

# CoolSculpting Marketing Services

## The Medspa Q2 2021

### Total Marketing Expenses

(04/1/2021 - 06/30/2021)

**Total Google Ads: \$11,188.46**

**Total Marketing Fees: \$ 3,000.00**

**Total CoolSculpting Marketing Cost: \$14,188.46**

Google Ads | Chris Zelig > The Medspa MD... 753-428-4923 | All campaigns

Campaign status: All; Campaign name contains coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting   BMM	Avg \$5.00/day \$20.00/day used by 4 campaigns	Paused	0	-	\$0.00
search   beta   coolsculpting   broad	\$60.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   exact	Avg \$5.00/day \$20.00/day used by 4 campaigns	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   BMM	Avg \$5.00/day \$20.00/day used by 4 campaigns	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   broad	\$60.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   exact	Avg \$5.00/day \$20.00/day used by 4 campaigns	Paused	0	-	\$0.00
search   beta   coolsculpting OLD	\$90.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic	\$99.00/day	Paused	0	-	\$0.00
search   alpha   coolsculpting	\$24.20/day	Paused	0	-	\$0.00
search   beta   coolsculpting   exp reach	\$0.09/day	Paused	0	-	\$0.00
search   beta   coolsculpting	\$218.58/day	Eligible	3,093	6.21%	\$11,188.46
Total: Filtered campaigns					
Total: Account					

Show rows: 500 | 1 - 14 of 14

Google Ads | Chris Zelig > The Medspa MD... 753-428-4923 | All campaigns > search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$218.58/day | Optimization score: 85.7%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
The Medspa West Hartford   Fat Reduction in West Hartford   Non-Surgical Fat Reduction +6 more www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery... View assets details	x. Expanded Reach	Eligible (Limited) Policy (Restricted drug terms +2 more)	825	5.22%	\$2,744.09
The Medspa West Hartford   Fat Reduction in West Hartford   Non-Surgical Fat Reduction +6 more www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery... View assets details	2. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	498	8.93%	\$1,365.30
CoolSculpting® Fat Reduction   CoolSculpting in West Hartford   Biggest CoolSculpting® Promo +5 more www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	95	9.30%	\$443.79
CoolSculpting® Fat Reduction   CoolSculpting in West Hartford   Biggest CoolSculpting® Promo +5 more www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	96	7.99%	\$403.63
CoolSculpting in West Hartford   Limited Time Offer   June 2021   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	48	10.28%	\$338.69

Google Ads | Chris Zelig > The Medspa MD... 753-428-4923 | All campaigns > search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$218.58/day | Optimization score: 85.7%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	general	Paused Policy (Restricted medical content +1 more)	45	10.20%	\$338.69
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	56	9.77%	\$260.78
CoolSculpting® Fat Reduction   CoolSculpting in West Hartford   Biggest CoolSculpting® Promo +5 more www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	49	8.67%	\$243.78
CoolSculpting in West Hartford   Limited Time Offer   May 2021   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	43	10.51%	\$243.67
CoolSculpting in West Hartford   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US);31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	38	9.95%	\$231.89
CoolSculpting in West Hartford   Limited Time Offer   June 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	38	8.35%	\$213.56

Google Ads | Chris Zelig > The Medspa MD... 753-428-4923 | All campaigns > search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$218.58/day | Optimization score: 85.7%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
CoolSculpting in West Hartford   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US);31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	34	8.13%	\$195.46
CoolSculpting® Fat Reduction   CoolSculpting in West Hartford   Biggest CoolSculpting® Promo +5 more www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more), Poor ad strength	59	15.82%	\$192.12
CoolSculpting in West Hartford   Freeze Away Body Fat   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	35	5.41%	\$188.77
CoolSculpting in West Hartford   Limited Time Offer   May 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	30	6.93%	\$169.10
CoolSculpting in West Hartford   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US);31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	29	13.74%	\$150.90
CoolSculpting in West Hartford   Freeze Away Body Fat   25% Off All CoolSculpting					

Google Ads		Chris Zelig > The Medspa MD... 753-428-4923	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 3,093 6.21% \$11,188.46									
Ads & extensions										
Ads	0. coolsculpting - general	CoolSculpting in West Hartford   Freeze Away Body Fat   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	36	5.71%	\$150.81				
Extensions										
Landing pages	0. coolsculpting - general	CoolSculpting in West Hartford   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	28	12.61%	\$139.40				
Keywords										
Audiences	x. Expanded Reach	Fat Reduction in West Hartford   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	38	4.50%	\$119.01				
Demographics										
Settings										
Suggested	1. coolsculpting - price	CoolSculpting in West Hartford   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	22	18.03%	\$111.27				
Change history										
Locations	0. coolsculpting - general	CoolSculpting in West Hartford   May Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	26	8.10%	\$108.94				
Drafts & experiments										
Get the Google Ads mobile app										

Google Ads		Chris Zelig > The Medspa MD... 753-428-4923	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 3,093 6.21% \$11,188.46									
Ads & extensions										
Ads	0. coolsculpting - general	CoolSculpting in West Hartford   Apr Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	22	9.05%	\$108.82				
Extensions										
Landing pages	x. Expanded Reach	Fat Reduction in West Hartford   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	36	4.02%	\$107.04				
Keywords										
Audiences	x. Expanded Reach	Fat Reduction in West Hartford   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	28	5.05%	\$105.53				
Demographics										
Settings										
Suggested	1. coolsculpting - price	CoolSculpting in West Hartford   Limited Time Offer   May 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	24	15.29%	\$100.76				
Change history										
Locations	1. coolsculpting - price	CoolSculpting in West Hartford   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	25	28.41%	\$89.18				
Drafts & experiments										
Get the Google Ads mobile app										

Google Ads		Chris Zelig > The Medspa MD... 753-428-4923	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 3,093 6.21% \$11,188.46									
Ads & extensions										
Ads	price	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Policy (restricted medical content +1 more)	20	28.41%	\$89.18				
Extensions	1. coolsculpting - price	CoolSculpting in West Hartford   Limited Time Offer   May 2021   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	21	14.58%	\$84.74				
Landing pages										
Keywords	1. coolsculpting - price	CoolSculpting in West Hartford   Limited Time Offer   June 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	19	20.65%	\$76.42				
Audiences										
Demographics	x. Expanded Reach	Fat Reduction in West Hartford   Freeze Away Body Fat   Get Rid of Unwanted Fat www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	21	3.61%	\$75.21				
Settings										
Suggested	0. coolsculpting - general	CoolSculpting in West Hartford   June Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	15	7.14%	\$73.34				
Change history										
Locations	1. coolsculpting - price	CoolSculpting® Fat Reduction   CoolSculpting in West Hartford   Biggest CoolSculpting® Promo +5 more www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel...	Paused Policy (Restricted drug terms +1 more); Poor ad strength	21	16.94%	\$71.44				
Drafts & experiments										
Get the Google Ads mobile app										

Google Ads		Chris Zelig > The Medspa MD... 753-428-4923	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 3,093 6.21% \$11,188.46									
Ads & extensions										
Ads	x. Expanded Reach	Fat Reduction in West Hartford   Freeze Away Body Fat   Safe + Effective Fat Reduction www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	20	3.72%	\$69.57				
Extensions	1. coolsculpting - price	CoolSculpting in West Hartford   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	17	10.43%	\$68.84				
Landing pages										
Keywords										
Audiences	0. coolsculpting - general	CoolSculpting in West Hartford   May Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	13	5.00%	\$61.89				
Demographics										
Settings										
Suggested	0. coolsculpting - general	CoolSculpting in West Hartford   June Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	9	4.15%	\$60.45				
Change history										
Locations	x. Expanded Reach	The Medspa West Hartford   Freeze Away Body Fat   Safe + Effective Fat Reduction www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	10	2.39%	\$60.17				
Drafts & experiments										
Get the Google Ads mobile app										

Google Ads		Chris Zelig > The Medspa MD... 753-428-4923	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 3,093 6.21% \$11,188.46									
Ads & extensions										
Ads	0. coolsculpting - general	Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	12	5.56%	\$58.66				
Extensions	1. coolsculpting - price	CoolSculpting in West Hartford   Limited Time Offer   June 2021   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Paused Policy (Restricted medical content +1 more)	16	16.33%	\$58.17				
Landing pages										
Keywords	x. Expanded Reach	Fat Reduction in West Hartford   Freezing Fat Really Works   Get Rid of Unwanted Fat www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	12	2.58%	\$56.42				
Audiences										
Demographics	x. Expanded Reach	Fat Reduction in West Hartford   Freezing Fat Really Works   Safe + Effective Fat Reduction www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	17	3.51%	\$55.39				
Settings										
Suggested										
Change history										
Locations	2. lipo	The Medspa West Hartford   Freeze Away Body Fat   Get Rid of Unwanted Fat www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	19	6.96%	\$54.05				
Drafts & experiments	1. coolsculpting - price	CoolSculpting® Fat Reduction   CoolSculpting in West Hartford   Biggest CoolSculpting® Promo +5 more www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT.	Paused Policy (Restricted medical content +1 more); Poor ad strength	19	22.89%	\$52.96				
Get the Google Ads mobile app										

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 3,093 Clicks 6.21% CTR 6.21% Cost \$11,188.46					
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	15 15.79% \$49.93
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	16 3.87% \$49.04
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in West Hartford   Apr Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	10 3.50% \$48.43
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in West Hartford   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30 00:00:00";en-US";31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	15 18.07% \$43.40
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	The Medspa West Hartford   Freeze Away Body Fat   Safe + Effective Fat Reduction www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	14 4.65% \$41.41
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	The Medspa West Hartford   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	18 6.43% \$38.90

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 3,093 Clicks 6.21% CTR 6.21% Cost \$11,188.46					
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in West Hartford   Freezing Fat Really Works   Safe + Effective Fat Reduction www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	10 3.09% \$37.29
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in West Hartford   Freeze Away Body Fat   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	9 20.00% \$34.52
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in West Hartford   Freeze Away Body Fat   Safe + Effective Fat Reduction www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	11 4.66% \$34.07
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	The Medspa West Hartford   Freeze Away Body Fat   Get Rid of Unwanted Fat www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	14 3.46% \$33.67
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in West Hartford   Freezing Fat Really Works   Get Rid of Unwanted Fat www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	13 4.22% \$32.67
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	The Medspa West Hartford   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.themedspamd.com			

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 3,093 Clicks 6.21% CTR 6.21% Cost \$11,188.46					
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	The Medspa West Hartford   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	13 2.93% \$32.41
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	The Medspa West Hartford   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	10 7.46% \$31.31
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in West Hartford   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	10 10.10% \$29.85
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in West Hartford   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (=COUNTDOWN("2021/04/30 00:00:00";en-US";31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	9 11.69% \$28.20
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in West Hartford   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	9 2.06% \$27.91
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in West Hartford   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.themedspamd.com			

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 3,093 Clicks 6.21% CTR 6.21% Cost \$11,188.46					
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in West Hartford   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	12 4.21% \$27.01
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in West Hartford   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30 00:00:00";en-US";31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	9 12.50% \$26.99
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	The Medspa West Hartford   Freeze Away Body Fat   Safe + Effective Fat Reduction www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	10 2.24% \$25.64
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	5 33.33% \$24.97
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	9 13.64% \$23.45
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in West Hartford   Freezing Fat Really Works   Safe + Effective Fat Reduction www.themedspamd.com	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7 4.02% \$21.05

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 3,093 Clicks 6.21% CTR 6.21% Cost \$11,188.46					
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in West Hartford   Freeze Away Body Fat   Our Biggest Discount Ever www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7 6.03% \$21.05
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	The Medspa West Hartford   Freeze Away Body Fat   Safe + Effective Fat Reduction www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7 4.12% \$20.56
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in West Hartford   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7 11.48% \$20.32
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in West Hartford   Freeze Away Body Fat   Get Rid of Unwanted Fat www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4 5.33% \$19.58
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	7 1.43% \$18.59
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in West Hartford   Freeze Away Body Fat   Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	4 6.78% \$18.18

Google Ads | Chris Zelig | The Medspa MD... | 753-428-4923 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$218.58/day, Optimization score: 85.7%

Recommendations: Ad status: All, ADD FILTER

Ad group	Status	Clicks	CTR	Cost
Total: Ads		3,093	6.21%	\$11,188.46
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	general			
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat	x. Expanded Reach	7	2.42%	\$17.63
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction	x. Expanded Reach	5	5.32%	\$17.32
Fat Reduction in West Hartford   Freeze Away Body Fat   Get Rid of Unwanted Fat	x. Expanded Reach	6	2.24%	\$16.87
CoolSculpting® Fat Reduction   May Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever	0. coolsculpting-general	3	20.00%	\$16.51
Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction	x. Expanded Reach	6	2.56%	\$16.14
Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction				

Google Ads | Chris Zelig | The Medspa MD... | 753-428-4923 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$218.58/day, Optimization score: 85.7%

Recommendations: Ad status: All, ADD FILTER

Ad group	Status	Clicks	CTR	Cost
Total: Ads		3,093	6.21%	\$11,188.46
www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach	6	2.64%	\$16.03
CoolSculpting in West Hartford   Limited Time Offer   May 2021   25% Off All CoolSculpting	1. coolsculpting-price	2	66.67%	\$15.98
Fat Reduction in West Hartford   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments	2. lipo	6	5.22%	\$15.77
CoolSculpting® Fat Reduction   Freeze Away Body Fat   25% Off All CoolSculpting	0. coolsculpting-general	4	5.63%	\$15.70
CoolSculpting in West Hartford   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In	1. coolsculpting-price	4	11.76%	\$15.46
Fat Reduction in West Hartford   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments	x. Expanded Reach	6	5.77%	\$14.84

Google Ads | Chris Zelig | The Medspa MD... | 753-428-4923 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$218.58/day, Optimization score: 85.7%

Recommendations: Ad status: All, ADD FILTER

Ad group	Status	Clicks	CTR	Cost
Total: Ads		3,093	6.21%	\$11,188.46
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				
The Medspa West Hartford   Freezing Fat Really Works   Safe + Effective Fat Reduction	x. Expanded Reach	5	3.91%	\$14.78
CoolSculpting in West Hartford   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In	1. coolsculpting-price	3	13.64%	\$14.21
Fat Reduction in West Hartford   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat	x. Expanded Reach	6	5.88%	\$14.09
Fat Reduction in West Hartford   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments	2. lipo	5	7.04%	\$13.99
Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction	x. Expanded Reach	4	1.47%	\$13.18
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever				

Google Ads | Chris Zelig | The Medspa MD... | 753-428-4923 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$218.58/day, Optimization score: 85.7%

Recommendations: Ad status: All, ADD FILTER

Ad group	Status	Clicks	CTR	Cost
Total: Ads		3,093	6.21%	\$11,188.46
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever	0. coolsculpting-general	4	14.81%	\$12.56
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever	0. coolsculpting-general	5	9.09%	\$12.25
Fat Reduction in West Hartford   Freezing Fat Really Works   Get Rid of Unwanted Fat	2. lipo	4	7.41%	\$12.01
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments	2. lipo	3	12.50%	\$11.96
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   25% Off All CoolSculpting	0. coolsculpting-general	4	33.33%	\$11.50
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever	1. coolsculpting-price	4	44.44%	\$10.98

Google Ads | Chris Zelig | The Medspa MD... | 753-428-4923 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$218.58/day, Optimization score: 85.7%

Recommendations: Ad status: All, ADD FILTER

Ad group	Status	Clicks	CTR	Cost
Total: Ads		3,093	6.21%	\$11,188.46
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments	x. Expanded Reach	4	5.71%	\$10.34
Best CoolSculpting Deal Ever   Apr Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In	0. coolsculpting-general	3	33.33%	\$9.84
CoolSculpting in West Hartford   Limited Time Offer   May 2021   Hurry Offer Ends In	0. coolsculpting-general	1	7.14%	\$9.74
Best CoolSculpting Deal Ever   Apr Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever	0. coolsculpting-general	2	8.00%	\$9.58
Fat Reduction in West Hartford   Freezing Fat Really Works   Get Rid of Unwanted Fat	2. lipo	4	5.06%	\$9.51
Fat Reduction in West Hartford   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction	x. Expanded			

Google Ads							Chris Zelig > The Medspa MD... 753-428-4923		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						3,093	6.21%	\$11,188.46						
Ads & extensions	Ad	Enabled	www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.			x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.15%	\$9.41					
Extensions	Ad	Enabled	CoolSculpting In West Hartford   Freeze Away Body Fat   25% Off All CoolSculpting www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	10.64%	\$9.10					
Landing pages	Ad	Enabled	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US);31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	3	9.68%	\$8.78					
Keywords	Ad	Enabled	Fat Reduction in West Hartford   Freeze Away Body Fat   Safe + Effective Fat Reduction www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.			2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.14%	\$8.62					
Audiences	Ad	Enabled	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	3	11.11%	\$8.53					
Demographics	Ad	Enabled	Fat Reduction in West Hartford   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.			x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	1.18%	\$8.48					

Google Ads							Chris Zelig > The Medspa MD... 753-428-4923		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						3,093	6.21%	\$11,188.46						
Ads & extensions	Ad	Enabled	Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.			0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	6.67%	\$8.10					
Extensions	Ad	Enabled	CoolSculpting® Fat Reduction   May Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US);31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	2	12.50%	\$7.88					
Landing pages	Ad	Enabled	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	0.70%	\$7.89					
Keywords	Ad	Enabled	CoolSculpting® Fat Reduction   Apr Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	2	16.67%	\$7.66					
Audiences	Ad	Enabled	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US);31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	2	33.33%	\$7.47					
Demographics	Ad	Enabled	Best CoolSculpting Deal Ever   Freeze Away Body Fat   25% Off All CoolSculpting www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	5							

Google Ads							Chris Zelig > The Medspa MD... 753-428-4923		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						3,093	6.21%	\$11,188.46						
Ads & extensions	Ad	Enabled	The Medspa West Hartford   Freezing Fat Really Works   Safe + Effective Fat Reduction www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.03%	\$7.43					
Extensions	Ad	Enabled	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.78%	\$7.41					
Landing pages	Ad	Enabled	CoolSculpting In West Hartford   Limited Time Offer   May 2021   25% Off All CoolSculpting www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	3	14.29%	\$7.37					
Keywords	Ad	Enabled	CoolSculpting in West Hartford   June Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	3	5.26%	\$7.34					
Audiences	Ad	Enabled	The Medspa West Hartford   Freezing Fat Really Works   Safe + Effective Fat Reduction www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	12.12%	\$7.13					
Demographics	Ad	Enabled	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.			x. Expanded	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.03%	\$7.07					

Google Ads							Chris Zelig > The Medspa MD... 753-428-4923		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						3,093	6.21%	\$11,188.46						
Ads & extensions	Ad	Enabled	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.			x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.03%	\$7.07					
Extensions	Ad	Enabled	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US);31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	2	8.00%	\$7.01					
Landing pages	Ad	Enabled	Fat Reduction in West Hartford   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.			2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.96%	\$6.96					
Keywords	Ad	Enabled	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	5.00%	\$6.66					
Audiences	Ad	Enabled	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US);31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	3	42.86%	\$6.38					
Demographics	Ad	Enabled	CoolSculpting In West Hartford   Apr Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever												

Google Ads							Chris Zelig > The Medspa MD... 753-428-4923		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						3,093	6.21%	\$11,188.46						
Ads & extensions	Ad	Enabled	CoolSculpting In West Hartford   Apr Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	2.70%	\$6.14					
Extensions	Ad	Enabled	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.32%	\$6.04					
Landing pages	Ad	Enabled	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	2	18.18%	\$5.88					
Keywords	Ad	Enabled	CoolSculpting In West Hartford   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$5.65					
Audiences	Ad	Enabled	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$5.43					
Demographics	Ad	Enabled	Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction www.themedspamd.com				Eligible (Limited)								

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 2					
Ads & extensions	Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction www.themedspamd.com					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$5.39
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	\$5.37
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	\$5.33
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	\$5.26
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	\$5.23
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	\$4.98

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 2					
Ads & extensions	How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$4.98
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$4.95
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$4.86
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$4.60
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	2	\$4.37

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 2					
Ads & extensions	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.themedspamd.com					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	\$4.33
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	\$4.30
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	\$4.25
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$4.12
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	2	\$4.03
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	\$4.00

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 2					
Ads & extensions	www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0. coolsculpting-general	Policy (Restricted medical content +1 more)	2	\$4.02
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$3.96
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$3.94
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	\$3.93
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	\$3.84
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	\$3.78

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 2					
Ads & extensions	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.themedspamd.com					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$3.78
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	\$3.69
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	2	\$3.69
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$3.69
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	\$3.59

Google Ads							Chris Zelig > The Medspa MD... 753-428-4923		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						3,093 6.21% \$11,188.46								
Ads & extensions	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31))						1. coolsculpting-price Paused Policy (Restricted medical content +1 more) 1 50.00% \$3.53								
Ads	Best CoolSculpting Deal Ever   Freeze Away Body Fat   25% Off All CoolSculpting						1. coolsculpting-price Eligible (Limited) Policy (Restricted medical content +1 more) 2 28.57% \$3.51								
Extensions	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 1 16.67% \$3.41								
Landing pages	CoolSculpting in West Hartford   Limited Time Offer   Apr 2021   Our Biggest Discount Ever						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 2 11.11% \$3.37								
Keywords	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31))						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 2 16.67% \$3.35								
Audiences	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In														

Google Ads							Chris Zelig > The Medspa MD... 753-428-4923		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						3,093 6.21% \$11,188.46								
Ads & extensions	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31))						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 1 7.14% \$3.24								
Ads	Fat Reduction in West Hartford   Freezing Fat Really Works   Safe + Effective Fat Reduction						2. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 2 4.17% \$3.23								
Extensions	CoolSculpting® Fat Reduction   CoolSculpting in West Hartford   Biggest CoolSculpting® Promo +5 more						0. coolsculpting-general Removed Policy (Restricted drug terms +2 more) 1 12.50% \$3.06								
Landing pages	Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction						2. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 1 3.45% \$2.99								
Keywords	CoolSculpting in West Hartford   May Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 2 5.88% \$2.98								
Audiences	The Medspa West Hartford   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments														

Google Ads							Chris Zelig > The Medspa MD... 753-428-4923		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						3,093 6.21% \$11,188.46								
Ads & extensions	The Medspa West Hartford   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments						x. Expanded Reach Eligible (Limited) Policy (Restricted medical content +1 more) 1 0.26% \$2.85								
Ads	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever						1. coolsculpting-price Eligible (Limited) Policy (Restricted medical content +1 more) 2 11.76% \$2.84								
Extensions	Best CoolSculpting Deal Ever   Apr Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31))						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 2 7.14% \$2.70								
Landing pages	CoolSculpting in West Hartford   Apr Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31))						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 1 1.72% \$2.58								
Keywords	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever						1. coolsculpting-price Paused Policy (Restricted medical content +1 more) 2 28.57% \$2.35								
Audiences	The Medspa West Hartford   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments						x. Expanded Reach Eligible (Limited) Policy (Restricted medical content +1 more) 1 0.81% \$2.30								

Google Ads							Chris Zelig > The Medspa MD... 753-428-4923		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						3,093 6.21% \$11,188.46								
Ads & extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Policy (Restricted medical content +1 more) 1 0.81% \$2.30								
Ads	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   25% Off All CoolSculpting						1. coolsculpting-price Paused Policy (Restricted medical content +1 more) 2 20.00% \$2.30								
Extensions	CoolSculpting in West Hartford   Limited Time Offer   June 2021   25% Off All CoolSculpting						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 1 4.76% \$2.13								
Landing pages	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31))						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 1 25.00% \$2.10								
Keywords	CoolSculpting in West Hartford   June Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31))						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 1 1.89% \$2.08								
Audiences	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 1 9.09% \$2.07								

Google Ads							Chris Zelig > The Medspa MD... 753-428-4923		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$218.58/day	Optimization score: 85.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						3,093 6.21% \$11,188.46								
Ads & extensions	CoolSculpting in West Hartford   Limited Time Offer   Apr 2021   25% Off All CoolSculpting						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 1 9.09% \$2.07								
Ads	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31))						1. coolsculpting-price Paused Policy (Restricted medical content +1 more) 1 50.00% \$2.06								
Extensions	CoolSculpting in West Hartford   Limited Time Offer   June 2021   25% Off All CoolSculpting						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 1 6.25% \$2.05								
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting-price Paused Policy (Restricted medical content +1 more) 1 14.29% \$2.00								
Keywords	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   25% Off All CoolSculpting						0. coolsculpting-general Paused Policy (Restricted medical content +1 more) 1 9.09% \$1.98								
Audiences	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   25% Off All CoolSculpting						1. coolsculpting-price Paused Policy (Restricted medical content +1 more) 1 12.50% \$1.94								

<span>Enabled</span> Status: Eligible Type: Search Budget: \$218.58/day Optimization score: 85.7% <a href="#">More details</a>						
<span>+</span> Ad status: All ADD FILTER						
Insights						
Ad groups						
Total: Ads <span>ⓘ</span>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/>	www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting-price	Policy (Restricted medical content +1 more)	1	\$1.94
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Apr Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$1.92
	<input type="checkbox"/>	The Medspa West Hartford   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$1.76
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	2	\$1.72
	<input type="checkbox"/>	Fat Reduction in West Hartford   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$1.71
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Apr Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$1.69

<span>Enabled</span> Status: Eligible Type: Search Budget: \$218.58/day Optimization score: 85.7% <a href="#">More details</a>						
<span>+</span> Ad status: All ADD FILTER						
Insights						
Ad groups						
Total: Ads <span>ⓘ</span>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$1.54
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$1.53
	<input type="checkbox"/>	Fat Reduction in West Hartford   Freeze Away Body Fat   Get Rid of Unwanted Fat www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	\$1.48
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$1.45
	<input type="checkbox"/>	CoolSculpting in West Hartford   Freeze Away Body Fat   25% Off All CoolSculpting www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$1.44
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$1.44

<span>Enabled</span> Status: Eligible Type: Search Budget: \$218.58/day Optimization score: 85.7% <a href="#">More details</a>						
<span>+</span> Ad status: All ADD FILTER						
Insights						
Ad groups						
Total: Ads <span>ⓘ</span>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/>	Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	\$1.36
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   25% Off All CoolSculpting www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$1.32
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	\$1.26
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	\$1.13
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$1.11
	<input type="checkbox"/>	The Medspa West Hartford   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.themedspamd.com				

<span>Enabled</span> Status: Eligible Type: Search Budget: \$218.58/day Optimization score: 85.7% <a href="#">More details</a>						
<span>+</span> Ad status: All ADD FILTER						
Insights						
Ad groups						
Total: Ads <span>ⓘ</span>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/>	www.themedspamd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$1.10
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$1.06
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$1.01
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$0.99
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31)) www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	\$0.91
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$0.85

<span>Enabled</span> Status: Eligible Type: Search Budget: \$218.58/day Optimization score: 85.7% <a href="#">More details</a>						
<span>+</span> Ad status: All ADD FILTER						
Insights						
Ad groups						
Total: Ads <span>ⓘ</span>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	general	Policy (Restricted medical content +1 more)	1	\$0.83
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   25% Off All CoolSculpting www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	\$0.78
	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.themedspamd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$0.67
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	\$0.63
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	\$0.60
	<input type="checkbox"/>	CoolSculpting in West Hartford   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	\$0.44

Google Ads | Chris Zelig > The Medspa MD... 753-428-4923 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$218.58/day, Optimization score: 85.7%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				3,093	6.21%	\$11,188.46
Ad groups	Consultation Now					
Ads	Best CoolSculpting Deal Ever   June Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$0.33
Extensions	#1 CoolSculpting Provider   Safe & Effective Fat Removal   No Surgery or Pain www.themedspamd.com CoolSculpting® - Freeze Away Stubborn Fat. Schedule A Free Consultation Today. Non-Surgical Alternative To Liposuction Reduces Fat Without Surgery Or Pain	coolsculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
Landing pages	25% Off CoolSculpting   #1 Non-Surgical Fat Reduction   Freeze Off Your Stubborn Fat www.themedspamd.com #1 CoolSculpting in West Hartford. Freeze Away Stubborn Fat. Get 25% Off. Non-Surgical Fat Reduction, Freezes Away Unwanted Fat Safely and Effectively	coolsculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
Keywords	#1 CoolSculpting Provider   Safe & Effective Fat Removal   No Surgery or Pain +3 more www.themedspamd.com CoolSculpting® - Freeze Away Stubborn Fat. Schedule A Free Consultation Today. Non-Surgical Alternative To Liposuction Reduces Fat Without Surgery Or Pain. +2 more View assets details	coolsculpting	Removed Policy (Restricted drug terms +1 more), Poor ad strength, +1	0	-	\$0.00
Audiences	#1 Provider in West Hartford   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more themedspamd.com/coolsculpting/west-hartford #1 CoolSculpting in West Hartford, CT. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in West Hartford, CT. Schedule a Free	0. coolsculpting-general	Removed Policy (Restricted drug terms +1 more)	0	-	\$0.00
Demographics	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   The Medspa www.themedspamd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in West Hartford, CT. Schedule a Free	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads | Chris Zelig > The Medspa MD... 753-428-4923 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$218.58/day, Optimization score: 85.7%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				3,093	6.21%	\$11,188.46
Ad groups	CoolSculpting in West Hartford   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Removed	0	-	\$0.00
Ads	CoolSculpting in West Hartford   Limited Time Offer   Jan 2021   Hurry Offer Ends In (-COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Removed	0	-	\$0.00
Extensions	CoolSculpting in West Hartford   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Removed	0	-	\$0.00
Landing pages	Total: Ads			3,093	6.21%	\$11,188.46
Keywords	Total: Campaign			3,093	6.21%	\$11,188.46

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > The Medspa MD... 753-428-4923 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$218.58/day, Optimization score: 85.7%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	173	7.26%	\$684.32
Call extension							
(860) 206-8191 (mobile)	Call extension	Account	Account	Approved	760	5.61%	\$3,373.25
(860) 206-8191	Call extension	Account	Account	Approved	220	4.22%	\$959.82
Location extension							
medspa@themedelamarweb@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search   beta   coolsculpting	Campaign	Approved	702	7.03%	\$2,731.90
Freeze Your Fat	Callout extension	search   beta   coolsculpting	Campaign	Approved	631	7.00%	\$2,447.68
New Clients 25% Off	Callout extension	search   beta   coolsculpting	Campaign	Approved	612	7.22%	\$2,252.77

Google Ads | Chris Zelig > The Medspa MD... 753-428-4923 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$218.58/day, Optimization score: 85.7%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Highlights: No Surgery							
Liposuction Alternative	Callout extension	search   beta   coolsculpting	Campaign	Approved	596	7.18%	\$2,186.33
Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculpting	Campaign	Approved	581	7.26%	\$2,164.44
Contact Us + Free Consult	Callout extension	search   beta   coolsculpting	Campaign	Approved	544	6.90%	\$2,074.58
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search   beta   coolsculpting	Campaign	Approved	25	2.87%	\$76.29
Promotion extension							
Summer Sale - \$1,000 off 8+ Treatments	Promotion extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	1,731	6.65%	\$6,845.46
Total: Sitelink extensions					181	7.35%	\$710.96
Total: Callout extensions					1,452	7.34%	\$5,604.00
Total: Structured snippet extensions					25	2.87%	\$76.29
Total: Call extensions					980	5.23%	\$4,333.07
Total: Location extensions					306	4.33%	\$1,097.11

Google Ads | Chris Zelig > The Medspa MD... 753-428-4923 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$218.58/day, Optimization score: 85.7%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search   beta   coolsculpting	Campaign	Approved	25	2.87%	\$76.29
Promotion extension							
Summer Sale - \$1,000 off 8+ Treatments	Promotion extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	1,731	6.65%	\$6,845.46
Total: Sitelink extensions					181	7.35%	\$710.96
Total: Callout extensions					1,452	7.34%	\$5,604.00
Total: Structured snippet extensions					25	2.87%	\$76.29
Total: Call extensions					980	5.23%	\$4,333.07
Total: Location extensions					306	4.33%	\$1,097.11
Total: Promotion extensions					2,052	6.53%	\$8,043.17

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Enabled
Status: Eligible
Type: Search
Budget: \$218.58/day
Optimization score: 85.7%
More details

Responsive search ad
Leave feedback
Custom Apr 1 - Jun 30, 2021

ASSETS
COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All enabled
ADD FILTER
DOWNLOAD
EXPAND

Ad may be limited by policy: [Restricted drug terms](#), [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type ↑	Position pinning	Performance	Impr.
● Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Good	4,925
● Fat Reduction in West Hartford	Approved (limited)	Headline	None	Good	11,070
● Eliminate Fat & Feel Great	Approved (limited)	Headline	None	Learning	871
● Freezing Fat Really Works	Approved (limited)	Headline	None	Learning	496
● Get Rid of Unwanted Fat	Approved (limited)	Headline	None	Learning	2,153
● Safe + Effective Fat Reduction	Approved (limited)	Headline	None	Learning	2,379
● Freeze Away Body Fat	Approved (limited)	Headline	None	Learning	1,073
● The Medspa West Hartford	Approved (limited)	Headline	None	Good	5,441
● Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	Learning	3,191

Enabled
Status: Eligible
Type: Search
Budget: \$218.58/day
Optimization score: 85.7%
More details

Asset status: All enabled
ADD FILTER
DOWNLOAD
EXPAND

Ad may be limited by policy: [Restricted drug terms](#), [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type ↑	Position pinning	Performance	Impr.
● Freezing Fat Really Works	Approved (limited)	Headline	None	Learning	496
● Get Rid of Unwanted Fat	Approved (limited)	Headline	None	Learning	2,153
● Safe + Effective Fat Reduction	Approved (limited)	Headline	None	Learning	2,379
● Freeze Away Body Fat	Approved (limited)	Headline	None	Learning	1,073
● The Medspa West Hartford	Approved (limited)	Headline	None	Good	5,441
● Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	Learning	3,191
● Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	Good	15,806
● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	Pending	0
● CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	Good	13,205
● Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	Pending	0

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# COOLSCULPTING MARKETING

CoolSculpting Marketing Management

**Guava Jelly**

12 E 22nd ST  
PHF

New York City, New York NY, 10010  
United States

6467023480

BILL TO  
**The Medspa MD**  
Roni Rodman

roni@themedspamd.com

**Invoice Number:** 2020\_DM\_62

**Invoice Date:** April 1, 2021

**Payment Due:** April 1, 2021

**Amount Due (USD): \$0.00**

Services	Hours	Rate	Amount
<b>Content Creation + SEO Services</b> <ul style="list-style-type: none"><li>• SEO optimized articles (750 words) to improve Google ranking for a selected treatment or services</li><li>• Posting new content on social media channels</li><li>• Monthly content pages updates (one hour)</li><li>• Monitor and resolve SEO issues using Google Search Console</li></ul>	1	\$1,250.00	\$1,250.00
<b>Content Creation + SEO Services</b> <ul style="list-style-type: none"><li>• Two Treatment Pages</li></ul>	2	\$400.00	\$800.00
<b>Credit</b> favorite client discount	1	(\$1,050.00)	(\$1,050.00)

**Total:** \$1,000.00

Payment on April 1, 2021 using  ending in 2791: \$1,000.00

**Amount Due (USD): \$0.00**

Please make check payable to Guava Jelly  
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010

# COOLSCULPTING MARKETING

CoolSculpting Marketing Management

**Guava Jelly**

12 E 22nd ST  
PHF

New York City, New York NY, 10010  
United States

6467023480

BILL TO  
**The Medspa MD**  
Roni Rodman

roni@themedspamd.com

**Invoice Number:** 2020\_DM\_66

**Invoice Date:** May 1, 2021

**Payment Due:** May 1, 2021

**Amount Due (USD): \$0.00**

Services	Hours	Rate	Amount
<b>Content Creation + SEO Services</b> <ul style="list-style-type: none"><li>• SEO optimized articles (750 words) to improve Google ranking for a selected treatment or services</li><li>• Posting new content on social media channels</li><li>• Monthly content pages updates (one hour)</li><li>• Monitor and resolve SEO issues using Google Search Console</li></ul>	1	\$1,250.00	\$1,250.00
<b>Content Creation + SEO Services</b> <ul style="list-style-type: none"><li>• Two Treatment Pages</li></ul>	2	\$400.00	\$800.00
<b>Credit</b> favorite client discount	1	(\$1,050.00)	(\$1,050.00)

**Total:** \$1,000.00

Payment on May 1, 2021 using  ending in 2791: \$1,000.00

**Amount Due (USD): \$0.00**

Please make check payable to Guava Jelly  
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010

# COOLSCULPTING MARKETING

CoolSculpting Marketing Management

**Guava Jelly**

12 E 22nd ST  
PHF

New York City, New York NY, 10010  
United States

6467023480

BILL TO  
**The Medspa MD**  
Roni Rodman

roni@themedspamd.com

**Invoice Number:** 2020\_DM\_70

**Invoice Date:** June 1, 2021

**Payment Due:** June 1, 2021

**Amount Due (USD): \$0.00**

Services	Hours	Rate	Amount
<b>Content Creation + SEO Services</b> <ul style="list-style-type: none"><li>• SEO optimized articles (750 words) to improve Google ranking for a selected treatment or services</li><li>• Posting new content on social media channels</li><li>• Monthly content pages updates (one hour)</li><li>• Monitor and resolve SEO issues using Google Search Console</li></ul>	1	\$1,250.00	\$1,250.00
<b>Content Creation + SEO Services</b> <ul style="list-style-type: none"><li>• Two Treatment Pages</li></ul>	2	\$400.00	\$800.00
<b>Credit</b> favorite client discount	1	(\$1,050.00)	(\$1,050.00)

**Total:** \$1,000.00

Payment on June 1, 2021 using  ending in 2791: \$1,000.00

**Amount Due (USD): \$0.00**

Please make check payable to Guava Jelly  
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010