

CoolSculpting Marketing Services Trilogy Medical Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

Total Google Ads: \$ 4,794.09
Total Facebook Ads: \$ 1,481.54
Total Marketing Service Fees: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$10,775.63

Google Ads | Chris Zelig > Trilogy Medical ... | 872-594-6925 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations: Campaign status: All; Campaign name contains coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$66.95/day	Eligible	294	8.58%	\$3,588.39
search beta coolsculpting exp reach	\$0.05/day	Paused	166	3.36%	\$1,205.70
Total: Filtered campaigns			460	5.49%	\$4,794.09
Total: Account			544	5.57%	\$5,198.00

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Google Ads | Chris Zelig > Trilogy Medical ... | 872-594-6925 | All campaigns > search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 90.2%

Recommendations: Custom Jan 1 - Mar 31, 2021

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
294					
8.58%					
\$3,588.39					
Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal...	0. coolsculpting - general	Removed Policy (Restricted drug terms +2 more)	30	7.39%	\$541.82
Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal...	0. coolsculpting - general	Paused Policy (Restricted drug terms +2 more)	40	7.02%	\$409.99
CoolSculpting® in Midvale Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (-COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	12	17.39%	\$183.34
Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal...	0. coolsculpting - general	Removed Policy (Restricted drug terms +2 more)	9	6.98%	\$158.37
CoolSculpting® in Midvale Mar Only 50% Off 8+ Treatments Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	7	11.86%	\$109.66

Google Ads | Chris Zelig > Trilogy Medical ... | 872-594-6925 | All campaigns > search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$66.95/day | Optimization score: 90.2%

Recommendations: Custom Jan 1 - Mar 31, 2021

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
294					
8.58%					
\$3,588.39					
Consultation and Lock In Your Discount Today					
CoolSculpting® in Midvale Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	10.81%	\$107.60
Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	19.05%	\$93.88
CoolSculpting® in Midvale Limited Time Offer Mar 2021 Hurry Offer Ends In (-COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	16.67%	\$88.18
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In (-COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	40.00%	\$83.46
Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal...	alpha - cool sculpting	Removed Policy (Restricted drug terms +2 more)	4	7.55%	\$76.83

Google Ads | Chris Zelig > Trilogy Medical ... | 872-594-6925 | All campaigns > search | beta | coolsculpting

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Recommendations: Custom Jan 1 - Mar 31, 2021

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
294					
8.58%					
\$3,588.39					
Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal...					
1. coolsculpting - price	Paused Policy (Restricted drug terms +3 more), Poor ad strength	9	7.83%	\$75.77	
Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	8.00%	\$74.92	
Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal...					
2. body sculpting	Paused Policy (Restricted drug terms +2 more), Poor ad strength	8	8.89%	\$72.47	
CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, UT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Free Consultation Now					
alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	4	15.38%	\$70.27	
Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal...					
alpha - cool sculpting	Paused Policy (Restricted drug terms +2 more)	8	6.40%	\$70.20	

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								294	8.58%	\$3,588.39	
Ads & extensions	View assets details											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	23.08%	\$62.49			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	6	24.00%	\$55.48			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details		1. coolsculpting - price	Removed Policy (Restricted drug terms +2 more), Poor ad strength	7	20.59%	\$52.69			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Limited Time Offer Mar 2021 Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	5	33.33%	\$43.67			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Limited Time Offer Jan 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	33.33%	\$43.38			

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								294	8.58%	\$3,588.39	
Ads & extensions	Consultation and Lock In Your Discount Today											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	33.33%	\$42.58			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	18.18%	\$42.51			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	16.67%	\$41.19			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	14.29%	\$38.40			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Freeze Away Body Fat Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	19.35%	\$36.90			

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								294	8.58%	\$3,588.39	
Ads & extensions	Consultation and Lock In Your Discount Today											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	20.00%	\$36.01			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	5.88%	\$35.79			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Mar Only 50% Off 8+ Treatments Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	5	19.23%	\$33.49			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	5	15.63%	\$33.05			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details		1. coolsculpting - price	Removed Policy (Restricted drug terms +2 more), Poor ad strength	4	14.81%	\$32.51			

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								294	8.58%	\$3,588.39	
Ads & extensions	Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$30.98			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	8.82%	\$29.88			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:Trilogy Medical Center} CoolSculpting® Elite Fat Reduction Treatment +8 more trilogymedicalcenter.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Midvale, Utah. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love... View assets details		3. coolsculpting elite	Eligible (Limited) Policy (Restricted drug terms +4 more)	1	100.00%	\$29.42			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	11.76%	\$28.57			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	21.43%	\$28.40			

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								294	8.58%	\$3,588.39	
Ads & extensions	Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details		2. body sculpting	Removed Policy (Restricted drug terms +2 more), Poor ad strength	2	8.70%	\$28.20			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Limited Time Offer Mar 2021 Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	8.33%	\$27.94			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$26.79			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$25.42			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$25.07			

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								294	8.58%	\$3,588.39				
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%	\$24.71						
Extensions															
Landing pages															
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, UT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		alpha - cool sculpting	Paused Policy (Restricted medical content +1 more)	3	7.50%	\$23.65						
Audiences															
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$23.28						
Settings															
Suggested															
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$21.54						
Drafts & experiments															
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	9.09%	\$18.39						

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								294	8.58%	\$3,588.39				
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$17.89						
Extensions															
Landing pages															
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Limited Time Offer Jan 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$17.32						
Audiences															
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	12.50%	\$16.32						
Settings															
Suggested															
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Limited Time Offer Jan 2021 Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	25.00%	\$13.06						
Drafts & experiments															
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Freeze Away Body Fat Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.67%	\$12.52						

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								294	8.58%	\$3,588.39				
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$12.42						
Extensions															
Landing pages															
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	33.33%	\$12.30						
Audiences															
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$12.25						
Settings															
Suggested															
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$11.13						
Drafts & experiments															
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.26%	\$10.96						

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								294	8.58%	\$3,588.39				
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Might Think. Book A Free Consultation Now												
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	33.33%	\$10.55						
Landing pages															
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	50.00%	\$10.48						
Audiences															
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$10.25						
Settings															
Suggested															
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Freeze Away Body Fat Our Biggest Discount Ever www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	18.18%	\$9.80						
Drafts & experiments															
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		alpha - cool sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.35%	\$9.65						

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								294	8.58%	\$3,588.39				
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Consultation and Lock In Your Discount Today												
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Mar Only 50% Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	5.00%	\$9.15						
Landing pages															
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Limited Time Offer Mar 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.86%	\$9.03						
Audiences															
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Limited Time Offer Mar 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$9.02						
Settings															
Suggested															
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Limited Time Offer Jan 2021 Our Biggest Discount Ever www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$7.71						
Drafts & experiments															
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options www.trilogymedicalcenter.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$7.48						

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								294	8.58%	\$3,588.39	
Ads & extensions	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Flexible Payment Options						1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$7.28	
Ads	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	12.50%	\$7.09	
Extensions	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Flexible Payment Options						2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$6.92	
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$6.86	
Keywords	CoolSculpting® in Midvale Freeze Away Body Fat Flexible Payment Options						2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$6.70	
Audiences	CoolSculpting® in Midvale Mar Only 50% Off 8+ Treatments Flexible Payment Options							Paused				

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								294	8.58%	\$3,588.39	
Ads & extensions	CoolSculpting® in Midvale Mar Only 50% Off 8+ Treatments Flexible Payment Options						0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.88%	\$6.54	
Ads	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$6.53	
Extensions	CoolSculpting® in Midvale Limited Time Offer Mar 2021 Our Biggest Discount Ever						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$6.48	
Landing pages	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$5.85	
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$5.82	
Audiences	CoolSculpting® in Midvale Limited Time Offer Feb 2021 Our Biggest Discount Ever											
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Settings	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry											

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								294	8.58%	\$3,588.39	
Ads & extensions	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In (-COUNTDOWN("2021/01/31 00:00:00";en-US;31))						1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$5.58	
Ads	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	6.25%	\$5.43	
Extensions	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever						1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$5.41	
Landing pages	CoolSculpting® in Midvale Limited Time Offer Jan 2021 Hurry Offer Ends In (-COUNTDOWN("2021/01/31 00:00:00";en-US;31))						2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$5.24	
Keywords	CoolSculpting® in Midvale Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever						alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$5.05	
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, UT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Demographics	Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options											
Settings	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								294	8.58%	\$3,588.39	
Ads & extensions	Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$3.50	
Ads	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	1	7.14%	\$3.35	
Extensions	Huge CoolSculpting Promotion CoolSculpting in Midvale Biggest CoolSculpting® Promo +5 more						1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$3.24	
Landing pages	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever						2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$3.21	
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						3. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$3.15	
Audiences	CoolSculpting® Elite Provider Next-Generation Fat Reduction No Surgery & Minimal Downtime											
Demographics	CoolSculpting® Elite Provider in Midvale, Utah. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.											
Settings	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Flexible Payment Options											

Google Ads							Chris Zelig > Trilogy Medical ... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								294	8.58%	\$3,588.39	
Ads & extensions	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options						0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$2.41	
Ads	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$2.36	
Extensions	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$1.87	
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$1.72	
Keywords	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever						2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$1.45	
Audiences	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever											
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Settings	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever											

Google Ads							Chris Zelig > Trilogymedical... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								294	8.58%	\$3,588.39	
Ads & extensions	Consultation and Lock in Your Discount Today											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$0.72			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Midvale Freeze Away Body Fat Flexible Payment Options www.trilogymedicalcenter.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Midvale, Utah. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$0.20			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:Trilogymedicalcenter.com} CoolSculpt: Freeze Away Fat What is CoolSculpting? +6 more www.trilogymedicalcenter.com CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Freeze Away Your Fat with CoolSculpting... View assets details		3. cryolipolysis	Removed Policy (Destination not working +2 more), Ad group paused	0	-	\$0.00			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting Trilogymedicalcenter.com Top Provider in Salt Lake City trilogymedicalcenter.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		3. cryolipolysis	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more), Ad group paused	0	-	\$0.00			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting Virtual Consultation Available Top Provider in Salt Lake City trilogymedicalcenter.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		3. cryolipolysis	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more), Ad group paused	0	-	\$0.00			

Google Ads							Chris Zelig > Trilogymedical... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details							
Recommendations	Extensions > All						SUMMARY TABLE Custom Jan 1 - Mar 31, 2021						
Insights	Extension type: All ADD FILTER						Associations view						
Ad groups	Extension						Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads	Sitelink extension												
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More		Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	1	7.69%	\$7.92		
Landing pages	Call extension												
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(801) 747-2273 (mobile)		Call extension	Account	Account	Approved	31	9.63%	\$496.34		
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(801) 747-2273		Call extension	Account	Account	Approved	27	7.50%	\$488.62		
Demographics	Location extension												
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	trilogymedical.marketing@gmail.com (View L... All locations selected)		Location extension	Account	Account	-	-	-	-	-	
Suggested	Callout extension												
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FDA Cleared		Callout extension	search beta coolsculpting	Campaign	Approved	81	8.43%	\$1,116.01		
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Liposuction Alternative		Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	71	9.14%	\$1,098.93		
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Up to 50% Off		Callout extension	search beta coolsculpting	Campaign	Approved	73	9.15%	\$1,023.92		

Google Ads							Chris Zelig > Trilogymedical... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details							
Recommendations	Extension type: All ADD FILTER						Associations view						
Insights	Extension						Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ad groups	Up to 50% Off						Callout extension	search beta coolsculpting	Campaign	Approved	73	9.15%	\$1,023.92
Ads & extensions	Freeze Your Fat						Callout extension	search beta coolsculpting	Campaign	Approved	67	7.62%	\$935.25
Ads	Nonsurgical Fat Reduction						Callout extension	search beta coolsculpting	Campaign	Approved	63	8.24%	\$871.59
Extensions	Contact Us + Free Consult						Callout extension	search beta coolsculpting	Campaign	Approved	62	8.15%	\$833.10
Landing pages	Highlights: No Surgery						Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	53	6.36%	\$785.14
Keywords	Structured snippet extension												
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction		Structured snippet extension	search beta coolsculpting	Campaign	Approved	1	6.25%	\$7.71		
Demographics	Promotion extension												
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Spring Sale - Up to 50% off 8+ Treatments		Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	61	12.60%	\$609.25		
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Valentine's Day - Up to 50% off 8+ Treatments		Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	21	7.47%	\$204.98		
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Year's - Up to 50% off 8+ Treatments		Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	17	13.71%	\$199.47		

Google Ads							Chris Zelig > Trilogymedical... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$66.95/day	Optimization score: 90.2%	More details							
Recommendations	Extension type: All ADD FILTER						Associations view						
Insights	Extension						Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ad groups	Spring Sale - Up to 50% off 8+ Treatments						Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	61	12.60%	\$609.25
Ads & extensions	Valentine's Day - Up to 50% off 8+ Treatments						Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	21	7.47%	\$204.98
Ads	New Year's - Up to 50% off 8+ Treatments						Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	17	13.71%	\$199.47
Extensions	Total: Sitelink extensions										1	6.25%	\$7.92
Landing pages	Total: Callout extensions										170	8.71%	\$2,399.95
Keywords	Total: Structured snippet extensions										1	6.25%	\$7.71
Audiences	Total: Call extensions										58	8.50%	\$984.96
Demographics	Total: Location extensions										68	8.61%	\$807.93
Settings	Total: Promotion extensions										99	11.14%	\$1,013.70
Suggested	Show rows: 500 1 - 15 of 15												
Change history	Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more												
Drafts & experiments	Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.												
More	© Google, 2021.												

Google Ads							Chris Zelig > Trilogymedical... 872-594-6925		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Paused	Type: Search	Budget: \$0.05/day	More details								
Recommendations	Ad status: All ADD FILTER						Custom Jan 1 - Mar 31, 2021					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								166	3.36%	\$1,205.70	
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Trilogymedicalcenter.com Fat Reduction in Midvale Non-Surgical Fat Reduction +6 more www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. +2 more View assets details		Expanded Reach	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	50	4.01%	\$249.28			
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Midvale Our Biggest Discount Ever Freeze Away Body Fat www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		Expanded Reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	14	3.86%	\$152.57			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Midvale Our Biggest Discount Ever Get Rid of Unwanted Fat www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		Expanded Reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	11	3.13%	\$121.87			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Midvale Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		Expanded Reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	10	4.63%	\$106.39			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Midvale Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		Expanded Reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	10	2.97%	\$84.18			

Google Ads | Chris Zelig > Trilogy Medical ... 872-594-6925 | All campaigns > search | beta | coolsculpti...

Overview: Paused, Type: Search, Budget: \$0.05/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad group	Status	Clicks	CTR	Cost
Total: Ads		166	3.36%	\$1,205.70
Right For You? Book a Free CoolSculpting Consultation Today	more), Campaign paused			
Trilogy Medical Center Our Biggest Discount Ever Freeze Away Body Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Expanded Reach Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	2.44%	\$0.60
Trilogy Medical Center Fat Reduction in Midvale Non-Surgical Fat Reduction +6 more www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. +2 more View assets details	Liposuction Not eligible Policy (Moderately Restricted +2 more), Poor ad strength, +1	0	0.00%	\$0.00
Fat Reduction in Midvale Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Liposuction Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Fat Reduction in Midvale Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Liposuction Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Fat Reduction in Midvale Eliminate Fat & Feel Great Freeze Away Body Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Liposuction Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Fat Reduction in Midvale Freezing Fat Really Works Get Rid of Unwanted Fat www.trilogymedicalcenter.com	Liposuction Not eligible Policy (Restricted			

Google Ads | Chris Zelig > Trilogy Medical ... 872-594-6925 | All campaigns > search | beta | coolsculpti...

Overview: Paused, Type: Search, Budget: \$0.05/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad group	Status	Clicks	CTR	Cost
Total: Ads		166	3.36%	\$1,205.70
CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	more), Campaign paused			
Trilogy Medical Center Freezing Fat Really Works Freeze Away Body Fat www.trilogymedicalcenter.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Expanded Reach Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
Trilogy Medical Center Freezing Fat Really Works Freeze Away Body Fat www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Expanded Reach Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
Trilogy Medical Center Freezing Fat Really Works Get Rid of Unwanted Fat www.trilogymedicalcenter.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Expanded Reach Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00
Total: Ads		166	3.36%	\$1,205.70
Total: Campaign		166	3.36%	\$1,205.70

Show rows: 500 | 1 - 98 of 98

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig > Trilogy Medical ... 872-594-6925 | All campaigns

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled, ADD FILTER

Asset	Status	Asset type	Position pinning	Impr.
Trilogy Medical Center	Approved (limited)	Headline	None	231
Freezing Fat Really Works	Approved (limited)	Headline	None	17
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	302
Our Biggest Discount Ever	Approved (limited)	Headline	None	304
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	519
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	182
Fat Reduction in Midvale	Approved (limited)	Headline	None	488
Offering \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	127
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	322
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	1,044

Google Ads | Chris Zelig > Trilogy Medical ... 872-594-6925 | All campaigns

Asset status: All enabled, ADD FILTER

Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	302
Our Biggest Discount Ever	Approved (limited)	Headline	None	304
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	519
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	182
Fat Reduction in Midvale	Approved (limited)	Headline	None	488
Offering \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	127
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	322
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	1,044
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	1,221
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	Approved (limited)	Description	None	12
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Approved (limited)	Description	None	25

Show rows: 500 | 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Campaigns | Trilogy Med Spa (1020230451528062...)

Updated just now | Discard Drafts | Review and Publish (1)

Campaign Name contains coolsculpting

Resource Center | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Campaign Name	Budget	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent
Coolsculpting - Conversions	west cost \$33.00 Daily	7-day click or ...	129 Website Leads	28,918	82,185	\$11.48 Per Lead	\$1,481.54
Instagram Post: Coolsculpting is one of our...	west cost \$20.00 Lifetime	28-day click o...	Link Click			Per Link Click	\$0.00
Event: CoolSculpting Event	set bi... Using ad set bu...	28-day click o...	Event Response			Per Event Response	\$0.00
Event: CoolSculpting Event	set bi... Using ad set bu...	28-day click o...	Link Click			Per Link Click	\$0.00
Post: "Come meet Lisa, our CoolSculptin...	set bi... Using ad set bu...	28-day click o...	3-Second Video View			Per 3-Second Video ...	\$0.00
Results from 5 campaigns		Multiple Attrib...		28,918 People	82,185 Total		\$1,481.54 Total Spent

Ads Trilog Med Spa (1020230451528062...)

Updated just now Discard Drafts Review and Publish (1)

Campaign Name contains **coolsculpting** Search and filter Save Clear Jan 1, 2021 - Mar 31, 2021

Resource Center Campaigns 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit Rules View Setup Reports

Ad Name	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent	
2021-03 - Video - My Cool Journey	94 e Leads	16,915	46,381	\$9.62 Per Lead	Below average Bottom 35% of ...	Above average	Above average	\$903.93
2021-01 - W - Video 5	25 e Leads	12,074	22,643	\$14.31 Per Lead	---	---	---	\$357.87
2020-09 - W - Video 3	---	---	---	---	---	---	---	---
2020-09 - W - Video 1	---	---	---	---	---	---	---	---
2020-09 - W - Video 4	---	---	---	---	---	---	---	---
Not Dynamic	---	---	---	---	---	---	---	---
2020-09 - W - Video 2	---	---	---	---	---	---	---	---
Results from 7 ads	119 e Leads	24,974 People	69,024 Total	\$10.60 Per Lead				\$1,261.80 Total Spent

Ads Trilog Med Spa

Campaign Name Search

Coolsculpting - Conversions

Lookalike - Women - 25-60

2021-01 - W - Video 5

2020-09 - W - Video 3

2021-03 - Video - My Cool Journey

2020-09 - W - Video 1

2020-09 - W - Video 4

Not Dynamic

2020-09 - W - Video 2

Coolsculpting - Conversions > Lookalike - Women - 25-60 > 2021-01 - W - Video 5

Ad Name: 2021-01 - W - Video 5

Identity

Facebook Page: Trilog Medical Center

Instagram Account: trilogymed

Branded Content:

Ad Setup: Create Ad

Format: Single Image or Video

Ad Can't Run: Video Doesn't Comply

Update the video in this ad to comply with our Personal Health policy or request another review if you believe it was incorrectly rejected.

Personal Health: Ads must not contain content that focuses on a person's body or body part or "before-and-after" content that contains unexpected or unlikely results.

Request Review

Preview On

16 Placements

Facebook Feeds

Feeds

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Trilog Med Spa

Campaign Name Search

Coolsculpting - Conversions

Lookalike - Women - 25-60

2021-01 - W - Video 5

2020-09 - W - Video 3

2021-03 - Video - My Cool Journey

2020-09 - W - Video 1

2020-09 - W - Video 4

Not Dynamic

2020-09 - W - Video 2

Coolsculpting - Conversions > Lookalike - Women - 25-60 > 2021-01 - W - Video 5

Ad Name: 2021-01 - W - Video 5

Identity

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Branded Content:

Ad Setup: Create Ad

Format: Single Image or Video

Preview On

16 Placements

Facebook Feeds

Feeds

Stories

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Close Discard Draft Publish

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Trilogy Medical Center

INVOICE # FB2021-007
DATE 01/01/2021
DUE DATE 01/01/2021
TERMS FB Customer

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00
Content Creation + Search Engine Optimization (SEO) - Monthly		1	1,250.00	1,250.00
				<hr/>
				PAYMENT 2,750.00
				BALANCE DUE \$0.00

PAID

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To RHONDA SWANT Trilogy Medical Center 7001 S 900 E #100 Midvale, Utah 84047 United States	Date of Issue 03/01/2021 Due Date 03/01/2021	Invoice Number FB2021-046	Amount Due (USD) \$0.00
--	---	-------------------------------------	--

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation • Two treatment-related articles a month • Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management	\$1,250.00	1	\$1,250.00
Fire and Ad Credit	-\$1,000.00	1	-\$1,000.00
	Subtotal		1,750.00
	Tax		0.00
	Total		1,750.00
	Amount Paid		1,750.00
	Amount Due (USD)		\$0.00