

Trilogy Medical Center CoolSculpting Google Adwords & Facebook Ads Q3 2020 (07/1/2020 - 09/30/2020)

Total Google Ads: \$5,979.35
Facebook Ad Spend: \$2,651.63
Total Media Spend: \$8,630.98

Google Ads | Chris Zelig > Trilogy Medic... 872-594-6925 | All campaigns

Overview Campaigns Custom Jul 1 - Sep 30, 2020

Recommendations Campaign status: All ADD FILTER

| Campaign | Budget | Status | Clicks | CTR | Cost |
|-------------------------------------|--------------|---------------------|--------------|--------------|--------------------|
| search beta coolsculpting | \$67.27/day | Eligible (Learning) | 1,258 | 3.70% | \$5,979.35 |
| search beta microneedling | \$37.83/day | Eligible | 615 | 4.33% | \$3,357.93 |
| search beta laser hair removal | \$32.10/day | Eligible | 932 | 5.18% | \$2,964.14 |
| search beta hydrafacial | \$30.59/day | Eligible | 262 | 3.41% | \$2,834.10 |
| search beta dermal fillers | \$35.24/day | Eligible | 717 | 6.65% | \$2,257.10 |
| search beta clear and brilliant | \$24.98/day | Eligible | 374 | 7.18% | \$1,503.24 |
| Total: Campaigns | | | 4,158 | 4.63% | \$18,895.86 |
| Total: Account | \$228.01/day | | 4,158 | 4.63% | \$18,895.86 |

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig > Trilogy Medic... 872-594-6925 | All campaigns > search | beta | coolscu...

Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$67.27/day Optimization score: 86.5%

Recommendations Ads Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|--|--------|-------|------------|
| Trilogy Medical Center CoolSculpting Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction... View assets details | x. Expanded Reach Test | Ad group paused Approved (limited): Restricted drug terms +2 more | 379 | 3.05% | \$1,429.85 |
| {Keyword:Trilogy Medical Center} CoolSculpting Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction... View assets details | 0. coolsculpting - general | Approved (limited): Restricted drug terms +2 more | 133 | 4.17% | \$754.81 |
| {Keyword:Trilogy Medical Center} Cool Sculpt: Freeze Away Fat What is CoolSculpting? +6 more www.trilogymedicalcenter.com CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results... View assets details | 0. coolsculpting - general | Removed Approved (limited): Restricted drug terms +1 more | 87 | 5.55% | \$654.06 |
| CoolSculpting in Midvale Fat Reduction Treatment Flexible Payment Options www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation | x. Expanded Reach Test | Ad group paused Approved (limited): Restricted medical content +1 more | 135 | 2.21% | \$545.73 |

Google Ads | Chris Zelig > Trilogy Medic... 872-594-6925 | All campaigns > search | beta | coolscu...

Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$67.27/day Optimization score: 86.5%

Recommendations Ads Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|--|--------|--------|----------|
| {Keyword:Trilogy Medical Center} Cool Sculpt: Freeze Away Fat What is CoolSculpting? +6 more www.trilogymedicalcenter.com CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results... View assets details | 1. coolsculpting - price | Removed Approved (limited): Restricted drug terms +1 more | 51 | 10.54% | \$336.79 |
| Trilogy Medical Center New Client Special 30% Off All Fat Freezing www.trilogymedicalcenter.com Best CoolSculpting Deal. Top Provider in Midvale, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | x. Expanded Reach Test | Ad group paused Approved (limited): Restricted medical content +1 more | 72 | 2.79% | \$266.10 |
| CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Midvale www.trilogymedicalcenter.com CoolSculpting Deal. Freeze Fat. Top Provider in Midvale, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | 1. coolsculpting - price | Approved (limited): Restricted medical content +1 more | 51 | 7.12% | \$220.55 |
| CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Midvale www.trilogymedicalcenter.com CoolSculpting Deal. Freeze Fat. Top Provider in Midvale, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | 0. coolsculpting - general | Paused Approved (limited): Restricted medical content +1 more | 45 | 5.79% | \$218.65 |

Google Ads | Chris Zelig > Trilogy Medic... 872-594-6925 | All campaigns > search | beta | coolscu...

Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$67.27/day Optimization score: 86.5%

Recommendations Ads Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|--|--------|-------|----------|
| CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Midvale www.trilogymedicalcenter.com CoolSculpting Deal. Freeze Fat. Top Provider in Midvale, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | 1. coolsculpting - price | Approved (limited): Restricted medical content +1 more | 51 | 7.12% | \$220.55 |
| CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Midvale www.trilogymedicalcenter.com CoolSculpting Deal. Freeze Fat. Top Provider in Midvale, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | 0. coolsculpting - general | Paused Approved (limited): Restricted medical content +1 more | 45 | 5.79% | \$218.65 |
| Cool Sculpt: Freeze Away Fat Leading CoolSculpting Provider 30% Off + Virtual Consultation www.trilogymedicalcenter.com CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges. Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More | 0. coolsculpting - general | Removed Approved (limited): Restricted medical content +1 more | 19 | 6.79% | \$190.93 |
| CoolSculpting in Midvale Fat Reduction Treatment Flexible Payment Options www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation | 0. coolsculpting - general | Approved (limited): Restricted medical content +1 more | 27 | 5.39% | \$129.37 |

| Overview | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$67.27/day | Optimization score: 86.5% | More details | |
|---|---|--|-----------------------------|--------------|---------------------|----------------------------|--------------|--|
| Recommendations | Ads Custom Jul 1 - Sep 30, 2020 | | | | | | | |
| Ad groups | Ad status: All ADD FILTER | | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| <input type="checkbox"/> <input type="radio"/> | CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Midvale www.trilogymedicalcenter.com CoolSculpting Deal. Freeze Fat. Top Provider in Midvale, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | Ad group paused Approved (limited): Restricted medical content +1 more | 28 | 1.87% | \$116.80 | x. Expanded Reach Test | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} CoolSculpting Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction... View assets details | Approved (limited): Restricted drug terms +2 more | 21 | 7.32% | \$112.00 | 1. coolsculpting - price | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | Trilogy Medical Center CoolSculpting in Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction... View assets details | Approved (limited): Restricted drug terms +2 more | 13 | 5.44% | \$99.03 | alpha - cool sculpting | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} New Client Special 30% Off All Fat Freezing www.trilogymedicalcenter.com Best CoolSculpting Deal. Top Provider in Midvale, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | Approved (limited): Restricted medical content +1 more | 21 | 8.37% | \$89.94 | 0. coolsculpting - general | | |

| Overview | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$67.27/day | Optimization score: 86.5% | More details | |
|---|--|--|-----------------------------|--------------|---------------------|----------------------------|--------------|--|
| Recommendations | Ads Custom Jul 1 - Sep 30, 2020 | | | | | | | |
| Ad groups | Ad status: All ADD FILTER | | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} New Client Special 30% Off All Fat Freezing www.trilogymedicalcenter.com Best CoolSculpting Deal. Top Provider in Midvale, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | Approved (limited): Restricted medical content +1 more | 21 | 8.37% | \$89.94 | 0. coolsculpting - general | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} Cool Sculpt: Freeze Away Fat What is CoolSculpting? +6 more www.trilogymedicalcenter.com CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results... View assets details | Ad group paused Approved (limited): Restricted medical content +1 more | 6 | 8.45% | \$89.38 | 4. lipo | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting Body Contouring Reduce Fat Without Liposuction Book A Virtual Consultation www.trilogymedicalcenter.com Freeze Away Your Fat with CoolSculpting: The #1 Non-Invasive Fat Reduction Treatment. Fat Freezing Treatments. Leading CoolSculpting Provider in a State-of-the-Art Facility | Removed Approved (limited): Restricted medical content +1 more | 9 | 7.96% | \$88.44 | 0. coolsculpting - general | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} Cool Sculpt: Freeze Away Fat What is CoolSculpting? +6 more www.trilogymedicalcenter.com CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results... View assets details | Removed Approved (limited): Restricted drug terms +1 more | 13 | 6.10% | \$81.60 | 2. body sculpting | | |
| CoolSculpting Deal 30% Off Freeze Away | | | | | | | | |

| Overview | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$67.27/day | Optimization score: 86.5% | More details | |
|---|---|--|-----------------------------|--------------|---------------------|---------------------------|--------------|--|
| Recommendations | Ads Custom Jul 1 - Sep 30, 2020 | | | | | | | |
| Ad groups | Ad status: All ADD FILTER | | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} Cool Sculpt: Freeze Away Fat What is CoolSculpting? +6 more www.trilogymedicalcenter.com CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results... View assets details | Removed Approved (limited): Restricted drug terms +1 more | 13 | 6.10% | \$81.60 | 2. body sculpting | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting Deal 30% Off Freeze Away Stubborn Fat Top Provider in Midvale www.trilogymedicalcenter.com CoolSculpting Deal. Freeze Fat. Top Provider in Midvale, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | Ad group paused Approved (limited): Restricted medical content +1 more | 15 | 2.47% | \$54.17 | x. Expanded Reach Test | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} New Client Special 30% Off All Fat Freezing www.trilogymedicalcenter.com Best CoolSculpting Deal. Top Provider in Midvale, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | Ad group paused Approved (limited): Restricted medical content +1 more | 20 | 10.75% | \$53.16 | 5. sculpsure | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} Body Sculpting Top Provider in Midvale www.trilogymedicalcenter.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation | Approved (limited): Restricted medical content +1 more | 17 | 9.19% | \$46.84 | 2. body sculpting | | |

| Overview | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$67.27/day | Optimization score: 86.5% | More details | |
|---|---|---|-----------------------------|--------------|---------------------|----------------------------|--------------|--|
| Recommendations | Ads Custom Jul 1 - Sep 30, 2020 | | | | | | | |
| Ad groups | Ad status: All ADD FILTER | | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} New Client Special 30% Off CoolSculpting Cost www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | Paused Approved (limited): Restricted medical content +1 more | 14 | 8.92% | \$44.27 | 1. coolsculpting - price | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} Cool Sculpt: Freeze Away Fat What is CoolSculpting? +6 more www.trilogymedicalcenter.com CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results... View assets details | Ad group paused Approved (limited): Restricted drug terms +1 more | 9 | 12.16% | \$41.15 | 5. sculpsure | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | Double Chin Removal Affordable & Quick Treatments CoolSculpting in Midvale www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult | Ad group removed Approved (limited): Restricted medical content +1 more | 13 | 12.04% | \$35.40 | coolsculpting - chin | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting Deal 30% Off Freeze Away Stubborn Fat Top Provider in Midvale www.trilogymedicalcenter.com CoolSculpting Deal. Freeze Fat. Top Provider in Midvale UT. Free Virtual Consult. Expert. Safe Fat | Paused Approved (limited): Restricted medical | 6 | 5.17% | \$30.93 | 0. coolsculpting - general | | |

| Overview | | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$67.27/day | Optimization score: 86.5% | More details | |
|---|--|--|-----------------------------|--------------|---------------------|----------------------------|--------------|--|
| Recommendations | Ads Custom Jul 1 - Sep 30, 2020 | | | | | | | |
| Ad groups | Ad status: All ADD FILTER | | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | CoolSculpting Deal 30% Off Freeze Away Stubborn Fat Top Provider in Midvale www.trilogymedicalcenter.com CoolSculpting Deal. Freeze Fat. Top Provider in Midvale, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | Paused Approved (limited): Restricted medical content +1 more | 6 | 5.17% | \$30.93 | 0. coolsculpting - general | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} CoolSculpting Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction... View assets details | Ad group paused Approved (limited): Restricted medical content +1 more | 5 | 5.05% | \$29.36 | 4. lipo | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | {Keyword:Trilogy Medical Center} CoolSculpting Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction... View assets details | Poor ad strength Approved (limited): Restricted drug terms +2 more | 9 | 5.49% | \$26.63 | 2. body sculpting | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | 30% Off All CoolSculpting Affordable & Quick Treatments Trilogy Medical Center www.trilogymedicalcenter.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now | Approved (limited): Restricted medical content +1 more | 4 | 7.02% | \$26.58 | 1. coolsculpting - price | | |
| {Keyword:Trilogy Medical Center} CoolSculpting | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Trilogymedic... 872-594-6925 | | All campaigns > search beta coolscu... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig support@medstarmedia.com | | |
|------------------|-----------------------------|---|--------------------------|---|---------------------------|--------------|---|--|--|--|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$67.27/day | Optimization score: 86.5% | More details | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ad groups | <input type="checkbox"/> | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> | 30% Off All CoolSculpting Affordable & Quick Treatments Trilogymediccenter.com | 1. coolsculpting - price | Approved (limited): Restricted medical content +1 more | 4 | 7.02% | \$26.58 | | | | | | | | |
| Ads | <input type="checkbox"/> | {Keyword:Trilogymediccenter.com} CoolSculpting Midvale Fat Reduction Treatment +12 more | 5. sculpsure | Ad group paused Approved (limited): Restricted drug terms +2 more | 6 | 7.06% | \$21.71 | | | | | | | | |
| Extensions | <input type="checkbox"/> | {Keyword:Trilogymediccenter.com} CoolSculpting for Double Chin Top Provider in Midvale | coolsculpting - chin | Ad group removed Approved (limited): Restricted medical content +1 more | 5 | 10.00% | \$21.13 | | | | | | | | |
| Landing pages | <input type="checkbox"/> | Body Sculpting CoolSculpting in Midvale Non-Surgical Fat Reduction | 2. body sculpting | Paused Approved (limited): Restricted medical content +1 more | 2 | 1.72% | \$18.98 | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Trilogymedic... 872-594-6925 | | All campaigns > search beta coolscu... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig support@medstarmedia.com | | |
|------------------|--------------------------|---|-------------------------------|---|---------------------------|--------------|--|--|--|--|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$67.27/day | Optimization score: 86.5% | More details | | | | | | | | | |
| Recommendations | Ads | | | | | | Custom Jul 1 - Sep 30, 2020 | | | | | | | | |
| Ad groups | <input type="checkbox"/> | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> | {Keyword:Trilogymediccenter.com} CoolSculpt: Freeze Away Fat What is CoolSculpting? +6 more | 6. coolsculpting - fat freeze | Ad group removed Approved (limited): Restricted drug terms +1 more | 2 | 4.65% | \$16.20 | | | | | | | | |
| Ads | <input type="checkbox"/> | {Keyword:Trilogymediccenter.com} CoolSculpt: Freeze Away Fat What is CoolSculpting? +6 more | 3. cryolipolysis | Ad group paused Approved (limited): Destination not working +2 more | 2 | 5.41% | \$12.53 | | | | | | | | |
| Extensions | <input type="checkbox"/> | Leading CoolSculpting Provider Virtual Consultation Available Non-Invasive Fat Reduction | 0. coolsculpting - general | Removed Approved (limited): Restricted medical content +1 more | 1 | 4.76% | \$10.88 | | | | | | | | |
| Landing pages | <input type="checkbox"/> | {Keyword:Trilogymediccenter.com} CoolSculpting in Midvale Freeze Your Fat Away Today | 7. coolsculpting - near me | Ad group removed Approved (limited): Restricted medical content +1 more | 1 | 33.33% | \$8.83 | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Trilogymedic... 872-594-6925 | | All campaigns > search beta coolscu... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig support@medstarmedia.com | | |
|------------------|-----------------------------|--|----------------------------|---|---------------------------|--------------|---|--|--|--|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$67.27/day | Optimization score: 86.5% | More details | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ad groups | <input type="checkbox"/> | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> | {Keyword:Trilogymediccenter.com} CoolSculpting in Midvale Freeze Your Fat Away Today | 7. coolsculpting - near me | Ad group removed Approved (limited): Restricted medical content +1 more | 1 | 33.33% | \$8.83 | | | | | | | | |
| Ads | <input type="checkbox"/> | {Keyword:Trilogymediccenter.com} CoolSculpting Midvale Fat Reduction Treatment +12 more | coolsculpting - chin | Ad group removed Approved (limited): Restricted drug terms +1 more | 2 | 4.88% | \$8.50 | | | | | | | | |
| Extensions | <input type="checkbox"/> | CoolSculpting Body Contouring Reduce Fat Without Liposuction Book A Virtual Consultation | 2. body sculpting | Removed Approved (limited): Restricted medical content +1 more | 1 | 4.35% | \$7.50 | | | | | | | | |
| Landing pages | <input type="checkbox"/> | How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat | coolsculpting - chin | Ad group removed Approved (limited): Restricted medical content +1 more | 3 | 13.64% | \$7.13 | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Trilogymedic... 872-594-6925 | | All campaigns > search beta coolscu... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig support@medstarmedia.com | | |
|------------------|-----------------------------|--|-------------------------------|---|---------------------------|--------------|---|--|--|--|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$67.27/day | Optimization score: 86.5% | More details | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ad groups | <input type="checkbox"/> | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> | How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat | coolsculpting - chin | Ad group removed Approved (limited): Restricted medical content +1 more | 3 | 13.64% | \$7.13 | | | | | | | | |
| Ads | <input type="checkbox"/> | Leading CoolSculpting Provider Virtual Consultation Available Non-Invasive Fat Reduction | 4. lipo | Ad group paused Approved (limited): Restricted medical content +1 more | 1 | 33.33% | \$6.37 | | | | | | | | |
| Extensions | <input type="checkbox"/> | {Keyword:Trilogymediccenter.com} New Client Special 30% Off All Fat Freezing | coolsculpting face | Ad group removed Approved (limited): Restricted medical content +1 more | 1 | 4.76% | \$5.30 | | | | | | | | |
| Landing pages | <input type="checkbox"/> | {Keyword:Trilogymediccenter.com} CoolSculpting Midvale Fat Reduction Treatment +12 more | 6. coolsculpting - fat freeze | Ad group removed Approved (limited): Restricted drug terms +1 more | 1 | 2.94% | \$5.05 | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Trilogymedic... 872-594-6925 | | All campaigns > search beta coolscu... | | SEARCH REPORTS TOOLS & SETTINGS | | 259-215-0574 Chris Zelig support@medstarmedia.com | | |
|------------------|--------------------------|--|--------------------------|--|---------------------------|--------------|--|--|--|--|---------------------------------|--|---|--|--|
| Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$67.27/day | Optimization score: 86.5% | More details | | | | | | | | | |
| Recommendations | Ads | | | | | | Custom Jul 1 - Sep 30, 2020 | | | | | | | | |
| Ad groups | <input type="checkbox"/> | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> | Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Midvale | 2. body sculpting | Approved (limited): Restricted medical content +1 more | 1 | 2.56% | \$4.57 | | | | | | | | |
| Ads | <input type="checkbox"/> | Cool Sculpt: Freeze Away Fat Leading CoolSculpting Provider 30% Off + Virtual Consultation | 1. coolsculpting - price | Removed Approved (limited): Restricted medical content +1 more | 1 | 4.00% | \$3.00 | | | | | | | | |
| Extensions | <input type="checkbox"/> | Best CoolSculpting Price Trilogymediccenter.com Flexible Payment Options | 1. coolsculpting - price | Paused Approved (limited): Restricted medical content +1 more | 1 | 1.85% | \$2.99 | | | | | | | | |
| Landing pages | <input type="checkbox"/> | CoolSculpting Body Contouring Reduce Fat Without Liposuction Book A Virtual Consultation | 1. coolsculpting - price | Removed Approved (limited): | 1 | 16.67% | \$7.77 | | | | | | | | |

| Ad | Ad group | Status | Clicks | CTR | Cost |
|-----------------------------|--|--|--------|--------|--------|
| <input type="checkbox"/> Ad | CoolSculpting Body Contouring Reduce Fat Without Liposuction Book A Virtual Consultation www.trilogymedicalcenter.com Freeze Away Your Fat with CoolSculpting: The #1 Non-Invasive Fat Reduction Treatment. Fat Freezing Treatments. Leading CoolSculpting Provider in a State-of-the-Art Facility | Removed Approved (limited): Restricted medical content +1 more | 1 | 16.67% | \$2.72 |
| <input type="checkbox"/> | Avoid Liposuction Surgery Try CoolSculpting For 30% Off Schedule a Free Consultation www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here. | Ad group paused Approved (limited): Restricted medical content +1 more | 1 | 5.88% | \$1.81 |
| <input type="checkbox"/> | Trilogy Medical Center CoolSculpting in Midvale 30% Off All Fat Freezing www.trilogymedicalcenter.com Best CoolSculpting Deal. Top Provider in Midvale, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | Approved (limited): Restricted medical content +1 more | 1 | 5.26% | \$0.59 |
| <input type="checkbox"/> | CoolSculpting in Midvale Fat Reduction Treatment Flexible Payment Options www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation | Ad group paused Approved (limited): Restricted medical content +1 more | 1 | 8.33% | \$0.52 |

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--------------------------|--|---|--------|--------|------------|
| <input type="checkbox"/> | Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Midvale www.trilogymedicalcenter.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation | Ad group paused Approved (limited): Restricted medical content +1 more | 1 | 20.00% | \$0.52 |
| <input type="checkbox"/> | 25% Off All CoolSculpting Trilogy Medical Center Top Provider in Salt Lake City trilogymedicalcenter.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | Ad group paused Disapproved: Speculative and Experimental Medical Treatment +2 more | 0 | - | \$0.00 |
| <input type="checkbox"/> | 25% Off All CoolSculpting Virtual Consultation Available Top Provider in Salt Lake City trilogymedicalcenter.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | Ad group paused Disapproved: Speculative and Experimental Medical Treatment +2 more | 0 | - | \$0.00 |
| Total: Ads | | | 1,258 | 3.70% | \$5,979.35 |
| Total: Campaign | | | 1,258 | 3.70% | \$5,979.35 |

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | |
|--------------------------|--|--------------------|-------------------------|----------|---|-----|-------|--------|
| Sitelink extension | | | | | | | | |
| <input type="checkbox"/> | Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Salt Lake | Sitelink extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 2 | 9.09% | \$9.57 |
| <input type="checkbox"/> | 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials | Sitelink extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 1 | 4.55% | \$3.66 |
| <input type="checkbox"/> | Before and After Photos See CoolSculpting Before and After Photos | Sitelink extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 1 | 4.55% | \$3.66 |
| <input type="checkbox"/> | State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting | Sitelink extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 1 | 4.35% | \$3.66 |

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | |
|--------------------------|--|--------------------|-------------------------|----------|----------|-----|-------|------------|
| Call extension | | | | | | | | |
| <input type="checkbox"/> | (801) 747-2273 (mobile) | Call extension | Account | Account | Approved | 143 | 3.11% | \$956.53 |
| <input type="checkbox"/> | (801) 747-2273 | Call extension | Account | Account | Approved | 99 | 3.19% | \$579.96 |
| Location extension | | | | | | | | |
| <input type="checkbox"/> | trilogymedical.marketing@gmail.co... All locations selected | Location extension | Account | Account | - | - | - | - |
| Callout extension | | | | | | | | |
| <input type="checkbox"/> | FDA Approved | Callout extension | search beta cool... | Campaign | Approved | 230 | 4.05% | \$1,214.56 |
| <input type="checkbox"/> | Freeze Your Fat | Callout extension | search beta cool... | Campaign | Approved | 221 | 4.39% | \$1,141.20 |
| <input type="checkbox"/> | New Clients 30% Off | Callout extension | search beta cool... | Campaign | Approved | 205 | 4.24% | \$1,102.22 |

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost | |
|------------------------------|---------------------------|-------------------|-------------------------|----------|---|-----|-------|------------|
| Callout extension | | | | | | | | |
| <input type="checkbox"/> | Virtual Consult Available | Callout extension | search beta cool... | Campaign | Approved | 213 | 4.49% | \$1,094.83 |
| <input type="checkbox"/> | Highlights: No Surgery | Callout extension | search beta cool... | Campaign | Approved (limited): Health in personalized advertising | 212 | 4.44% | \$1,086.54 |
| <input type="checkbox"/> | Nonsurgical Fat Reduction | Callout extension | search beta cool... | Campaign | Approved | 221 | 4.71% | \$1,079.32 |
| <input type="checkbox"/> | Free Virtual Consultation | Callout extension | search beta cool... | Campaign | Approved | 186 | 4.60% | \$1,076.82 |
| <input type="checkbox"/> | Liposuction Alternative | Callout extension | search beta cool... | Campaign | Approved (limited): Health in personalized advertising | 211 | 4.35% | \$1,000.17 |
| <input type="checkbox"/> | Contact Us + Free Consult | Callout extension | search beta cool... | Campaign | Approved | 186 | 4.05% | \$942.64 |
| Structured snippet extension | | | | | | | | |

Google Ads | Chris Zelig > Trilogy Medic... 872-594-6925 | All campaigns > search | beta | coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$67.27/day Optimization score: 86.5%

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|---|------------------------------|-------------------------|----------|--|--------|-------|------------|
| <input type="checkbox"/> Liposuction Alternative | Callout extension | search beta cool... | Campaign | Approved (limited): Health in personalized advertising | 211 | 4.35% | \$1,000.17 |
| <input type="checkbox"/> Contact Us + Free Consult | Callout extension | search beta cool... | Campaign | Approved | 186 | 4.05% | \$942.64 |
| Structured snippet extension | | | | | | | |
| <input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,... | Structured snippet extension | search beta cool... | Campaign | Approved | 10 | 2.86% | \$37.45 |
| Promotion extension | | | | | | | |
| <input type="checkbox"/> Fall Sale - \$1,000 off CoolSculpting® | Promotion extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 106 | 3.67% | \$546.52 |
| Total: Sitelink extensions | | | | | 2 | 3.57% | \$9.57 |
| Total: Callout extensions | | | | | 682 | 4.30% | \$3,497.98 |
| Total: Structured snippet extensions | | | | | 10 | 2.86% | \$37.45 |

Google Ads | Chris Zelig > Trilogy Medic... 872-594-6925 | All campaigns > search | beta | coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$67.27/day Optimization score: 86.5%

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|---|---------------------|-------------------------|----------|--|--------|-------|------------|
| <input type="checkbox"/> Fall Sale - \$1,000 off CoolSculpting® | Promotion extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 106 | 3.67% | \$546.52 |
| Total: Sitelink extensions | | | | | 2 | 3.57% | \$9.57 |
| Total: Callout extensions | | | | | 682 | 4.30% | \$3,497.98 |
| Total: Structured snippet extensions | | | | | 10 | 2.86% | \$37.45 |
| Total: Call extensions | | | | | 242 | 3.15% | \$1,536.49 |
| Total: Location extensions | | | | | 254 | 4.45% | \$1,165.68 |
| Total: Promotion extensions | | | | | 559 | 3.69% | \$2,854.22 |

Show rows: 10 | 11 - 18 of 18

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Campaigns | Trilogy Med Spa (1020230451... | Updated 6 minutes ago | Discard Drafts | Review and Publish (1)

Search and filter | Jul 1, 2020 - Sep 30, 2020

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

| Campaign Name | Delivery | Bid Strategy | Budget | Results | Reach | Impressions | Cost per Result | Amount Spent | Ends | Frequency |
|--|-----------------|---------------|------------------|----------------|---------------|---------------|------------------|------------------------|--------------|-----------------|
| <input checked="" type="checkbox"/> CoolSculpting - Conversions | Ad Set Off | Lowest cost | \$33.00 Daily | 137 Leads | 43,328 | 191,099 | \$19.35 Per Lead | \$2,651.63 | Ongoing | 4.41 |
| <input type="checkbox"/> Instagram Post: SIGNATURE FACIAL GIVEAW... | Completed | Lowest cost | \$24.00 Lifetime | Link Click | --- | --- | --- | \$0.00 | Oct 18, 2020 | --- |
| <input type="checkbox"/> Post: "A little peek at Trilogy's 6th Year Annive..." | Ad Set Error(s) | Lowest cost | \$10.00 Lifetime | ThruPlay | --- | --- | --- | \$0.00 | Jul 18, 2020 | --- |
| <input type="checkbox"/> Event: CoolSculpting Event | Completed | Using ad s... | Using ad ... | Event Respo... | --- | --- | --- | \$0.00 | Feb 22, 2018 | --- |
| <input type="checkbox"/> Post: "#kybella" | Completed | Using ad s... | Using ad ... | 3-Second VI... | --- | --- | --- | \$0.00 | Feb 19, 2018 | --- |
| <input type="checkbox"/> Post: "They're here!" | Completed | Using ad s... | Using ad ... | Post Engag... | --- | --- | --- | \$0.00 | Feb 2, 2018 | --- |
| <input type="checkbox"/> Post: "On the 1st day of Christmas Trilogy ga..." | Completed | Using ad s... | Using ad ... | 3-Second VI... | --- | --- | --- | \$0.00 | Dec 3, 2017 | --- |
| <input type="checkbox"/> Post: "Losing fat done right (coffee + phone i..." | Completed | Using ad s... | Using ad ... | Post Engag... | --- | --- | --- | \$0.00 | Dec 3, 2017 | --- |
| <input type="checkbox"/> Post: "Our Black Friday Specials are here!!" | Completed | Using ad s... | Using ad ... | Post Engag... | --- | --- | --- | \$0.00 | Nov 24, 2017 | --- |
| <input type="checkbox"/> Post: "Scarf Season = The perfect time for #k..." | Completed | Using ad s... | Using ad ... | Post Engag... | --- | --- | --- | \$0.00 | Nov 17, 2017 | --- |
| <input type="checkbox"/> Event: CoolSculpting Event | Completed | Using ad s... | Using ad ... | Link Click | --- | --- | --- | \$0.00 | Nov 8, 2017 | --- |
| <input type="checkbox"/> Post: "CoolSculpting®" | Completed | Using ad s... | Using ad ... | 3-Second VI... | --- | --- | --- | \$0.00 | Oct 5, 2017 | --- |
| <input type="checkbox"/> Post: "Pre-sale starts tomorrow!!" | Completed | Using ad s... | Using ad ... | 3-Second VI... | --- | --- | --- | \$0.00 | Nov 25, 2016 | --- |
| Results from 23 campaigns | | | | --- | 43,328 People | 191,099 Total | --- | \$2,651.63 Total Spent | --- | 4.41 Per Person |

Ads | Trilogy Med Spa (1020230451... | Updated just now | Discard Drafts | Review and Publish (1)

Search and filter | Jul 1, 2020 - Sep 30, 2020

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

| Ad Name | Budget | Last Significant Edit | Results | Reach | Impressions | Cost per Result | Quality Ranking | Engagement Rate Ranking | Conversion Rate Ranking | Amount Spent |
|--|--------|-----------------------------------|-----------|---------------|---------------|------------------|-----------------|-------------------------|-------------------------|------------------------|
| <input type="checkbox"/> Dynamic | ca... | Jul 23, 2020, 6:26... 89 days ago | 137 Leads | 43,192 | 190,066 | \$19.22 Per Lead | --- | --- | --- | \$2,633.35 |
| <input type="checkbox"/> 2020-09 - W - Video 3 | ca... | Oct 8, 2020, 7:02... 12 days ago | Lead | 476 | 511 | --- | --- | --- | --- | \$9.29 |
| <input type="checkbox"/> 2020-09 - W - Video 4 | ca... | Oct 8, 2020, 7:02... 12 days ago | Lead | 205 | 211 | --- | --- | --- | --- | \$3.95 |
| <input type="checkbox"/> 2020-09 - W - Video 2 | ca... | Oct 8, 2020, 7:02... 12 days ago | Lead | 133 | 140 | --- | --- | --- | --- | \$2.62 |
| <input type="checkbox"/> Not Dynamic | ca... | Oct 8, 2020, 7:02... 12 days ago | Lead | 91 | 95 | --- | --- | --- | --- | \$1.32 |
| <input type="checkbox"/> 2020-09 - W - Video 1 | ca... | Oct 8, 2020, 7:02... 12 days ago | Lead | 76 | 76 | --- | --- | --- | --- | \$1.10 |
| Results from 6 ads | | | 137 Leads | 43,328 People | 191,099 Total | \$19.35 Per Lead | --- | --- | --- | \$2,651.63 Total Spent |

Ads | Trilogy Med Spa (1020230451... | Search and filter | Coolsculpting - Conversions > Dynamic Ads > Dynamic | Ad Set Off

Dynamic Ad Setup

Ad Name: Dynamic

Identity: Facebook Page: Trilogy Medical Center, Instagram Account: trilogymed

Ad Setup: Format: Single Image or Video (Selected), Carousel

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement. Learn More

12 Placements: Facebook Feeds, Feeds, Stories, In-Stream

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Ads Trilogly Med Spa (1020230)

Search and filter

+ Create Duplicate

| Ad Name | Dynamic | Thumbnail |
|--------------------|-------------------------------------|-----------|
| 2020-09- - Video 3 | <input checked="" type="checkbox"/> | |
| 2020-09- - Video 4 | <input type="checkbox"/> | |
| 2020-09- - Video 1 | <input type="checkbox"/> | |
| 2020-09- - Video 2 | <input type="checkbox"/> | |
| Dynamic Ads | <input checked="" type="checkbox"/> | |
| Dynamic | <input type="checkbox"/> | |

Results from

Coolsculpting - Conversions > Women - 25-60 - Not Dynamic > 2020-09 - W - Video 3

Edit Review

Ad Name: 2020-09 - W - Video 3

Identity

Facebook Page: Trilogly Medical Center

Instagram Account: triloglymed

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

15 Placements

Facebook Feeds

Feeds

Stories

In-Stream

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Trilogly Med Spa (1020230)

Search and filter

+ Create Duplicate

| Ad Name | Dynamic | Thumbnail |
|--------------------|-------------------------------------|-----------|
| 2020-09- - Video 4 | <input checked="" type="checkbox"/> | |
| 2020-09- - Video 3 | <input type="checkbox"/> | |
| 2020-09- - Video 1 | <input type="checkbox"/> | |
| 2020-09- - Video 2 | <input type="checkbox"/> | |
| Dynamic Ads | <input checked="" type="checkbox"/> | |
| Dynamic | <input type="checkbox"/> | |

Results from

Coolsculpting - Conversions > Women - 25-60 - Not Dynamic > 2020-09 - W - Video 4

Edit Review

Ad Name: 2020-09 - W - Video 4

Identity

Facebook Page: Trilogly Medical Center

Instagram Account: triloglymed

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

15 Placements

Facebook Feeds

Feeds

Stories

In-Stream

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Trilogly Med Spa (1020230)

Search and filter

+ Create Duplicate

| Ad Name | Dynamic | Thumbnail |
|--------------------|-------------------------------------|-----------|
| 2020-09- - Video 2 | <input checked="" type="checkbox"/> | |
| 2020-09- - Video 3 | <input type="checkbox"/> | |
| 2020-09- - Video 4 | <input type="checkbox"/> | |
| 2020-09- - Video 1 | <input type="checkbox"/> | |
| Dynamic Ads | <input checked="" type="checkbox"/> | |
| Dynamic | <input type="checkbox"/> | |

Results from

Coolsculpting - Conversions > Women - 25-60 - Not Dynamic > 2020-09 - W - Video 2

Edit Review

Ad Name: 2020-09 - W - Video 2

Identity

Facebook Page: Trilogly Medical Center

Instagram Account: triloglymed

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

15 Placements

Facebook Feeds

Feeds

Stories

In-Stream

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Trilogly Med Spa (1020230)

Search and filter

+ Create Duplicate

| Ad Name | Dynamic | Thumbnail |
|--------------------|-------------------------------------|-----------|
| Not Dynamic | <input checked="" type="checkbox"/> | |
| 2020-09- - Video 3 | <input type="checkbox"/> | |
| 2020-09- - Video 4 | <input type="checkbox"/> | |
| 2020-09- - Video 1 | <input type="checkbox"/> | |
| 2020-09- - Video 2 | <input type="checkbox"/> | |
| Dynamic Ads | <input checked="" type="checkbox"/> | |
| Dynamic | <input type="checkbox"/> | |

Results from

Coolsculpting - Conversions > Women - 25-60 - Not Dynamic > Not Dynamic

Edit Review

Rejected

Change Ad Creative View Request

Preview On

15 Placements

Facebook Feeds

Feeds

Stories

In-Stream

Ad Creative

Media: untitled 1600 x 792

Primary Text: CoolSculpting: The best option for reducing fat without surgery + little to no downtime

Headline - Optional: NonSurgical Fat Reduction

Description - Optional: Include additional details

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Trilogly Med Spa (1020230)

Search and filter

+ Create Duplicate

| Ad Name | Dynamic | Thumbnail |
|--------------------|-------------------------------------|-----------|
| 2020-09- - Video 1 | <input checked="" type="checkbox"/> | |
| 2020-09- - Video 3 | <input type="checkbox"/> | |
| 2020-09- - Video 4 | <input type="checkbox"/> | |
| 2020-09- - Video 2 | <input type="checkbox"/> | |
| Dynamic Ads | <input checked="" type="checkbox"/> | |
| Dynamic | <input type="checkbox"/> | |

Results from

Coolsculpting - Conversions > Women - 25-60 - Not Dynamic > 2020-09 - W - Video 1

Edit Review

Ad Name: 2020-09 - W - Video 1

Identity

Facebook Page: Trilogly Medical Center

Instagram Account: triloglymed

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

15 Placements

Facebook Feeds

Feeds

Stories

In-Stream

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish