

# CoolSculpting Marketing Services

## The Studio Medspa Q4 Total Marketing Expenses

### (10/1/2020 - 12/31/2020)

**Google Ads: \$4,260.96**  
**Total Service Fee: \$3,000.00**  
**Total Marketing Spend: \$7,260.96**

Google Ads | Chris Zelig > The Studio M... 225-251-5356 | All campaigns

Overview | Campaigns | Custom | Oct 1 - Dec 31, 2020

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$56.64/day	Eligible	482	2.74%	\$4,260.96
Total: Campaigns			482	2.74%	\$4,260.96
Total: Account	\$56.64/day		482	2.74%	\$4,260.96

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > The Studio M... 225-251-5356 | All campaigns > search | beta | coolscu...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$56.64/day | Optimization score: 91.4% | More details

Recommendations | Ads | Custom | Oct 1 - Dec 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			482	2.74%	\$4,260.96
CoolSculpting® in Parker, CO   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved	56	4.80%	\$587.27
CoolSculpting® in Parker, CO   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content	39	4.26%	\$365.92
2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content	19	5.09%	\$221.98

The Studio Medspa | CoolSculpting in Parker, CO | Fat

Google Ads | Chris Zelig > The Studio M... 225-251-5356 | All campaigns > search | beta | coolscu...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$56.64/day | Optimization score: 91.4% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			482	2.74%	\$4,260.96
The Studio Medspa   CoolSculpting in Parker, CO   Fat Reduction Treatment +10 more www.thestudiomedspa.com Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation. Top Fat Reduction... View assets details	3. lipo	Poor ad strength Approved (limited): Restricted medical content	17	4.68%	\$165.59
CoolSculpting® in Parker, CO   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved	16	1.85%	\$154.62
CoolSculpting® in Parker, CO   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	3. lipo	Approved	11	3.73%	\$149.65
{Keyword:The Studio Medspa}   CoolSculpting in Parker, CO   Fat Reduction Treatment +10 more www.thestudiomedspa.com Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation. Top Fat Reduction...	0. coolsculpting - general	Approved (limited): Restricted medical content	11	5.07%	\$126.12

Google Ads | Chris Zelig > The Studio M... 225-251-5356 | All campaigns > search | beta | coolscu...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$56.64/day | Optimization score: 91.4% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			482	2.74%	\$4,260.96
{Keyword:The Studio Medspa}   CoolSculpting in Parker, CO   Fat Reduction Treatment +10 more www.thestudiomedspa.com Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content	11	5.07%	\$126.12
Target Belly Fat, Love Handles   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved	16	3.46%	\$121.01
Huge CoolSculpting Promotion   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved	11	5.98%	\$120.51
CoolSculpting® in Parker, CO   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	3. lipo	Approved	13	3.22%	\$117.82

Google Ads							Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										482	2.74%	\$4,260.96
CoolSculpting® in Parker, CO   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							3. ilipo	Approved		13	3.22%	\$117.82
2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							0. coolsculpting - general	Approved		10	2.70%	\$107.01
2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content		8	2.89%	\$105.10
Target Belly Fat, Love Handles   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							x. Expanded Reach Test	Approved		13	1.81%	\$100.61

Google Ads							Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										482	2.74%	\$4,260.96
Target Belly Fat, Love Handles   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							x. Expanded Reach Test	Approved		13	1.81%	\$100.61
CoolSculpting® in Parker, CO   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							3. ilipo	Approved		13	3.10%	\$98.50
CoolSculpting® in Parker, CO   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							3. ilipo	Approved		11	2.31%	\$87.54
Target Belly Fat, Love Handles   Fat Reduction Treatment   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							x. Expanded Reach Test	Approved		16	2.20%	\$83.72

Google Ads							Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										482	2.74%	\$4,260.96
Target Belly Fat, Love Handles   Fat Reduction Treatment   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							x. Expanded Reach Test	Approved		16	2.20%	\$83.72
CoolSculpting® in Parker, CO   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							x. Expanded Reach Test	Approved (limited): Restricted medical content		7	0.89%	\$81.09
CoolSculpting® in Parker, CO   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							1. coolsculpting - price	Approved		8	4.68%	\$78.93
Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							x. Expanded Reach Test	Approved		12	4.15%	\$77.71

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Overview							Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										482	2.74%	\$4,260.96
Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							x. Expanded Reach Test	Approved		12	4.15%	\$77.71
Huge CoolSculpting Promotion   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							x. Expanded Reach Test	Approved		8	2.81%	\$72.09
The Studio Medspa   CoolSculpting in Parker, CO   Fat Reduction Treatment +10 more www.thestudiomedspa.com Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation. Top Fat Reduction... View assets details							x. Expanded Reach Test	Poor ad strength Approved (limited): Restricted medical content		15	1.86%	\$70.10
CoolSculpting® in Parker, CO   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							1. coolsculpting - price	Approved (limited): Restricted medical content		10	5.41%	\$67.86

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Overview							Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										482	2.74%	\$4,260.96
CoolSculpting® in Parker, CO   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							1. coolsculpting - price	Approved (limited): Restricted medical content		10	5.41%	\$67.86
Huge CoolSculpting Promotion   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							3. ilipo	Approved		6	2.93%	\$61.44
Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							x. Expanded Reach Test	Approved		15	4.75%	\$59.16
CoolSculpting® in Parker, CO   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation							x. Expanded Reach Test	Approved		9	1.04%	\$57.10

Google Ads							Chris Zelig >	The Studio M... 225-251-5356	All campaigns >	search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost									
Ads & extensions	Total: Ads						482	2.74%	\$4,260.96							
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Parker, CO   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved	9	1.04%	\$57.10								
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved	12	4.21%	\$55.86								
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content	8	3.67%	\$54.75								
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Parker, CO   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved	7	2.60%	\$48.62								
Audiences																
Demographics																
Settings																
Suggested																
Insights																
Locations																
Change history																

Google Ads							Chris Zelig >	The Studio M... 225-251-5356	All campaigns >	search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost									
Ads & extensions	Total: Ads						482	2.74%	\$4,260.96							
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Parker, CO   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved	7	2.60%	\$48.62								
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved	4	4.35%	\$46.79								
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Parker, CO   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved	3	7.69%	\$44.69								
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved	4	0.98%	\$43.33								
Audiences																
Demographics																
Settings																
Suggested																
Insights																
Locations																
Change history																

Google Ads							Chris Zelig >	The Studio M... 225-251-5356	All campaigns >	search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost									
Ads & extensions	Total: Ads						482	2.74%	\$4,260.96							
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved	5	3.94%	\$41.50								
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Parker, CO   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved	3	3.13%	\$39.69								
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved	3	3.13%	\$39.69								
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content	5	2.56%	\$36.44								
Audiences																
Demographics																
Settings																
Suggested																
Insights																
Locations																
Change history																

Google Ads							Chris Zelig >	The Studio M... 225-251-5356	All campaigns >	search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost									
Ads & extensions	Total: Ads						482	2.74%	\$4,260.96							
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content	5	2.56%	\$36.44								
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Fat Reduction Treatment   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content	4	2.04%	\$35.61								
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Fat Reduction Treatment   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content	6	4.17%	\$32.97								
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	1. coolsculpting - price	Approved	2	8.70%	\$32.19								
Audiences																
Demographics																
Settings																
Suggested																
Insights																
Locations																
Change history																

Google Ads							Chris Zelig >	The Studio M... 225-251-5356	All campaigns >	search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE			
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost									
Ads & extensions	Total: Ads						482	2.74%	\$4,260.96							
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	1. coolsculpting - price	Approved	2	8.70%	\$32.19								
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content	3	0.99%	\$30.07								
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Fat Reduction Treatment   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content	2	1.83%	\$28.19								
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	3. lipo	Approved	5	3.09%	\$27.77								
Audiences																
Demographics																
Settings																
Suggested																
Insights																
Locations																
Change history																

Google Ads							Chris Zelig >	The Studio M... 225-251-5356	All campaigns >	search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig	support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads									482	2.74%	\$4,260.96					
Ads							8+ Cycles   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	3. lipo	Approved	5	3.09%	\$27.77					
Extensions							Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved	2	3.39%	\$24.58					
Landing pages							Target Belly Fat, Love Handles   Fat Reduction Treatment   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	3. lipo	Approved	3	4.41%	\$24.49					
Keywords							Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved	2	3.45%	\$23.49					
Audiences																	
Demographics																	
Settings																	
Suggested																	
Insights																	
Locations																	
Change history																	

Google Ads							Chris Zelig >	The Studio M... 225-251-5356	All campaigns >	search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig	support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads									482	2.74%	\$4,260.96					
Ads							Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved	2	3.45%	\$23.49					
Extensions							Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content	2	22.22%	\$21.10					
Landing pages							Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	0. coolsculpting - general	Approved	2	3.08%	\$20.93					
Keywords							CoolSculpting® in Parker, CO   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat	2. body sculpting	Ad group paused	1	6.25%	\$20.43					
Audiences																	
Demographics																	
Settings																	
Suggested																	
Insights																	
Locations																	
Change history																	

Google Ads							Chris Zelig >	The Studio M... 225-251-5356	All campaigns >	search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig	support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads									482	2.74%	\$4,260.96					
Ads							CoolSculpting® in Parker, CO   Fat Reduction Treatment   Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	2. body sculpting	Ad group paused	1	6.25%	\$20.43					
Extensions							[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. dynamic	Ad group removed Approved (limited): Restricted medical content	1	33.33%	\$19.24					
Landing pages							2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content	3	1.04%	\$17.84					
Keywords							{Keyword:The Studio Medspa}   CoolSculpting in Parker, CO   Fat Reduction Treatment +10 more www.thestudiomedspa.com Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation. Top Fat Reduction...	1. coolsculpting - price	Approved (limited): Restricted medical content	2	6.67%	\$17.48					
Audiences																	
Demographics																	
Settings																	
Suggested																	
Insights																	
Locations																	
Change history																	

Google Ads							Chris Zelig >	The Studio M... 225-251-5356	All campaigns >	search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig	support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads									482	2.74%	\$4,260.96					
Ads							[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. dynamic	Ad group removed Approved (limited): Restricted medical content	1	33.33%	\$19.24					
Extensions							2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content	3	1.04%	\$17.84					
Landing pages							{Keyword:The Studio Medspa}   CoolSculpting in Parker, CO   Fat Reduction Treatment +10 more www.thestudiomedspa.com Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation. Top Fat Reduction...	1. coolsculpting - price	Approved (limited): Restricted medical content	2	6.67%	\$17.48					
Keywords							{Keyword:The Studio Medspa}   CoolSculpting in Parker, CO   Fat Reduction Treatment +10 more www.thestudiomedspa.com Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation. Top Fat Reduction...	2. body sculpting	Ad group paused Approved (limited): Restricted medical content	1	2.00%	\$17.08					
Audiences																	
Demographics																	
Settings																	
Suggested																	
Insights																	
Locations																	
Change history																	

Google Ads							Chris Zelig >	The Studio M... 225-251-5356	All campaigns >	search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig	support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads									482	2.74%	\$4,260.96					
Ads							Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content	1	6.25%	\$11.63					
Extensions							2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Top Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	1. coolsculpting - price	Approved	1	4.55%	\$11.05					
Landing pages							Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	2. body sculpting	Ad group paused	1	33.33%	\$11.03					
Keywords																	
Audiences																	
Demographics																	
Settings																	
Suggested																	
Insights																	
Locations																	
Change history																	

Google Ads						
Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Total: Ads 482					
Ads & extensions	Total: Ads 482					
Ads	<input type="checkbox"/>	Huge CoolSculpting Promotion   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com	3. lipo	Approved (limited): Restricted medical content	1	\$9.81
Extensions	<input type="checkbox"/>	CoolSculpting® in Parker, CO   Freeze Away Stubborn Fat   Flexible Payment Options www.thestudiomedspa.com	x. Expanded Reach Test	Approved	1	\$9.43
Landing pages	<input type="checkbox"/>	CoolSculpting® in Parker, CO   Freeze Away Stubborn Fat   Flexible Payment Options www.thestudiomedspa.com	0. coolsculpting - general	Approved	1	\$8.06
Keywords	<input type="checkbox"/>	Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Flexible Payment Options www.thestudiomedspa.com	3. lipo	Approved (limited): Restricted medical content	2	\$7.45

Google Ads						
Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Total: Ads 482					
Ads & extensions	Total: Ads 482					
Ads	<input type="checkbox"/>	Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Flexible Payment Options www.thestudiomedspa.com	3. lipo	Approved (limited): Restricted medical content	2	\$7.45
Extensions	<input type="checkbox"/>	Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Top Provider in Parker, CO www.thestudiomedspa.com	3. lipo	Approved (limited): Restricted medical content	1	\$7.25
Landing pages	<input type="checkbox"/>	2020 CoolSculpting Discount   Dec Only \$1,000 Off 8+ Cycles   Top Provider in Parker, CO www.thestudiomedspa.com	2. body sculpting	Ad group paused	1	\$5.93
Keywords	<input type="checkbox"/>	CoolSculpting® in Parker, CO   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com	1. coolsculpting - price	Approved	1	\$5.84

Google Ads						
Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Total: Ads 482					
Ads & extensions	Total: Ads 482					
Ads	<input type="checkbox"/>	CoolSculpting® in Parker, CO   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com	1. coolsculpting - price	Approved	1	\$5.84
Extensions	<input type="checkbox"/>	2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.thestudiomedspa.com	1. coolsculpting - price	Approved	1	\$5.00
Landing pages	<input type="checkbox"/>	Target Belly Fat, Love Handles   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com	3. lipo	Approved	1	\$4.72
Keywords	<input type="checkbox"/>	Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com	3. lipo	Approved	1	\$4.56

Google Ads						
Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Total: Ads 482					
Ads & extensions	Total: Ads 482					
Ads	<input type="checkbox"/>	Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com	3. lipo	Approved	1	\$4.56
Extensions	<input type="checkbox"/>	CoolSculpting® in Parker, CO   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.thestudiomedspa.com	x. Expanded Reach Test	Approved (limited): Restricted medical content	2	\$4.48
Landing pages	<input type="checkbox"/>	Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Top Provider in Parker, CO www.thestudiomedspa.com	0. coolsculpting - general	Approved	1	\$3.94
Keywords	<input type="checkbox"/>	CoolSculpting® in Parker, CO   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com	2. body sculpting	Ad group paused	1	\$3.33

Google Ads						
Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Total: Ads 482					
Ads & extensions	Total: Ads 482					
Ads	<input type="checkbox"/>	CoolSculpting® in Parker, CO   Fat Reduction Treatment   Our Biggest Discount Ever www.thestudiomedspa.com	2. body sculpting	Ad group paused	1	\$3.33
Extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Flexible Payment Options www.thestudiomedspa.com	x. Expanded Reach Test	Approved (limited): Restricted medical content	1	\$2.20
Landing pages	<input type="checkbox"/>	2021 CoolSculpting Discount   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.thestudiomedspa.com	3. lipo	Approved (limited): Restricted medical content	1	\$1.67
Keywords	<input type="checkbox"/>	{Keyword:The Studio Medspa}   CoolSculpting in Parker, CO   Fat Reduction Treatment +12 more www.thestudiomedspa.com	7. coolsculpting - near me	Ad group removed Approved (limited): Speculative and Experimental Medical	0	\$0.00

Google Ads							Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Ad group Status Clicks CTR Cost					
Ads & extensions	Total: Ads						482 2.74% \$4,260.96					
Ads	Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.thestudiomedspa.com						0. coolsculpting - general		Approved (limited): Restricted medical content		0 0.00% \$0.00	
Extensions	{Keyword:The Studio Medspa}   CoolSculpting in Parker, CO   Fat Reduction Treatment +12 more www.thestudiomedspa.com						coolsculpting - face		Ad group removed Approved (limited): Speculative and Experimental Medical Treatment +2 more		0 - \$0.00	
Landing pages	CoolSculpting® Deal \$1500 Off   Freeze Away Stubborn Fat   Flexible Payment Options www.thestudiomedspa.com						coolsculpting - face		Ad group removed Approved (limited): Restricted medical content		0 - \$0.00	
Keywords	Total: Ads						482 2.74% \$4,260.96					
Audiences	Total: Campaign						482 2.74% \$4,260.96					
Demographics												
Settings												
Suggested												
Insights												
Locations												
Change history												

Google Ads							Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details						
Recommendations	Extensions > All						SUMMARY TABLE Custom Oct 1 - Dec 31, 2020					
Ad groups	+ Extension type: All ADD FILTER						Associations view					
Ads & extensions	Extension						Extension type Added to Level Status Clicks CTR Cost					
Ads	Sitelink extension											
Extensions	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More						Sitelink extension		search   beta   cool...		Campaign Approved (limited): Restricted medical content 0 0.00% \$0.00	
Landing pages	Call extension											
Keywords	(720) 535-8059						Call extension		Account Account		Approved 99 2.31% \$1,141.94	
Audiences	Callout extension											
Demographics	FDA Cleared						Callout extension		search   beta   cool...		Campaign Approved 123 2.86% \$1,238.87	
Settings	Contact Us + Free Consult						Callout extension		search   beta   cool...		Campaign Approved 104 3.89% \$1,153.81	
Suggested	Freeze Your Fat						Callout extension		search   beta   cool...		Campaign Approved 114 2.97% \$1,059.57	
Insights	New Clients 25% Off						Callout extension		search   beta   cool...		Campaign Approved 97 3.49% \$1,021.56	
Locations												
Change history												

Google Ads							Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details						
Recommendations	+ Extension type: All ADD FILTER						Associations view					
Ad groups	Extension						Extension type Added to Level Status Clicks CTR Cost					
Ads & extensions	New Clients 25% Off						Callout extension		search   beta   cool...		Campaign Approved 97 3.49% \$1,021.56	
Ads	Highlights: No Surgery						Callout extension		search   beta   cool...		Campaign Approved (limited): Health in personalized advertising 100 3.58% \$1,005.75	
Extensions	Nonsurgical Fat Reduction						Callout extension		search   beta   cool...		Campaign Approved 102 3.84% \$988.45	
Landing pages	Liposuction Alternative						Callout extension		search   beta   cool...		Campaign Approved (limited): Health in personalized advertising 96 3.47% \$975.86	
Keywords	Structured snippet extension											
Audiences	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...						Structured snippet extension		search   beta   cool...		Campaign Approved 6 1.82% \$48.10	
Demographics	Promotion extension											
Settings	Winter Sale - 25% off CoolSculpting®						Promotion extension		search   beta   cool...		Campaign Approved (limited): Restricted medical content 150 3.59% \$1,179.95	
Suggested												
Insights												
Locations												
Change history												

Google Ads							Chris Zelig > The Studio M... 225-251-5356		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$56.64/day	Optimization score: 91.4%	More details						
Recommendations	+ Extension type: All ADD FILTER						Associations view					
Ad groups	Extension						Extension type Added to Level Status Clicks CTR Cost					
Ads & extensions	Promotion extension											
Ads	Winter Sale - 25% off CoolSculpting®						Promotion extension		search   beta   cool...		Campaign Approved (limited): Restricted medical content 150 3.59% \$1,179.95	
Extensions	Fall Sale - 25% off CoolSculpting®						Promotion extension		search   beta   cool...		Campaign Approved (limited): Restricted medical content 74 2.08% \$615.61	
Landing pages	Black Friday - 25% off CoolSculpting®						Promotion extension		search   beta   cool...		Campaign Approved (limited): Restricted medical content 18 2.56% \$297.00	
Keywords	Total: Sitelink extensions						0 0.00% \$0.00					
Audiences	Total: Callout extensions						249 2.93% \$2,480.94					
Demographics	Total: Structured snippet extensions						6 1.82% \$48.10					
Settings	Total: Call extensions						99 2.31% \$1,141.94					
Suggested	Total: Promotion extensions						242 2.87% \$2,092.56					
Insights												
Locations												
Change history												

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Sarah Stillman  
The Studio Medspa  
19647 Solar Circle  
Suite B 101  
Parker, CO 80134

**INVOICE #** 1258

**DATE** 11/01/2020

**DUE DATE** 11/01/2020

**TERMS** Due on receipt

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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Campaign Management Service (deleted)</b>	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul> <p>Ads started 9/30 - 1st month paid in advance.</p>	1	1,500.00	1,500.00

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PAYMENT	1,500.00
BALANCE DUE	<b>\$0.00</b>

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**

Sarah Stillman  
The Studio Medspa  
19647 Solar Circle  
Suite B 101  
Parker, CO 80134

**INVOICE #** 1294

**DATE** 12/01/2020

**DUE DATE** 12/01/2020

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Campaign Management Service (deleted)</b>	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul>	1	1,500.00	1,500.00

**PAID**

PAYMENT 1,500.00  
BALANCE DUE **\$0.00**