

INVOICE

Medstar Media, Inc.
12 E. 22nd ST
PH F
New York, New York NY
United States

6467023480

BILL TO
Vio Med Spa
Randy Stepp

randy.stepp@viomedspa.com

Invoice Number: VIO_CS_06_2019

Invoice Date: June 11, 2019

Payment Due: June 11, 2019

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Set Up Service Set Up Google Adwords pay per click campaigns for CoolSculpting related searches <ul style="list-style-type: none">• Perform keyword research, create ad groups and ad copy• Set up Facebook/Instagram ad campaigns• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. ----- Monthly marketing services commence after completion of ad campaign set up. A monthly base fee of \$1500. A three-month monthly management term is required.	1	\$1,500.00	\$1,500.00
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.• Additional service page generation and AdWords campaigns set up	1	\$1,500.00	\$1,500.00

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	Total:	\$3,000.00
Payment on June 14, 2019 using  ending in 7617:		\$3,000.00

Amount Due (USD):	\$0.00
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Notes

Digital Marketing Agreement

Medstar Media, Inc. also known as "Company" agrees to provide Vio Med Spa also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/10/2019

Signature _____ /Randy Stepp/ Vio Med Spa

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.