

CoolSculpting Marketing Services Trilogy Medical Q4 Total Marketing Expenses (10/1/2020 - 12/31/2020)

Google Ads: \$ 7,907.31
Facebook Ads: \$ 2,479.42
Total Service Fee: \$ 7,900
Total Spend: \$18,286.73

Google Ads | Chris Zelig > Trilogy Medical... 872-594-6925 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2020

Recommendations | Campaign status: All | Campaign: search | beta | coolsculpting, search | beta | coolsculpting | exp r... View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$67...	Eligible	356	6.21%	\$5,502.34
search beta coolsculpting exp reach	\$28...	Eligible	299	3.14%	\$2,404.97
Total: Filtered campaigns			655	4.29%	\$7,907.31
Total: Account			3,664	4.80%	\$23,522.45

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig > Trilogy Medical... 872-594-6925 | All campaigns > search | beta | coolsculp...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$67.48/day | Optimization score: 91.4% Improve your responsive search ads in 3 ad groups

Recommendations | Custom Oct 1 - Dec 31, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
356					
6.21%					
\$5,502.34					
Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With...	0. coolsculpting - general	Approved (limited): Restricted drug terms +1 more	51	6.24%	\$982.22
{Keyword: Trilogy Medical Center} CoolSculpting Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	0. coolsculpting - general	Removed Approved (limited): Restricted drug terms +2 more	44	5.06%	\$733.23
Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With...	alpha - cool sculpting	Approved (limited): Restricted drug terms +1 more	18	10.29%	\$422.72
Trilogy Medical Center CoolSculpting in Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	alpha - cool sculpting	Removed Approved (limited): Restricted drug terms +1 more	13	8.39%	\$261.34
CoolSculpting in Midvale Fat Reduction Treatment Flexible Payment Options www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	19	13.48%	\$246.07
{Keyword: Trilogy Medical Center} CoolSculpting Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	1. coolsculpting - price	Removed Approved (limited): Restricted drug terms +2 more	12	9.45%	\$203.33
CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	5.83%	\$195.09

Google Ads | Chris Zelig > Trilogy Medical... 872-594-6925 | All campaigns > search | beta | coolsculp...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$67.48/day | Optimization score: 91.4% Improve your responsive search ads in 3 ad groups

Recommendations | Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
356					
6.21%					
\$5,502.34					
Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With...	1. coolsculpting - price	Poor ad strength Approved (limited): Restricted drug terms +1 more	11	11.00%	\$155.78
CoolSculpting® in Midvale Limited Time Offer Jan 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	6	31.58%	\$134.87
Trilogy Medical Center CoolSculpting Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted drug terms +1 more	29	3.01%	\$132.84
CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	8	18.18%	\$117.19
CoolSculpting® in Midvale Limited Time Offer Jan 2021 Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	19.23%	\$113.11
CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	7	6.09%	\$107.07
CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.trilogymedicalcenter.com		Approved (limited):			

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.48/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 3 ad groups
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE	
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										356	6.21%	\$5,502.34
Extensions	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	6	11.32%	\$104.93	
Extensions	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In... www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	33.33%	\$95.20	
Extensions	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, UT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	4	6.25%	\$90.27	
Extensions	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	6	11.11%	\$81.74	
Extensions	[Keyword:Trilogy Medical Center] New Client Special 30% Off All Fat Freezing www.trilogymedicalcenter.com Best CoolSculpting Deal. Top Provider in Midvale, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	6	10.00%	\$73.73	
Extensions	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	5	31.25%	\$69.31	
CoolSculpting® in Midvale Freeze Away Body Fat												

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.48/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 3 ad groups
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE	
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										356	6.21%	\$5,502.34
Extensions	A Free Consultation Now											
Extensions	CoolSculpting® in Midvale Freeze Away Body Fat Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	11.11%	\$65.52	
Extensions	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	36.36%	\$64.87	
Extensions	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	8.51%	\$53.69	
Extensions	Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With...						2. body sculpting	Poor ad strength Approved (limited): Restricted drug terms +1 more	3	6.00%	\$50.76	
Extensions	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.17%	\$47.90	
Extensions	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	75.00%	\$47.43	
Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever												

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.48/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 3 ad groups
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE	
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										356	6.21%	\$5,502.34
Extensions	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	25.00%	\$47.41	
Extensions	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	10.53%	\$43.55	
Extensions	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	25.00%	\$43.46	
Extensions	Trilogy Medical Center New Client Special 30% Off All Fat Freezing www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	10	2.87%	\$40.86	
Extensions	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	2.42%	\$39.45	
Extensions	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Midvale www.trilogymedicalcenter.com CoolSculpting Deal. Freeze Fat. Top Provider in Midvale, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	5	3.85%	\$37.90	
CoolSculpting® in Midvale Limited Time Offer Jan 2021 Hurry Offer Ends In...												

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.48/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 3 ad groups
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE	
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										356	6.21%	\$5,502.34
Extensions	CoolSculpting® in Midvale Limited Time Offer Jan 2021 Hurry Offer Ends In... www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	12.50%	\$36.56	
Extensions	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Flexible Payment Options www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	33.33%	\$35.18	
Extensions	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						2. body sculpting	Approved (limited): Restricted medical content +1 more	2	9.52%	\$34.99	
Extensions	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.67%	\$30.52	
Extensions	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	33.33%	\$26.33	
Extensions	CoolSculpting® in Midvale Freeze Away Body Fat Flexible Payment Options www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	28.57%	\$25.63	
Huge CoolSculpting Promotion Limited Time Offer												

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.48/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 3 ad groups	
Recommendations							Ad status: All		ADD FILTER				
Ad groups							Ad		Ad group	Status	Clicks	CTR	Cost
Total: Ads											356	6.21%	\$5,502.34
A Free Consultation Now													
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever							www.trilogymedicalcenter.com		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	8.33%	\$25.53
Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever							www.trilogymedicalcenter.com		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.67%	\$25.06
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever							www.trilogymedicalcenter.com		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	25.00%	\$23.86
CoolSculpting® in Midvale Freeze Away Body Fat Our Biggest Discount Ever							www.trilogymedicalcenter.com		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	14.29%	\$23.16
Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options							www.trilogymedicalcenter.com		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	11.11%	\$22.47
(Keyword:Trilogy Medical Center) CoolSculpting Midvale Fat Reduction Treatment +12 more							www.trilogymedicalcenter.com		2. body sculpting	Removed Approved (limited): Restricted drug terms +2 more	3	4.35%	\$21.65
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In {+COUNTDOWN("2021/01/31...}													

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.48/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 3 ad groups	
Recommendations							Ad status: All		ADD FILTER				
Ad groups							Ad		Ad group	Status	Clicks	CTR	Cost
Total: Ads											356	6.21%	\$5,502.34
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In {+COUNTDOWN("2021/01/31...}							www.trilogymedicalcenter.com		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	25.00%	\$18.85
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In...							www.trilogymedicalcenter.com		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	40.00%	\$17.73
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...							www.trilogymedicalcenter.com		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	2.86%	\$17.11
CoolSculpting® in Midvale Limited Time Offer Jan 2021 Flexible Payment Options							www.trilogymedicalcenter.com		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	4.76%	\$16.35
Double Chin Removal Affordable & Quick Treatments CoolSculpting in Midvale							www.trilogymedicalcenter.com		coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	2	16.67%	\$16.16
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...							www.trilogymedicalcenter.com		alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	1	14.29%	\$15.50
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In...													

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.48/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 3 ad groups	
Recommendations							Ad status: All		ADD FILTER				
Ad groups							Ad		Ad group	Status	Clicks	CTR	Cost
Total: Ads											356	6.21%	\$5,502.34
In Your Discount Today													
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever							www.trilogymedicalcenter.com		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	12.50%	\$15.32
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In...							www.trilogymedicalcenter.com		2. body sculpting	Approved (limited): Restricted medical content +1 more	1	100.00%	\$14.72
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever							www.trilogymedicalcenter.com		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	5.56%	\$13.94
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...							www.trilogymedicalcenter.com		2. body sculpting	Approved (limited): Restricted medical content +1 more	1	20.00%	\$11.87
(Keyword:Trilogy Medical Center) Body Sculpting Top Provider in Midvale							www.trilogymedicalcenter.com		2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	3	5.88%	\$11.81
CoolSculpting® in Midvale Freeze Away Body Fat Our Biggest Discount Ever							www.trilogymedicalcenter.com		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	100.00%	\$11.53
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In...													

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.48/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 3 ad groups	
Recommendations							Ad status: All		ADD FILTER				
Ad groups							Ad		Ad group	Status	Clicks	CTR	Cost
Total: Ads											356	6.21%	\$5,502.34
In Your Discount Today													
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In...							www.trilogymedicalcenter.com		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	33.33%	\$11.29
Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In {+COUNTDOWN("2021/01/31...}							www.trilogymedicalcenter.com		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	50.00%	\$10.52
Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In...							www.trilogymedicalcenter.com		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	12.50%	\$9.82
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In...							www.trilogymedicalcenter.com		alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	1	5.26%	\$9.37
CoolSculpting® in Midvale Limited Time Offer Jan 2021 Hurry Offer Ends In...							www.trilogymedicalcenter.com		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	16.67%	\$7.70
Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Midvale							www.trilogymedicalcenter.com		2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	1	7.14%	\$6.60
(Keyword:Trilogy Medical Center) New Client Special 30% Off All Fat Freezing										Ad group paused			

Google Ads | Chris Zelig > Trilogy Medical... | 872-594-6925 | All campaigns > search | beta | coolsculp... | Optimization score: 91.4%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.48/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 356					
(Keyword:Trilogy Medical Center) New Client Special 30% Off All Fat Freezing www.trilogymedicalcenter.com Best CoolSculpting Deal. Top Provider in Midvale, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	1	6.67%	\$5.86
Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	25.00%	\$5.58
(Keyword:Trilogy Medical Center) Freeze Away Stubborn Fat CoolSculpting Cryolipolysis www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, UT. Cryolipolysis: Clinically Proven Fat Removal. Eliminate Fat And Feel Great. Free Consult	3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$4.25
(Keyword:Trilogy Medical Center) CoolSculpting Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	coolsculpting face	Ad group removed Approved (limited): Restricted drug terms +1 more	1	100.00%	\$4.02
(Keyword:Trilogy Medical Center) CoolSculpting Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	4. lipo	Ad group paused Approved (limited): Restricted drug terms +2 more	1	14.29%	\$3.07
(Keyword:Trilogy Medical Center) CoolSculpting Midvale Fat Reduction Treatment +12 more www.trilogymedicalcenter.com Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted drug terms +1 more	1	33.33%	\$3.06
Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our	alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	1	20.00%	\$2.91

Google Ads | Chris Zelig > Trilogy Medical... | 872-594-6925 | All campaigns > search | beta | coolsculp... | Optimization score: 91.4%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.48/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 356					
CoolSculpting Deal 30% Off Freeze Away Stubborn Fat Top Provider in Midvale www.trilogymedicalcenter.com CoolSculpting Deal. Freeze Fat. Top Provider in Midvale, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$2.22
CoolSculpting in Midvale Fat Reduction Treatment Flexible Payment Options www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Midvale, UT. Schedule a Free Consultation	alpha - cool sculpting	Removed Approved (limited): Restricted medical content +1 more	1	20.00%	\$1.40
(Keyword:Trilogy Medical Center) Cool Sculpt: Freeze Away Fat What is CoolSculpting? +6 more www.trilogymedicalcenter.com CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Freeze Away You... View assets details	3. cryolipolysis	Ad group paused Approved (limited): Destination not working +2 more	0	-	\$0.00
25% Off All CoolSculpting Trilogy Medical Center Top Provider in Salt Lake City trilogymedicalcenter.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. cryolipolysis	Ad group paused Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
25% Off All CoolSculpting Virtual Consultation Available Top Provider in Salt Lake City trilogymedicalcenter.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. cryolipolysis	Ad group paused Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Trilogy Medical Center trilogymedicalcenter.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Salt Lake City. Schedule a Free Consultation	3. cryolipolysis	Ad group paused Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available trilogymedicalcenter.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool	3. cryolipolysis	Ad group paused Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00

Google Ads | Chris Zelig > Trilogy Medical... | 872-594-6925 | All campaigns > search | beta | coolsculp... | Optimization score: 91.4%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.48/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 356					
Total: Campaign 356					
Show rows: 500 1 - 304 of 304					

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig > Trilogy Medical... | 872-594-6925 | All campaigns > search | beta | coolsculp... | Custom Oct 1 - Dec 31, 2020

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.48/day

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Call extension							
(801) 747-2273	Call extension	Account	Account	Approved	40	6.85%	\$861.02
(801) 747-2273 (mobile)	Call extension	Account	Account	Approved	42	7.46%	\$814.24
Location extension							
trilogymedical.marketing@gmail.com (View L... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	93	8.60%	\$1,540.98
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	93	9.37%	\$1,399.45
New Clients 30% Off	Callout extension	search beta coolsculpting	Campaign	Approved	82	8.85%	\$1,247.57
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	82	8.46%	\$1,207.43
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	76	8.52%	\$1,175.99
Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	68	7.35%	\$1,166.81
Non-surgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	72	8.16%	\$1,122.73

Google Ads									
Chris Zelig > Trilogy Medical... 872-594-6925 All campaigns > search beta coolsculp...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$67.48/day Optimization score: 91.4% More details									
Recommendations									
+ Extension type: All ADD FILTER Associations view									
Ad groups									
<input type="checkbox"/> Extension Extension type Added to Level Status Clicks CTR Cost									
Ads & extensions									
<input type="checkbox"/> Nonsurgical Fat Reduction Callout extension search beta coolsculp'ing Campaign Approved 72 8.16% \$1,122.73									
Extensions									
Structured snippet extension									
Landing pages									
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction Structured snippet extension search beta coolsculp'ing Campaign Approved 4 12.12% \$34.81									
Keywords									
Audiences									
Demographics									
<input type="checkbox"/> Fall Sale - 30% off CoolSculpting® Promotion extension search beta coolsculp'ing Campaign Approved (limited): Restricted medical content +1 more 167 6.60% \$2,566.33									
<input type="checkbox"/> Winter Sale - 30% off CoolSculpting® Promotion extension search beta coolsculp'ing Campaign Approved (limited): Restricted medical content +1 more 104 8.90% \$2,121.05									
<input type="checkbox"/> Black Friday - 30% off CoolSculpting® Promotion extension search beta coolsculp'ing Campaign Approved (limited): Restricted medical content +1 more 19 8.41% \$332.93									
Total: Sitelink extensions 0 0.00% \$0.00									
Total: Callout extensions 221 8.30% \$3,580.45									
Total: Structured snippet extensions 4 12.12% \$34.81									
Total: Call extensions 82 7.15% \$1,675.26									
Total: Location extensions 71 5.82% \$1,171.40									
Total: Promotion extensions 290 7.39% \$5,020.31									
Show rows: 500 1 - 15 of 15									

Google Ads									
Chris Zelig > Trilogy Medical... 872-594-6925 All campaigns > search beta coolsculp...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$28.60/day Optimization score: 91.4% More details									
Recommendations									
+ Ad status: All ADD FILTER Custom Oct 1 - Dec 31, 2020									
Ad groups									
<input type="checkbox"/> Ad Ad group Status Clicks CTR Cost									
Ads & extensions									
Total: Ads 299 3.14% \$2,404.97									
<input type="checkbox"/> Trilogy Medical Center Fat Reduction in Midvale Non-Surgical Fat Reduction +6 more Expanded Reach Poor ad strength Approved (limited): Restricted medical content +1 more 123 4.43% \$876.15									
<input type="checkbox"/> Fat Reduction in Midvale Our Biggest Discount Ever Get Rid of Unwanted Fat Expanded Reach Approved (limited): Restricted medical content +1 more 17 3.53% \$169.81									
<input type="checkbox"/> Fat Reduction in Midvale Eliminate Fat & Feel Great Get Rid of Unwanted Fat Expanded Reach Approved (limited): Restricted medical content +1 more 18 4.96% \$146.12									
<input type="checkbox"/> Fat Reduction in Midvale Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles Expanded Reach Approved (limited): Restricted medical content +1 more 11 2.72% \$103.97									
<input type="checkbox"/> Fat Reduction in Midvale Our Biggest Discount Ever Freeze Away Body Fat Expanded Reach Approved (limited): Restricted medical content +1 more 8 1.92% \$77.50									
<input type="checkbox"/> Fat Reduction in Midvale Freezing Fat Really Works Freeze Away Body Fat Expanded Reach Approved (limited): Restricted medical content +1 more 5 2.94% \$69.59									

Google Ads									
Chris Zelig > Trilogy Medical... 872-594-6925 All campaigns > search beta coolsculp...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$28.60/day Optimization score: 91.4% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Ad groups									
<input type="checkbox"/> Ad Ad group Status Clicks CTR Cost									
Ads & extensions									
Total: Ads 299 3.14% \$2,404.97									
<input type="checkbox"/> Fat Reduction in Midvale Our Biggest Discount Ever Get Rid of Unwanted Fat Expanded Reach Approved (limited): Restricted medical content +1 more 8 1.92% \$67.78									
<input type="checkbox"/> Fat Reduction in Midvale Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles Expanded Reach Approved (limited): Restricted medical content +1 more 8 2.56% \$66.50									
<input type="checkbox"/> Fat Reduction in Midvale Our Biggest Discount Ever Freeze Away Body Fat Expanded Reach Approved (limited): Restricted medical content +1 more 10 2.49% \$62.01									
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat Expanded Reach Approved (limited): Restricted medical content +1 more 5 4.72% \$56.80									
<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles Expanded Reach Approved (limited): Restricted medical content +1 more 4 4.76% \$55.49									
<input type="checkbox"/> Fat Reduction in Midvale Freezing Fat Really Works Get Rid of Unwanted Fat Expanded Reach Approved (limited): Restricted medical content +1 more 4 2.68% \$51.97									
<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat Expanded Reach Approved (limited): Restricted medical content +1 more 7 5.56% \$51.19									

Google Ads									
Chris Zelig > Trilogy Medical... 872-594-6925 All campaigns > search beta coolsculp...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$28.60/day Optimization score: 91.4% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Ad groups									
<input type="checkbox"/> Ad Ad group Status Clicks CTR Cost									
Ads & extensions									
Total: Ads 299 3.14% \$2,404.97									
<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat Expanded Reach Approved (limited): Restricted medical content +1 more 7 5.56% \$51.19									
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles Expanded Reach Approved (limited): Restricted medical content +1 more 5 3.65% \$42.43									
<input type="checkbox"/> Trilogy Medical Center Freezing Fat Really Works Freeze Away Body Fat Expanded Reach Approved (limited): Restricted medical content +1 more 3 5.56% \$40.43									
<input type="checkbox"/> Trilogy Medical Center Our Biggest Discount Ever Get Rid of Unwanted Fat Expanded Reach Approved (limited): Restricted medical content +1 more 3 3.90% \$37.62									
<input type="checkbox"/> Fat Reduction in Midvale Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles Expanded Reach Approved (limited): Restricted medical content +1 more 5 1.07% \$36.68									
<input type="checkbox"/> Trilogy Medical Center Our Biggest Discount Ever Freeze Away Body Fat Expanded Reach Approved (limited): Restricted medical content +1 more 6 4.55% \$35.88									
<input type="checkbox"/> Trilogy Medical Center Our Biggest Discount Ever Get Rid of Unwanted Fat Expanded Reach Approved (limited): Restricted medical content +1 more 3 3.90% \$37.62									

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$28.60/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 1 ad group	
Recommendations							Ad status: All		ADD FILTER				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads										299	3.14%	\$2,404.97	
Ad 1: Trilogy Medical Center Our Biggest Discount Ever Get Rid of Unwanted Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	2	1.38%	\$34.35		
Ad 2: Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							Expanded Reach	Approved (limited): Restricted medical content +1 more	4	2.86%	\$32.56		
Ad 3: Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							Expanded Reach	Approved (limited): Restricted medical content +1 more	3	2.70%	\$29.96		
Ad 4: Fat Reduction in Midvale Eliminate Fat & Feel Great Freeze Away Body Fat www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							Expanded Reach	Approved (limited): Restricted medical content +1 more	5	1.52%	\$27.58		
Ad 5: Trilogy Medical Center Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	2	1.53%	\$27.53		
Ad 6: Fat Reduction in Midvale Freezing Fat Really Works Freeze Away Body Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	3	3.85%	\$23.45		
Ad 7: Fat Reduction in Midvale Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles													

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$28.60/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 1 ad group	
Recommendations							Ad status: All		ADD FILTER				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads										299	3.14%	\$2,404.97	
Ad 1: Fat Reduction in Midvale Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							Expanded Reach	Approved (limited): Restricted medical content +1 more	3	2.42%	\$22.31		
Ad 2: Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	3	9.38%	\$21.20		
Ad 3: Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	3	3.37%	\$20.11		
Ad 4: Fat Reduction in Midvale Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	4	3.57%	\$15.69		
Ad 5: Trilogy Medical Center Our Biggest Discount Ever Freeze Away Body Fat www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							Expanded Reach	Approved (limited): Restricted medical content +1 more	2	2.35%	\$15.17		
Ad 6: Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	2	2.35%	\$13.71		
Ad 7: Trilogy Medical Center Our Biggest Discount Ever 													

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$28.60/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 1 ad group	
Recommendations							Ad status: All		ADD FILTER				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads										299	3.14%	\$2,404.97	
Ad 1: Trilogy Medical Center Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							Expanded Reach	Approved (limited): Restricted medical content +1 more	1	1.18%	\$10.56		
Ad 2: Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	1	5.88%	\$9.87		
Ad 3: Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							Expanded Reach	Approved (limited): Restricted medical content +1 more	2	1.85%	\$9.62		
Ad 4: Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	1	8.33%	\$7.93		
Ad 5: Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	2	12.50%	\$7.45		
Ad 6: Trilogy Medical Center Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							Expanded Reach	Approved (limited): Restricted medical content +1 more	1	2.17%	\$6.87		
Ad 7: Trilogy Medical Center Freezing Fat Really Works Get Rid of Unwanted Fat													

Google Ads							Chris Zelig > Trilogy Medical... 872-594-6925		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$28.60/day	Optimization score: 91.4%	In this campaign: Improve your responsive search ads in 1 ad group	
Recommendations							Ad status: All		ADD FILTER				
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads										299	3.14%	\$2,404.97	
Ad 1: Trilogy Medical Center Freezing Fat Really Works Get Rid of Unwanted Fat www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							Expanded Reach	Approved (limited): Restricted medical content +1 more	1	2.50%	\$5.91		
Ad 2: Fat Reduction in Midvale Eliminate Fat & Feel Great Freeze Away Body Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	1	0.79%	\$5.24		
Ad 3: Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	1	3.57%	\$4.40		
Ad 4: Fat Reduction in Midvale Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							Expanded Reach	Approved (limited): Restricted medical content +1 more	1	0.72%	\$2.92		
Ad 5: Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							Expanded Reach	Approved (limited): Restricted medical content +1 more	1	2.04%	\$2.66		
Ad 6: Trilogy Medical Center Fat Reduction in Midvale Non-Surgical Fat Reduction +6 more www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-... View assets details							Liposuction	Poor ad strength Approved (limited): Non-family safe +2 more	0	0.00%	\$0.00		
Ad 7: Fat Reduction in Midvale Eliminate Fat & Feel Great Get Rid of Unwanted Fat													

Google Ads | Chris Zelig > Trilogy Medical... 872-594-6925 | All campaigns > search | beta | coolsculp... | In this campaign: Improve your responsive search ads in 1 ad group

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$28.60/day, Optimization score: 91.4%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			299	3.14%	\$2,404.97
+1 more					
Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	Expanded Reach	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Trilogy Medical Center Freezing Fat Really Works Get Rid of Unwanted Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Expanded Reach	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Trilogy Medical Center Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Expanded Reach	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Trilogy Medical Center Freezing Fat Really Works Freeze Away Body Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Expanded Reach	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads					
			299	3.14%	\$2,404.97
Total: Campaign					
			299	3.14%	\$2,404.97

Show rows: 500 | 1 - 98 of 98

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig > Trilogy Medical... 872-594-6925 | All campaigns > search | beta | coolsculp... | In this campaign: Improve your responsive search ads in 1 ad group

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$28.60/day, Optimization score: 91.4%

Recommendations: All, X

Extensions > Custom Oct 1 - Dec 31, 2020

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	3	50.00%	\$19.18
Call extension							
(801) 747-2273	Call extension	Account	Account	Approved	30	2.88%	\$355.84
(801) 747-2273 (mobile)	Call extension	Account	Account	Approved	18	2.25%	\$222.07
Location extension							
trilogymedical.marketing@gmail.com (View L...) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Contact Us + Free Consult	Callout extension	search beta coolsculpting ...	Campaign	Approved	57	3.77%	\$461.35
Freeze Your Fat	Callout extension	search beta coolsculpting ...	Campaign	Approved	56	3.33%	\$427.36
New Clients 30% Off	Callout extension	search beta coolsculpting ...	Campaign	Approved	49	3.13%	\$418.46
Liposuction Alternative	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	52	3.30%	\$412.92
FDA Cleared	Callout extension	search beta coolsculpting ...	Campaign	Approved	55	2.93%	\$403.18
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting ...	Campaign	Approved	45	3.01%	\$373.90
Highlights: No Surgery	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	41	2.60%	\$344.07

Show rows: 500 | 1 - 15 of 15

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig > Trilogy Medical... 872-594-6925 | All campaigns > search | beta | coolsculp... | In this campaign: Improve your responsive search ads in 1 ad group

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$28.60/day, Optimization score: 91.4%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Highlights: No Surgery	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	41	2.60%	\$344.07
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting ...	Campaign	Approved	7	3.50%	\$53.42
Promotion extension							
Fall Sale - 30% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	106	3.22%	\$904.50
Winter Sale - 30% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	94	2.92%	\$682.02
Black Friday - 30% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	30	3.56%	\$279.79
Total: Sitelink extensions					3	50.00%	\$19.18
Total: Callout extensions					121	3.23%	\$943.36
Total: Structured snippet extensions					7	3.50%	\$53.42
Total: Call extensions					48	2.61%	\$577.91
Total: Location extensions					70	3.74%	\$730.42
Total: Promotion extensions					230	3.13%	\$1,866.31

Show rows: 500 | 1 - 15 of 15

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig > Trilogy Medical... 872-594-6925 | All campaigns

Overview: Responsive search ad

Recommendations: Custom Oct 1 - Dec 31, 2020

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled, ADD FILTER

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Flexible Payment Options	Approved (limited)	Headline	None	34
CoolSculpting in Midvale	Approved (limited)	Headline	None	748
Our Biggest Discount Ever	Approved (limited)	Headline	None	56
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	28
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	170
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	42
Jan Only \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	0
Limited Time Offer Jan 2021	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	743
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	817
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah.	Approved (limited)	Description	None	3
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	0

Show rows: 500 | 1 - 12 of 12

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Campaigns Trilogy Med Spa (1020230451... Updated just now Discard Drafts **Review and Publish (1)**

Campaign Name contains **coolsculpting** Search and filter Save Clear Oct 1, 2020 - Dec 31, 2020

Campaigns 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit Rules View Setup Reports

	Campaign Name	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
<input checked="" type="checkbox"/>	Coolsculpting - Conversions	\$33.00 Daily	143 Leads	29,272	118,534	\$17.34 Per Lead	\$2,479.42
<input type="checkbox"/>	Instagram Post: Coolsculpting is one of our...	\$20.00 Lifetime	Link Click	--	--	Per Link Click	\$0.00
<input type="checkbox"/>	Event: Coolsculpting Event	Using ad set bu...	Event Response	--	--	Per Event Response	\$0.00
<input type="checkbox"/>	Event: Coolsculpting Event	Using ad set bu...	Link Click	--	--	Per Link Click	\$0.00
<input type="checkbox"/>	Post: 'Come meet Lisa, our new Coolsculptin...	Using ad set bu...	3-Second Video View	--	--	Per 3-Second Video ...	\$0.00
Results from 5 campaigns				29,272 People	118,534 Total	--	\$2,479.42 Total Spent

Ads Trilogy Med Spa (1020230451... Updated just now Discard Drafts **Review and Publish (1)**

Campaign Name contains **coolsculpting** Search and filter Save Clear Oct 1, 2020 - Dec 31, 2020

Campaigns 1 Selected Ad Sets for 1 Campaign **Ads for 1 Campaign**

+ Create Duplicate Edit Preview Rules View Setup Reports

	Ad Name	Impressions	Cost per Result	Quality Ranking Ad Relevance	Engagement Rate Ranking Ad Relevance	Conversion Rate Ranking Ad Relevance	Amount Spent
<input type="checkbox"/>	Dynamic	135	\$21.37 Per Lead	--	--	--	\$2,136.79
<input type="checkbox"/>	2020-09 - W - Video 3	598	\$7.67 Per Lead	--	--	--	\$176.35
<input type="checkbox"/>	2020-09 - W - Video 4	554	\$7.89 Per Lead	--	--	--	\$102.58
<input type="checkbox"/>	2020-09 - W - Video 2	398	\$7.60 Per Lead	--	--	--	\$30.39
<input type="checkbox"/>	Not Dynamic	352	-- Per Lead	--	--	--	\$20.18
<input type="checkbox"/>	2020-09 - W - Video 1	711	\$4.38 Per Lead	--	--	--	\$13.13
Results from 6 ads		2,772 people	\$17.34 Per Lead				\$2,479.42 Total Spent

Coolsculpting - Conversions > Dynamic Ads > **Dynamic** Active

Edit Review

Ad Name Create Name Template

Dynamic

Identity

Facebook Page: Trilogy Medical Center

Instagram Account: trilogymed

Branded Content

Ad Setup

Format: Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.

Single Image or Video (One image or video, or a slideshow with multiple images)

Carousel (2 or more scrollable images or videos)

Ad Creative

Select the media, text, and destination for your ad. You can also customize your media and text for each placement. [Learn More](#)

Preview On

12 Placements View More Variations

Facebook Feeds

Trilogy Medical Center Sponsored

Fat freezing reduces stubborn bulges and sculpts attractive contours without surgery.

TRIOLOGYMEDICALCENTER.COM NonSurgical Fat Reduction LEARN MORE

Country D Bray ... 1 Comment 5 Shares

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft **Publish**

Coolsculpting - Conversions > Lookalike - Women - 25-60 > **2020-09 - W - Video 3** Off

Edit Review

Ad Name Create Name Template

2020-09 - W - Video 3

Identity

Facebook Page: Trilogy Medical Center

Instagram Account: trilogymed

Branded Content

Ad Setup

Format: Choose how you'd like to structure your ad.

Single Image or Video (One image or video, or a slideshow with multiple images)

Carousel (2 or more scrollable images or videos)

Collection (Group of items that opens into a fullscreen mobile experience)

Add an Instant Experience

Add a Playable Source File

Preview On

15 Placements

Facebook Feeds

Trilogy Medical Center Sponsored

CoolSculpting: The best option for reducing fat without surgery + little to no downtime ...See More

TRIOLOGYMEDICALCENTER.COM NonSurgical Fat Reduction LEARN MORE

Alejandra ... 6 Comments 6 Shares

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft **Publish**

Search

- Coolsculpting - Conversions
- Lookalike - Women - 25-60
- Not Dynamic
- 2020-09 - W - Video 1
- 2020-09 - W - Video 4**
- 2020-09 - W - Video 3
- 2020-09 - W - Video 2
- Dynamic Ads
- Dynamic

Coolsculpting - Conversions > Lookalike - Women - 25-60 > 2020-09 - W - Video 4

Edit Review


Preview On

15 Placements

Facebook Feeds

Trilogy Medical Center
Sponsored · 0

CoolSculpting: The best option for reducing fat without surgery + little to no downtime
...See More



TRIOLOGYMEDICALCENTER.COM
NonSurgical Fat Reduction

Lisel Bergstr... 2 Comments 1 Share

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversions
- Lookalike - Women - 25-60
- Not Dynamic
- 2020-09 - W - Video 1
- 2020-09 - W - Video 4
- 2020-09 - W - Video 3
- 2020-09 - W - Video 2**
- Dynamic Ads
- Dynamic

Coolsculpting - Conversions > Lookalike - Women - 25-60 > 2020-09 - W - Video 2

Edit Review


Preview On

15 Placements

Facebook Feeds

Trilogy Medical Center
Sponsored · 0

CoolSculpting: The best option for reducing fat without surgery + little to no downtime
...See More



TRIOLOGYMEDICALCENTER.COM
NonSurgical Fat Reduction

Sarita Rubio and 4 others

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversions
- Lookalike - Women - 25-60
- Not Dynamic**
- 2020-09 - W - Video 1
- 2020-09 - W - Video 4
- 2020-09 - W - Video 3
- 2020-09 - W - Video 2
- Dynamic Ads
- Dynamic

Coolsculpting - Conversions > Lookalike - Women - 25-60 > Not Dynamic

Edit Review

Rejected

Ad Can't Run: Ad Doesn't Comply

Update the ad to comply with our Personal Attributes policy.

Personal Attributes
Ads must not contain content that asserts or implies personal attributes.
See Details

Change Ad Creative View Request


Preview On

15 Placements

Facebook Feeds

Trilogy Medical Center
Sponsored · 0

CoolSculpting: The best option for reducing fat without surgery + little to no downtime
...See More



TRIOLOGYMEDICALCENTER.COM
NonSurgical Fat Reduction
Reshape & sculpt your body with ...

Mandy Reid-Winter and Susie McBrayer

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversions
- Lookalike - Women - 25-60
- Not Dynamic
- 2020-09 - W - Video 1**
- 2020-09 - W - Video 4
- 2020-09 - W - Video 3
- 2020-09 - W - Video 2
- Dynamic Ads
- Dynamic

Coolsculpting - Conversions > Lookalike - Women - 25-60 > 2020-09 - W - Video 1

Edit Review


Preview On

15 Placements

Facebook Feeds

Trilogy Medical Center
Sponsored · 0

CoolSculpting: The best option for reducing fat without surgery + little to no downtime
...See More



TRIOLOGYMEDICALCENTER.COM
NonSurgical Fat Reduction

Rosario Tobar

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
RHONDA SWANT
Trilogy Medical Center
7001 S 900 E #100
Midvale, Utah
84047
United States

Date of Issue
10/01/2020

Due Date
10/01/2020

Invoice Number
FB2020-165

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation • Two treatment-related articles a month • Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management	\$1,250.00	1	\$1,250.00

Subtotal	2,750.00
Tax	0.00
Total	2,750.00
Amount Paid	2,750.00
Amount Due (USD)	\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To RHONDA SWANT Trilogy Medical Center 7001 S 900 E #100 Midvale, Utah 84047 United States	Date of Issue 11/01/2020	Invoice Number FB2020-182	Amount Due (USD) \$0.00
	Due Date 11/01/2020		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation • Two treatment-related articles a month • Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management	\$1,250.00	1	\$1,250.00
	Subtotal		2,750.00
	Tax		0.00
	Total		2,750.00
	Amount Paid		2,750.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
RHONDA SWANT
Trilogy Medical Center
7001 S 900 E #100
Midvale, Utah
84047
United States

Date of Issue
12/01/2020

Due Date
12/01/2020

Invoice Number
FB2020-202

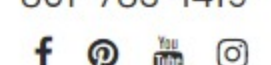
Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation • Two treatment-related articles a month • Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management	\$1,250.00	1	\$1,250.00
Ad Credit FB Ads Down in October	-\$350.00	1	-\$350.00
	Subtotal		2,400.00
	Tax		0.00
	Total		2,400.00
	Amount Paid		2,400.00
	Amount Due (USD)		\$0.00

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact



Does CoolSculpting Work? | Proof That This Fat Reduction Method Works

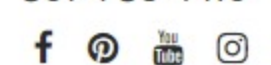
Non-Surgical Facial Rejuvenation | Microneedling

Freezing Fat | Reduce Fat Cells Without Surgery

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

Freezing fat reduces fat cells using an advanced science, Cryolipolysis. CoolSculpting is FDA approved to reduce fat using this controlled cooling technology. By freezing fat, you can quickly achieve an optimal fat reduction in just a few treatments. Learn more about CoolSculpting and how you can reduce embarrassing fat bulges without invasive, painful surgery.

Benefits of Freezing Fat Cells

- Eliminate stubborn fat bulges
- Virtually painless
- Minimal to no downtime
- Safe and effective

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

Two Harvard scientists developed Cryolipolysis. They noticed a rare occurrence among children who frequently sucked on popsicles. Each of the children had a significant reduction in cheek fat due to repeated exposure to the popsicles' cold temperatures. The scientists used this observation to fuel their understanding of freezing fat. One critical element of Cryolipolysis is calibrated cooling. Treatments using this science are cold enough to freeze fat cells but not cold enough to freeze or damage the skin in the treatment area.

Related article: [What is CoolSculpting >>](#)

How Freezing Fat Eliminates Stubborn Bulges

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

CoolSculpting provides long-lasting results because once the fat cells leave the body, they cannot regrow. You get to enjoy long term fat reduction without painful surgery or a lengthy recovery period.

Is Fat Freezing right for me

Since fat freezing is not used to treat obesity, the perfect candidate is healthy but still struggles with stubborn fat. To find out if you are the right candidate for CoolSculpting, schedule your free consultation with Trilogy Medical Center. Our expert specialists will be able to determine if this treatment is right for you. Call us at (801) 783-1419.

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

Phone Number

Let us know if you would like to be contacted by phone or email and what services you are interested in.

[Request a call](#)

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact



What are you looking for?



801-783-1419

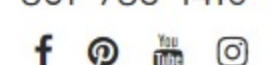


- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

First name

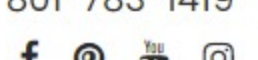
Email address

KEEP ME UPDATED!

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

Rhonda Swart

In *CoolSculpting* Posted November 29, 2020



Does CoolSculpting Work? | Proof That This Fat Reduction Method Works

Non-Surgical Facial Rejuvenation | Microneedling

Freezing Fat | Reduce Fat Cells Without Surgery

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

Does CoolSculpting work? In short, yes! This treatment works at effectively reducing fat cells. However, for many wondering if CoolSculpting works, they want the proof. Fortunately, there is a lot of evidence to showcase how marvelously this body contouring treatment works.

CoolSculpting before and after images are an excellent resource, along with the CoolSculpting reviews in scientific literature and the worldwide success CoolSculpting has achieved as being the #1 non-invasive fat reduction treatment to date. With millions of successful patients, CoolSculpting is the most effective way to eliminate stubborn fat without pain, risks, or surgery.

How Does CoolSculpting Work? |

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

naturally process out of the body as a form of waste. CoolSculpting provides lasting fat results because once the fat cell exits the body, it cannot re-grow.

[Learn more about CoolSculpting >>](#)

Does CoolSculpting Work? | Before and After Pictures *

Does CoolSculpting Work? The proof is in the transformative before and after images of real CoolSculpting patients. Pictures don't lie, and you can see how each patient achieved a noticeable fat reduction in each before and after. As

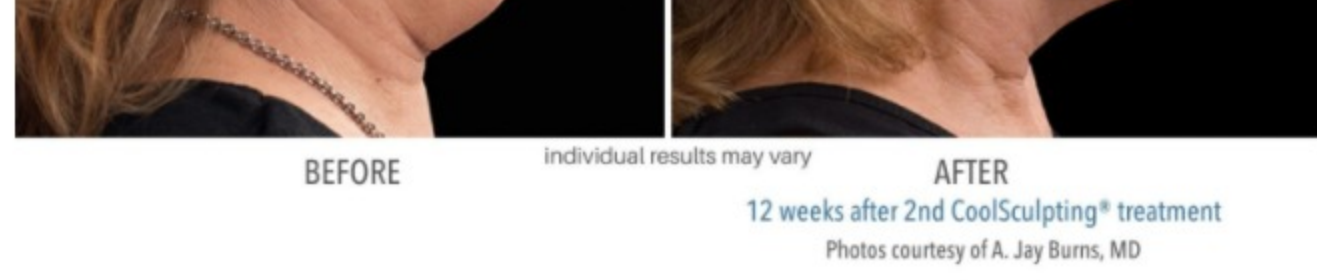
What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact



What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact



What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

CoolSculpting review published in the *Journal of Clinical, Cosmetic and Investigational Dermatology* found that cryolipolysis (CoolSculpting) (is) shown to reduce subcutaneous fat at the treatment (location) by up to 25% after one treatment. This led researchers to conclude that CoolSculpting "is a safe, well-tolerated, and effective treatment method for reduction of subcutaneous fat."

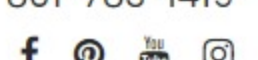
One other CoolSculpting review states that the body contouring procedure not only works but also offers a lasting reduction in fat cells. According to the study in the *Journal of Cosmetic Dermatology*, "local reductions in flank fat have significant longevity in these subjects and suggest that results from cryolipolysis may be very long-lasting."

Does CoolSculpting Work for Someone Like

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

Request a FREE initial consultation

Your Name

Your Email

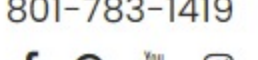
Phone Number

Let us know if you would like to be contacted by phone or email and what services you

What are you looking for?



801-783-1419



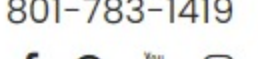
- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

Privacy - Terms

What are you looking for?



801-783-1419



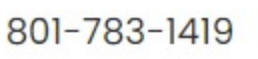
- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

How Cryolipolysis Enables Non-Invasive Fat Reduction to Get Rid of Stubborn Bulges

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

What are you looking for?



801-783-1419
f p yt @

- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

What are you looking for?



801-783-1419
f p yt @

- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

STUBBORN BULGES



Rhonda Swant
In *CoolSculpting* Posted *December 13, 2020*

- Does CoolSculpting Work? | Proof That This Fat Reduction Method Works
- Non-Surgical Facial Rejuvenation | Microneedling
- Freezing Fat | Reduce Fat Cells Without Surgery



What are you looking for?



801-783-1419
f p yt @

- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact



Chances are you have heard about how cryolipolysis enables non-invasive fat reduction to get rid of stubborn bulges. You might also already know that Cryolipolysis is the scientific phenomenon behind the CoolSculpting treatment. This has helped CoolSculpting become one of the most popular [fat reduction treatments](#) around the globe.

The term refers to the process of reducing fat cells in your body by exposing them to meticulously controlled temperatures. The procedure has proven to be especially effective in reducing stubborn fat that doesn't respond to conventional weight management methods like working out and a healthy diet.

What are you looking for?



801-783-1419
f p yt @

- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

According to Nils Krueger, a researcher, and author of the scientific paper called "Cryolipolysis for Non-Invasive Body Contouring – Clinical Efficacy & Patient Satisfaction":

"The principle behind cryolipolysis exploits the premise that fat cells are more susceptible to cooling than other skin cells. The precise application of cold temperatures triggers cell death of the fat cells which invokes an inflammatory response and leads to slow digestion by surrounding the white blood cells that rid the body of waste."

In other words, what CoolSculpting really does is deploy an applicator to isolate a fat deposit. It then exposes that particular deposit to highly controlled cold

What are you looking for?



801-783-1419
f p yt @

- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

- Upper arm fat
- Belly fat
- Love handle
- Thigh fat

[Learn more about CoolSculpting treatment areas >>](#)

Who is Cryolipolysis For?

Before you can go through CoolSculpting treatment near you and reduce body fat, you need to ensure that you are a fit candidate for the procedure.

What are you looking for?



801-783-1419
f p yt @

- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

eliminated from your body. They will leave your body as waste several weeks after your treatment(s). In the meantime, you will notice that fat bulges will continue to reduce in size with an average fat reduction of 20%-25%. Keep in mind that you have to be patient to see the results and they aren't instantaneous. Results will vary, depending on the area and the person.

Unlike some other weight management procedures, [ColdSculpting](#) does not put any restrictions on your physical activity. You will probably feel sore after the procedure as if you have gone through a stressful workout session. However, there is very little to minimal downtime.

The cryolipolysis treatment isn't a weight loss procedure and it is not created for individuals who are overweight. Apart from that, people who are confronting

What are you looking for?



801-783-1419
f p yt @

- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

CoolSculpting Consultation:

Request a FREE initial consultation

Your Name
Your Email
Phone Number

What are you looking for?



801-783-1419
f p yt @

- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

<input type="checkbox"/> I'm not a robot
reCAPTCHA Privacy - Terms
SUBMIT

What are you looking for?



801-783-1419
f p yt @

- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

Finding the Best CoolSculpting Midvale Provider



What are you looking for?



801-783-1419
f p yt @

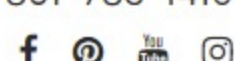
- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

First name
Email address
KEEP ME UPDATED!

What are you looking for?



801-783-1419

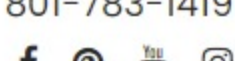


- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

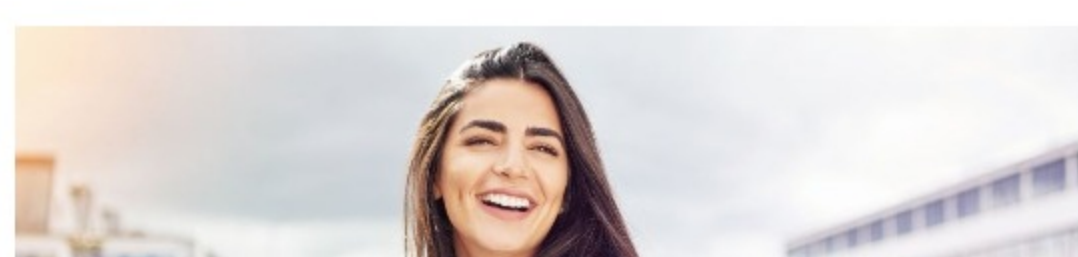


Rhonda Swant
In *Coolsculpting* Posted *December 26, 2020*

Does CoolSculpting Work? | Proof That This Fat Reduction Method Works

Non-Surgical Facial Rejuvenation | Microneedling

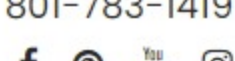
Freezing Fat | Reduce Fat Cells Without Surgery



What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

Fat freezing is the most popular non-invasive fat reduction method available in the cosmetic world. With its popularity increasing in Midvale, many people want to find the best CoolSculpting Midvale provider to ensure remarkable transformations. While many seem to focus on the price alone, there are more important factors to consider when finding the right provider. Read on to learn more about those factors and how to find the most reputable medical spa in Midvale.

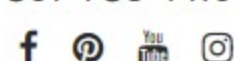
What is CoolSculpting?

CoolSculpting is a fat reduction treatment that utilizes the advanced cooling

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

spas will have excellent patient results and satisfaction.

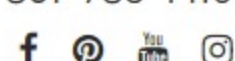
Determine Your Candidacy: One of the most important things prospective patients should do before they begin searching for the right treatment provider is to determine whether or not they are the ideal CoolSculpt candidate. While many believe that CoolSculpting is for everyone, it is not. CoolSculpting is for healthy, active adults who struggle with diet and exercise-resistant fat cells. Your candidacy depends on this factor, body shape and size, treatment area, and overall body goals.

Schedule a Consultation: If you need help determining your CoolSculpting candidacy in Midvale, scheduling a complimentary consultation can help. During a consultation, you can speak with a knowledgeable treatment specialist. The CoolSculpting specialist can help examine your body shape and size while

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

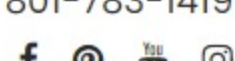
important thing when it comes to CoolSculpting treatments. Thankfully, TrilogY Medical Spa is also the most advanced, reputable provider for a variety of reasons that include:

- Utilize the top fat-freezing technology
- The newest line of CoolSculpting applicators reduce treatment time to 35-minutes
- State of the art facility
- Multiple CoolSculpting machines available for mirror treatments
- Experience, trained technicians who help achieve the most transformative CoolSculpting results for each patient
- Commitment to patient safety and satisfaction

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

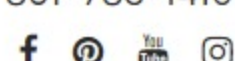
Request a FREE initial consultation

Let us know if you would like to be contacted by phone or email and what services you are interested in.

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact

What are you looking for?



801-783-1419



- Home
- About
- Aesthetics
- Body Shop
- The Man Cave
- Wellness
- Shop
- Specials
- Contact