

# The Studio Medspa CoolSculpting Google Adwords Q3 2020 (07/1/2020 - 09/30/2020)

**Total Google Ads: \$299.93**

Google Ads | Chris Zelig > The Studio M... 225-251-5356 | All campaigns

Overview Campaigns Custom Jul 1 - Sep 30, 2020

Recommendations Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$52.13/day	Eligible	14	2.59%	\$299.93
Total: Campaigns			14	2.59%	\$299.93
Total: Account	\$52.13/day		14	2.59%	\$299.93

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
Some inventory may be provided through third party intermediaries.  
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Overview Enabled Status: Eligible Type: Search Budget: \$52.13/day Optimization score: 86.5% More details

Recommendations Ads Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
2020 CoolSculpting Discount   \$1,000 Off October Special   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Disapproved: Speculative and Experimental Medical Treatment +1 more	1	14.29%	\$68.12
CoolSculpting® Deal \$1000 Off   Freeze Away Stubborn Fat   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Disapproved: Speculative and Experimental Medical Treatment +1 more	1	16.67%	\$64.11
CoolSculpting® in Parker, CO   \$1,000 Off October Special   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Disapproved: Speculative and Experimental Medical Treatment +1 more	3	14.29%	\$50.67

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Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
2020 CoolSculpting Discount   \$1,000 Off October Special   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Disapproved: Speculative and Experimental Medical Treatment +1 more	1	10.00%	\$30.00
CoolSculpting® in Parker, CO   \$1,000 Off October Special   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Disapproved: Speculative and Experimental Medical Treatment +1 more	2	9.52%	\$28.92
CoolSculpting® in Parker, CO   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Disapproved: Speculative and Experimental Medical Treatment +1 more	1	25.00%	\$15.65
CoolSculpting® Deal \$1000 Off   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	2. body sculpting	Disapproved: Speculative and Experimental Medical Treatment +1 more	1	33.33%	\$13.21

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Overview Enabled Status: Eligible Type: Search Budget: \$52.13/day Optimization score: 86.5% More details

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Deal \$1000 Off   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	2. body sculpting	Disapproved: Speculative and Experimental Medical Treatment +1 more	1	33.33%	\$13.21
CoolSculpting Special 25% Off   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	3. lipo	Ad group paused Disapproved: Speculative and Experimental Medical Treatment +1 more	1	50.00%	\$11.95
CoolSculpting® in Parker, CO   \$1,000 Off October Special   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	3. lipo	Ad group paused Disapproved: Speculative and Experimental Medical Treatment +1 more	1	16.67%	\$9.87
CoolSculpting® Deal \$1000 Off   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Experimental medical content	1	4.35%	\$6.36

Google Ads | Chris Zelig > The Studio M... 225-251-5356 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$52.13/day Optimization score: 86.5%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting Special 25% Off   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Disapproved: Speculative and Experimental Medical Treatment +1 more	1	6.67%	\$1.07
{Keyword:The Studio Medspa}   CoolSculpting in Parker, CO   Fat Reduction Treatment +12 more www.thestudiomedspa.com Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation. Top Fat Reduction... View assets details	7. coolsculpting - near me	Ad group removed Approved (limited): Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
CoolSculpting® in Parker, CO   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content	0	-	\$0.00
2020 Coolsculpting Discount   \$1,500 Off September Special   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical	0	-	\$0.00

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Overview: Enabled Status: Eligible Type: Search Budget: \$52.13/day Optimization score: 86.5%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Consultation					
CoolSculpting Special 25% Off   Freeze Away Stubborn Fat   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content	0	-	\$0.00
CoolSculpting Special 25% Off   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content	0	-	\$0.00
CoolSculpting® Deal \$1500 Off   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content	0	-	\$0.00
Total: Ads			14	2.59%	\$299.93
Total: Campaign			14	2.59%	\$299.93

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Overview: Enabled Status: Eligible Type: Search Budget: \$52.13/day Optimization score: 86.5%

Recommendations: All

Extensions > All

Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content	0	-	\$0.00
Call extension							
(720) 535-8059	Call extension	Account	Account	Approved	13	4.26%	\$284.28
Callout extension							
Nonsurgical Fat Reduction	Callout extension	search   beta   cool...	Campaign	Approved	11	5.91%	\$229.53
FDA Approved	Callout extension	search   beta   cool...	Campaign	Approved	7	3.61%	\$186.53
New Clients 25% Off	Callout extension	search   beta   cool...	Campaign	Approved	9	5.29%	\$185.18
Approved (limited): Restricted medical content							

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Overview: Enabled Status: Eligible Type: Search Budget: \$52.13/day Optimization score: 86.5%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Nonsurgical Fat Reduction	Callout extension	search   beta   cool...	Campaign	Approved	11	5.91%	\$229.53
FDA Approved	Callout extension	search   beta   cool...	Campaign	Approved	7	3.61%	\$186.53
New Clients 25% Off	Callout extension	search   beta   cool...	Campaign	Approved	9	5.29%	\$185.18
Highlights: No Surgery	Callout extension	search   beta   cool...	Campaign	Approved (limited): Health in personalized advertising	7	4.17%	\$167.48
Liposuction Alternative	Callout extension	search   beta   cool...	Campaign	Approved (limited): Health in personalized advertising	10	5.68%	\$112.95
Contact Us + Free Consult	Callout extension	search   beta   cool...	Campaign	Approved	7	4.52%	\$112.57
Freeze Your Fat	Callout extension	search   beta   cool...	Campaign	Approved	4	2.09%	\$95.94
Structured snippet extension							
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   beta   cool...	Campaign	Approved	2	10.00%	\$12.17

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Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Contact Us + Free Consult	Callout extension	search   beta   cool...	Campaign	Approved	7	4.52%	\$112.57
Freeze Your Fat	Callout extension	search   beta   cool...	Campaign	Approved	4	2.09%	\$95.94
Structured snippet extension							
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   beta   cool...	Campaign	Approved	2	10.00%	\$12.17
Total: Callout extensions					13	3.55%	\$269.93
Total: Structured snippet extensions					2	10.00%	\$12.17
Total: Call extensions					13	4.26%	\$284.28

Shows rows: 10 | 1 - 10 of 11

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