

# Truth + Beauty Spa Emsculpt Google Adwords Q4 2019 (10/01/2019 - 12/31/2019)

search | beta | emsulpt: \$2,861.79  
 search | alpha | emsulpt: \$1,560.17

Total Google Ads Spend: \$4,421.96

Google Ads | Chris Zelig | Truth + Beaut... | 819-162-2398 | All campaigns

2 campaigns with no ad groups | Add callouts to your account

Overview | Campaigns

Recommendations | Campaign status: All, Campaign name contains emsulpt | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   emsulpt	\$18.95/day	Eligible	181	9.61%	\$2,861.79
search   alpha   emsulpt	\$22.24/day	Eligible	68	10.74%	\$1,560.17
Total: Filtered ca...			249	9.90%	\$4,421.96
Total: Account	\$195.60/day		1,824	6.91%	\$8,944.34

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
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Google Ads | Chris Zelig | Truth + Beaut... | 819-162-2398 | All campaigns | search | beta | emsulpt

In this campaign: Use Maximize conversions bidding on this campaign | Add Google search partners to this campaign

Overview | Ads

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			181	9.61%	\$2,861.79
{Keyword: Best Price in Roslyn Heights}   Truth + Beauty Spa   #1 Provider in Roslyn Heights +5 more www.truthandbeautyspa.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Si... View assets details	0. emsulpt - general	Approved (limited): Speculative and Experimental Medical Treatment +2 more	35	8.58%	\$548.83
{Keyword: #1 Emsculpt in NY}   Non-Invasive Body Contouring   Emsculpt Before and After +4 more www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Body Contouring... View assets details	0. emsulpt - general	Removed Approved (limited): Speculative and Experimental Medical Treatment +2 more	54	12.53%	\$450.26
Truth + Beauty Spa   20% Off Emsculpt® Special   Roslyn Heights' #1 Provider www.truthandbeautyspa.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	0. emsulpt - general	Approved (limited): Restricted medical content +1 more	13	7.22%	\$408.07
Leading Emsculpt® Provider   Let the Fat Melt Away					

Google Ads | Chris Zelig | Truth + Beaut... | 819-162-2398 | All campaigns | search | beta | emsulpt

In this campaign: Use Maximize conversions bidding on this campaign | Add Google search partners to this campaign

Overview | Ads

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			181	9.61%	\$2,861.79
Leading Emsculpt® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches www.truthandbeautyspa.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsulpt - general	Approved (limited): Restricted medical content +1 more	10	10.00%	\$369.09
20% Off Emsculpt® Special   Best Price in Roslyn Heights   Burn Fat. Build Muscles. +6 more www.truthandbeautyspa.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. Dream of a Six Pack? A... View assets details	1. emsulpt - price	Approved (limited): Speculative and Experimental Medical Treatment +2 more	7	22.58%	\$171.94
25% Off Emsculpt   Build Muscle and Burn Fat   Emsculpt Body Contouring www.truthandbeautyspa.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Downtime.	0. emsulpt - general	Removed Approved (limited): Restricted medical content +1 more	11	10.89%	\$156.53
{Keyword: #1 Emsculpt in NY}   Non-Invasive Body Contouring   Emsculpt Before and After +4 more www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Liposuction	2. body contouring	Removed Approved (limited): Restricted medical	15	8.72%	\$148.62

Google Ads | Chris Zelig | Truth + Beaut... | 819-162-2398 | All campaigns | search | beta | emsulpt

In this campaign: Use Maximize conversions bidding on this campaign | Add Google search partners to this campaign

Overview | Ads

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			181	9.61%	\$2,861.79
{Keyword: #1 Emsculpt in NY}   Non-Invasive Body Contouring   Emsculpt Before and After +4 more www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Body Contouring... View assets details	2. body contouring	Removed Approved (limited): Restricted medical content +1 more	15	8.72%	\$148.62
20% Off Emsculpt® Cost   New Client Special   Truth + Beauty Spa www.truthandbeautyspa.com Emsculpt® Is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	1. emsulpt - price	Approved (limited): Restricted medical content +1 more	3	27.27%	\$112.62
#1 Provider in Roslyn Heights   New Client Specials   FDA Cleared Safe + Effective www.truthandbeautyspa.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpt. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsulpt - general	Approved (limited): Restricted medical content +1 more	4	4.71%	\$107.17
Truth + Beauty Spa   20% Off Emsculpt® Special   Roslyn Heights' #1 Provider www.truthandbeautyspa.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt®	0. emsulpt - general	Removed Disapproved: Speculative	4	7.14%	\$100.08

Google Ads | Chris Zelig | Truth + Beaut... | 819-162-2398 | All campaigns | search | beta | emsulpt

In this campaign: Use Maximize conversions bidding on this campaign | Add Google search partners to this campaign

Overview | Ads

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			181	9.61%	\$2,861.79
Truth + Beauty Spa   20% Off Emsculpt® Special   Roslyn Heights' #1 Provider www.truthandbeautyspa.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	0. emsulpt - general	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	4	7.14%	\$100.08
#1 Emsculpt in NY   Non-Invasive Body Contouring   Emsculpt Before and After www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	0. emsulpt - general	Removed Approved (limited): Restricted medical content +1 more	8	12.90%	\$89.38
Leading Emsculpt® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches www.truthandbeautyspa.com Emsculpt® Is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsulpt - general	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	4	22.22%	\$59.04
#1 Provider in Roslyn Heights   20% Off All Body Contouring   New Client Special +6 more www.truthandbeautyspa.com	0. emsulpt - general	Approved (limited): Speculative and	0	4.40%	\$67.26

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
	#1 Provider in Roslyn Heights   20% Off All Body Contouring   New Client Special +6 more www.truthandbeautyspa.com Fast Treatments. No Downtime. Long Lasting. Natural Looking. Book a Free Consult Here. Emsculpt® is Body...	2. body contouring	Approved (limited): Speculative and Experimental Medical Treatment +2 more	3	4.48%	\$57.26
	#1 Provider in Roslyn Heights   New Client Specials   FDA Cleared Safe + Effective www.truthandbeautyspa.com Frustrated By Stubborn Bidges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsulpt - general	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	1	5.88%	\$27.85
	25% Off Emsculpt   Build Muscle and Burn Fat   Emsculpt Body Contouring www.truthandbeautyspa.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Downtime.	1. emsulpt - price	Removed Approved (limited): Restricted medical content +1 more	4	16.67%	\$27.15
	{Keyword:#1 Emsculpt in NY}   Non-Invasive Body Contouring   Emsculpt Before and After +4 more www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Lipoaction	1. emsulpt - price	Removed Approved (limited): Speculative and	3	15.00%	\$12.53

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
	{Keyword:#1 Emsculpt in NY}   Non-Invasive Body Contouring   Emsculpt Before and After +4 more www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Lipoaction that Reduces Fat and Builds Muscles. Body Contouring... View assets details	1. emsulpt - price	Removed Approved (limited): Speculative and Experimental Medical Treatment +2 more	3	15.00%	\$12.53
	25% Off Emsculpt   Build Muscle and Burn Fat   Emsculpt Body Contouring www.truthandbeautyspa.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Downtime.	2. body contouring	Removed Approved (limited): Restricted medical content +1 more	1	25.00%	\$10.90
	#1 Emsculpt in NY   Non-Invasive Body Contouring   Emsculpt Before and After +4 more www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Lipoaction that Reduces Fat and Builds Muscles. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	2. body contouring	Removed Approved (limited): Restricted medical content +1 more	1	2.86%	\$4.47
	{Keyword:#1 Emsculpt in NY}   Non-Invasive Body Contouring   Emsculpt Before and After +4 more www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Lipoaction	emsulpt	Ad group paused Approved (limited): Restricted medical	0	-	\$0.00

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
	Painless. Proven Effective. Long Lasting. Natural Looking. Long Lasting. 20% Off for New Clients. Schedule Your Free Consultation!		content +1 more			
	Best Price in Roslyn Heights   Truth + Beauty Spa   20% Off Emsculpt® Special www.truthandbeautyspa.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	1. emsulpt - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads 2						
Total: Campaign 2						

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You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Emsculpting Before and After Photos	Sitelink extension	search   beta   emsulpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
5 Star Reviews Real Emsculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   emsulpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
State-of-the-Art Facility Latest Body Contouring Technology	Sitelink extension	search   beta   emsulpt	Campaign	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Save on Emsculpt Save on Emsculpting ... Limited Time Special	Sitelink extension	search   beta   emsulpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Call extension							
(516) 625-7000 (mobile)	Call extension	search   beta   emsulpt	Campaign	Approved	20	14.49%	\$226.48

Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(516) 625-7000 (mobile)	Call extension	search   beta   emsulpt	Campaign	Approved	20	14.49%	\$226.48
(516) 625-7000	Call extension	search   beta   emsulpt	Campaign	Approved	12	10.62%	\$148.46
Location extension							
info@truthandbeautys... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Burn Muscle + Build Fat	Callout extension	search   beta   emsulpt	Campaign	Approved	102	11.06%	\$1,531.37
Strengthen/Sculpt Mu...	Callout extension	search   beta   emsulpt	Campaign	Approved	17	10.00%	\$714.66
Contact Us + Free Con...	Callout extension	search   beta   emsulpt	Campaign	Approved	15	6.41%	\$371.24
Highlights: No Surgery	Callout extension	search   beta   emsulpt	Campaign	Approved	10	6.37%	\$300.11

Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost
New Clients 25% Off							
Structured snippet extension							
Service catalog: Emsculpting, Non-Surgical Butt Lift...	Structured snippet extension	search   beta   emsulpt	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search   beta   emsulpt	Campaign	Approved	23	6.85%	\$847.12
Total: Sitelink extensions							\$5.95
Total: Callout extensions							\$2,145.21
Total: Structured snippet extensi...							\$0.00
Total: Call extensions							\$374.94
Total: Location extensions							\$790.33

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	25% off for New Clients	Promotion extension	search   beta   emsculpt	Campaign	Approved	23	6.85%	\$847.12
Total: Sitelink extensions					1	50.00%	\$5.95	
Total: Callout extensions					130	10.52%	\$2,145.21	
Total: Structured snippet extensi...					0	0.00%	\$0.00	
Total: Call extensions					32	12.75%	\$374.94	
Total: Location extensions					48	10.48%	\$790.33	
Total: Promotion extensions					23	6.85%	\$847.12	

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						68	10.74%	\$1,560.17
<input type="checkbox"/>	{Keyword:Best Price in Roslyn Heights}   Truth + Beauty Spa   #1 Provider in Roslyn Heights +5 more www.truthandbeautyspa.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Si... View assets details	0. emsculpt - general	Approved (limited): Speculative and Experimental Medical Treatment +2 more	16	12.80%	\$481.15		
<input type="checkbox"/>	Leading Emsculpt® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches www.truthandbeautyspa.com Emsculpt® Is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsculpt - general	Approved (limited): Restricted medical content +1 more	4	8.33%	\$198.63		
<input type="checkbox"/>	#1 Provider in Roslyn Heights   New Client Specials   FDA Cleared Safe + Effective www.truthandbeautyspa.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsculpt - general	Approved (limited): Restricted medical content +1 more	5	7.25%	\$145.76		

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						68	10.74%	\$1,560.17
<input type="checkbox"/>	{Keyword:#1 Emsculpt in NY}   Non-Invasive Body Contouring   Emsculpt Before and After +4 more www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Body Contouring... View assets details	0. emsculpt - general	Removed Approved (limited): Speculative and Experimental Medical Treatment +2 more	14	21.21%	\$129.41		
<input type="checkbox"/>	Truth + Beauty Spa   20% Off Emsculpt® Special   Roslyn Heights: #1 Provider www.truthandbeautyspa.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	0. emsculpt - general	Approved (limited): Restricted medical content +1 more	4	4.71%	\$121.03		
<input type="checkbox"/>	25% Off Emsculpt   Build Muscle and Burn Fat   Emsculpt Body Contouring www.truthandbeautyspa.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Downtime.	0. emsculpt - general	Removed Approved (limited): Restricted medical content +1 more	11	14.47%	\$103.04		
<input type="checkbox"/>	#1 Emsculpt in NY   Non-Invasive Body Contouring   Emsculpt Before and After www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Liposuction	1. emsculpt - price	Removed Approved (limited): Restricted medical content +1 more	3	60.00%	\$101.43		

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						68	10.74%	\$1,560.17
<input type="checkbox"/>	#1 Emsculpt in NY   Non-Invasive Body Contouring   Emsculpt Before and After +4 more www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	1. emsculpt - price	Removed Approved (limited): Restricted medical content +1 more	3	60.00%	\$101.43		
<input type="checkbox"/>	Leading Emsculpt® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches www.truthandbeautyspa.com Emsculpt® Is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsculpt - general	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	2	12.50%	\$70.62		
<input type="checkbox"/>	{Keyword:#1 Emsculpt in NY}   Non-Invasive Body Contouring   Emsculpt Before and After +4 more www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Body Contouring... View assets details	1. emsculpt - price	Removed Approved (limited): Speculative and Experimental Medical Treatment +2 more	2	25.00%	\$62.21		
<input type="checkbox"/>	#1 Provider in Roslyn Heights   New Client Specials   FDA Cleared Safe + Effective www.truthandbeautyspa.com Frustrated By Stubborn Bulges? Melt Them Away and	1 emsculpt - price	Approved (limited): Restricted medical	1	11.11%	\$44.69		

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						68	10.74%	\$1,560.17
<input type="checkbox"/>	#1 Provider in Roslyn Heights   New Client Specials   FDA Cleared Safe + Effective www.truthandbeautyspa.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	1. emsculpt - price	Approved (limited): Restricted medical content +1 more	1	11.11%	\$44.69		
<input type="checkbox"/>	{Keyword:Best Price in Roslyn Heights}   Truth + Beauty Spa   #1 Provider in Roslyn Heights +5 more www.truthandbeautyspa.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Si... View assets details	1. emsculpt - price	Poor ad strength Approved (limited): Speculative and Experimental Medical Treatment +2 more	2	8.33%	\$40.52		
<input type="checkbox"/>	Truth + Beauty Spa   20% Off Emsculpt® Special   Roslyn Heights: #1 Provider www.truthandbeautyspa.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	1. emsculpt - price	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	1	33.33%	\$31.71		
<input type="checkbox"/>	#1 Emsculpt in NY   Non-Invasive Body Contouring   Emsculpt Before and After www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Liposuction	0. emsculpt - general	Removed Approved (limited): Restricted medical content +1 more	3	4.17%	\$29.97		

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						68	10.74%	\$1,560.17
<input type="checkbox"/>	#1 Emsculpt in NY   Non-Invasive Body Contouring   Emsculpt Before and After +4 more www.truthandbeautyspa.com Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	0. emsculpt - general	Removed Approved (limited): Restricted medical content +1 more	3	4.17%	\$29.97		
<input type="checkbox"/>	25% Off Emsculpt   Build Muscle and Burn Fat   Emsculpt Body Contouring www.truthandbeautyspa.com Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Downtime.	1. emsculpt - price	Removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00		
<input type="checkbox"/>	Truth + Beauty Spa   20% Off Emsculpt® Special   Roslyn Heights: #1 Provider www.truthandbeautyspa.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	1. emsculpt - price	Removed Disapproved: One website per ad group +2 more	0	-	\$0.00		
<input type="checkbox"/>	#1 Provider in Roslyn Heights   New Client Specials   FDA Cleared Safe + Effective www.truthandbeautyspa.com	Removed						

Google Ads | Chris Zelig | Truth + Beaut... | Budget: \$22.24/day | Optimization score: 81.8%

Overview: Enabled, Status: Eligible, Type: Search

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
Is Like Doing 20,000 Crunches or Squats! Quick, Painless. Natural Looking. Long-Lasting. Book Your Free Consult Today!		content +1 more	68	10.74%	\$1,560.17
Truth + Beauty Spa   Emsculpting Specials   Melt Your Body Fat www.truthandbeautyspa.com Melt Body Fat. Build Muscle. Takes 30 Minutes. Painless. Proven Effective. Long Lasting. Natural Looking. Long Lasting. 20% Off for New Clients. Schedule Your Free Consultation!	3. melt body fat	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads 2					
Total: Campaign 2					

Show rows: 500 | 1 - 32 of 32

Extensions

Custom Oct 1 - Dec 31, 2019

Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Emsculpting Before and After Photos	Sitelink extension	search   alpha   emsculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
5 Star Reviews Real Emsculpting Revi... & Patient Testimonials	Sitelink extension	search   alpha   emsculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
State-of-the-Art Facility Latest Body Contouring Technology	Sitelink extension	search   alpha   emsculpt	Campaign	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Save on EmSculpt Save on Emsculpting ... Limited Time Special	Sitelink extension	search   alpha   emsculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Call extension							
(516) 625-7000 (mobile)	Call extension	search   alpha   emsculpt	Campaign	Approved	4	12.12%	\$67.69

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(516) 625-7000 (mobile)	Call extension	search   alpha   emsculpt	Campaign	Approved	4	12.12%	\$67.69
(516) 625-7000	Call extension	search   alpha   emsculpt	Campaign	Approved	2	7.14%	\$18.16
Location extension							
info@truthandbeautys... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Burn Muscle + Build Fat	Callout extension	search   alpha   emsculpt	Campaign	Approved	33	11.62%	\$727.15
Contact Us + Free Con...	Callout extension	search   alpha   emsculpt	Campaign	Approved	6	5.45%	\$230.97
New Clients 25% Off	Callout extension	search   alpha   emsculpt	Campaign	Approved	5	4.76%	\$203.69
Strengthen/Sculpt Mu...	Callout extension	search   alpha   emsculpt	Campaign	Approved	4	3.88%	\$163.34

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Callout extension								
Strengthen/Sculpt Mu...	Callout extension	search   alpha   emsculpt	Campaign	Approved	4	3.88%	\$163.34	
Highlights: No Surgery	Callout extension	search   alpha   emsculpt	Campaign	Approved	3	2.86%	\$128.40	
Structured snippet extension								
Service catalog: Emsculpting, Non-Surgical Butt Lift...	Structured snippet extension	search   alpha   emsculpt	Campaign	Approved	0	0.00%	\$0.00	
Promotion extension								
25% off for New Clients	Promotion extension	search   alpha   emsculpt	Campaign	Approved	9	4.57%	\$361.33	
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						47	11.06%	\$1,111.17
Total: Structured snippet extensi...						0	0.00%	\$0.00
Total: Call extensions						6	9.84%	\$85.85

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Promotion extension								
25% off for New Clients	Promotion extension	search   alpha   emsculpt	Campaign	Approved	9	4.57%	\$361.33	
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						47	11.06%	\$1,111.17
Total: Structured snippet extensi...						0	0.00%	\$0.00
Total: Call extensions						6	9.84%	\$85.85
Total: Location extensions						8	9.76%	\$190.82
Total: Promotion extensions						9	4.57%	\$361.33

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