

CoolSculpting Marketing Services

The Medspa Q4 Total Marketing Expenses

(10/1/2020 - 12/31/2020)

Total Google Ads: \$10,788.09
Total Service Fee: \$ 3000
Total Spend: \$13,788.09

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns

Overview | Campaigns

Recommendations

Campaign status: All; Campaign name contains coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$80.94/day	Eligible	851	8.18%	\$8,773.16
search beta coolsculpting exp reach	\$85.23/day	Paused	229	2.50%	\$2,014.93
search beta coolsculpting generic	Coolsculpting \$20.00/day	Removed	0	-	\$0.00
search beta coolsculpting purchase	Coolsculpting \$20.00/day	Removed	0	-	\$0.00
search beta coolsculpting research	Coolsculpting \$20.00/day	Removed	0	-	\$0.00
search beta coolsculpting BMM	Coolsculpting \$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$60.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic BMM	Coolsculpting \$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$60.00/day	Paused	0	-	\$0.00

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns

Overview | Campaigns

Recommendations

Campaign status: All; Campaign name contains coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting generic BMM	Coolsculpting \$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$60.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting OLD	\$90.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$99.00/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$24.20/day	Paused	0	-	\$0.00
Total: Filtered campaigns			1,080	5.52%	\$10,788.09
Total: Account	\$80.94/day		1,080	5.52%	\$10,788.09

Show rows: 500 | 1 - 14 of 14

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu...

Overview | Ads

Enabled | Status: Eligible | Type: Search | Budget: \$80.94/day | Optimization score: 96.6%

Recommendations

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			851	8.18%	\$8,773.16
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in West Hartford www.themedspamd.com CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel...	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	170	8.57%	\$2,523.54
{Keyword:The Medspa} New Client Special 25% Off Coolsculpting Cost www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does Coolsculpting Cost? Less Than You Might Think. Book A Free...	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	74	12.98%	\$973.79
CoolSculpting in West Hartford Fat Reduction Treatment Flexible Payment... www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in West Hartford, CT. Schedule a Free Consultation	x. Expanded Reach	Removed Policy (Restricted medical content +1 more), Ad group paused	73	2.85%	\$424.57

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu...

Overview | Ads

Enabled | Status: Eligible | Type: Search | Budget: \$80.94/day | Optimization score: 96.6%

Recommendations

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			851	8.18%	\$8,773.16
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does Coolsculpting Cost? Less Than You Might Think. Book A Free...	x. dynamic	Removed Policy (Restricted medical content +1 more)	13	10.16%	\$295.06
CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	26	7.14%	\$275.62
CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	25	8.06%	\$261.54
CoolSculpting in West Hartford Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com Exprt. Safe Fat Loss With Quick Results.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	15	10.71%	\$203.42

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu...

Overview | Ads

Enabled | Status: Eligible | Type: Search | Budget: \$80.94/day | Optimization score: 96.6%

Recommendations

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			851	8.18%	\$8,773.16
Body Sculpting CoolSculpting in West Hartford Non-Surgical Fat Reduction www.themedspamd.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult.	2. body sculpting	Removed	22	7.17%	\$200.78
CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	15	9.09%	\$188.20
CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	13	10.08%	\$124.83
CoolSculpting in West Hartford Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com		Eligible (Limited)			

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups							Clicks	CTR		↓ Cost			
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16			
Ads	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		11	12.36%		\$120.31				
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...												
Landing pages	CoolSculpting in West Hartford Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)		10	14.71%		\$114.60				
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...												
Audiences	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Hurry Offer Ends I... www.themedspamd.com		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)		13	12.04%		\$114.33				
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...												
Settings	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Hurry Offer Ends I... www.themedspamd.com		Eligible (Limited)										
Suggested	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com												
Insights	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com												
Change history	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com												

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups							Clicks	CTR		↓ Cost			
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16			
Ads	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Hurry Offer Ends I... www.themedspamd.com		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)		7	10.00%		\$111.35				
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...												
Landing pages	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		12	13.48%		\$107.80				
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...												
Audiences	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)		10	18.18%		\$104.71				
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...												
Settings	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com												
Suggested	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com												
Insights	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com												
Change history	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com												

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups							Clicks	CTR		↓ Cost			
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16			
Ads	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		11	15.49%		\$103.75				
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...												
Landing pages	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of...		x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)		13	12.50%		\$93.37				
Keywords	CoolSculpting in West Hartford Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)		6	12.50%		\$92.78				
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...												
Demographics	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com												
Settings	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com		Removed Policy (Restricted medical content +1 more)										
Suggested	Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.												
Insights	Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.												
Change history	Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.												

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups							Clicks	CTR		↓ Cost			
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16			
Ads	{Keyword:The Medspa} Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.themedspamd.com		3. lipo	Removed Policy (Restricted medical content +1 more), Ad group paused		16	6.61%		\$89.88				
Extensions	Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.												
Landing pages	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)		11	6.71%		\$84.96				
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...												
Audiences	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Hurry Offer Ends I... www.themedspamd.com		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		9	32.14%		\$75.37				
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...												
Settings	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com												
Suggested	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com												
Insights	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com												
Change history	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com												

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups							Clicks	CTR		↓ Cost			
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16			
Ads	CoolSculpting® Fat Reduction CoolSculpting in West Hartford Biggest CoolSculpting®... www.themedspamd.com		0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)		12	7.36%		\$75.35				
Extensions	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com												
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)		6	12.50%		\$73.30				
Keywords	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		7	15.22%		\$70.83				
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...												
Demographics	CoolSculpting in West Hartford Nov Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)		4	23.53%		\$57.79				
Settings	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...												
Suggested	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com												
Insights	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com												
Change history	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com												

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups							Clicks	CTR		↓ Cost			
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16			
Ads	CoolSculpting in West Hartford Nov Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)		4	23.53%		\$57.79				
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...												
Landing pages	CoolSculpting® Fat Reduction CoolSculpting in West Hartford Biggest CoolSculpting®... www.themedspamd.com		1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength		9	9.57%		\$53.89				
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...												
Audiences	CoolSculpting in West Hartford Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		4	8.16%		\$52.14				
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...												
Settings	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com												
Suggested	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com												
Insights	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com												
Change history	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com												

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	12.82%	\$51.39					
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...															
Landing pages	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	20.00%	\$51.24					
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...															
Audiences	CoolSculpting in West Hartford Nov Only \$1,000 Off 8+ Cycles Our Biggest Discount... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	25.00%	\$47.87					
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Settings	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	60.00%	\$46.65					
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Landing pages	CoolSculpting in West Hartford Freeze Away Body Fat Our Biggest Discount Ever www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	10.34%	\$46.48					
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Audiences	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	7	11.48%	\$46.14					
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Settings	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In... www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	33.33%	\$44.87					
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...															
Landing pages	Biggest CoolSculpting® Promo Nov Only \$1,000 Off 8+ Cycles Flexible Payment... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	50.00%	\$44.63					
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...															
Audiences	CoolSculpting in West Hartford Freeze Away Body Fat Our Biggest Discount Ever www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	14.29%	\$44.38					
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...															
Settings	CoolSculpting in West Hartford Nov Only \$1,000 Off 8+ Cycles Flexible Payment... www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	CoolSculpting in West Hartford Nov Only \$1,000 Off 8+ Cycles Flexible Payment... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	11.54%	\$42.45					
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Landing pages	CoolSculpting in West Hartford Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com						2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	6	10.71%	\$40.06					
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Audiences	CoolSculpting in West Hartford Nov Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	27.27%	\$38.97					
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...															
Settings	CoolSculpting in West Hartford Nov Only \$1,000 Off 8+ Cycles Flexible Payment... www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	CoolSculpting in West Hartford Nov Only \$1,000 Off 8+ Cycles Flexible Payment... www.themedspamd.com						1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	57.14%	\$38.73					
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Landing pages	Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in West Hartford www.themedspamd.com						3. lipo	Removed Policy (Restricted medical content +1 more), Ad group paused	7	3.74%	\$35.59					
Keywords	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in West Hartford, CT. Schedule a Free Consultation															
Audiences	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Flexible Payment Options www.themedspamd.com						1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	42.86%	\$35.36					
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...															
Settings	CoolSculpting in West Hartford Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	CoolSculpting in West Hartford Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	8.20%	\$35.31					
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Landing pages	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Hurry Offer Ends In... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	6	12.00%	\$33.68					
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...															
Audiences	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	9.68%	\$29.82					
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Settings	Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in West... www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in West... www.themedspamd.com						2. body sculpting	Removed Policy (Restricted medical content +1 more)	3	7.14%	\$28.41					
Extensions	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends L... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	14.29%	\$27.45					
Landing pages	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends L... www.themedspamd.com						2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$27.37					
Keywords	Huge CoolSculpting Promotion CoolSculpting in West Hartford Biggest... www.themedspamd.com						Removed									

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	Huge CoolSculpting Promotion CoolSculpting in West Hartford Biggest... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.23%	\$26.22					
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh... View assets details						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	66.67%	\$25.06					
Landing pages	CoolSculpting in West Hartford Freeze Away Body Fat Our Biggest Discount Ever www.themedspamd.com						2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$24.00					
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	5	45.45%	\$23.66					
Audiences	CoolSculpting in West Hartford Freeze Away Body Fat Our Biggest Discount Ever www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.25%	\$22.92					
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	5	27.78%	\$23.07					
Settings	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.25%	\$22.92					
Suggested	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.25%	\$22.92					
Insights	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...						x. dynamic	Removed Policy (Restricted medical content +1 more)	3	14.29%	\$21.85					
Change history	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends L... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	16.67%	\$20.67					

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends L... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	5	45.45%	\$23.66					
Extensions	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	5	27.78%	\$23.07					
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.25%	\$22.92					
Keywords	CoolSculpting in West Hartford Freeze Away Body Fat Our Biggest Discount Ever www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	33.33%	\$20.50					
Audiences	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	11.11%	\$20.41					
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.67%	\$20.58					
Settings	CoolSculpting in West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.67%	\$20.58					
Suggested	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	33.33%	\$20.50					
Insights	CoolSculpting in West Hartford Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	11.11%	\$20.41					
Change history	CoolSculpting in West Hartford Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.70%	\$20.33					

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	CoolSculpting in West Hartford Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	30.77%	\$20.31					
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	16.67%	\$19.25					
Landing pages	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	16.67%	\$19.25					
Keywords	CoolSculpting in West Hartford Safe + Effective Fat Reduction Flexible Payment... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$19.12					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$19.12					
Demographics	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Settings	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Suggested	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Insights	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Change history	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	CoolSculpting in West Hartford Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	30.77%	\$20.31					
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	16.67%	\$19.25					
Landing pages	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	16.67%	\$19.25					
Keywords	CoolSculpting in West Hartford Safe + Effective Fat Reduction Flexible Payment... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$19.12					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$19.12					
Demographics	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Settings	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Suggested	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Insights	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Change history	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups	Ad						Clicks	CTR	Cost							
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16							
Ads	CoolSculpting in West Hartford Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	30.77%	\$20.31					
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	16.67%	\$19.25					
Landing pages	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	16.67%	\$19.25					
Keywords	CoolSculpting in West Hartford Safe + Effective Fat Reduction Flexible Payment... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$19.12					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$19.12					
Demographics	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Settings	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Suggested	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Insights	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									
Change history	CoolSculpting in West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						Removed									

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16			
Ads	CoolSculpting In West Hartford Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$18.93	
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...											
Landing pages	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.14%	\$18.90	
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...											
Audiences	CoolSculpting In West Hartford Nov Only \$1,000 Off 8+ Cycles Our Biggest Discount... www.themedspamd.com						1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$18.31	
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...											
Settings	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends I... www.themedspamd.com							Eligible (Limited)				

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16			
Ads	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends I... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	13.04%	\$18.26	
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...											
Landing pages	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	12.50%	\$17.12	
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...											
Audiences	CoolSculpting In West Hartford Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com						2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.89%	\$16.86	
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...											
Settings	CoolSculpting In West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com							Eligible (Limited)				

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16			
Ads	CoolSculpting In West Hartford Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com						2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$16.47	
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...											
Landing pages	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	16.67%	\$16.30	
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...											
Audiences	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	12.50%	\$16.10	
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...											
Settings	Huge CoolSculpting Promotion CoolSculpting In West Hartford Biggest... www.themedspamd.com							Removed Policy (Restricted medical content +1 more)				

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16			
Ads	Huge CoolSculpting Promotion CoolSculpting In West Hartford Biggest... www.themedspamd.com						1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	2	33.33%	\$16.04	
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford... View assets details											
Landing pages	CoolSculpting In West Hartford Freeze Away Body Fat Our Biggest Discount Ever www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	6	42.86%	\$15.65	
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...											
Audiences	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...						x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.53%	\$13.54	
Demographics	CoolSculpting In West Hartford Nov Only \$1,000 Off 8+ Cycles Flexible Payment... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$13.52	
Settings	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford...											

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16			
Ads	CoolSculpting In West Hartford Nov Only \$1,000 Off 8+ Cycles Flexible Payment... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$13.52	
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...											
Landing pages	CoolSculpting In West Hartford Nov Only \$1,000 Off 8+ Cycles Our Biggest Discount... www.themedspamd.com						1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	20.00%	\$13.39	
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...											
Audiences	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	11.11%	\$13.34	
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...											
Settings	CoolSculpting In West Hartford Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com							Eligible (Limited)				

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						851	8.18%	\$8,773.16			
Ads	CoolSculpting In West Hartford Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.33%	\$13.31	
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...											
Landing pages	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	17.65%	\$12.50	
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Migh...											
Audiences	CoolSculpting In West Hartford Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	23.53%	\$12.29	
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...											
Settings	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com							Eligible (Limited)				

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Ad groups	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="6">Total: Ads 851 8.18% \$8,773.16</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="checkbox"/></td> <td>CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>3</td> <td>25.00%</td> <td>\$8.15</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="checkbox"/></td> <td>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>1</td> <td>4.35%</td> <td>\$8.12</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="checkbox"/></td> <td>Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>2</td> <td>40.00%</td> <td>\$7.97</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="checkbox"/></td> <td>Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com</td> <td>Eligible (Limited)</td> <td></td> <td></td> <td></td> </tr> </tbody> </table>							Ad	Ad group	Status	Clicks	CTR	Cost	Total: Ads 851 8.18% \$8,773.16						<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com	Eligible (Limited) Policy (Restricted medical content +1 more)	3	25.00%	\$8.15	<input type="checkbox"/> <input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In You...	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$8.12	<input type="checkbox"/> <input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 25% Off All... www.themedspamd.com	Eligible (Limited) Policy (Restricted medical content +1 more)	2	40.00%	\$7.97	<input type="checkbox"/> <input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com	Eligible (Limited)			
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Google Ads		Chris Zelig > The Medspa ... 753-428-4923	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com																																				
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details																																					
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Ad	Ad group	Status	Clicks	CTR	Cost																																						
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<input type="checkbox"/> <input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$7.80																																						
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<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting in West Hartford Safe + Effective Fat Reduction Our Biggest... www.themedspamd.com	Removed																																									

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups							Clicks	CTR		↓ Cost						
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16						
Ads	CoolSculpting in West Hartford Safe + Effective Fat Reduction Our Biggest... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)		1 33.33% \$6.49						
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Landing pages	CoolSculpting in West Hartford Nov Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com						1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)		1 16.67% \$6.49						
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Audiences	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)		1 6.67% \$6.21						
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Settings	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups							Clicks	CTR		↓ Cost						
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16						
Ads	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		1 16.67% \$5.71						
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Landing pages	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		2 25.00% \$5.46						
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Audiences	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		2 28.57% \$5.33						
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Settings	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups							Clicks	CTR		↓ Cost						
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16						
Ads	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		1 14.29% \$5.28						
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Landing pages	Biggest CoolSculpting® Promo Limited Time Offer Nov 2020 Our Biggest Discount Ever www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)		1 33.33% \$5.18						
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...															
Audiences	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		1 16.67% \$4.99						
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think...															
Settings	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In... www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups							Clicks	CTR		↓ Cost						
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16						
Ads	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		1 33.33% \$4.74						
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Landing pages	Biggest CoolSculpting® Promo Nov Only \$1,000 Off 8+ Cycles Our Biggest Discount... www.themedspamd.com						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)		1 100.00% \$3.90						
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...															
Audiences	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		1 14.29% \$3.76						
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Settings	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In... www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups							Clicks	CTR		↓ Cost						
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16						
Ads	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In... www.themedspamd.com						2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)		1 16.67% \$3.76						
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Landing pages	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)		2 10.53% \$3.54						
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think...															
Audiences	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		1 20.00% \$2.61						
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think...															
Settings	Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.94/day	Optimization score: 96.6%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups							Clicks	CTR		↓ Cost						
Ads & extensions	Total: Ads						851	8.18%		\$8,773.16						
Ads	Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)		1 11.11% \$2.41						
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Landing pages	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.themedspamd.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)		1 14.29% \$1.99						
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think...															
Audiences	Huge CoolSculpting Promotion CoolSculpting in West Hartford Biggest... www.themedspamd.com						2. body sculpting	Removed Policy (Restricted medical content +1 more), Poor ad strength		1 1.85% \$1.59						
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...															
Settings	Huge CoolSculpting Promotion Safe + Effective Fat Reduction Hurry Offer Ends In... www.themedspamd.com															
Suggested																
Insights																
Change history																

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.94/day, Optimization score: 96.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 851					
Huge CoolSculpting Promotion Safe + Effective Fat Reduction Hurry Offer Ends In... www.themedspamd.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$1.54
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Virtual Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	10.00%	\$1.42
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest... www.themedspamd.com	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$1.40
CoolSculpting® Fat Reduction CoolSculpting in West Hartford Biggest CoolSculpting®... www.themedspamd.com	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	1	11.11%	\$1.23

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.94/day, Optimization score: 96.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 851					
CoolSculpting® Fat Reduction CoolSculpting in West Hartford Biggest CoolSculpting®... www.themedspamd.com	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more). Poor ad strength	1	11.11%	\$1.23
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$1.06
#1 CoolSculpting Provider Safe & Effective Fat Removal No Surgery or Pain www.themedspamd.com	coolsculpting	Removed Policy (Restricted medical content +1 more). Ad group paused	0	-	\$0.00
25% Off CoolSculpting #1 Non-Surgical Fat Reduction Freeze Off Your Stubborn Fat www.themedspamd.com	coolsculpting	Removed Policy (Restricted medical content +1 more). Ad group paused	0	-	\$0.00

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.94/day, Optimization score: 96.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 851					
Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your...		+1 more			
CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting www.themedspamd.com	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads 851					
Total: Campaign 851					

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.94/day, Optimization score: 96.6%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Site link extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Site link extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Call extension							
(860) 206-8191 (mobile)	Call extension	Account	Account	Approved	264	7.10%	\$3,719.17
(860) 206-8191	Call extension	Account	Account	Approved	74	6.20%	\$761.83
Location extension							
medspaathedelamarweb@gmail.co... All locations selected	Location extension	Account	Account	-	-	-	-

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.94/day, Optimization score: 96.6%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	235	9.20%	\$2,879.94
Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	214	8.54%	\$2,842.92
Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	206	8.59%	\$2,755.74
FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	211	7.75%	\$2,754.70
Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	206	8.68%	\$2,670.86
Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	206	7.69%	\$2,603.43
Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	179	7.66%	\$2,168.41

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.94/day, Optimization score: 96.6%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	14	10.77%	\$148.30
Promotion extension							
Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	371	7.29%	\$4,984.28
Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	175	8.74%	\$1,968.27
Black Friday - 25% off CoolSculpting®	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	60	11.76%	\$516.82

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	60	11.76%	\$516.82
Total: Sitelink extensions					0	0.00%	\$0.00	
Total: Callout extensions					483	8.04%	\$6,118.50	
Total: Structured snippet extensions					14	10.77%	\$148.30	
Total: Call extensions					338	6.88%	\$4,481.00	
Total: Location extensions					174	8.67%	\$1,138.63	
Total: Promotion extensions					606	7.97%	\$7,469.37	

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						229	2.50%	\$2,014.93
<input type="checkbox"/>	The Medspa CoolSculpting in West Hartford Fat Reduction Treatment +12 more www.themedspamd.com Leading CoolSculpting Provider in West Hartford, CT. Schedule a Free Consultation... View assets details	expanded reach	Removed Policy (Restricted drug terms +1 more), Poor ad strength, +1	58	1.86%	\$477.65		
<input type="checkbox"/>	CoolSculpting in West Hartford Fat Reduction Treatment Flexible Payment... www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in West Hartford, CT. Schedule a Free Consultation	expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	36	1.55%	\$348.15		
<input type="checkbox"/>	The Medspa CoolSculpting in West Hartford Fat Reduction Treatment +12 more www.themedspamd.com Leading CoolSculpting Provider in West Hartford, CT. Schedule a Free Consultation... View assets details	liposuction	Removed Policy (Restricted medical content +1 more), Poor ad strength, +1	35	6.48%	\$329.66		

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						229	2.50%	\$2,014.93
<input type="checkbox"/>	The Medspa Fat Reduction in West Hartford Non-Surgical Fat Reduction +6 more www.themedspamd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA... View assets details	expanded reach	Removed Policy (Restricted medical content +1 more), Poor ad strength, +1	17	5.72%	\$121.58		
<input type="checkbox"/>	Fat Reduction in West Hartford Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	3	4.05%	\$43.18		
<input type="checkbox"/>	The Medspa West Hartford Fat Reduction in West Hartford Non-Surgical Fat Reduction... www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About... View assets details	expanded reach	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	7	2.77%	\$41.98		
<input type="checkbox"/>	The Medspa West Hartford Fat Reduction in West Hartford Non-Surgical Fat Reduction... www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About	liposuction	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	6	11.11%	\$41.50		

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						229	2.50%	\$2,014.93
<input type="checkbox"/>	Fat Reduction in West Hartford Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	3	6.25%	\$37.40		
<input type="checkbox"/>	Fat Reduction in West Hartford Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.themedspamd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	3	2.91%	\$36.38		
<input type="checkbox"/>	The Medspa Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.themedspamd.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Removed Policy (Restricted medical content +1 more), Campaign paused	4	2.60%	\$32.92		
<input type="checkbox"/>	Fat Reduction in West Hartford Our Biggest Discount Ever Safe + Effective Fat Reduction www.themedspamd.com	Removed						

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						229	2.50%	\$2,014.93
<input type="checkbox"/>	Fat Reduction in West Hartford Our Biggest Discount Ever Safe + Effective Fat Reduction www.themedspamd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Removed Policy (Restricted medical content +1 more), Campaign paused	3	13.64%	\$31.63		
<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	7.69%	\$30.36		
<input type="checkbox"/>	Fat Reduction in West Hartford Our Biggest Discount Ever Get Rid of Unwanted Fat www.themedspamd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Removed Policy (Restricted medical content +1 more), Campaign paused	2	9.09%	\$29.33		
<input type="checkbox"/>	Fat Reduction in West Hartford Our Biggest Discount Ever Get Rid of Unwanted Fat www.themedspamd.com	Removed						

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						229	2.50%	\$2,014.93
<input type="checkbox"/>	Fat Reduction in West Hartford Our Biggest Discount Ever Get Rid of Unwanted Fat www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	2	3.64%	\$26.78		
<input type="checkbox"/>	Fat Reduction in West Hartford Eliminate Fat & Feel Great Safe + Effective Fat... www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	3	2.70%	\$23.31		
<input type="checkbox"/>	Fat Reduction in West Hartford Eliminate Fat & Feel Great Safe + Effective Fat... www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles...	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	16.67%	\$22.54		
<input type="checkbox"/>	Fat Reduction in West Hartford Eliminate Fat & Feel Great Safe + Effective Fat... www.themedspamd.com	Not eligible						

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com					
Overview							● Paused		Type: Search	Budget: \$85.23/day		More details						
Recommendations							+ Ad status: All		ADD FILTER									
Ad groups							Ad		Ad group		Status		Clicks		CTR		↓ Cost	
Total: Ads													229		2.50%		\$2,014.93	
Ads							Fat Reduction in West Hartford Eliminate Fat & Feel Great Safe + Effective Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles...		expanded reach		Not eligible Policy (Restricted medical content +1 more), Campaign paused		1		5.56%		\$21.69	
Extensions							Fat Reduction in West Hartford Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles...		liposuction		Not eligible Policy (Restricted medical content +1 more), Campaign paused		2		20.00%		\$21.51	
Landing pages							Fat Reduction in West Hartford Our Biggest Discount Ever Safe + Effective Fat Reduction www.themedspamd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		expanded reach		Removed Policy (Restricted medical content +1 more), Campaign paused		2		1.65%		\$20.54	
Keywords							Fat Reduction in West Hartford Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...		expanded reach		Removed Policy (Restricted medical content +1 more), Campaign paused		2		3.85%		\$17.71	
Audiences							The Medspa Our Biggest Discount Ever Get Rid of Unwanted Fat www.themedspamd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		expanded reach		Removed Policy (Restricted medical content +1 more), Campaign paused		2		3.57%		\$16.60	
Demographics							The Medspa Fat Reduction in West Hartford Non-Surgical Fat Reduction +6 more www.themedspamd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA... View assets details		liposuction		Removed Policy (Restricted drug terms +1 more), Poor ad strength, +1		2		6.25%		\$16.54	
Settings							The Medspa West Hartford Freeze Away Body Fat Get Rid of Unwanted Fat www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery &		expanded reach		Not eligible Policy (Restricted medical content		1		1.69%		\$16.45	

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com					
Overview							● Paused		Type: Search	Budget: \$85.23/day		More details						
Recommendations							+ Ad status: All		ADD FILTER									
Ad groups							Ad		Ad group		Status		Clicks		CTR		↓ Cost	
Total: Ads													229		2.50%		\$2,014.93	
Ads							The Medspa West Hartford Freeze Away Body Fat Get Rid of Unwanted Fat www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...		expanded reach		Not eligible Policy (Restricted medical content +1 more), Campaign paused		1		1.69%		\$16.45	
Extensions							The Medspa Our Biggest Discount Ever Get Rid of Unwanted Fat www.themedspamd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		expanded reach		Removed Policy (Restricted medical content +1 more), Campaign paused		1		50.00%		\$15.58	
Landing pages							The Medspa Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		liposuction		Removed Policy (Restricted medical content +1 more), Campaign paused		1		25.00%		\$14.00	
Keywords							The Medspa West Hartford Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...		liposuction		Not eligible Policy (Restricted medical content +1 more), Campaign paused		1		14.29%		\$13.38	
Audiences							The Medspa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.themedspamd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		expanded reach		Removed Policy (Restricted medical content +1 more), Campaign paused		1		11.11%		\$13.23	
Demographics							Fat Reduction in West Hartford Eliminate Fat & Feel Great Offering \$1,000 Off 8+...				Not eligible							

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com					
Overview							● Paused		Type: Search	Budget: \$85.23/day		More details						
Recommendations							+ Ad status: All		ADD FILTER									
Ad groups							Ad		Ad group		Status		Clicks		CTR		↓ Cost	
Total: Ads													229		2.50%		\$2,014.93	
Ads							The Medspa Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		liposuction		Removed Policy (Restricted medical content +1 more), Campaign paused		1		25.00%		\$14.00	
Extensions							The Medspa West Hartford Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...		liposuction		Not eligible Policy (Restricted medical content +1 more), Campaign paused		1		14.29%		\$13.38	
Landing pages							The Medspa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.themedspamd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		expanded reach		Removed Policy (Restricted medical content +1 more), Campaign paused		1		11.11%		\$13.23	
Keywords							Fat Reduction in West Hartford Eliminate Fat & Feel Great Offering \$1,000 Off 8+...				Not eligible							

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com					
Overview							● Paused		Type: Search	Budget: \$85.23/day		More details						
Recommendations							+ Ad status: All		ADD FILTER									
Ad groups							Ad		Ad group		Status		Clicks		CTR		↓ Cost	
Total: Ads													229		2.50%		\$2,014.93	
Ads							Fat Reduction in West Hartford Eliminate Fat & Feel Great Offering \$1,000 Off 8+...		expanded reach		Not eligible Policy (Restricted medical content +1 more), Campaign paused		3		2.91%		\$13.14	
Extensions							Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...		expanded reach		Not eligible Policy (Restricted medical content +1 more), Campaign paused		1		25.00%		\$12.58	
Landing pages							Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		liposuction		Removed Policy (Restricted medical content +1 more), Campaign paused		1		25.00%		\$11.72	
Keywords							Fat Reduction in West Hartford Our Biggest Discount Ever Get Rid of Unwanted Fat www.themedspamd.com				Removed							

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com					
Overview							● Paused		Type: Search	Budget: \$85.23/day		More details						
Recommendations							+ Ad status: All		ADD FILTER									
Ad groups							Ad		Ad group		Status		Clicks		CTR		↓ Cost	
Total: Ads													229		2.50%		\$2,014.93	
Ads							Fat Reduction in West Hartford Our Biggest Discount Ever Get Rid of Unwanted Fat www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		liposuction		Removed Policy (Restricted medical content +1 more), Campaign paused		1		9.09%		\$9.54	
Extensions							The Medspa West Hartford Freeze Away Body Fat Safe + Effective Fat Reduction www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...		expanded reach		Not eligible Policy (Restricted medical content +1 more), Campaign paused		1		1.79%		\$9.03	
Landing pages							Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in West Hartford www.themedspamd.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in West Hartford, CT. Schedule a Free Consultation		liposuction		Removed Policy (Restricted medical content +1 more), Campaign paused		1		3.23%		\$8.99	
Keywords							The Medspa Our Biggest Discount Ever Safe + Effective Fat Reduction www.themedspamd.com				Removed							

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Paused	Type: Search	Budget: \$85.23/day	More details											
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks	CTR	Cost						
Ads & extensions	Total: Ads						229	2.50%	\$2,014.93						
Ads	The Medspa Our Biggest Discount Ever Safe + Effective Fat Reduction www.themedspamd.com						liposuction	Removed Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$8.84				
Extensions	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Landing pages	Fat Reduction in West Hartford Freezing Fat Really Works Safe + Effective Fat Reduction www.themedspamd.com						liposuction	Removed Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$8.03				
Keywords	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Audiences	Fat Reduction in West Hartford Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.themedspamd.com						expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	1	0.84%	\$7.74				
Demographics	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Settings	Fat Reduction in West Hartford Our Biggest Discount Ever Get Rid of Unwanted Fat www.themedspamd.com							Removed							
Suggested															
Insights															
Change history															

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Paused	Type: Search	Budget: \$85.23/day	More details											
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks	CTR	Cost						
Ads & extensions	Total: Ads						229	2.50%	\$2,014.93						
Ads	Fat Reduction in West Hartford Our Biggest Discount Ever Get Rid of Unwanted Fat www.themedspamd.com						expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	1	0.86%	\$7.12				
Extensions	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Landing pages	Fat Reduction in West Hartford Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.themedspamd.com						expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	1	0.96%	\$6.17				
Keywords	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Audiences	Fat Reduction in West Hartford Our Biggest Discount Ever Safe + Effective Fat Reduction www.themedspamd.com						liposuction	Removed Policy (Restricted medical content +1 more), Campaign paused	1	9.09%	\$5.90				
Demographics	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.														
Settings	Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.themedspamd.com							Not eligible							
Suggested															
Insights															
Change history															

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Paused	Type: Search	Budget: \$85.23/day	More details											
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks	CTR	Cost						
Ads & extensions	Total: Ads						229	2.50%	\$2,014.93						
Ads	Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.themedspamd.com						expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	100.00%	\$5.67				
Extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles...														
Landing pages	The Medspa Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.themedspamd.com						expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	1	20.00%	\$4.96				
Keywords	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today														
Audiences	Fat Reduction in West Hartford Eliminate Fat & Feel Great Offering \$1,000 Off 8+... www.themedspamd.com						liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	9.09%	\$4.62				
Demographics	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles...														
Settings	Fat Reduction in West Hartford Eliminate Fat & Feel Great Safe + Effective Fat... www.themedspamd.com							Not eligible							
Suggested															
Insights															
Change history															

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Paused	Type: Search	Budget: \$85.23/day	More details											
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks	CTR	Cost						
Ads & extensions	Total: Ads						229	2.50%	\$2,014.93						
Ads	Fat Reduction in West Hartford Eliminate Fat & Feel Great Safe + Effective Fat... www.themedspamd.com						liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	11.11%	\$4.09				
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...														
Landing pages	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.themedspamd.com						expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	1	12.50%	\$3.88				
Keywords	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.														
Audiences	Fat Reduction in West Hartford Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.themedspamd.com						liposuction	Removed Policy (Restricted medical content +1 more), Campaign paused	1	25.00%	\$3.87				
Demographics	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.														
Settings	Fat Reduction in West Hartford Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.themedspamd.com							Removed							
Suggested															
Insights															
Change history															

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Paused	Type: Search	Budget: \$85.23/day	More details											
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks	CTR	Cost						
Ads & extensions	Total: Ads						229	2.50%	\$2,014.93						
Ads	Fat Reduction in West Hartford Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.themedspamd.com						expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	1	1.92%	\$3.79				
Extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.														
Landing pages	Fat Reduction in West Hartford Freezing Fat Really Works Safe + Effective Fat... www.themedspamd.com						expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	12.50%	\$3.41				
Keywords	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles...														
Audiences	Fat Reduction in West Hartford Eliminate Fat & Feel Great Offering \$1,000 Off 8+... www.themedspamd.com						liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	16.67%	\$2.24				
Demographics	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...														
Settings	The Medspa West Hartford Freeze Away Body Fat Get Rid of Unwanted Fat www.themedspamd.com							Not eligible							
Suggested															
Insights															
Change history															

Google Ads							Chris Zelig > The Medspa ... 753-428-4923		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Paused	Type: Search	Budget: \$85.23/day	More details											
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Clicks	CTR	Cost						
Ads & extensions	Total: Ads						229	2.50%	\$2,014.93						
Ads	The Medspa West Hartford Freeze Away Body Fat Get Rid of Unwanted Fat www.themedspamd.com						liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	8.33%	\$2.22				
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...														
Landing pages	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat... www.themedspamd.com						expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	3.45%	\$2.01				
Keywords	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles...														
Audiences	The Medspa West Hartford Freezing Fat Really Works Safe + Effective Fat... www.themedspamd.com						liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	50.00%	\$1.93				
Demographics	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.														
Settings	Fat Reduction in West Hartford Freeze Away Body Fat Offering \$1,000 Off 8+... www.themedspamd.com							Not eligible							
Suggested															
Insights															
Change history															

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$85.23/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 229					
Fat Reduction in West Hartford Freeze Away Body Fat Offering \$1,000 Off 8+... www.themedspamd.com	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	2.08%	\$1.86
The Medspa New Client Special 25% Off All Fat Freezing www.themedspamd.com	expanded reach	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Fat Reduction in West Hartford Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.themedspamd.com	liposuction	Removed Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
Total: Campaign 229					

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$85.23/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 229					
Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...		+1 more), Campaign paused			
The Medspa West Hartford Freezing Fat Really Works Offering \$1,000 Off 8+... www.themedspamd.com	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
Total: Ads 229					
Total: Campaign 229					

Show rows: 500 | 1 - 173 of 173

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Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$85.23/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime...	Sitelink extension	search beta coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Call extension							
(860) 206-8191 (mobile)	Call extension	Account	Account	Approved	79	2.22%	\$779.70
(860) 206-8191	Call extension	Account	Account	Approved	30	1.86%	\$267.97
Location extension							
medspaathedelamarweb@gmail.co... All locations selected	Location extension	Account	Account	-	-	-	-

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$85.23/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension							
medspaathedelamarweb@gmail.co... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search beta coolscu...	Campaign	Approved	69	3.38%	\$649.45
Freeze Your Fat	Callout extension	search beta coolscu...	Campaign	Approved	68	4.00%	\$643.20
Contact Us + Free Consult	Callout extension	search beta coolscu...	Campaign	Approved	60	3.46%	\$619.69
Liposuction Alternative	Callout extension	search beta coolscu...	Campaign	Approved (limited): Health in personalized advertising	62	3.51%	\$559.30
New Clients 25% Off	Callout extension	search beta coolscu...	Campaign	Approved	59	3.29%	\$526.58
Nonsurgical Fat Reduction	Callout extension	search beta coolscu...	Campaign	Approved	58	3.19%	\$490.71

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$85.23/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Highlights: No Surgery	Callout extension	search beta coolscu...	Campaign	Approved (limited): Health in personalized advertising	50	2.79%	\$475.32
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta coolscu...	Campaign	Approved	5	2.19%	\$25.06
Promotion extension							
Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	200	2.66%	\$1,779.74
Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	3	7.69%	\$6.41

Google Ads | Chris Zelig > The Medspa ... 753-428-4923 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$85.23/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Sitelink extensions							
Total: Callout extensions							
Total: Structured snippet extensions							
Total: Call extensions							
Total: Location extensions							
Total: Promotion extensions							

Show rows: 500 | 1 - 15 of 15

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Overview | Home | Responsive search ad X | Leave feedback | Custom Oct 1 - Dec 31, 2020

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All enabled | ADD FILTER | DOWNLOAD | EXPAND

Ad may be limited by policy: [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
CoolSculpting in West Hartford	Approved (limited)	Headline	None	0
Flexible Payment Options	Approved (limited)	Headline	None	2
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	17
Our Biggest Discount Ever	Approved (limited)	Headline	None	14
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	56
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	12
Jan Only \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	0

Overview | Home | Asset status: All enabled | ADD FILTER | DOWNLOAD | EXPAND

Ad may be limited by policy: [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	12
Jan Only \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	0
Limited Time Offer Jan 2021	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	128
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	161
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT	Approved (limited)	Description	None	2
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	0

Show rows: 500 | 1 - 12 of 12 | < | > | >>

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COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO
The Medspa MD
Roni Rodman

roni@themedspamd.com

Invoice Number: 2020_DM_35

Invoice Date: October 1, 2020

Payment Due: October 1, 2020

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Content Creation + SEO Services <ul style="list-style-type: none">• SEO optimized articles (750 words) to improve Google ranking for a selected treatment or services• Posting new content on social media channels• Monthly content pages updates (one hour)• Monitor and resolve SEO issues using Google Search Console	1	\$1,250.00	\$1,250.00
Content Creation + SEO Services <ul style="list-style-type: none">• Two Treatment Pages	2	\$400.00	\$800.00
Credit favorite client discount	1	(\$1,050.00)	(\$1,050.00)

Total: \$1,000.00

Payment on October 1, 2020 using a bank payment: \$1,000.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010

COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO
The Medspa MD
Roni Rodman

roni@themedspamd.com

Invoice Number: 2020_DM_39

Invoice Date: November 1, 2020

Payment Due: November 1, 2020

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Content Creation + SEO Services <ul style="list-style-type: none">• SEO optimized articles (750 words) to improve Google ranking for a selected treatment or services• Posting new content on social media channels• Monthly content pages updates (one hour)• Monitor and resolve SEO issues using Google Search Console	1	\$1,250.00	\$1,250.00
Content Creation + SEO Services <ul style="list-style-type: none">• Two Treatment Pages	2	\$400.00	\$800.00
Credit favorite client discount	1	(\$1,050.00)	(\$1,050.00)

Total: \$1,000.00

Payment on November 3, 2020 using a bank payment: \$1,000.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010

COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO
The Medspa MD
Roni Rodman

roni@themedspamd.com

Invoice Number: 2020_DM_45

Invoice Date: December 1, 2020

Payment Due: December 1, 2020

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Content Creation + SEO Services <ul style="list-style-type: none">• SEO optimized articles (750 words) to improve Google ranking for a selected treatment or services• Posting new content on social media channels• Monthly content pages updates (one hour)• Monitor and resolve SEO issues using Google Search Console	1	\$1,250.00	\$1,250.00
Content Creation + SEO Services <ul style="list-style-type: none">• Two Treatment Pages	2	\$400.00	\$800.00
Credit favorite client discount	1	(\$1,050.00)	(\$1,050.00)

Total: \$1,000.00

Payment on December 29, 2020 using  ending in 2791: \$1,000.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010

COOLTONE RESULTS | HOW TO GET THE BEST RESULTS POSSIBLE

CoolTone Results | How to Get the Best Results Possible

By Dr. Glen S. Brooks Posted October 14, 2020 In CoolTone

📄 🔄 ❤️ 0



SCHEDULE A COMPLIMENTARY CONSULTATION

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By submitting this form you agree to be contacted via phone/text/email.

Cooltone Results | How to Get the Best Results Possible

CoolTone results are finely demonstrated in before and after images of real patients. So how do you better ensure amazing outcomes of your own? [Learn more about CoolTone](#) and follow these tips for finding a reputable provider to obtain the best CoolTone results possible.

What is CoolTone?

CoolTone is a new body contouring treatment from the makers of [CoolSculpting](#). Unlike CoolSculpting, which focuses on [reducing fat](#), CoolTone focuses on [enhancing muscles](#). Using magnetic muscle stimulation, CoolTone induces powerful muscle contractions of the abdomen, buttocks, or upper legs. These contractions are far more powerful and rapid than the regular contractions you induce on your own during muscle building exercises. For example, one treatment, which lasts half an hour, stimulates 20,000 muscle contractions. If you wanted to equal this type of workout on your abdomen by yourself, you would be forced to perform 20,000 crunches or situps.

[Learn more about how CoolTone works >>](#)

CoolTone Before and After*

As clearly demonstrated in these CoolTone before and after pictures, the contractions induced during a treatment greatly influence the body. In response to the tension created by CoolTone contractions, the body creates more muscle cells and enlarges existing ones. Of course, results may vary, as is true for any body contouring treatment.*



BEFORE

individual results may vary



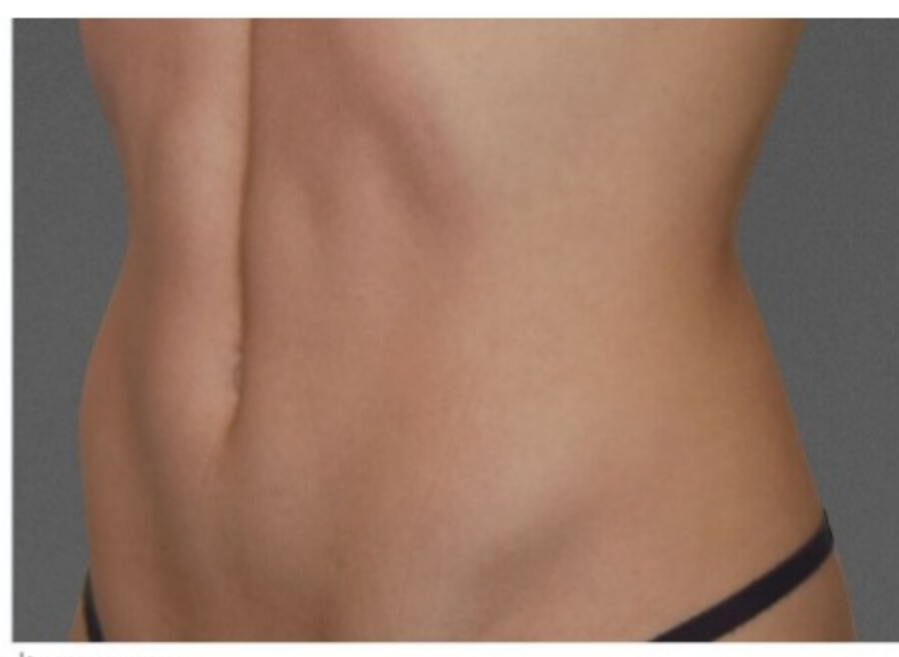
1 WEEK AFTER
4 COOLTONE™ TREATMENTS

Photos courtesy of Amir Moradi, MD



BEFORE

individual results may vary



10 DAYS AFTER
4 COOLTONE™ TREATMENTS

Photos courtesy of David Rapaport, MD

[See more CoolTone before and after results >>](#)

How to Get the Best CoolTone Results Possible

There are two main ways to ensure you get the best CoolTone results possible. The first is to choose a reputable provider to perform this technique sensitive treatment. Discerning patients choose the [Medspa West Hartford](#) for all their CoolTone needs because the medical spa is staffed with the finest medical professionals who specialize in cosmetics. Our certified CoolTone physicians have medical backgrounds and unparalleled experience performing [body contouring treatments](#).

Providers with medical backgrounds can better determine if CoolTone is right for you. Furthermore, they can use their expertise to better customize and execute your treatment plan to ensure you love your CoolTone outcomes.

Secondly, to position yourself for the best CoolTone results possible, it is important to ensure you are a good candidate for this procedure. CoolTone works best on healthy adults with minimal body fat. CoolTone will strengthen your muscles no matter what. But to achieve the desired aesthetic, such as sculpted abs, it is important to have as little fat as possible to not obscure underlying muscle tissues. That is why many patients undergo [CoolSculpting](#) prior to their CoolTone treatment. CoolSculpting can eliminate those [stubborn cells that cling to the belly](#) and cover up the definition of your abs.

Related article: [CoolSculpting and CoolTone >>](#)

CoolTone Near Me

If you live in West Hartford, the best way to ensure amazing CoolTone results is to choose the Medspa West Hartford as your preferred CoolTone provider. Schedule a free consultation by reaching out online or calling 860-272-6245 today.

SCHEDULE A COMPLIMENTARY CONSULTATION

Please call (860) 310-1767 or fill out the form below

Your Name

Your Email


Your Phone Number

Your Message

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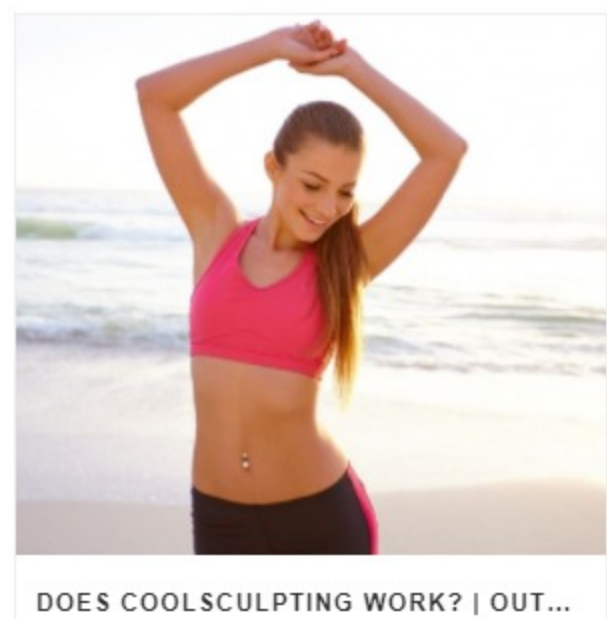
CoolTone Results



Dr. Glen S. Brooks
Medical Director at The Medspa | The most important component in attaining high-quality plastic surgery results for residents of Hartford and Springfield is the cosmetic plastic surgeon they choose. Dr. Glen Brooks has been practicing since 1992 and is board certified by the American Board of Plastic Surgery. He is Harvard trained and locally based. His Massachusetts practice was named "Best Place for Cosmetic Surgery" in the Valley Advocate Readers' Poll for 2009-2018. The ideal candidate for cosmetic surgery recognizes specific aspects of his or her appearance that can be improved. This may give added confidence in the workplace, help him or her look as youthful as they feel, or give a psychological boost.

✉

RECENT POSTS



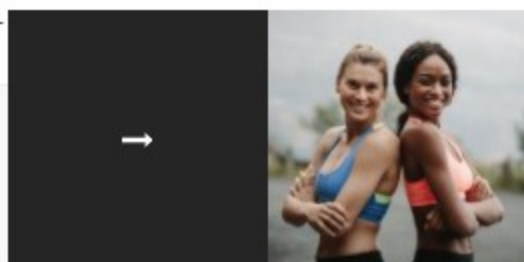
DOES COOLSCULPTING WORK? | OUT...



COOLSCULPTING APPLICATORS



COOLSCULPTING AND COOLTONE | BE...



COOLSCULPTING AND COOLTONE | BEST BODY SCULPTING TREATMENTS

COOLSCULPTING AND COOLTONE

COOLSCULPTING APPLICATORS
COOLSCULPTING

CoolSculpting and CoolTone | Best Body Sculpting Treatments

By Dr. Glen S. Brooks Posted October 30, 2020 In CoolSculpting, CoolTone

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CoolSculpting and CoolTone | Best Body Sculpting Treatments

CoolSculpting and CoolTone are body shaping treatments created by Allergan. Both contouring procedures offer women and men a way to change their bodies without painful surgery or lengthy recovery. Continue reading to learn more about CoolSculpting and CoolTone to determine which option is best for you.

What is CoolSculpting?

CoolSculpting is a fat reduction treatment that does not require invasive surgery. This treatment is the perfect alternative to liposuction for reducing stubborn fat bulges. This body contouring treatment uses a scientific process known as Cryolipolysis. During this procedure, bulges are exposed to calibrated cooling. This freezing process targets subcutaneous fat cells, causing them to crystallize and rupture. The damaged fat cells can no longer do their job, so they die. Weeks after your treatment, the body collects the dead cells and removes them from the body via the lymphatic system. CoolSculpting results are long-term and natural-looking.

[Learn more about CoolSculpting >>](#)

What is CoolTone?

CoolTone is a muscle-building treatment that actively stimulates muscle contractions. These contractions are more potent than anything that can be manually achieved. One treatment with this magnetic muscle stimulating machine delivers 20,000 supramaximal contractions. The result is stronger, more toned muscles in areas such as the abdomen, buttocks, and legs.

This treatment provides excellent results that are more apparent when they are not obscured by body fat.

[See CoolTone Before and After Results >>](#)

Combining CoolSculpting and CoolTone Treatments

Since they are sister treatments, CoolSculpting and CoolTone complement one another. An example of this is how, when you treat the abdomen, CoolSculpting reduces the belly fat allowing underlying muscles to show through. Following this up with a CoolTone treatment strengthens those muscles to give your midsection the coveted "washboard abs" look.

CoolSculpting magnifies CoolTone results and vice versa. When you package your treatments together, you can significantly save money on the overall cost of body contouring treatments.

To learn more about pricing and potential savings on your treatments, schedule your free consultation with The Medspa West Hartford. During your consultation, you can discuss pricing in detail with your treatment specialists. They can help determine if the body shaping treatments are right for you while also customizing the perfect treatment plan.

CoolSculpting and CoolTone Near Me

To receive the best CoolSculpting and CoolTone in the West Hartford area, schedule your consultation with The Medspa West Hartford. Contact us online or call 860-272-6245.

SCHEDULE A COMPLIMENTARY CONSULTATION

Please call (860) 310-1767 or fill out the form below

Your Name

Your Email

Your Phone Number

Your Message

SUBMIT

By submitting this form you agree to be contacted via phone/text/email.

CoolSculpting, CoolSculpting And CoolTone, CoolTone



Dr. Glen S. Brooks

Medical Director at The Medspa | The most important component in attaining high-quality plastic surgery results for residents of Hartford and Springfield is the cosmetic plastic surgeon they choose. Dr. Glen Brooks has been practicing since 1992 and is board certified by the American Board of Plastic Surgery. He is Harvard trained and locally based. His Massachusetts practice was named "Best Place for Cosmetic Surgery" in the Valley Advocate Readers' Poll for 2009-2018. The ideal candidate for cosmetic surgery recognizes specific aspects of his or her appearance that can be improved. This may give added confidence in the workplace, help him or her look as youthful as they feel, or give a psychological boost.



RECOMMENDED POSTS



WHAT IS COOL SCULPT? FAT FREEZIN...



DOES COOLSCULPTING WORK? THE P...



STUBBORN FAT: WHY DO SOME BULG...

COOLSCULPTING APPLICATORS

CoolSculpting Applicators

By delamarmedspa Posted December 10, 2020 In CoolSculpting

0



CoolSculpting Applicators

CoolSculpting is the #1 fat reduction treatment available. This easy, effective treatment only lasts 35-minutes. It is described as being virtually painless and comfortable. Fat freezing is the optimal alternative to invasive surgeries like liposuction. Since 2011, CoolSculpting has only gotten better with its advanced line of CoolSculpting applicators.

[Learn more about CoolSculpting >>](#)

CoolSculpting Applicators | The CoolAdvantage Collection

Each new CoolSculpting applicator offers innovative benefits for treating and eliminating pesky fat cells. Each of the seven CoolSculpting applicators in this collection is designed to conform to the body's specific regions. This allows treatment specialists the ability to treat new areas like the [double chin](#) or [upper arm fat](#). The new, improved CoolSculpting applicators also help freeze fat more effectively. They are more economically efficient and safer, providing you with lower treatment prices and a more enjoyable experience.

The CoolAdvantage Collection includes:

- CoolMini™
- CoolCurve Advantage™ PLUS
- CoolCurve+ Advantage™
- CoolPetite Advantage™
- CoolFit Advantage™
- CoolCore Advantage™ PLUS applicators

[Related article: CoolSculpting treatment areas >>](#)

CoolSculpting Applicators | In-Depth Look at the CoolAdvantage Line

CoolMini™ Applicator

Thanks to the revolutionary design of the CoolMini™ CoolSculpting applicator, double chins can be eliminated in just 35-minutes. This is one of the smallest applicators in the line, but it renders the most phenomenal results. Submental fullness is a common problem area for most women and some men. With the CoolMini™, patients can target this trouble zone and [reduce embarrassing fat cells that tend to gather in the submental area](#).

CoolCurve Advantage Plus™

The CoolCurve Advantage Plus™ CoolSculpting applicator can more effectively contour and sculpt certain parts of the body. With this applicator, patients can avoid bruising or any discomfort. It is used to treat common problem areas like the hips and arms. It can also reduce unwanted chest fat (moobs) when [CoolSculpting for men](#).

CoolFit Advantage™

The CoolFit Advantage™ Coolsculpting applicator has impressive fat reducing qualities. Patients can have the bulging fat deposits of the inner thighs treated more comfortably and efficiently with the CoolFit Advantage™ applicator.

CoolCurve+ Advantage™ Applicator

Skinny, narrow built patients can have stubborn fat treated with this new CoolSculpting applicator. This top-rated [body sculpting tool](#) is made to contour to the body's natural curves, targeting bra lines, banana rolls, flank areas, and even love handles.

CoolPetite Advantage™

The upper arms are notorious for harboring diet and exercise-resistant fat. The CoolPetite Advantage™ CoolSculpting applicator helps tackle this area and reduce jiggling upper arms. The newest applicator design can treat the upper arms and the knees, back of the thighs, and other areas.

CoolCore Advantage™

This CoolSculpting applicator helps lessen [stubborn, resistant belly fat](#). Using the latest fat freezing technology, the CoolCore applicator can help sculpt abs and achieve optimal fat reduction.

CoolSculpting Near Me

If you want to learn more about this fat freezing treatment and the innovative applicators, schedule a free consultation with The Medspa West Hartford. Your treatment specialist can tell you all about this new line of applicators and how they each help reduce [treatment costs](#), make the treatment experience more enjoyable, and help achieve more shocking fat reduction results. Call us at 860-272-6245 to schedule yours now.

SCHEDULE A COMPLIMENTARY CONSULTATION

Please call (860) 310-1767 or fill out the form below

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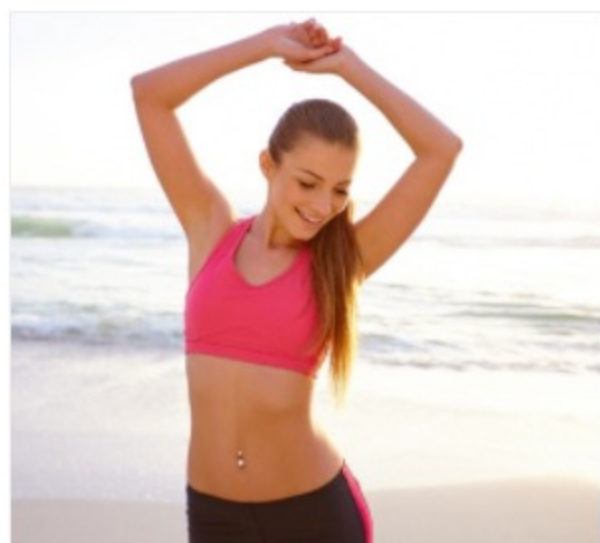
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CoolSculpting Applicators

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Does CoolSculpting Work? | Outstanding Patient Results

By delamarmedspa Posted December 21, 2020 In CoolSculpting

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Does CoolSculpting Work? | Outstanding Patient Results

Does CoolSculpting work? Millions want to know before they try this one-of-a-kind fat reduction treatment. In short, Yes, CoolSculpting does work! But to fully understand this body contouring procedure, you have to understand how it works. Millions of people have turned to CoolSculpting to help them achieve significant fat reduction and more firm, sculpted bodies. Each patient achieves these results because CoolSculpting utilizes an advanced technology to help reduce fat cells, eliminating them from the body. Read on to learn more.

How Does CoolSculpting Work?

How Does CoolSculpting Work? CoolSculpting utilizes Cryolipolysis to achieve optimal fat reduction. This advanced science involves applying a calibrated cooling to the fat cells to properly "freeze" them. During a CoolSculpting treatment, any unwanted bulges of fat you select to treat will be exposed to the freezing temperatures. The temperature effectively freezes unwanted fat cells without harming the skin or surrounding tissues. Once the fat cells freeze, the fat cell's membrane will rupture, leaving it unable to do its job. When this occurs, the fat cell will die and process out of the body as waste.

[Learn more about CoolSculpting here >>](#)

CoolSculpting Before and After Images*



Does CoolSculpting work? Take a look for yourself! Pictures of real patients who have undergone this transformative treatment demonstrate the effectiveness of CoolSculpting. Each patient achieved an optimal fat reduction in their target problem area. True with any cosmetic procedure, results may vary.*

[See More CoolSculpting Before and After Images >>](#)

CoolSculpting Reviews in Scientific Literature

Not only are exceptional before and after images the only proof for how effective CoolSculpting is. There have been countless clinical studies done to test the safety and efficiency of the treatment. According to the scientific review "Safety, Tolerance, and patient Satisfaction with Non-invasive Cryolipolysis" published in the *Journal of Cosmetic Dermatology*, the cryolipolysis "procedure was well tolerated." Furthermore, "89% of respondents reporting a positive perception of treatment duration and 96% reporting minimal to tolerable discomfort...82% of patients would recommend the cryolipolysis procedure to a friend. Caliper measurements demonstrated 23% reduction in fat layer...with 86% of subjects showing improvement per investigator assessment."¹

Does CoolSculpting Work? How to Find Out For Yourself

If you're tired of wondering does CoolSculpting work, and you'd like to find out for yourself, now is the time to start your fat reduction journey. Schedule your CoolSculpting consultation with The Medspa West Hartford. During your consultation, you will learn about this revolutionary treatment and how it can help you achieve a dream physique. Call us at 860-272-6245 to schedule yours now and begin your fat freezing journey.

Sources

¹ Safety, Tolerance, and patient Satisfaction with Non-invasive Cryolipolysis

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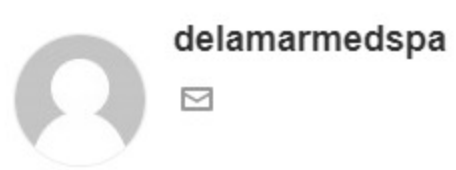
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Does Coolsculpting Work?



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