budget | Status | Clicks | CTR | Cost |
|---|---------------------------|---------|--------|--------|------------|
| search beta coolsculpting | \$74.07/day | Paused | 275 | 12.53% | \$3,282.91 |
| search beta coolsculpting generic | Coolsculpting \$20.00/day | Removed | 0 | - | \$0.00 |
| search beta coolsculpting purchase | Coolsculpting \$20.00/day | Removed | 0 | - | \$0.00 |
| search beta coolsculpting research | Coolsculpting \$20.00/day | Removed | 0 | - | \$0.00 |
| search beta coolsculpting BMM | Coolsculpting \$20.00/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting broad | \$60.00/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting exact | Coolsculpting \$20.00/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting generic BMM | Coolsculpting \$20.00/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting generic broad | \$60.00/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting generic exact | Coolsculpting \$20.00/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting OLD | \$90.00/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting generic | \$99.00/day | Paused | 0 | - | \$0.00 |
| search alpha coolsculpting | \$24.20/day | Paused | 0 | - | \$0.00 |
| Total: Filtered campaigns | | | 275 | 12.53% | \$3,282.91 |
| Total: Account | \$0.00/day | | 275 | 12.53% | \$3,282.91 |

Show rows: 500 | 1 - 13 of 13

Google Ads | Chris Zelig | The Medspa MD - Delam... | 753-428-4923 | All campaigns | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Paused | Type: Search | Budget: \$74.07/day | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|--------|------------|
| Total: Ads | | | 275 | 12.53% | \$3,282.91 |
| CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | 0. coolsculpting - general | Campaign paused Approved (limited): Restricted medical content +1 more | 87 | 13.62% | \$1,326.53 |
| #1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more themedspamd.com/coolsculpting/west-hartford #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Expert. Safe Fat Loss With Quick... View assets details | 0. coolsculpting - general | Campaign paused Approved (limited): Restricted medical content +1 more | 56 | 8.26% | \$706.26 |
| 25% Off All CoolSculpting® Best Price in West Hartford The Medspa +6 more themedspamd.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details | 1. coolsculpting - price | Campaign paused Approved (limited): Restricted medical content +1 more | 53 | 28.65% | \$411.51 |
| CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | 3. body sculpting | Campaign paused Approved (limited): Restricted medical content +1 more | 12 | 13.33% | \$156.76 |
| #1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more themedspamd.com/coolsculpting/west-hartford #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Expert. Safe Fat Loss With Quick... View assets details | 3. body sculpting | Campaign paused Approved (limited): Restricted medical content +1 more | 9 | 10.47% | \$146.71 |
| CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. | 4. lipo | Campaign paused Approved (limited): Restricted | 12 | 17.65% | \$128.42 |

Google Ads | Chris Zelig | The Medspa MD - Delam... | 753-428-4923 | All campaigns | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Paused | Type: Search | Budget: \$74.07/day | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|-------------------------------|---|--------|--------|------------|
| Total: Ads | | | 275 | 12.53% | \$3,282.91 |
| CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | 4. lipo | Campaign paused Approved (limited): Restricted medical content +1 more | 12 | 17.65% | \$128.42 |
| #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat The Medspa www.themedspamd.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in West Hartford, CT. Schedule a Free Consultation | 0. coolsculpting - general | Campaign paused Approved (limited): Restricted medical content +1 more | 5 | 11.11% | \$103.83 |
| CoolSculpting in West Hartford #1 Fat Reduction Treatment Best Prices. FDA-Cleared. themedspamd.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today | 6. coolsculpting - fat freeze | Campaign paused Approved (limited): Restricted medical content +1 more | 9 | 17.65% | \$82.13 |
| 25% Off All CoolSculpting® The Medspa #1 Provider in West Hartford www.themedspamd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 0. coolsculpting - general | Campaign paused Approved (limited): Restricted medical content +1 more | 6 | 5.94% | \$63.01 |
| (Keyword Best Price in West Hartford) The Medspa Flexible Payment Options themedspamd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | 1. coolsculpting - price | Campaign paused Approved (limited): Restricted medical content +1 more | 10 | 22.22% | \$38.93 |
| #1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more themedspamd.com/coolsculpting/west-hartford #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Expert. Safe Fat Loss With Quick... View assets details | 5. sculpsure | Campaign paused Approved (limited): Restricted medical content +1 more | 4 | 33.33% | \$34.01 |

Google Ads | Chris Zelig | The Medspa MD - Delam... | 753-428-4923 | All campaigns | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Paused | Type: Search | Budget: \$74.07/day | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|-------------------------------|---|--------|--------|------------|
| Total: Ads | | | 275 | 12.53% | \$3,282.91 |
| #1 Provider in West Hartford Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more themedspamd.com/fat-freezing/west-hartford #1 CoolSculpting Deal. Top Provider in West Hartford, CT for Freezing Fat. Free Consult. Expert. Safe Fat Loss With Quick... View assets details | 6. coolsculpting - fat freeze | Campaign paused Approved (limited): Restricted medical content +1 more | 2 | 11.76% | \$22.05 |
| Best Price in West Hartford The Medspa Flexible Payment Options themedspamd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | 1. coolsculpting - price | Campaign paused Approved (limited): Restricted medical content +1 more | 3 | 23.08% | \$14.75 |
| #1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more themedspamd.com/coolsculpting/west-hartford #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Expert. Safe Fat Loss With Quick... View assets details | 4. lipo | Campaign paused Approved (limited): Restricted medical content +1 more | 1 | 2.38% | \$9.91 |
| #1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more themedspamd.com/coolsculpting/west-hartford #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Expert. Safe Fat Loss With Quick... View assets details | 2. cryolipolysis | Campaign paused Approved (limited): Restricted medical content +1 more | 1 | 20.00% | \$8.69 |
| CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | 5. sculpsure | Campaign paused Approved (limited): Restricted medical content +1 more | 1 | 12.50% | \$7.88 |
| CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | coolsculpting face | Campaign paused | 1 | 33.33% | \$7.14 |

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

| Overview | Paused | Type: Search | Budget: \$74.07/day | More details |
|----------------------|---|-------------------------------------|---|--|
| Recommendations | Ad status: All ADD FILTER | | | |
| Ad groups | Total: Ads 275 CTR 12.53% Cost \$3,282.91 | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | #1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more www.themedspamd.com/coolsculpting/west-hartford | coolsculpting face Campaign paused Approved (limited): Restricted medical content +1 more |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | CoolSculpting in West Hartford #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.themedspamd.com/coolsculpting | EXP laser fat removal Campaign paused Approved (limited): Restricted medical content +1 more |
| Automated extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 25% Off All CoolSculpting® The Medspa #1 Provider in West Hartford www.themedspamd.com/coolsculpting | 4. lipo Campaign paused Approved (limited): Restricted medical content +1 more |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | #1 CoolSculpting Provider Safe & Effective Fat Removal No Surgery or Pain www.themedspamd.com | coolsculpting Campaign paused Approved (limited): Restricted medical content +1 more |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 25% Off CoolSculpting #1 Non-Surgical Fat Reduction Freeze Off Your Stubborn Fat www.themedspamd.com | coolsculpting Campaign paused Approved (limited): Restricted medical content +1 more |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | #1 CoolSculpting Provider Safe & Effective Fat Removal No Surgery or Pain +3 more www.themedspamd.com | coolsculpting Campaign paused Approved (limited): Restricted medical content +1 more |

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| Overview | Paused | Type: Search | Budget: \$74.07/day | More details |
|----------------------|--|-------------------------------------|---|--|
| Recommendations | Ad status: All ADD FILTER | | | |
| Ad groups | Total: Ads 275 CTR 12.53% Cost \$3,282.91 | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | West Hartford themedspamd.com/coolsculpting/fat-freezing | 6. coolsculpting - fat freeze Campaign paused Approved (limited): Restricted medical content +1 more |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | #1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more www.themedspamd.com/coolsculpting/west-hartford | EXP laser fat removal Campaign paused Approved (limited): Restricted medical content +1 more |
| Automated extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat The Medspa www.themedspamd.com/coolsculpting | EXP laser fat removal Campaign paused |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 25% Off All CoolSculpting® The Medspa #1 Provider in West Hartford www.themedspamd.com/coolsculpting | EXP laser fat removal Campaign paused |
| Keywords | Total: Ads 275 CTR 12.53% Cost \$3,282.91 | | | |
| Audiences | Total: Campaign 275 CTR 12.53% Cost \$3,282.91 | | | |

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None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

| Overview | Paused | Type: Search | Budget: \$74.07/day | More details |
|----------------------|---|-------------------------------------|---|--|
| Recommendations | Extensions | | | |
| Ad groups | If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. LEARN MORE | | | |
| Ads | Extension type: All ADD FILTER | | | |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Dr. Glen Brooks | Sitelink extension search beta coolsculpting Campaign Approved 209 14.43% \$2,563.19 |
| Automated extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Before and After Photos See CoolSculpting Before and After Photos | Sitelink extension search beta coolsculpting Campaign Approved 79 14.44% \$1,004.57 |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special | Sitelink extension search beta coolsculpting Campaign Approved 69 15.33% \$915.24 |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials | Sitelink extension search beta coolsculpting Campaign Approved 37 16.74% \$418.66 |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | State-of-the-Art Facility Advanced Fat Freezing Technology, Latest Applicators & Dual Sculpting | Sitelink extension search beta coolsculpting Campaign Approved 24 10.43% \$224.72 |
| Demographics | Call extension | | | |
| Settings | <input type="checkbox"/> | <input checked="" type="checkbox"/> | (860) 206-8191 (mobile) | Call extension Account Account Approved 110 15.01% \$1,529.06 |
| Locations | <input type="checkbox"/> | <input checked="" type="checkbox"/> | (860) 206-8191 | Call extension Account Account Approved 25 8.80% \$292.12 |
| Ad schedule | Location extension | | | |
| Devices | <input type="checkbox"/> | <input checked="" type="checkbox"/> | medspaatthedelamarweb@gmail.com All locations selected | Location extension Account Account - - - |
| Advanced bid adj. | Callout extension | | | |

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| Overview | Paused | Type: Search | Budget: \$74.07/day | More details |
|----------------------|--|-------------------------------------|---|---|
| Recommendations | Extension type: All ADD FILTER | | | |
| Ad groups | Total: 209 CTR 14.43% Cost \$2,563.19 | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Freeze Your Fat | Callout extension search beta coolsculpting Campaign Approved 74 13.53% \$862.87 |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | FDA Approved | Callout extension search beta coolsculpting Campaign Approved 68 11.81% \$815.32 |
| Automated extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Highlights: No Surgery | Callout extension search beta coolsculpting Campaign Approved 65 12.52% \$801.60 |
| Landing pages | <input type="checkbox"/> | <input checked="" type="checkbox"/> | New Clients 25% Off | Callout extension search beta coolsculpting Campaign Approved 61 11.66% \$734.66 |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Nonsurgical Fat Reduction | Callout extension search beta coolsculpting Campaign Approved 62 12.86% \$729.86 |
| Audiences | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Liposuction Alternative | Callout extension search beta coolsculpting Campaign Approved 55 10.46% \$671.82 |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Contact Us + Free Consult | Callout extension search beta coolsculpting Campaign Approved 60 11.76% \$625.38 |
| Settings | Structured snippet extension | | | |
| Locations | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction | Structured snippet extension search beta coolsculpting Campaign Approved 2 18.18% \$21.86 |
| Ad schedule | Promotion extension | | | |
| Devices | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 25% off for New Clients | Promotion extension search beta coolsculpting Campaign Approved 38 10.83% \$476.43 |
| Advanced bid adj. | Total: Sitelink extensions 209 CTR 14.43% Cost \$2,563.19 | | | |
| Change history | Total: Callout extensions 168 CTR 12.97% Cost \$1,987.70 | | | |
| Drafts & experiments | Total: Structured snippet extensions 2 CTR 18.18% Cost \$21.86 | | | |
| | | | | Total: Call extensions 135 CTR 13.27% Cost \$1,821.18 |
| | | | | Total: Location extensions 138 CTR 12.55% Cost \$1,782.60 |

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

| Overview | Paused | Type: Search | Budget: \$74.07/day | More details |
|----------------------|--|-------------------------------------|---|---|
| Recommendations | Extension type: All ADD FILTER | | | |
| Ad groups | Total: 209 CTR 14.43% Cost \$2,563.19 | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Nonsurgical Fat Reduction | Callout extension search beta coolsculpting Campaign Approved 62 12.86% \$729.86 |
| Extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Liposuction Alternative | Callout extension search beta coolsculpting Campaign Approved 55 10.46% \$671.82 |
| Automated extensions | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Contact Us + Free Consult | Callout extension search beta coolsculpting Campaign Approved 60 11.76% \$625.38 |
| Landing pages | Structured snippet extension | | | |
| Keywords | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction | Structured snippet extension search beta coolsculpting Campaign Approved 2 18.18% \$21.86 |
| Audiences | Promotion extension | | | |
| Demographics | <input type="checkbox"/> | <input checked="" type="checkbox"/> | 25% off for New Clients | Promotion extension search beta coolsculpting Campaign Approved 38 10.83% \$476.43 |
| Settings | Total: Sitelink extensions 209 CTR 14.43% Cost \$2,563.19 | | | |
| Locations | Total: Callout extensions 168 CTR 12.97% Cost \$1,987.70 | | | |
| Ad schedule | Total: Structured snippet extensions 2 CTR 18.18% Cost \$21.86 | | | |
| Devices | Total: Call extensions 135 CTR 13.27% Cost \$1,821.18 | | | |
| Advanced bid adj. | Total: Location extensions 138 CTR 12.55% Cost \$1,782.60 | | | |
| Change history | Total: Promotion extensions 38 CTR 10.83% Cost \$476.43 | | | |

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Delamar Medspa (147086723) Updated 44 minutes ago

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$1.66 on 2020-03-24 to the payment method on your ad account 147086723. We appreciate your accommodation for the inconvenience this refund may have caused.

Search Filters + Add filters to narrow the data you are seeing. Jan 1, 2020 - Mar 31, 2020

Account Overview Campaigns Ad Sets Ads

+ Create Duplicate Edit A/B Test Rules View Setup Columns: Performance Breakdown Reports

| Campaign Name | Delivery | Bid Strategy | Budget | Results | Reach | Impressions | Cost per Result | Amount Spent | Ends | Frequency | Unique Link Clicks | Website Leads |
|---|-----------------|-----------------|------------------|----------|---------------|--------------|------------------|----------------------|--------------|-----------------|--------------------|---------------|
| Coolsculpting - Conversions | Off | Lowest cost | \$41.50 Daily | 49 Leads | 16,844 | 38,188 | \$17.09 Per Lead | \$837.33 | Ongoing | 2.27 | 285 | 49 |
| Coolsculpting IG | Off | Lowest cost | \$16.50 Daily | — | — | — | Per Link Click | \$0.00 | Ongoing | — | — | — |
| Coolsculpting FB | Off | Lowest cost | \$25.00 Daily | — | — | — | Per Link Click | \$0.00 | Ongoing | — | — | — |
| Instagram Post: What are you doing October 24th?... | Ad Set Error(s) | Using ad set... | Using ad se... | — | — | — | — | \$0.00 | Oct 11, 2019 | — | — | — |
| Post: "This treatment gets rid of acne scarring..." | Completed | Using ad set... | Using ad se... | — | — | — | Per Post E... | \$0.00 | Jul 20, 2019 | — | — | — |
| Post: "Free Lip Luxe with Botox treatment the month o..." | Completed | Using ad set... | Using ad se... | — | — | — | Per Post E... | \$0.00 | Jul 19, 2019 | — | — | — |
| Event: \$1000 off Coolsculpting | Completed | Using ad set... | Using ad se... | — | — | — | Per Event... | \$0.00 | Jun 27, 2019 | — | — | — |
| Post: "Get 10 units of Botox free with your Alastin..." | Completed | Lowest cost | \$20.00 Lifetime | — | — | — | Per Post E... | \$0.00 | Jun 26, 2019 | — | — | — |
| Event: Coolsculpting Event | Completed | Using ad set... | Using ad se... | — | — | — | Per Event... | \$0.00 | Jun 4, 2019 | — | — | — |
| Instagram Post: Coolsculpting @delamarmedspa... | Ad Set Error(s) | Using ad set... | Using ad se... | — | — | — | Per Link Click | \$0.00 | Mar 1, 2019 | — | — | — |
| Instagram Post: This client is dedicated! She... | Ad Set Error(s) | Using ad set... | Using ad se... | — | — | — | Per Link Click | \$0.00 | Mar 5, 2019 | — | — | — |
| Results from 26 campaigns | | | | | 16,844 People | 38,188 Total | — | \$837.33 Total Spent | — | 2.27 Per Person | 285 Total | 49 Total |

Delamar Medspa (147086723) Updated just now

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$1.66 on 2020-03-24 to the payment method on your ad account 147086723. We appreciate your accommodation for the inconvenience this refund may have caused.

Search Filters + Add filters to narrow the data you are seeing. Jan 1, 2020 - Mar 31, 2020

Account Overview Campaigns (1 selected) Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B Test Rules Preview

| Ad Name | Bid Strategy | Budget | Last Significant Edit | Results | Reach | Impressions | Cost per Result | Quality Ranking | Engagement Rate | Conversion Rate | Amount Spent |
|--|-------------------------|---------------|----------------------------------|----------|----------|---------------|------------------|------------------|-----------------|-----------------|----------------------|
| 2019-12 CS - Women - Image 3 | Lowest cost Conversions | Using camp... | Jan 27, 2020, 1.4... 68 days ago | 12 Leads | 8,342 | 12,812 | \$21.75 Per Lead | — | — | — | \$260.94 |
| 2020-1 CS - Women - Image 6 | Lowest cost Conversions | Using camp... | Jan 27, 2020, 1.4... 68 days ago | 10 Leads | 5,939 | 10,882 | \$21.82 Per Lead | — | — | — | \$218.20 |
| OLD - 2019-12 CS - Women - Image 1 | Lowest cost Conversions | Using camp... | Jan 27, 2020, 1.4... 68 days ago | 24 Leads | 4,983 | 5,796 | \$5.81 Per Lead | — | — | — | \$139.38 |
| 2019-12 CS - Women - Image 2 | Lowest cost Conversions | Using camp... | Jan 27, 2020, 1.4... 68 days ago | 3 Leads | 3,098 | 4,228 | \$27.88 Per Lead | — | — | — | \$83.64 |
| 2020-1 CS - Women - Image 5 | Lowest cost Conversions | Using camp... | Jan 27, 2020, 1.4... 68 days ago | — Lead | 1,495 | 2,150 | — Per Lead | — | — | — | \$45.42 |
| 2019-12 CS - Women - Image 4 | Lowest cost Conversions | Using camp... | Jan 27, 2020, 1.4... 68 days ago | — Lead | 961 | 1,042 | — Per Lead | — | — | — | \$28.99 |
| 2020-01 CS - Women - Valentine Image 2 | Lowest cost Conversions | Using camp... | Jan 27, 2020, 1.4... 68 days ago | — Lead | 234 | 269 | — Per Lead | — | — | — | \$21.42 |
| 2020-01 CS - Women - Valentine Image 4 | Lowest cost Conversions | Using camp... | Jan 27, 2020, 1.4... 68 days ago | — Lead | 195 | 243 | — Per Lead | — | — | — | \$19.27 |
| 2020-01 CS - Women - Valentine Image 3 | Lowest cost Conversions | Using camp... | Jan 27, 2020, 1.4... 68 days ago | — Lead | 457 | 530 | — Per Lead | — | — | — | \$10.77 |
| 2020-01 CS - Women - Valentine Image 1 | Lowest cost Conversions | Using camp... | Jan 27, 2020, 1.4... 68 days ago | — Lead | 212 | 236 | — Per Lead | — | — | — | \$9.30 |
| High Vio 2019-12 CS - Women - Video 1 | Lowest cost | Using camp... | Jan 27, 2020, 1.4... | — | — | — | — | — | — | — | \$0.00 |
| Results from 16 ads | | | | | 49 Leads | 16,844 People | 38,188 Total | \$17.09 Per Lead | — | — | \$837.33 Total Spent |

Delamar Medspa (147086723) Search

Coolsculpting - Conversions > Coolsculpting - Prospecting - Women > 2019-12 CS - Women - Image 3

Ad Name: 2019-12 CS - Women - Image 3

Identity: Facebook Page (The Medspa), Instagram Account (themedspamd)

Format: Single Image or Video

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that never leaves their device with your ad.

15 Placements: Feeds, Stories, In-Stream

Discard Draft Publish

Delamar Medspa (147086723) Search

Coolsculpting - Conversions > Coolsculpting - Prospecting - Women > 2020-1 CS - Women - Image 6

Ad Name: 2020-1 CS - Women - Image 6

Identity: Facebook Page (The Medspa), Instagram Account (themedspamd)

Format: Single Image or Video

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that never leaves their device with your ad.

15 Placements: Feeds, Stories, In-Stream

Discard Draft Publish

Delamar Medspa (147086723) Search

Coolsculpting - Conversions > Coolsculpting - Prospecting - Women > OLD - 2019-12 CS - Women - Image 1

Ad Name: OLD - 2019-12 CS - Women - Image 1

Identity: Facebook Page (The Medspa), Instagram Account (themedspamd)

Format: Single Image or Video

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that never leaves their device with your ad.

15 Placements: Feeds, Stories, In-Stream

Discard Draft Publish

Facebook Ads Manager interface for Delamar Medspa (147086723). The left sidebar shows a list of ad creatives under the campaign 'Coolsculpting - Conversions'. The main panel displays the configuration for '2019-12 CS - Women - Image 2'. The 'Identity' section shows the Facebook Page 'The Medspa' and the Instagram Account 'themedspamd'. The 'Format' section is set to 'Single Image or Video'. The 'Ad Preview' shows the ad as it appears in the Facebook Feed, featuring a photo of three women in white underwear. The ad text reads: 'Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.' The 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface for Delamar Medspa (147086723). The left sidebar shows a list of ad creatives. The main panel displays the configuration for '2020-1 CS - Women - Image 5'. The 'Identity' section shows the Facebook Page 'The Medspa' and the Instagram Account 'themedspamd'. The 'Format' section is set to 'Single Image or Video'. The 'Ad Preview' shows the ad as it appears in the Facebook Feed, featuring a photo of a woman in a white bikini. The ad text reads: 'Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.' The 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface for Delamar Medspa (147086723). The left sidebar shows a list of ad creatives. The main panel displays the configuration for '2019-12 CS - Women - Image 4'. The 'Identity' section shows the Facebook Page 'The Medspa' and the Instagram Account 'themedspamd'. The 'Format' section is set to 'Single Image or Video'. The 'Ad Preview' shows the ad as it appears in the Facebook Feed, featuring a photo of a woman in a white bodysuit. The ad text reads: 'Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/downtime.' The 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface for Delamar Medspa (147086723). The left sidebar shows a list of ad creatives. The main panel displays the configuration for '2020-01 CS - Women - Valentine Image 2'. The 'Identity' section shows the Facebook Page 'The Medspa' and the Instagram Account 'themedspamd'. The 'Format' section is set to 'Single Image or Video'. The 'Ad Preview' shows the ad as it appears in the Facebook Feed, featuring a photo of a woman in a white bodysuit with a red background. The ad text reads: 'Valentine's Day Special! Love & sculpt your body in time for Valentine's Day with Coolsculpting.' The 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface for Delamar Medspa (147086723). The left sidebar shows a list of ad creatives. The main panel displays the configuration for '2020-01 CS - Women - Valentine Image 4'. The 'Identity' section shows the Facebook Page 'The Medspa' and the Instagram Account 'themedspamd'. The 'Format' section is set to 'Single Image or Video'. The 'Ad Preview' shows the ad as it appears in the Facebook Feed, featuring a photo of a woman in a black top with a white background. The ad text reads: 'Valentine's Day Special! Love & sculpt your body in time for Valentine's Day with Coolsculpting.' The 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface for Delamar Medspa (147086723). The breadcrumb trail shows: Coolsculpting - Conversions > Coolsculpting - Prospecting - Women > 2020-01 CS - Women - Valentine Image 3.

Ad Name: 2020-01 CS - Women - Valentine Image 3

Identity: Facebook Page: The Medspa. Instagram Account: themedspamd.

Format: Single Image or Video (selected). Description: One image or video, or a slideshow with multiple images.

Ad Preview: Shows a mobile feed placement with the ad content: "25% off Coolsculpting Fat Freezing Treatment". The ad features a woman in a bikini and the text "LOVE YOUR BODY".

Placements: 15 Placements available. The preview shows the ad in a Facebook feed.

Buttons: Discard Draft, Publish.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface for Delamar Medspa (147086723). The breadcrumb trail shows: Coolsculpting - Conversions > Coolsculpting - Prospecting - Women > 2020-01 CS - Women - Valentine Image 1.

Ad Name: 2020-01 CS - Women - Valentine Image 1

Identity: Facebook Page: The Medspa. Instagram Account: themedspamd.

Format: Single Image or Video (selected). Description: One image or video, or a slideshow with multiple images.

Ad Preview: Shows a mobile feed placement with the ad content: "25% off Coolsculpting Fat Freezing Treatment". The ad features a woman in a floral dress holding a red heart and the text "LOVE YOUR BODY".

Placements: 15 Placements available. The preview shows the ad in a Facebook feed.

Buttons: Discard Draft, Publish.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.