

COOLSCULPTING[®] REWARDS ELITE UPDATES

JUMP-START YOUR COOLSCULPTING ELITE BUSINESS

CoolSculpting Rewards is here to support you and your practice on your CoolSculpting marketing journey. Now that Elite is back, we are extending the co-op deadline and recalibrating co-op tiers so that you can fully leverage your co-op marketing dollars. As a CoolSculpting Elite provider, below are updates that apply exclusively to you:

- Co-op Tier Qualification:** For second half of 2021, the required utilization points for CoolSculpting Rewards co-op tiers will be reduced by 50%. The chart below illustrates this shift. These co-op dollars will be available in your account in mid-January to redeem in the first half of 2022.



1 CoolSculpting[®] treatment = 5 utilization points



1 CoolTone[®] treatment = 1 utilization point

	TIER 1				TIER 2			TIER 3			TIER 4		TIER 5		TIER 6		
UTILIZATION POINTS	100	250	500	1000	1400	2300	3000	3500	4300	5000	6000	6300	8500	10500	12500	17500	21000
Merchandise Credit	\$75		\$100	\$125	\$200			\$200				\$200		\$200			
Warranty Discount		25%					50%				75%						
Consumable Card Credit					\$10,000 Total Investment		\$1,000	\$30,000 Total Investment		\$1,500		\$70,000 Total Investment		\$120,000 Total Investment		\$200,000 Total Investment	\$250,000 Total Investment
COOLSCULPTING[®] ELITE 50% TIER ADJUSTMENT	TIER 1 700				TIER 2 1750			TIER 3 3150			TIER 4 5250		TIER 5 8750		TIER 6 10500		

- Co-op Extension:** Co-op dollars that were set to expire on Dec 31, 2021, will be available to use through March 31, 2022. This gives you an extra 3 months to spend your co-op dollars now that Elite is back up and running.
- Unlimited Reimbursement Submissions:** You can submit for co-op reimbursement as often as you like to get money back into your practice. The average reimbursement takes less than 20 days to process.

Please note that the co-op tier qualification shift and the co-op extension are one-time program adjustments that will expire as noted. As always, if you have any questions, please don't hesitate to contact the co-op team at 888.935.8471 (Option: 1, 3), or email: CoolSculptingCo-op@allergan.com.

