

Vein & Cosmetics CoolSculpting Google Adwords Q3 2020 (07/1/2020 - 09/30/2020)

Total Google Ads: \$5,871.37

Google Ads Chris Zelig > Vein & Cosm... 642-949-3933 All campaigns							
Overview	Campaign status: All ADD FILTER		SEARCH	REPORTS	TOOLS & SETTINGS	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE	
Recommendations	<input type="checkbox"/>	Campaign	Budget	Status	Clicks	CTR	↓ Cost
Campanigns	<input type="checkbox"/>	search beta coolsculpting	\$65.88/day	Eligible (Learning)	1,576	6.57%	\$5,871.37
Auction insights	<input type="checkbox"/>	CoolSculpting BMM MUNSTER	MUNSTER \$75.00/day	Paused	0	-	\$0.00
Ad groups	<input type="checkbox"/>	CoolSculpting Exact MUNSTER	MUNSTER \$75.00/day	Paused	0	-	\$0.00
Ads & extensions	<input type="checkbox"/>	CoolSculpting BMM VALPO	VALPO \$50.00/day	Paused	0	-	\$0.00
Landing pages	<input type="checkbox"/>	CoolSculpting Exact VALPO	VALPO \$50.00/day	Paused	0	-	\$0.00
Keywords	<input type="checkbox"/>	search beta coolsculpting OLD	\$120.00/day	Paused	0	-	\$0.00
Audiences	<input type="checkbox"/>	search beta coolsculpting broad	\$20.00/day	Paused	0	-	\$0.00
Demographics	<input type="checkbox"/>	search beta coolsculpting generic exact	\$20.00/day	Paused	0	-	\$0.00
Settings	<input type="checkbox"/>	search beta coolsculpting exact	\$30.00/day	Paused	0	-	\$0.00
Suggested	<input type="checkbox"/>	search beta coolsculpting generic BMM	\$20.00/day	Paused	0	-	\$0.00
Locations	Total: Campaigns				1,576	6.57%	\$5,871.37
Ad schedule	Total: Account		\$65.88/day		1,576	6.57%	\$5,871.37

Google Ads Chris Zelig > Vein & Cosm... 642-949-3933 All campaigns > search beta coolscu...							
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$65.88/day	Optimization score: 91.8%	More details	
Recommendations	Ads Custom Jul 1 - Sep 30, 2020						
Ad groups	Ad status: All ADD FILTER		SEARCH	REPORTS	TOOLS & SETTINGS	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE	
Ads & extensions	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Extensions	<input type="checkbox"/>	{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	464	7.57%	\$1,521.76
Automated extensions	<input type="checkbox"/>	The Vein and Laser Institute CoolSculpting in Munster, IN Fat Reduction Treatment +12 more www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	288	4.42%	\$860.21
Landing pages	<input type="checkbox"/>	{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	118	11.26%	\$604.94
Keywords	<input type="checkbox"/>	CoolSculpting in Munster, IN Fat Reduction Treatment Flexible Payment Options www.veinandcosmetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	174	4.22%	\$561.87
Audiences							
Demographics							
Settings							
Suggested							
Locations							
Ad schedule							

Google Ads Chris Zelig > Vein & Cosm... 642-949-3933 All campaigns > search beta coolscu...							
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$65.88/day	Optimization score: 91.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ads & extensions	<input type="checkbox"/>	#1 Provider in Munster Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more veinandcosmetics.com/coolsculpting/munster #1 CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Consult. Expert, Safe Fat Loss Wit... View assets details	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	41	8.84%	\$403.27
Extensions	<input type="checkbox"/>	#1 Provider in Munster Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more veinandcosmetics.com/coolsculpting/munster #1 CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Consult. Expert, Safe Fat Loss Wit... View assets details	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	172	6.85%	\$392.46
Automated extensions	<input type="checkbox"/>	{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	73	16.86%	\$235.77
Landing pages	<input type="checkbox"/>	Body Sculpting CoolSculpting in Munster, IN Non-Surgical Fat Reduction www.veinandcosmetics.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Consult.	2. body sculpting	Approved (limited): Restricted medical content +1 more	46	9.07%	\$208.09
Keywords	<input type="checkbox"/>	{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com		Poor ad strength			
Audiences							
Demographics							
Settings							
Suggested							
Locations							
Ad schedule							

Google Ads Chris Zelig > Vein & Cosm... 642-949-3933 All campaigns > search beta coolscu...							
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$65.88/day	Optimization score: 91.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ads & extensions	View assets details						
Extensions	<input type="checkbox"/>	{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	73	16.86%	\$235.77
Automated extensions	<input type="checkbox"/>	Body Sculpting CoolSculpting in Munster, IN Non-Surgical Fat Reduction www.veinandcosmetics.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Consult.	2. body sculpting	Approved (limited): Restricted medical content +1 more	46	9.07%	\$208.09
Landing pages	<input type="checkbox"/>	{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	2. body sculpting	Poor ad strength Approved (limited): Restricted medical content +1 more	26	7.49%	\$140.69
Keywords	<input type="checkbox"/>	CoolSculpting in Munster, IN Fat Reduction Treatment Flexible Payment Options www.veinandcosmetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	18	15.00%	\$132.36
Audiences							
Demographics							
Settings							
Suggested							
Locations							
Ad schedule							

Google Ads | Chris Zelig > Vein & Cosm... 642-949-3933 | All campaigns > search | beta | coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$65.88/day Optimization score: 91.8%

Recommendations: Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:The Vein and Laser Institute} Non-Surgical Lipo Alternative Freeze Your Fat Away... www.veinandcosmetics.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	18	6.14%	\$116.71
CoolSculpting in Munster, IN Fat Reduction Treatment Freezing Fat Really Works www.veinandcosmetics.com No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	10	18.52%	\$87.49
The Vein and Laser Institute CoolSculpting in Munster, IN Fat Reduction Treatment +12 more www.veinandcosmetics.com CoolSculpting Treatments Near Me in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	alpha - coolsculpting near me	Approved (limited): Restricted medical content +1 more	15	40.54%	\$73.21
{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction...	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted drug terms +1 more	13	13.68%	\$68.22

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Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$65.88/day Optimization score: 91.8%

Recommendations: Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted drug terms +1 more	13	13.68%	\$68.22
{Keyword:The Vein and Laser Institute} New Client Special 25% Off All Fat Freezing www.veinandcosmetics.com Best CoolSculpting Deal. Top Provider in Munster, IN for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	7	15.91%	\$54.43
{Keyword:The Vein and Laser Institute} Body Sculpting Top Provider in Munster, IN www.veinandcosmetics.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation	2. body sculpting	Paused Approved (limited): Restricted medical content +1 more	11	9.82%	\$46.64
{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted drug terms +1 more	7	21.88%	\$39.86

The Vein and Laser Institute | CoolSculpting in

Google Ads | Chris Zelig > Vein & Cosm... 642-949-3933 | All campaigns > search | beta | coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$65.88/day Optimization score: 91.8%

Recommendations: Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted drug terms +1 more	7	21.88%	\$39.86
The Vein and Laser Institute CoolSculpting in Munster, IN Fat Reduction Treatment +12 more www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	alpha - cool sculpting	Approved (limited): Restricted drug terms +1 more	11	14.29%	\$34.22
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Munster, IN www.veinandcosmetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	2.83%	\$33.68
{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	10	27.03%	\$33.66

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Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$65.88/day Optimization score: 91.8%

Recommendations: Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:The Vein and Laser Institute} New Client Special 25% Off CoolSculpting Cost www.veinandcosmetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	6	9.68%	\$28.38
{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	coolsculpting - chin	Ad group removed Approved (limited): Restricted drug terms +1 more	9	13.04%	\$27.97
Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Munster, IN www.veinandcosmetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	6	2.96%	\$26.04
25% Off All CoolSculpting Affordable & Quick Treatments The Vein and Laser Institute www.veinandcosmetics.com Treatments Tailored To You. In a Luxury Environment With Flexible Payment Options. How	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	13.33%	\$21.69

Google Ads | Chris Zelig > Vein & Cosm... 642-949-3933 | All campaigns > search | beta | coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$65.88/day Optimization score: 91.8%

Recommendations: Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
25% Off All CoolSculpting Affordable & Quick Treatments The Vein and Laser Institute www.veinandcosmetics.com Treatments Tailored To You. In a Luxury Environment With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	13.33%	\$21.69
CoolSculpting in Munster, IN Fat Reduction Treatment Flexible Payment Options www.veinandcosmetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation	alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	5	16.67%	\$17.91
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Munster, IN www.veinandcosmetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Paused Approved (limited): Restricted medical content +1 more	3	6.00%	\$13.89
Best CoolSculpting Price The Vein and Laser Institute Flexible Payment Options www.veinandcosmetics.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	17.65%	\$11.08

Google Ads							Chris Zelig > Vein & Cosm... 642-949-3933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$65.88/day	Optimization score: 91.8%	More details												
Recommendations	+ Ad status: All ADD FILTER											SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost												
	Best CoolSculpting Price The Vein and Laser Institute Flexible Payment Options www.veinandcosmetics.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	17.65%	\$11.08												
	Freeze Fat with CoolSculpting Non-Surgical Fat Reduction Freeze Your Fat Away Today www.veinandcosmetics.com CoolSculpting Uses Cryolipolysis to Permanently Freeze and Remove Unwanted Body Fat. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$10.07												
	CoolSculpting in Munster, IN Find A Location Near You Fat Reduction Treatment www.veinandcosmetics.com Best CoolSculpting Deal Near Me. Top Provider in Munster, IN. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	alpha - coolsculpting near me	Approved (limited): Restricted medical content +1 more	1	25.00%	\$8.62												
	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Munster, IN www.veinandcosmetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.55%	\$8.47												

Google Ads							Chris Zelig > Vein & Cosm... 642-949-3933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$65.88/day	Optimization score: 91.8%	More details												
Recommendations	Ads Custom Jul 1 - Sep 30, 2020											SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost												
	Double Chin Removal Affordable & Quick Treatments CoolSculpting in Munster, IN www.veinandcosmetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	1	3.85%	\$8.20												
	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Munster, IN www.veinandcosmetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	1	20.00%	\$7.98												
	{Keyword:The Vein and Laser Institute} Freeze Away Stubborn Fat 25% Off First Treatment www.veinandcosmetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	1	12.50%	\$7.54												
	{Keyword:The Vein and Laser Institute} New Client Special 25% Off All Fat Freezing www.veinandcosmetics.com Best CoolSculpting Deal. Top Provider in Munster, IN for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	4	13.33%	\$5.61												

Google Ads							Chris Zelig > Vein & Cosm... 642-949-3933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$65.88/day	Optimization score: 91.8%	More details												
Recommendations	+ Ad status: All ADD FILTER											SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost												
	{Keyword:The Vein and Laser Institute} New Client Special 25% Off All Fat Freezing www.veinandcosmetics.com Best CoolSculpting Deal. Top Provider in Munster, IN for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	4	13.33%	\$5.61												
	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Munster, IN www.veinandcosmetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	2	2.33%	\$4.58												
	{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Freeze Your Fat Away... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	1	25.00%	\$4.22												
	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Munster, IN www.veinandcosmetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Munster, IN. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.33%	\$3.28												

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Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$65.88/day	Optimization score: 91.8%	More details												
Recommendations	+ Ad status: All ADD FILTER											SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost												
	Munster, IN. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		content +1 more															
	Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation www.veinandcosmetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	1	1.32%	\$2.77												
	{Keyword:The Vein and Laser Institute} Freeze Away Stubborn Fat CoolSculpting Cryolipolysis www.veinandcosmetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Munster, IN. Cryolipolysis: Clinically Proven Fat Removal. Eliminate Fat And Feel Great. Free Consult	3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	1	6.25%	\$2.70												
	{Keyword:The Vein and Laser Institute} CoolSculpting in Munster, IN Fat Reduction... www.veinandcosmetics.com Leading CoolSculpting Provider in Munster, IN. Schedule a Free Consultation. Top Fat Reduction... View assets details	3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	1	5.00%	\$0.83												
	Total: Ads			1,576	6.57%	\$5,871.37												
	Total: Campaign			1,576	6.57%	\$5,871.37												

Google Ads							Chris Zelig > Vein & Cosm... 642-949-3933		All campaigns > search beta coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$65.88/day	Optimization score: 91.8%	More details												
Recommendations	Extensions Custom Jul 1 - Sep 30, 2020											SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost										
	Sitelink extension																	
	25% Off All Fat Areas Save 25% Off on CoolSculpting New Client Special	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	2	11.11%	\$5.89										
	State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	2	10.53%	\$5.89										
	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials.	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	2	13.33%	\$5.89										
	Before and After Photos See Real CoolSculpting	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted	2	12.50%	\$5.89										

Google Ads | Chris Zelig > Vein & Cosm... 642-949-3933 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$65.88/day Optimization score: 91.8%

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Before and After Photos See Real Coolsculpting Before and After Photos	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	2	12.50%	\$5.89
Book A Virtual Consult Why Wait? Book a Virtual Consult With the #1 Provider in Munster	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	1	3.70%	\$3.39
Call extension							
(219) 736-8118 (mobile)	Call extension	Account	Account	Approved	827	6.48%	\$3,466.05
(219) 736-8118	Call extension	Account	Account	Approved	111	5.20%	\$485.89
Location extension							
veinandcosmetics@gmail.com (View All locations selected)	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Approved	Callout extension	search beta cool...	Campaign	Approved	358	7.87%	\$1,509.52

Google Ads | Chris Zelig > Vein & Cosm... 642-949-3933 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$65.88/day Optimization score: 91.8%

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Book A Virtual Consult Why Wait? Book a Virtual Consult With the #1 Provider in Munster	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	1	3.70%	\$3.39
Call extension							
(219) 736-8118 (mobile)	Call extension	Account	Account	Approved	827	6.48%	\$3,466.05
(219) 736-8118	Call extension	Account	Account	Approved	111	5.20%	\$485.89
Location extension							
veinandcosmetics@gmail.com (View All locations selected)	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Approved	Callout extension	search beta cool...	Campaign	Approved	358	7.87%	\$1,509.52
Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	319	8.28%	\$1,458.97

Google Ads | Chris Zelig > Vein & Cosm... 642-949-3933 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$65.88/day Optimization score: 91.8%

Recommendations: Extension type: All ADD FILTER Associations view

Extensions Custom Jul 1 - Sep 30, 2020

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	317	7.93%	\$1,403.79
Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	312	7.85%	\$1,397.10
Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	315	8.47%	\$1,388.90
Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	293	7.57%	\$1,290.44
Free Virtual Consultation	Callout extension	search beta cool...	Campaign	Approved	296	7.91%	\$1,202.33
Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	297	7.85%	\$1,187.47
Virtual Consult Available	Callout extension	search beta cool...	Campaign	Approved	280	7.51%	\$1,167.03
Structured snippet extension							

Google Ads | Chris Zelig > Vein & Cosm... 642-949-3933 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$65.88/day Optimization score: 91.8%

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	12	5.36%	\$44.94
Promotion extension							
Fall Sale - \$1,000 Off Coolsculpting®	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	170	6.15%	\$546.64
Total: Sitelink extensions					2	5.13%	\$5.89
Total: Callout extensions					1,023	7.59%	\$4,213.63
Total: Structured snippet extensions					12	5.36%	\$44.94
Total: Call extensions					938	6.30%	\$3,951.94
Total: Location extensions					41	5.35%	\$111.22
Total: Promotion extensions					878	7.63%	\$3,578.96