

CoolSculpting Marketing Services

The Studio Medspa Co-Op Q2 2023

Total Marketing Expenses

(4/1/2023 - 6/30/2023)

Total Google Ads: \$ 6,371.78
Total Marketing Service Fees: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$10,871.78

Google Ads Medstar Media > The Studio Medspa 225-251-5356

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaigns (1 from 1 account) Select a campaign Change view

Filters Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview Campaigns Custom Apr 1 - Jun 30, 2023 Show last 30 days

Add broad match keywords: Get more conversions at a similar or better ROI by adding broad match versions of your existing keywords +8.5% View Apply

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$107.92/day	Paused All ads limited by policy	395	6.79%	\$6,138.44
Total: Campaigns in your current view			395	6.79%	\$6,138.44
Total: Account			782	6.71%	\$7,735.78
Total: Search campaigns			782	6.71%	\$7,735.78

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more
 Some inventory may be provided through third party intermediaries.
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Google Ads Medstar Media > The Studio Medspa 225-251-5356

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group Change view

Paused Type: Search Budget: \$107.92/day More details Campaign 1 of 1

Overview Ads Custom Apr 1 - Jun 30, 2023 Show last 30 days

Add status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword The Studio Med Spa) Huge CoolSculpting Promotion CoolSculpting in Parker, CO +11 more thestudiomedspa.com/coolsculpting/parker CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Not eligible Policy (Restricted medical content), Campaign paused	136	11.50%	\$3,583.92
The Studio Med Spa CoolSculpting in (LOCATION)(City) Freeze Away Body Fat. +10 more thestudiomedspa.com/coolsculpting/parker Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspa	Removed Policy (Restricted medical content), Campaign paused	137	7.06%	\$1,272.74
The Studio Med Spa Fat Reduction in Parker, CO Non-Surgical Fat Reduction +11 more thestudiomedspa.com/coolsculpting/parker Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	2. lipo	Removed Policy (Restricted drug terms +1 more), Campaign paused	59	4.43%	\$508.33
(Keyword The Studio Med Spa) Huge CoolSculpting Promotion CoolSculpting in Parker, CO +11 more thestudiomedspa.com/coolsculpting/parker CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results... View assets details	2. lipo	Not eligible Policy (Restricted medical content), Campaign paused	16	3.43%	\$188.86
The Studio Med Spa Huge CoolSculpting Promotion CoolSculpting in Parker, CO +10 more thestudiomedspa.com/coolsculpting/parker CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results... View assets details	x. non-service medspa	Not eligible Policy (Restricted medical content), Campaign paused	17	6.30%	\$176.77
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content), Campaign paused	6	9.38%	\$130.52

Google Ads Medstar Media > The Studio Medspa 225-251-5356

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group Change view

Paused Type: Search Budget: \$107.92/day More details Campaign 1 of 1

Overview Ads Custom Apr 1 - Jun 30, 2023 Show last 30 days

Add status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content), Campaign paused	6	9.38%	\$130.52
The Studio Med Spa Fat Reduction in Parker, CO Non-Surgical Fat Reduction +11 more thestudiomedspa.com/coolsculpting/parker Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted drug terms +1 more), Ad group paused, +1	16	3.88%	\$121.23
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content), Campaign paused	3	2.86%	\$116.06
(Keyword The Studio Med Spa) CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +10 more thestudiomedspa.com/coolsculpting/parker Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	2	11.76%	\$17.28
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content), Campaign paused	2	11.76%	\$16.04
(Keyword The Studio Med Spa) Huge CoolSculpting Promotion CoolSculpting in Parker, CO +11 more thestudiomedspa.com/coolsculpting/parker CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results... View assets details	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	16.67%	\$6.69
(Keyword The Studio Medspa) CoolSculpting in Parker, CO Fat Reduction Treatment. +12 more www.thestudiomedspa.com	7. revolution - near me	Removed Policy (Restricted medical content and Environmental Medical)	0	-	\$0.00

Google Ads Medstar Media > The Studio Medspa 225-251-5356

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group Change view

Paused Type: Search Budget: \$107.92/day More details Campaign 1 of 1

Overview Ads Custom Apr 1 - Jun 30, 2023 Show last 30 days

Add status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Provider in Parker, CO www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	coolsculpting - face	Removed Policy (Restricted medical content), Ad group removed, +1	0	-	\$0.00
CoolSculpting® in Parker, CO Freeze Away Stubborn Fat Flexible Payment Options www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	coolsculpting - face	Removed Policy (Restricted medical content), Ad group removed, +1	0	-	\$0.00
CoolSculpting Special 25% Off Fat Reduction Treatment Our Biggest Discount Ever www.thestudiomedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation	coolsculpting - face	Removed Policy (Restricted medical content), Ad group removed, +1	0	-	\$0.00
(Keyword The Studio Medspa) CoolSculpting in Parker, CO Fat Reduction Treatment. +10 more www.thestudiomedspa.com Leading CoolSculpting Provider in Parker, CO. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love Handles... View assets details	1. coolsculpting - price	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more), Campaign paused	0	-	\$0.00
Total: Ads in your current view			395	6.79%	\$6,138.44
Total: Campaign			395	6.79%	\$6,138.44

Show rows: 100 1 - 100 of 817

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Responsive search ad Leave feedback Custom Apr 1 - Jun 30, 2023 Show last 30 days

Assets Combinations

Ad may be limited by policy: **Restricted medical content**

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	17	Advertiser
Freeze Away Stubborn Fat	Approved (limited)	Headline	2nd position	10	Advertiser
CoolSculpting in Parker, CO	Approved (limited)	Headline	1st position	197	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	12	Advertiser
Top Provider in Parker, CO	Approved (limited)	Headline	2nd position	41	Advertiser
Schedule a Free Consultation	-	Headline	None	5	Advertiser
Non-Surgical Fat Reduction	-	Headline	None	10	Advertiser
CoolSculpting Near Me	-	Headline	None	14	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	57	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	349	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	7	Advertiser
The Studio Med Spa	Approved (limited)	Headline	None	0	Advertiser

Responsive search ad Leave feedback Custom Apr 1 - Jun 30, 2023 Show last 30 days

Assets Combinations

Ad may be limited by policy: **Restricted medical content**

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Body Fat	-	Headline	None	98	Advertiser
Save \$1,000 Off 8+ Treatments	-	Headline	None	0	Advertiser
{Keyword:The Studio Med Spa}	Approved (limited)	Headline	1st position	188	Advertiser
Save \$1,000 On 8+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to \$1000 Off	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	-	Headline	None	695	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	4	Advertiser
Book Now for Up to 50% Off	-	Headline	None	0	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	0	Advertiser
Save 50% On 8+ Treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	628	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	16	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	18	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Parker, CO	-	Description	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	16	Advertiser

Responsive search ad Leave feedback Custom Apr 1 - Jun 30, 2023 Show last 30 days

Assets Combinations

Ad may be limited by policy: **Restricted medical content**

Asset	Status	Asset type	Position pinning	Impr.	Asset source
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	628	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	16	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	18	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Parker, CO	-	Description	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	16	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	1,138	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	23	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	977	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	6	Advertiser

Show rows: 100 1 - 34 of 34

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Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolsculpting	Campaign	Eligible	2	5.71%	\$23.04
Sitelink						
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible	229	8.85%	\$4,421.93
Why Choose Studio Medspa Read About What Sets Us Apart from Other Medspas in Parker, CO	Account	Account	Eligible	229	8.79%	\$4,274.94
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited Policy (Restricted medical content))	231	8.77%	\$4,189.58
Book A Free Consultation Quickly & Conveniently Booking Your Free Consultation Online Now.	Account	Account	Eligible	223	8.99%	\$4,160.15
Callout						
Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	49	9.86%	\$1,024.13
FDA Cleared	MS search coolsculpting	Campaign	Eligible	40	8.51%	\$888.18
Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	31	9.31%	\$618.37
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	27	9.03%	\$576.99

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
Spring Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited Policy (Restricted medical content))	164	8.01%	\$2,637.65
Winter Sale - \$1,000 off +8 Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Spring Sale - \$1,000 off +8 Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted drug terms)	0	-	\$0.00
Summer Sale - Up to 50% off +8 Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to 50% off +8 Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Winter Sale - Up to 50% off +8 Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Business name						
The Studio Med Spa	MS search coolsculpting	Campaign	Eligible	60	6.23%	\$1,367.45

Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Paused Type: Search Budget: \$107.92/day More details Campaign 1 of 1

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations Show more

Asset	Added to	Level	Status	Clicks	CTR	Cost
The Studio Med Spa	MS search coolsculpting	Campaign	Eligible	60	6.23%	\$1,367.45
Call						
(720) 535-8059	Account	Account	Eligible	44	7.56%	\$721.40
Business logo						
	MS search coolsculpting	Campaign	Eligible	60	6.23%	\$1,367.45
Total: Business name				60	6.23%	\$1,367.45
Total: Business logo				60	6.23%	\$1,367.45
Total: Sitelinks				248	9.01%	\$4,662.32
Total: Callouts				74	7.85%	\$1,461.84
Total: Structured snippets				2	5.71%	\$23.04
Total: Calls				44	7.56%	\$721.40
Total: Promotions				164	8.01%	\$2,637.65

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (2 filters) All campaigns Campaign MS | search | prospecting Ad groups (7) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$108.99/day Optimization score: 49.7% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Auction insights Ads & assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations Show more

Ad groups

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
coolsculpting	Eligible (Limited) All ads limited by policy	-	0.50	\$272.64	32	7.02%	\$136.45
x. Exp Reach coolsculpting	Eligible (Limited) All ads limited by policy	-	4.50	\$21.53	28	3.67%	\$96.89
Total: Filtered ad groups			5.00	\$46.67	60	4.92%	\$233.34
Total: Campaign			38.00	\$42.04	387	6.62%	\$1,597.34

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (2 filters) All campaigns Campaign MS | search | prospecting Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 7

Overview Recommendations Insights Ad groups Auction insights Ads & assets Landing pages Keywords Audience Settings Change history Show less Dynamic ad targets Devices

Ads

Ad	Status	Clicks	CTR	Cost
(Keyword: The Studio Med Spa) CoolSculpting Huge CoolSculpting Promotion +12 more thestudiomedspa.com/coolsculpting/parker CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results. Minimal Downtim... View assets details	Eligible (Limited) Policy (Restricted medical content)	32	7.02%	\$136.45
Total: Ads in your current view		32	7.02%	\$136.45
Total: Ad group		32	7.02%	\$136.45

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (2 filters) All campaigns Campaign MS | search | prospecting Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 7

Overview Recommendations Insights Ad groups Auction insights Ads & assets Landing pages Keywords Audience Settings Change history Show less Dynamic ad targets Devices

Responsive search ad

Assets

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	16	Advertiser
Freeze Away Stubborn Fat	Approved (limited)	Headline	2nd position	32	Advertiser
CoolSculpting in Parker, CO	Approved (limited)	Headline	1st position	272	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	9	Advertiser
Top Provider in Parker, CO	Approved (limited)	Headline	2nd position	76	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	99	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	13	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	8	Advertiser
The Studio Med Spa	Approved (limited)	Headline	None	0	Advertiser
(Keyword: The Studio Med Spa)	Approved (limited)	Headline	1st position	161	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	23	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	185	Advertiser

Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (2 filters) All campaigns Campaign MS | search | prospecting Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 7

Overview Recommendations Insights Ad groups Auction insights Ads & assets Landing pages Keywords Audience Settings Change history Show less Dynamic ad targets Devices

Responsive search ad

Assets

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	8	Advertiser
The Studio Med Spa	Approved (limited)	Headline	None	0	Advertiser
(Keyword: The Studio Med Spa)	Approved (limited)	Headline	1st position	161	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	23	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	185	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	3	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	8	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	7	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	438	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	313	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	11	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	7	Advertiser

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Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (2 filters) All campaigns Campaign MS | search | prospecting Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Fat Reduction	MS search prospecting > coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
Sitelink						
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search prospecting > coolsculpting	Ad group	Eligible	9	5.49%	\$37.55
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content)	8	5.03%	\$34.89
Why Choose Studio Medspa Read About What Sets Us Apart from Other Medspas in Parker, CO	Account	Account	Eligible	7	4.49%	\$25.83
Book A Free Consultation Quickly & Conveniently Booking Your Free Consultation Online Now.	Account	Account	Eligible	6	3.95%	\$20.94
Callout						
Contact Us + Free Consult	MS search prospecting > coolsculpting	Ad group	Eligible	2	9.52%	\$4.25
Highlights: No Surgery	MS search prospecting > coolsculpting	Ad group	Eligible	1	6.67%	\$1.82
FDA Cleared	MS search prospecting > coolsculpting	Ad group	Eligible	1	3.23%	\$1.82
Freeze Your Fat	MS search prospecting > coolsculpting	Ad group	Eligible	1	3.70%	\$1.82

Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (2 filters) All campaigns Campaign MS | search | prospecting Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
5-Star Rated Medspa						
MS search prospecting > coolsculpting	Ad group	Eligible	0	0.00%	\$0.00	
Nonsurgical Fat Reduction						
MS search prospecting > coolsculpting	Ad group	Eligible	0	0.00%	\$0.00	
Liposuction Alternative						
MS search prospecting > coolsculpting	Ad group	Eligible	0	0.00%	\$0.00	
Promotion						
50% off 8+ Treatments	MS search prospecting > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content)	2	1.48%	\$9.41
Business name						
The Studio Med Spa	MS search prospecting	Campaign	Eligible	32	7.31%	\$136.45
Call						
(720) 535-8059	Account	Account	Eligible	2	6.06%	\$4.58
Business logo						
	MS search prospecting	Campaign	Eligible	32	7.31%	\$136.45
Total: Business name				32	7.31%	\$136.45
Total: Business logo				32	7.31%	\$136.45
Total: Sitelinks				9	5.49%	\$37.55

Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (2 filters) All campaigns Campaign MS | search | prospecting Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(720) 535-8059	Account	Account	Eligible	2	6.06%	\$4.58
Business logo						
	MS search prospecting	Campaign	Eligible	32	7.31%	\$136.45
Total: Business name				32	7.31%	\$136.45
Total: Business logo				32	7.31%	\$136.45
Total: Sitelinks				9	5.49%	\$37.55
Total: Callouts				2	2.63%	\$4.25
Total: Structured snippets				0	0.00%	\$0.00
Total: Calls				2	6.06%	\$4.58
Total: Promotions				2	1.48%	\$9.41

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

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Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (2 filters) All campaigns Campaign MS | search | prospecting Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ads

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Improve your responsive search ads: Get more clicks on your responsive search ads by improving your headlines and descriptions +0.4% View Apply

Ad	Status	Clicks	CTR	Cost
The Studio Med Spa CoolSculpting Huge CoolSculpting Promotion +11 more thestudiomedspa.com/coolsculpting/parker CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results. Minimal Downtim... View assets details	Eligible (Limited) Policy (Restricted medical content)	28	3.67%	\$96.89
Total: Ads in your current view		28	3.67%	\$96.89
Total: Ad group		28	3.67%	\$96.89

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

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View (2 filters) All campaigns Campaign MS | search | prospecting Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Responsive search ad

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	37	Advertiser
Freeze Away Stubborn Fat	Approved (limited)	Headline	2nd position	144	Advertiser
CoolSculpting in Parker, CO	Approved (limited)	Headline	1st position	639	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	46	Advertiser
Top Provider in Parker, CO	Approved (limited)	Headline	2nd position	20	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	238	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	24	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	24	Advertiser
The Studio Med Spa	Approved (limited)	Headline	None	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	121	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	94	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	16	Advertiser

Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (2 filters) All campaigns MS | search | prospecting x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 5 of 7

Overview Recommendations

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	24	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	24	Advertiser
The Studio Med Spa	Approved (limited)	Headline	None	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	121	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	94	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	16	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	39	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	84	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	737	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	586	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	16	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	10	Advertiser

Show rows: 100 1 - 18 of 18

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View (2 filters) All campaigns MS | search | prospecting x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 5 of 7

Overview Recommendations

Assets

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Fat Reduction	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
Sitelink						
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	8	3.49%	\$38.70
Why Choose Studio Medspa Read About What Sets Us Apart from Other Medspas in Parker, CO	Account	Account	Eligible	6	2.76%	\$23.20
Book A Free Consultation Quickly & Conveniently Booking Your Free Consultation Online Now.	Account	Account	Eligible	5	2.28%	\$19.53
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content)	5	2.28%	\$19.13
Callout						
Nonsurgical Fat Reduction	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	2	6.06%	\$8.76
Freeze Your Fat	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	1	2.50%	\$5.09
Highlights: No Surgery	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	1	3.23%	\$3.67
Contact Us + Free Consult	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	1	3.45%	\$3.67

Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (2 filters) All campaigns MS | search | prospecting x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 5 of 7

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
50% off 8+ Treatments	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content)	1	0.59%	\$5.09
Business name						
The Studio Med Spa	MS search prospecting	Campaign	Eligible	23	3.18%	\$84.90
Call						
(720) 535-8059	Account	Account	Eligible	1	2.33%	\$2.42
Business logo						
	MS search prospecting	Campaign	Eligible	23	3.18%	\$84.90
Total: Business name				23	3.18%	\$84.90
Total: Business logo				23	3.18%	\$84.90
Total: Sitelinks				8	3.46%	\$38.70
Total: Callouts				3	2.61%	\$11.61

Google Ads Medstar Media > The Studio Medspa 225-251-5356

View (2 filters) All campaigns MS | search | prospecting x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 5 of 7

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(720) 535-8059	Account	Account	Eligible	1	2.33%	\$2.42
Business logo						
	MS search prospecting	Campaign	Eligible	23	3.18%	\$84.90
Total: Business name				23	3.18%	\$84.90
Total: Business logo				23	3.18%	\$84.90
Total: Sitelinks				8	3.46%	\$38.70
Total: Callouts				3	2.61%	\$11.61
Total: Structured snippets				0	0.00%	\$0.00
Total: Calls				1	2.33%	\$2.42
Total: Promotions				1	0.59%	\$5.09

Show rows: 100 1 - 16 of 16

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Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Sarah Stillman
The Studio Medspa
19647 Solar Circle
Suite B 101
Parker, CO 80134

INVOICE # 2137

DATE 04/01/2023

DUE DATE 04/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

PAYMENT

BALANCE DUE

1,500.00

\$0.00

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INVOICE

BILL TO

Sarah Stillman
The Studio Medspa
19647 Solar Circle
Suite B 101
Parker, CO 80134

INVOICE # 2168

DATE 05/01/2023

DUE DATE 05/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00

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PAYMENT

BALANCE DUE

1,500.00

\$0.00

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INVOICE

BILL TO

Sarah Stillman
The Studio Medspa
19647 Solar Circle
Suite B 101
Parker, CO 80134

INVOICE # 2199

DATE 06/01/2023

DUE DATE 06/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00

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PAYMENT

BALANCE DUE

1,500.00

\$0.00