

# Vio Med Spa Coolsculpting Google Adwords & Facebook Ads Q3 2019 (7/1/2019 - 9/30/2019)

search beta coolsculpting OLD: \$2,072.01  
 search beta coolsculpting: \$1,751.96  
 search alpha coolsculpting: \$53.78

Google Ad Spend: \$3,877.75  
 Facebook Ad Spend: \$630.25  
 Total Media Spend: \$4,508.00

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns

4 keyword conflicts

Custom 1 Jul - 30 Sep 2019

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting OLD	US\$64.00/day	Paused	234	8.87%	US\$2,072.01
search   beta   coolsculpting	US\$52.61/day	Eligible	120	5.11%	US\$1,751.96
search   alpha   coolsculpting	US\$45.00/day	Eligible	7	4.14%	US\$53.78
Total: Filtered ca...			361	7.00%	US\$3,877.75
Total: Account	US\$97.61/day		361	7.00%	US\$3,877.75
Total: Search ca...			361	7.00%	US\$3,877.75
Total: Smart cam...			0	-	US\$0.00

Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third-party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt...

Paused Type: Search Budget: US\$64.00/day More details

Custom 1 Jul - 30 Sep 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads 234 8.87% US\$2,072.01					
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	fat freeze abdomen	Campaign paused Approved (limited): Misleading content	17	8.17%	US\$226.94
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	sculpture results	Campaign paused Approved (limited): Misleading content	7	18.92%	US\$135.09
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	cool sculpting cost	Campaign paused Approved (limited): Misleading content	15	12.61%	US\$108.30
#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	coolsculpting	Campaign paused	2	66.67%	US\$102.58

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt...

Paused Type: Search Budget: US\$64.00/day More details

Custom 1 Jul - 30 Sep 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads 234 8.87% US\$2,072.01					
#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	coolsculpting	Campaign paused	2	66.67%	US\$102.58
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	what is coolsculpting does it work	Campaign paused Approved (limited): Misleading content	14	13.59%	US\$101.03
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	what is coolsculpting cost	Campaign paused Approved (limited): Misleading content	11	10.89%	US\$93.84
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	how much is coolsculpting cost	Campaign paused	21	13.82%	US\$88.37

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt...

Paused Type: Search Budget: US\$64.00/day More details

Custom 1 Jul - 30 Sep 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads 234 8.87% US\$2,072.01					
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	laser fat removal	Campaign paused Approved (limited): Misleading content	9	7.96%	US\$83.15
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	best laser fat removal	Campaign paused Approved (limited): Misleading content	3	6.00%	US\$82.34
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	coolsculpting does it work	Campaign paused Approved (limited): Misleading content	10	12.82%	US\$78.93
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	cool sculpt	Campaign paused Approved (limited): Misleading content	9	6.52%	US\$75.25

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt...

Paused Type: Search Budget: US\$64.00/day More details

Custom 1 Jul - 30 Sep 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads 234 8.87% US\$2,072.01					
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	non invasive liposuction	Campaign paused Approved (limited): Misleading content	7	8.75%	US\$59.72
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	how much is coolsculpting	Campaign paused Approved (limited): Misleading content	8	23.53%	US\$55.77
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	coolsculpting	Campaign paused Approved (limited): Misleading content	4	9.30%	US\$53.90
{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	cool sculpting reviews	Campaign paused Approved (limited): Misleading content	8	8.08%	US\$47.16

Overview		Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads				234	8.87%	US\$2,072.01		
Extensions	<input type="checkbox"/> <span>25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery, Minimal Downtime. Learn More about Freezing Fat</span>	cool sculpting double chin	Campaign paused	1	50.00%	US\$37.84		
Automated extensions	<input type="checkbox"/> <span>25% Off CoolSculpting Cost   Freeze Away Stubborn Fat   Safe &amp; Effective Fat Reduction</span>	cool sculpting deal	Campaign paused	1	100.00%	US\$33.16		
Keywords	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	laser fat removal cost	Campaign paused Approved (limited): Misleading content	5	7.58%	US\$32.64		
Audiences	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	coolsculpting reviews	Campaign paused Approved (limited): Misleading content	3	12.00%	US\$32.37		

Overview		Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads				234	8.87%	US\$2,072.01		
Extensions	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	cool sculpting	Campaign paused Approved (limited): Misleading content	3	5.56%	US\$32.08		
Automated extensions	<input type="checkbox"/> <span>#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles</span>	cryolipolysis	Campaign paused	3	13.64%	US\$30.90		
Keywords	<input type="checkbox"/> <span>#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles</span>	coolsculpting does it work	Campaign paused	2	10.00%	US\$28.45		
Audiences	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	what is cool sculpting does it work	Campaign paused Approved (limited): Misleading content	5	9.09%	US\$27.15		

Overview		Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads				234	8.87%	US\$2,072.01		
Extensions	<input type="checkbox"/> <span>#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles</span>	non surgical liposuction	Campaign paused	2	22.22%	US\$26.96		
Automated extensions	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	coolsculpting cost	Campaign paused Approved (limited): Misleading content	3	12.00%	US\$25.39		
Keywords	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	coolsculpting price	Campaign paused Approved (limited): Misleading content	4	15.38%	US\$24.48		
Audiences	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	what is cool sculpting reviews	Campaign paused Approved (limited): Misleading content	4	8.70%	US\$19.61		

Overview		Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads				234	8.87%	US\$2,072.01		
Extensions	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	coolsculpting double chin	Campaign paused	2	9.09%	US\$16.81		
Automated extensions	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	coolsculpting reviews abdomen	Campaign paused Approved (limited): Misleading content	3	13.04%	US\$16.18		
Keywords	<input type="checkbox"/> <span>25% Off CoolSculpting Cost   Freeze Away Stubborn Fat   Safe &amp; Effective Fat Reduction</span>	coolsculpting strongsville	Campaign paused	2	100.00%	US\$15.82		
Audiences	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	what is cool sculpting reviews	Campaign paused Approved (limited): Misleading content	4	12.50%	US\$15.68		

Overview		Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads				234	8.87%	US\$2,072.01		
Extensions	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	best coolsculpting reviews	Campaign paused Approved (limited): Misleading content	2	66.67%	US\$14.96		
Automated extensions	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	best coolsculpting price	Campaign paused Approved (limited): Misleading content	2	33.33%	US\$14.26		
Keywords	<input type="checkbox"/> <span>#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles</span>	coolsculpting price	Campaign paused	2	18.18%	US\$14.04		
Audiences	<input type="checkbox"/> <span>#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles</span>	what is cool sculpting does it work	Campaign paused	2	28.57%	US\$13.62		

Overview		Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads				234	8.87%	US\$2,072.01		
Extensions	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	fat freeze	Campaign paused Approved (limited): Misleading content	2	6.25%	US\$12.94		
Automated extensions	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	fat freeze does it work	Campaign paused Approved (limited): Misleading content	2	8.00%	US\$12.92		
Keywords	<input type="checkbox"/> <span>{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or...</span>	how much is cool sculpting	Campaign paused Approved (limited): Misleading content	3	7.50%	US\$12.89		
Audiences	<input type="checkbox"/> <span>#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles</span>	cool sculpt price	Campaign paused	1	100.00%	US\$12.64		

Google Ads							Chris Zelig > Vio Med Spa 817-179-2001		All campaigns > search   beta   coolsculpt...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							● Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations							+ Ad status: All		ADD FILTER				
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ads & extensions							Total: Ads 234						
Ads							8.87%						
Extensions							US\$2,072.01						
Automated extensions							1						
Landing pages							50.00%						
Keywords							US\$11.94						
Audiences							1						
Demographics							16.67%						
Settings							US\$11.08						
Locations							1						
Ad schedule							100.00%						
							US\$10.63						
							1						
							10.53%						
							US\$9.59						
							234						
							8.87%						
							US\$2,072.01						
							1						
							50.00%						
							US\$11.94						
							1						
							16.67%						
							US\$11.08						
							1						
							100.00%						
							US\$10.63						
							1						
							10.53%						
							US\$9.59						

Google Ads							Chris Zelig > Vio Med Spa 817-179-2001		All campaigns > search   beta   coolsculpt...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							● Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations							+ Ad status: All		ADD FILTER				
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ads & extensions							Total: Ads 234						
Ads							8.87%						
Extensions							US\$9.38						
Automated extensions							1						
Landing pages							50.00%						
Keywords							US\$8.50						
Audiences							1						
Demographics							33.33%						
Settings							US\$8.08						
Locations							1						
Ad schedule							20.00%						
							US\$7.92						
							234						
							8.87%						
							US\$9.38						
							1						
							50.00%						
							US\$8.50						
							1						
							33.33%						
							US\$8.08						
							1						
							20.00%						
							US\$7.92						

Google Ads							Chris Zelig > Vio Med Spa 817-179-2001		All campaigns > search   beta   coolsculpt...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							● Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations							+ Ad status: All		ADD FILTER				
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ads & extensions							Total: Ads 234						
Ads							8.87%						
Extensions							US\$7.92						
Automated extensions							1						
Landing pages							20.00%						
Keywords							US\$7.88						
Audiences							1						
Demographics							7.14%						
Settings							US\$7.73						
Locations							1						
Ad schedule							16.67%						
							US\$7.40						
							234						
							8.87%						
							US\$7.92						
							1						
							20.00%						
							US\$7.88						
							1						
							7.14%						
							US\$7.73						
							1						
							16.67%						
							US\$7.40						

Google Ads							Chris Zelig > Vio Med Spa 817-179-2001		All campaigns > search   beta   coolsculpt...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							● Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations							+ Ad status: All		ADD FILTER				
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ads & extensions							Total: Ads 234						
Ads							8.87%						
Extensions							US\$6.95						
Automated extensions							1						
Landing pages							20.00%						
Keywords							US\$6.73						
Audiences							1						
Demographics							100.00%						
Settings							US\$5.94						
Locations							1						
Ad schedule							3.33%						
							US\$5.35						
							234						
							8.87%						
							US\$6.95						
							1						
							20.00%						
							US\$6.73						
							1						
							100.00%						
							US\$5.94						
							1						
							3.33%						
							US\$5.35						

Google Ads							Chris Zelig > Vio Med Spa 817-179-2001		All campaigns > search   beta   coolsculpt...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							● Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations							+ Ad status: All		ADD FILTER				
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ads & extensions							Total: Ads 234						
Ads							8.87%						
Extensions							US\$5.35						
Automated extensions							1						
Landing pages							33.33%						
Keywords							US\$5.07						
Audiences							1						
Demographics							7.69%						
Settings							US\$4.20						
Locations							1						
Ad schedule							7.14%						
							US\$3.67						
							234						
							8.87%						
							US\$5.35						
							1						
							33.33%						
							US\$5.07						
							1						
							7.69%						
							US\$4.20						
							1						
							7.14%						
							US\$3.67						

Google Ads							Chris Zelig > Vio Med Spa 817-179-2001		All campaigns > search   beta   coolsculpt...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							● Paused	Type: Search	Budget: US\$64.00/day	More details			
Recommendations							+ Ad status: All		ADD FILTER				
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ads & extensions							Total: Ads 234						
Ads							8.87%						
Extensions							US\$3.58						
Automated extensions							1						
Landing pages							2.04%						
Keywords							US\$3.08						
Audiences							1						
Demographics							25.00%						
Settings							US\$2.17						
Locations							1						
Ad schedule							4.00%						
							US\$1.82						
							234						
							8.87%						
							US\$3.58						
							1						
							2.04%						
							US\$3.08						
							1						
							25.00%						
							US\$2.17						
							1						
							4.00%						
							US\$1.82						

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt...

Overview: Paused, Type: Search, Budget: US\$64.00/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
	#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery, Minimal Downtime. Learn More about Freezing Fat	coolsculpting double chin	Campaign paused	1	100.00%	US\$1.81
	{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	what is cool sculpting special strongsville	Campaign paused Approved (limited): Misleading content	0	-	US\$0.00
	#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery, Minimal Downtime. Learn More about Freezing Fat	what is cool sculpting special strongsville	Campaign paused	0	-	US\$0.00
	25% Off CoolSculpting Cost   Freeze Away Stubborn Fat   Safe & Effective Fat Reduction www.viomedspa.com #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without	what is cool sculpting special strongsville	Campaign paused	0	-	US\$0.00

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt...

Overview: Paused, Type: Search, Budget: US\$64.00/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
	25% Off CoolSculpting Cost   Freeze Away Stubborn Fat   Safe & Effective Fat Reduction www.viomedspa.com #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without	coolsculpting abdomen	Campaign paused	0	0.00%	US\$0.00
	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	coolsculpting abdomen	Campaign paused	0	-	US\$0.00
Total: Ads 2						
Total: Campaign 2						

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Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt...

Overview: Paused, Type: Search, Budget: US\$64.00/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search   beta   coolscul...	Campaign	Approved	0	0.00%	US\$0.00
Before and After Photos See CoolSculpting Before and After Photos	search   beta   coolscul...	Campaign	Approved	0	0.00%	US\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting	search   beta   coolscul...	Campaign	Approved	0	-	US\$0.00
25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search   beta   coolscul...	Campaign	Approved	0	-	US\$0.00
Call extension						
(440) 238-6898 (mobile)	search   beta   coolscul...	Campaign	Approved	106	9.31%	US\$1,116.79
(440) 238-6898	search   beta   coolscul...	Campaign	Approved	42	8.86%	US\$410.90

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt...

Overview: Paused, Type: Search, Budget: US\$64.00/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Callout extension						
New Clients 25% OFF	search   beta   coolscul...	Campaign	Approved	88	9.91%	US\$851.94
1 Fat Reduction Treatment	search   beta   coolscul...	Campaign	Approved	71	8.61%	US\$797.92
Highlights: No Surgery	search   beta   coolscul...	Campaign	Approved	78	8.86%	US\$782.99
Liposuction Alternative	search   beta   coolscul...	Campaign	Approved	76	8.84%	US\$727.99
Contact Us + Free Consult	search   beta   coolscul...	Campaign	Approved	62	7.21%	US\$533.94
Total: Sitelink extensions				0	0.00%	US\$0.00
Total: Callout extensions				137	8.67%	US\$1,360.81
Total: Call extensions				148	9.18%	US\$1,527.69

Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
Some inventory may be provided through third-party intermediaries.

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt...

Overview: Enabled, Status: Eligible, Optimisation score: 85.9%, Type: Search, Budget: US\$52.61/day

In this campaign 4 keyword conflicts

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
	#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery, Minimal Downtime. Learn More about Freezing Fat	coolsculpting	Ad group paused	39	5.36%	US\$736.03
	{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	coolsculpting	Ad group paused Approved (limited): Restricted medical content	42	4.72%	US\$438.25
	CoolSculpting in Strongsville   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime www.viomedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved	14	7.37%	US\$260.27
	25% Off CoolSculpting Cost   Freeze Away Stubborn Fat   Safe & Effective Fat Reduction					

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt...

Overview: Enabled, Status: Eligible, Optimisation score: 85.9%, Type: Search, Budget: US\$52.61/day

In this campaign 4 keyword conflicts

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
	25% Off CoolSculpting Cost   Freeze Away Stubborn Fat   Safe & Effective Fat Reduction www.viomedspa.com #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	coolsculpting	Ad group paused	8	4.02%	US\$114.57
	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Vio Med Spa www.viomedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Strongsville, OH. Schedule a Free Consultation	0. coolsculpting - general	Approved	3	5.36%	US\$48.86
	{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting... View assets details	SKAG   how much is coolsculpting   BROAD	Ad group paused	5	11.63%	US\$45.22
	25% Off All CoolSculpting®   Vio Med Spa   #1 Provider in Strongsville www.viomedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No	0. coolsculpting - general	Approved	2	9.09%	US\$30.00

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt... | In this campaign 4 keyword conflicts

Overview: Enabled, Status: Eligible, Optimisation score: 85.9%, Type: Search, Budget: US\$52.61/day

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 120, CTR 5.11%, Cost US\$1,751.96						
Extensions	25% Off All CoolSculpting®   Vio Med Spa   #1 Provider in Strongsville www.viomedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved	2	9.09%	US\$30.00
Automated extensions	CoolSculpting in Strongsville   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime www.viomedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting	Approved	1	6.67%	US\$16.95
Keywords	25% Off All CoolSculpting®   Affordable & Quick Treatments   Vio Med Spa viomedspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Approved	1	5.88%	US\$16.23
Locations	{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting...	SKAG   how much is coolsculpting   EXACT	Ad group paused	1	25.00%	US\$13.29

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt... | In this campaign 4 keyword conflicts

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 120, CTR 5.11%, Cost US\$1,751.96						
Extensions	{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting...	SKAG   how much is coolsculpting   EXACT	Ad group paused	1	25.00%	US\$13.29
Automated extensions	{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting...	SKAG   coolsculpting face   EXACT	Ad group paused	1	50.00%	US\$11.00
Keywords	{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting...	SKAG   +how +much +is +coolsculpting   BROAD	Ad group paused	1	14.29%	US\$9.01
Locations	{Keyword:#1 CoolSculpting Deal 25% Off}   Fat Reduction in Strongsville   No Surgery, Pain, or... www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting...	SKAG   coolsculpting face   BROAD	Ad group paused	1	100.00%	US\$6.98

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt... | In this campaign 4 keyword conflicts

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 120, CTR 5.11%, Cost US\$1,751.96						
Extensions	#1 Provider in Strongsville   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more viomedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat...	0. coolsculpting - general	Approved	1	1.11%	US\$5.30
Automated extensions	#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery, Minimal Downtime. Learn More about Freezing Fat	SKAG   coolsculpting face   BROAD	Ad group paused	0	-	US\$0.00
Keywords	25% Off CoolSculpting Cost   Freeze Away Stubborn Fat   Safe & Effective Fat Reduction www.viomedspa.com #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	SKAG   coolsculpting face   BROAD	Ad group paused	0	-	US\$0.00
Locations	#1 CoolSculpting Deal 25% Off   Fat Reduction in Strongsville   Target Belly Fat, Love Handles www.viomedspa.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery, Minimal	SKAG   how much is coolsculpting   EXACT	Ad group paused	0	-	US\$0.00

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt... | In this campaign 4 keyword conflicts

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 120, CTR 5.11%, Cost US\$1,751.96						
Extensions	viomedspa.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content	0	-	US\$0.00
Automated extensions	25% Off All Fat Freezing   Vio Med Spa   #1 Provider in Strongsville viomedspa.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Strongsville, OH for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Approved	0	-	US\$0.00
Locations	Total: Ads 120			120	5.11%	US\$1,751.96
Demographics	Total: Campaign 120			120	5.11%	US\$1,751.96

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Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt... | In this campaign 4 keyword conflicts

Overview: Enabled, Status: Eligible, Optimisation score: 85.9%, Type: Search, Budget: US\$52.61/day

Recommendations: Extensions

Custom 1 Jul - 30 Sep 2019

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Extensions	5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search   beta   coolscul...	Campaign	Approved	0	0.00%	US\$0.00
Automated extensions	Before and After Photos See CoolSculpting Before and After Photos	search   beta   coolscul...	Campaign	Approved	0	0.00%	US\$0.00
Keywords	State-of-the-Art Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting	search   beta   coolscul...	Campaign	Approved	0	0.00%	US\$0.00
Demographics	25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search   beta   coolscul...	Campaign	Approved	0	0.00%	US\$0.00
Call extension							
Locations	(440) 238-6898 (mobile)	search   beta   coolscul...	Campaign	Approved	68	5.68%	US\$1,066.30
Ad schedule	(440) 238-6898	search   beta   coolscul...	Campaign	Approved	27	5.90%	US\$427.10

Google Ads | Chris Zelig > Vio Med Spa 817-179-2001 | All campaigns > search | beta | coolsculpt... | In this campaign 4 keyword conflicts

Overview: Enabled, Status: Eligible, Optimisation score: 85.9%, Type: Search, Budget: US\$52.61/day

Recommendations: Extensions

Associations view

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Extensions	New Clients 25% OFF	search   beta   coolscul...	Campaign	Approved	47	5.67%	US\$796.01
Automated extensions	Contact Us + Free Consult	search   beta   coolscul...	Campaign	Approved	50	6.52%	US\$765.19
Keywords	Liposuction Alternative	search   beta   coolscul...	Campaign	Approved	49	5.86%	US\$755.66
Locations	Highlights: No Surgery	search   beta   coolscul...	Campaign	Approved	40	4.84%	US\$639.08
Ad schedule	1 Fat Reduction Treatment	search   beta   coolscul...	Campaign	Approved	35	4.92%	US\$561.42
Demographics	Total: Sitelink extensions				0	0.00%	US\$0.00
Settings	Total: Callout extensions				88	6.02%	US\$1,325.39
Locations	Total: Call extensions				95	5.74%	US\$1,493.40

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Some inventory may be provided through third-party intermediaries.

Google Ads | Chris Zelig | Vio Med Spa | 817-179-2001 | search | alpha | coolscul... | Budget: US\$45.00/day

Overview: Enabled, Status: Eligible, Optimisation score: 72.7%, Type: Search

### Ads

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting In Strongsville   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime www.viomedspa.com/coolsculpting Best Prices. FDA-Cleared, Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved	5	4.76%	US\$46.51
Best Price in Strongsville   Vio Med Spa   Flexible Payment Options viomedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved	1	100.00%	US\$3.97
25% Off All CoolSculpting®   Best Price in Strongsville   Vio Med Spa +6 more viomedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Approved	1	3.70%	US\$3.30
#1 Provider in Strongsville   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more viomedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat...	0. coolsculpting - general	Approved	0	0.00%	US\$0.00

Google Ads | Chris Zelig | Vio Med Spa | 817-179-2001 | search | alpha | coolscul... | Budget: US\$45.00/day

### Extensions

Extension	Added to	Level	Status	Clicks	CTR	Cost
25% Off All CoolSculpting®   Vio Med Spa   #1 Provider in Strongsville www.viomedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. coolsculpting - fat freeze		Approved	0	-	US\$0.00
CoolSculpting In Strongsville   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime www.viomedspa.com/coolsculpting Best Prices. FDA-Cleared, Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. coolsculpting - fat freeze		Approved	0	0.00%	US\$0.00
<b>Total: Ads</b>				7	4.14%	US\$53.78
<b>Total: Campaign</b>				7	4.14%	US\$53.78

Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
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Google Ads | Chris Zelig | Vio Med Spa | 817-179-2001 | search | alpha | coolscul... | Budget: US\$45.00/day

### Extensions

Associations view

Nothing matches your filters

Facebook Ads Manager | Beverly Perri (119946826) | Updated just now

Due to a technical issue, you were billed incorrectly for some of your ads. We have resolved the issue and refunded \$1.87 on 2019-08-08 to the payment method on your ad account 119946826. For those receiving credit memos, they will be issued with your invoice at the end of the month. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. Jul 1, 2019 - Sep 30, 2019

Account Overview | Campaigns (3 selected) | Ad Sets for 3 Campaigns | Ads for 3 Campaigns

Ad Name	Start	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
Dynamic Ads	12 AM terday	4 Leads	9,998	24,219	\$127.56 Per Lead	—	—	—	\$510.25
Instagram Post: We are looking for people...		25 Link Clicks	4,237	5,694	\$2.40 Per Link Click	—	—	—	\$60.00
Instagram Post: INNER THIGH... CoolSculpting for...		9 Link Clicks	2,174	2,933	\$6.67 Per Link Click	—	—	—	\$60.00
<b>Results from 3 ads</b>			<b>15,183 People</b>	<b>32,846 Total</b>					<b>\$630.25 Total Spent</b>

Facebook Ads Manager | Coolsculpting > General Population > Dynamic Ads

VIO Med Spa (Strongsville)

Instagram Account  
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

viomedspastrongsville


### Ad Setup

Format: Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.

- Single Image or Video: One image or video, or a slideshow with multiple images
- Carousel: 2 or more scrollable images or videos

Media: Choose up to 10 images or videos and we'll generate multiple combinations using dynamic creative. You can also create new videos or slideshows using templates.

Select Images | Select Videos | Create Slideshow | Use Templates

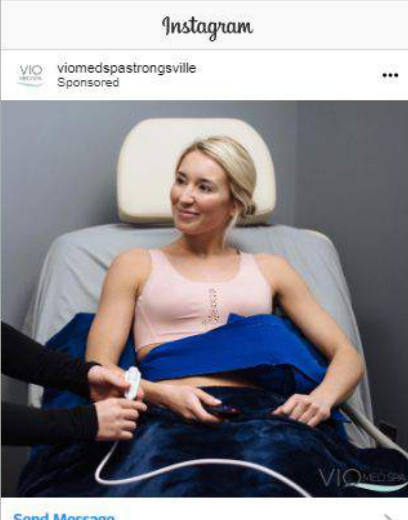
Preview: VIO Med Spa (Strongsville) sponsored. Coolsculpting safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.  coolsculpting FREEZE AWAY FAT CELLS 25% OFF VIOMEDSPA.COM 25% OFF COOLSCULPTING LEARN MORE

3 likes | 1 Share

Discard Draft | Publish

Facebook Ads Manager | Instagram Post: We are looking for people...

Instagram Post: We are looking for people interested in CoolSculpting and being apart of ... more

Preview:  Send Message

viomedspastrongsville We are looking for people interested in CoolSculpting and being apart of ... more

Discard Draft | Publish

- Search
- Coolsculpting
- General Population
- Dynamic Ads
- Instagram Post: INNER THIGH . . . CoolSculpting f...
- Instagram Post: INNER THIGH . . . CoolSculpti...
- Instagram Post: INNER THIGH . . . CoolSc...
- Instagram Post: We are looking for people...
- Instagram Post: We are looking for people...
- Instagram Post: We are looking for peopl...

