

CoolSculpting Marketing Services

The Medspa MD Co-Op Jul-Aug 2022

Total Marketing Expenses (07/1/2022 - 08/31/2022)

Total Google Ads: \$6,902.21
Total Marketing Service Fees: \$2,800.00
Total CoolSculpting Marketing Cost: \$9,702.21

Google Ads | Chris Zelig | The Medspa MD - Delamar Medspa | All campaigns

Campaigns | Custom | Jul 1 - Aug 31, 2022 | Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$114.16/day	Paused All ads limited by policy	1,272	8.24%	\$6,902.21
search beta coolsculpting generic	Avg. \$5.00/day \$20.00/day used by 4 campaigns	Removed	0	-	\$0.00
search beta coolsculpting purchase	Avg. \$5.00/day \$20.00/day used by 4 campaigns	Removed	0	-	\$0.00
search beta coolsculpting research	Avg. \$5.00/day \$20.00/day used by 4 campaigns	Removed	0	-	\$0.00
search beta coolsculpting BMM	Avg. \$5.00/day \$20.00/day used by 4 campaigns	Paused All ads disapproved	0	-	\$0.00
search beta coolsculpting broad	\$60.00/day	Paused All ads disapproved	0	-	\$0.00
search beta coolsculpting exact	Avg. \$5.00/day \$20.00/day used by 4 campaigns	Paused All ads disapproved	0	-	\$0.00
search beta coolsculpting generic BMM	Avg. \$5.00/day \$20.00/day used by 4 campaigns	Paused All ads disapproved	0	-	\$0.00
search beta coolsculpting generic broad	\$60.00/day	Paused All ads disapproved	0	-	\$0.00
search beta coolsculpting generic exact	Avg. \$5.00/day \$20.00/day used by 4 campaigns	Paused All ads disapproved	0	-	\$0.00
search beta coolsculpting OLD	\$90.00/day	Paused All ads disapproved	0	-	\$0.00
search beta coolsculpting generic	\$99.00/day	Paused All ads disapproved	0	-	\$0.00
search alpha coolsculpting	\$24.20/day	Paused Most ads limited by policy	0	-	\$0.00
search beta coolsculpting exp reach	\$0.06/day	Paused All ads limited by policy	0	-	\$0.00

Google Ads | Chris Zelig | The Medspa MD - Delamar Medspa | search | coolsculpting

Paused | Type: Search | Budget: \$114.16/day | More details

Ads | Custom | Jul 1 - Aug 31, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,272 CTR 8.24% Cost \$6,902.21					
(Keyword: The Medspa West Hartford) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more thermedspamd.com/coolsculpting/west_hartford Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	305	12.11%	\$2,048.10
The Medspa West Hartford Fat Reduction in West Hartford Non-Surgical Fat Reduction +12 more thermedspamd.com/coolsculpting/west_hartford Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Bu... View assets details	x. Expanded Reach	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	360	5.52%	\$1,823.65
The Medspa West Hartford Fat Reduction in West Hartford Non-Surgical Fat Reduction +12 more thermedspamd.com/coolsculpting/west_hartford Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Bu... View assets details	2. lipo	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	330	9.22%	\$1,508.75
(Keyword: The Medspa West Hartford) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more thermedspamd.com/coolsculpting/west_hartford Our Biggest CoolSculpting Discount Ever. Buy 3 Get 1 Free on 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	84	19.81%	\$441.49
CoolSculpting in West Hartford Freeze Away Body Fat Our Biggest Discount Ever thermedspamd.com/coolsculpting/west_hartford Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	55	11.02%	\$328.81
CoolSculpting in West Hartford Freeze Away Body Fat Save 50% On 8+ Treatments thermedspamd.com/coolsculpting/west_hartford Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	52	9.92%	\$319.25

Google Ads | Chris Zelig | The Medspa MD - Delamar Medspa | search | coolsculpting

Paused | Type: Search | Budget: \$114.16/day | More details

Ads | Custom | Jul 1 - Aug 31, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,272 CTR 8.24% Cost \$6,902.21					
CoolSculpting in West Hartford Freeze Away Body Fat Save 50% On 8+ Treatments thermedspamd.com/coolsculpting/west_hartford Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	28	18.79%	\$184.90
Fat Reduction in West Hartford Freeze Away Body Fat Get 50% Off 8+ Treatments thermedspamd.com/coolsculpting/west_hartford CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Removed Policy (Restricted medical content +1 more), Campaign paused	20	3.27%	\$65.36
Fat Reduction in West Hartford Freeze Away Body Fat Get Rid of Unwanted Fat thermedspamd.com/coolsculpting/west_hartford CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	7	12.50%	\$26.78
Fat Reduction in West Hartford Freeze Away Body Fat Safe + Effective Fat Reduction thermedspamd.com/coolsculpting/west_hartford CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	4	6.35%	\$21.58
Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat thermedspamd.com/coolsculpting/west_hartford CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Removed Policy (Restricted medical content +1 more), Campaign paused	4	5.00%	\$20.79
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	6.45%	\$19.95
CoolSculpting in West Hartford Freeze Away Body Fat Save 50% On 8+ Treatments thermedspamd.com/coolsculpting/west_hartford Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	4	9.09%	\$15.33

Google Ads | Chris Zelig | The Medspa MD - Delamar Medspa | search | coolsculpting

Paused | Type: Search | Budget: \$114.16/day | More details

Ads | Custom | Jul 1 - Aug 31, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,272 CTR 8.24% Cost \$6,902.21					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. Our Biggest CoolSculpting Discount Ever. Buy 3 Get 1 Free on 4+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	3.92%	\$13.56
Fat Reduction in West Hartford Freezing Fat Really Works Safe + Effective Fat Reduction thermedspamd.com/coolsculpting/west_hartford CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Removed Policy (Restricted medical content +1 more), Campaign paused	2	4.65%	\$13.22
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	2	66.67%	\$8.96
The Medspa West Hartford Freeze Away Body Fat Get 50% Off 8+ Treatments thermedspamd.com/coolsculpting/west_hartford Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	4	4.60%	\$8.78
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	1	4.55%	\$8.43
CoolSculpting® Fat Reduction Save 50% On 8+ Treatments Our Biggest Discount Ever thermedspamd.com/coolsculpting/west_hartford Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	2	8.00%	\$6.65
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	1	16.67%	\$6.44

Google Ads | Chris Zelig | The Medspa MD - Delamar Medspa | 753-428-4923 | All campaigns | search | coolsculpting

Overview | Paused | Type: Search | Budget: \$114.16/day | More details

Recommendations | Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,272					
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Buy 3 Get 1 Free on 4+ CoolSculpting Treatments.	x.dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	33.33%	\$6.24
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x.dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	1	2.56%	\$3.19
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x.dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	1	7.69%	\$2.00
#1 CoolSculpting Provider Safe & Effective Fat Removal No Surgery or Pain +3 more www.themedspamd.com CoolSculpting® - Freeze Away Stubborn Fat. Schedule A Free Consultation Today. Non-Surgical Alternative To Liposuction Reduces Fat Without Surgery Or Pain	coolsculpting	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
25% Off CoolSculpting #1 Non-Surgical Fat Reduction Freeze Off Your Stubborn Fat www.themedspamd.com #1 CoolSculpting in West Hartford. Freeze Away Stubborn Fat. Get 25% Off. Non-Surgical Fat Reduction, Freezes Away Unwanted Fat Safely and Effectively	coolsculpting	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
#1 CoolSculpting Provider Safe & Effective Fat Removal No Surgery or Pain +3 more www.themedspamd.com CoolSculpting® - Freeze Away Stubborn Fat. Schedule A Free Consultation Today. Non-Surgical Alternative To Liposuction... View assets details	coolsculpting	Removed Policy (Restricted drug terms +1 more), Ad group removed, +1	0	-	\$0.00
#1 Provider in West Hartford Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more themedspamd.com/coolsculpting/west-hartford #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hartford, CT. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0.coolsculpting-general	Removed Policy (Restricted drug terms +1 more), Campaign paused	0	-	\$0.00

Google Ads | Chris Zelig | The Medspa MD - Delamar Medspa | 753-428-4923 | All campaigns | search | coolsculpting

Overview | Paused | Type: Search | Budget: \$114.16/day | More details

Recommendations | Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,272					
Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		Campaign paused			
Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 25% Off All CoolSculpting www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0.coolsculpting-general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In 4-COUNTDOWN(2021/03/31 08:00:00)en... www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0.coolsculpting-general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.themedspamd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0.coolsculpting-general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.themedspamd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0.coolsculpting-general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Total: Ads 1,272			1,272	8.24%	\$6,902.21
Total: Campaign 1,272			1,272	8.24%	\$6,902.21

Show rows: 500 | 1 - 500 of 968

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig | The Medspa MD - Delamar Medspa | 753-428-4923 | All campaigns | search | coolsculpting

Overview | Paused | Type: Search | Budget: \$114.16/day | More details

Responsive search ad | Leave feedback | Custom Jul 1 - Aug 31, 2022 | Show last 30 days

Assets Combinations

Your ads are all set! They'll have a higher chance of performing well. Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	2,445
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	1,748
(Keyword:The Medspa West Hartford)	Approved (limited)	Headline	None	1,176
Our Biggest CoolSculpting Discount Ever. Buy 3 Get 1 Free on 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	800
Freeze Away Body Fat	Approved (limited)	Headline	None	590
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	423
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	409
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	312
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	249

Google Ads | Chris Zelig | The Medspa MD - Delamar Medspa | 753-428-4923 | All campaigns | search | coolsculpting

Overview | Paused | Type: Search | Budget: \$114.16/day | More details

Responsive search ad | Leave feedback | Custom Jul 1 - Aug 31, 2022 | Show last 30 days

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Your ads are all set! They'll have a higher chance of performing well. Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	242
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	215
50% Off 8+ Treatments	-	Headline	None	207
Top Provider in West Hartford	Approved (limited)	Headline	None	196
Affordable & Quick Treatments	Approved (limited)	Headline	None	113
Schedule a Free Consultation	Approved (limited)	Headline	None	99
Freeze Your Fat Away Today	Approved (limited)	Headline	None	97
Save 50% On 8+ Treatments	-	Headline	None	74
Book Now for Up to 50% Off	-	Headline	None	57
CoolSculpting Near Me	Approved (limited)	Headline	None	39
B3G1 Free on 4+ Treatments	Approved (limited)	Headline	None	39

Google Ads | Chris Zelig | The Medspa MD - Delamar Medspa | 753-428-4923 | All campaigns | search | coolsculpting

Overview | Paused | Type: Search | Budget: \$114.16/day | More details

Responsive search ad | Leave feedback | Custom Jul 1 - Aug 31, 2022 | Show last 30 days

Assets Combinations

Your ads are all set! They'll have a higher chance of performing well. Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hartford, CT	Approved (limited)	Description	None	32
Fat Reduction Treatment	Approved (limited)	Headline	None	29
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	9
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	8
50% off 8+ treatments	-	Headline	None	4
Book Now for Up to \$1000 Off	-	Headline	None	0
Save \$1,000 On 8+ Treatments	-	Headline	None	0
Book Now for Up to 25% Off	-	Headline	None	0
Save 25% Off 8+ Treatments	-	Headline	None	0
Save 50% Off 8+ Treatments	-	Headline	None	0

Show rows: 500 | 1 - 30 of 30

Google Ads | The Medspa MD - Delamar Medspa | search | coolsculpting

Overview | Paused | Type: Search | Budget: \$114.16/day

Extensions

Sitelink | 8.29K Impressions | 748 Clicks | 9% CTR | Account, Campaign Added to

Preview: Ad - themedspamd.com/coolsculpting/west_hartford

The Medspa West Hartford | Fat Reduction in West Hartford | Non-...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Buy 3 Get 1 Free on 4+ CoolSculpting Treatments.

CoolSculpting

Show links to specific pages of your website

4 extensions: Full Range of Services, Book A Free Consultation, About Us, CoolSculpting

Callout | 2.69K Impressions | 210 Clicks | 8% CTR | Account, Campaign Added to

Preview: Ad - themedspamd.com/coolsculpting/west_hartford

The Medspa West Hartford | Fat Reduction in West Hartford | Non-...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Buy 3 Get 1 Free on 4+ CoolSculpting Treatments. Highlights: No Surgery...

7 extensions: Contact Us + Free Consult, 5-Star Rated Medspa, Highlights: No Surgery, Freeze Your Fat, FDA Cleared, Liposuction Alternative, Nonsurgical Fat Reduction

Show descriptive text (ex: "Free shipping")

Google Ads | The Medspa MD - Delamar Medspa | search | coolsculpting

Overview | Paused | Type: Search | Budget: \$114.16/day

Extensions

Structured snippet | 108 Impressions | 10 Clicks | 9% CTR | Campaign Added to

Preview: Ad - themedspamd.com/coolsculpting/west_hartford

The Medspa West Hartford | Fat Reduction in West Hartford | Non-...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Buy 3 Get 1 Free on 4+ CoolSculpting Treatments. Service catalog...

1 extension: Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction

Call | 3.04K Impressions | 211 Clicks | 7% CTR | Account Added to

Preview: Ad - themedspamd.com/coolsculpting/west_hartford

The Medspa West Hartford | Fat Reduction in West Hartford | Non-...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Buy 3 Get 1 Free on 4+ CoolSculpting Treatments.

2 extensions: (860) 206-8191, (860) 206-8191

Call (860) 206-8191

Encourage calls to your business

Google Ads | The Medspa MD - Delamar Medspa | search | coolsculpting

Overview | Paused | Type: Search | Budget: \$114.16/day

Extensions

Location | 1.35K Impressions | 117 Clicks | 9% CTR | Account Added to

Preview: Ad - www.example.com

Headline 1 | Headline 2 | Headline 3

Description 1. Description 2.

2.9 mi · West Hartford · 65 Raymond ...

Show business information (ex address, store hours)

1 extension: 65 Raymond Road

Promotion | 9.68K Impressions | 849 Clicks | 9% CTR | Campaign Added to

Preview: Ad - themedspamd.com/coolsculpting/west_hartford

The Medspa West Hartford | Fat Reduction in West Hartford | Non-...

Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Buy 3 Get 1 Free on 4+ CoolSculpting Treatments.

1 extension: Summer Sale - Up to 50% off 8+ Treatments

Show special sales and offers

AUTOMATED EXTENSIONS

Google Search Console | Inspect any URL in "https://www.themedspamd.com/"

Performance on Search results | Search type: Web | Date: Jul 1, 2022-Aug 31, 2022

Total clicks: 6.46K | Total impressions: 1.05M | Average CTR: 0.6% | Average position: 31.6

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries					Clicks Impressions
stubborn fat					358 4,965
medspa west hartford					176 421
belly fat removal					165 9,538
the medspa west hartford					120 378
coolsculpting for men					111 1,942
remove belly fat without surgery					64 755
medspa					57 10,613
what is stubborn fat					57 675
coolsculpting vs sculpsure					52 1,006
the med spa west hartford					48 87

Google Search Console | Inspect any URL in "https://www.themedspamd.com/"

Performance on Search results | Search type: Web | Date: Jul 1, 2022-Aug 31, 2022

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries					Clicks Impressions
stubborn fat					358 4,965
medspa west hartford					176 421
belly fat removal					165 9,538
the medspa west hartford					120 378
coolsculpting for men					111 1,942
remove belly fat without surgery					64 755
medspa					57 10,613
what is stubborn fat					57 675
coolsculpting vs sculpsure					52 1,006
the med spa west hartford					48 87

Rows per page: 10 | 1-10 of 1000

COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO
The Medspa MD
Roni Rodman

roni@themedspamd.com

Invoice Number: 2020_DM_122

Invoice Date: July 1, 2022

Payment Due: July 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage Google Adwords / Facebook / Instagram campaigns for CoolSculpting• Optimize campaigns for conversions• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting	1	\$1,500.00	\$1,500.00
Content Creation + SEO Services <ul style="list-style-type: none">• SEO optimized articles (750 words) to improve Google ranking for a selected treatment or services• Posting new content on social media channels• Monthly content pages updates (one hour)• Monitor and resolve SEO issues using Google Search Console	1	\$1,250.00	\$1,250.00
Credit favorite client discount	1	(\$1,500.00)	(\$1,500.00)

Total: \$1,250.00

Payment on July 1, 2022 using  ending in 2791: \$1,250.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010

COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO
The Medspa MD
Roni Rodman

roni@themedspamd.com

Invoice Number: 2020_DM_126

Invoice Date: August 1, 2022

Payment Due: August 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage Google Adwords / Facebook / Instagram campaigns for CoolSculpting• Optimize campaigns for conversions• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting	1	\$1,500.00	\$1,500.00
Content Creation + SEO Services <ul style="list-style-type: none">• SEO optimized articles (750 words) to improve Google ranking for a selected treatment or services• Posting new content on social media channels• Monthly content pages updates (one hour)• Monitor and resolve SEO issues using Google Search Console	1	\$1,250.00	\$1,250.00
Credit favorite client discount	1	(\$1,500.00)	(\$1,500.00)
Text Blast 6127 contacts	1	\$300.00	\$300.00

Total: \$1,550.00

Payment on August 1, 2022 using  ending in 2791: \$1,550.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010